

Indian Institute of Management and Commerce (IIMC)

(UG& PG College), Hyderabad.

(Re-accredited by NAAC with A+ Grade)

An ISO 9001:2015 Certified College

Internal Quality Assurance Cell (IQAC)

COMMITTEE/CLUB REPORTS

Name of the Report	Two Day FDP on “ AI Assisted Scientific Writing and Publishing”
Date(s) of Event	21 st and 22 nd Aug 2023
Associated Department, if any	Department of Business Administration
Objective of Event	The workshop is aimed to create the awareness and impart the knowledge on the effective usage of Artificial Intelligence (AI) tools for the smoothening of Academic Research work & writing.
Expected Outcome	The faculty and researchers will understand the implementation of AI tools in their academic research and writing through hands on practice
Details of Proposal	IIMC/FDP/Prop/01/2023-24, dated 14/08/2023
Time	2 PM to 5 PM
Venue	Seminar Hall & Computer Lab II
Mode of Event (Online/Offline)	Offline
Nature of Participants (Faculty/Students & their level)	Faculty, Research Scholars
Name & Details of Resource Person	Dr K S Sowmiya Rani, Editor, Editage, Coimbatore.
Number of Participants	71
Evaluation of FDP	Online Quiz & Google Form link for Evaluation
Attach Photos, if any	Yes
Further Details, if any	NA

REPORT

Two Day FDP on “ AI – Assisted Scientific Writing and Publishing” was organized by Department of Business Administration on 21st and 22nd August 2023 from 2 PM to 5 PM in Seminar Hall (Day 1) & Computer Lab (Day 2). Dr K S Sowmiya Rani, Editor, Editage, Coimbatore had resourced the faculty and research scholars about the various research related and application of AI in research contents. 71 participants had taken active part in this FDP. The excerpts of the two days programme are given below:

Day 1 : Establishing the Research Structure

The programme was started with a welcome note by Sri R Raghavendra Rao, Convenor. Smt G Santoshi , Head, Department of business Administration had orated the brief profile of the resource person. The key note address was given by Dr D Thirumala Rao, Vice Principal (Academic) highlighting the importance of research and convergence of AI tools in Research. The resource person had started the workshop with a basic question of fear factor about the

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research , then slowly taken the participants to the journey of publishing good research articles in good journals. She had narrated the basic steps in research writing that starts with journal selection, literature review, methodology, results and discussions, conclusion. A 360 degree view was presented about the research ethics and structure of a research paper. Also she had explained about the reference management system tools and effective writing about the grant proposals.

Day 2 : Hands on Practice with AI tools

The second day was totally occupied in understanding the AI tools and applying them for the research. the day 1 knowledge was tested with online quiz questions and the participants had actively participated in the quiz and won good scores. Several AI tools like R Discovery, elicit, paperpal, Zotero, Litmaps, Jasper, Inciteful, Sourcely, Consensus, Semantic Scholar etc were discussed in detail with hands on practice on systems.

The participants felt very happy and glad to attend the programme as it had created a basic awareness about AI tools application in the research. The feed back was collected from the participants. Almost all the participants had given excellent feed back about the programme and content explanation.

The programme ended with a formal vote of thanks by Mrs C Deepa, Faculty , from Department of Computer sciences.

The Committee was profusely thankful to the Management of IIMC for encouraging all the programmes raised , Sri K Raghuvveer, Principal for quick nodding of the proposal and extended full support throughout the programe, Dr K S Sowmiya Rani for accepting the invitation, Dr D Thirumala rao, Vice Principal (Academic) for continuous advising and guidance, Smt G Santoshi , Head, Department of Business Administration for coming forward to organize, all technical and supportive staff of IIMC for the smooth and efficient conduct of the programme and all the participants for showing interest for participating in this FDP.

R. Y



K. RAGHUVVEER
PRINCIPAL

R.Raghavendra Rao, Convener

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Department of Business Administration Organises
Two Day FDP on
"AI- Assisted Scientific Writing and Publishing"
Dr. K.S.Sowmya Rani, Editor, Editage
Dt: 21st & 22nd August, 2023 ISO 9001: 2015 Certified College Dt: 21st & 22nd August, 2023



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Name of the Report	FDP on “Teachology- Teach to Reach, Reach to Review”
Date(s) of Event	04/09/2023
Details of Proposal	IIMC/FDP/Prop/02/2023-24, dated 14/08/2023
Time	2 PM to 5 PM
Venue	Seminar Hall
Mode of Event (Online/Offline)	Offline
Nature of Participants (Faculty/Students & their level)	Faculty Members
Name & Details of Resource Person	Sri Rajesh Pershad, Assistant Professor, Ashoka School of Business, Hyderabad
Number of Participants	32
Evaluation of FDP	Activity Process
Attach Photos, if any	Yes
Further Details, if any	NA

REPORT

Sri Rajesh Pershad started the session with fun games where audience unconsciously made mistakes in following the instructions given by him. He advised participants to learn, unlearn and relearn to earn efficiently. He shared information related to vision board, planning, self- analysis, SWOT analysis etc.

He suggested participants to do introspection to know themselves to understand their present status so that they can plan appropriately to reach their desired status in future. He explained modern teaching techniques and methods, models of teaching vividly. He gave an activity to participants and divided them into five groups. In each group one member will dress up like a soldier with the help of newspapers and other group members will help the soldier. This group activity outcomes will be explained by the group after completing the task. Participants enjoyed a lot in this activity and gained valuable experience regarding co- ordination and co-operation.

Resource person concluded the session with a note that the activity was similar for all groups but outcome was different. Participants appreciated the resource person. Dr P Gopala Krishna, Head, Department of Languages and Mrs,G.Santhoshi, Head, Department of Business Administration felicitated the resource person. Mrs,Deepa, Faculty member, Department of Computer Science proposed formal vote of thanks.

The Committee was profusely thankful to the Management of IIMC for encouraging all the programmes raised , Sri K Raghuveer, Principal for quick nodding of the proposal and extended full support throughout the programme, Sri Rajesh Pershad, Resource Person - for accepting the invitation, Dr D Thirumala rao, (Vice Principal - Academic) & Mrs S Saritha (Vice Principal-Admin) for continuous advising and guidance, all technical and supportive staff of IIMC for the smooth and efficient conduct of the programme and all the participants for showing interest for participating in this FDP.

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R.Y



[Handwritten Signature]

K. RAGHUVVEER
PRINCIPAL

R.Raghavendra Rao, Convener

Date: 06/09/2023

Place: Hyderabad

