



INDIAN INSTITUTE OF MANAGEMENT & COMMERCE

AQAR 2014-2015



The Annual Quality Assurance Report (AQAR) of the IQAC

All NAAC accredited institutions will submit an annual self-reviewed progress report to NAAC, through its IQAC. The report is to detail the tangible results achieved in key areas, specifically identified by the institutional IQAC at the beginning of the academic year. The AQAR will detail the results of the perspective plan worked out by the IQAC. (Note: The AQAR period would be the Academic Year. For example, July 1, 2012 to June 30, 2013)

Part – A

AQAR for the year (for example 2013-14)

2014 - 2015

1. Details of the Institution

1.1 Name of the Institution

INDIAN INSTITUTE OF
MANAGEMENT AND COMMERCE

1.2 Address Line 1-----

Adjacent To Telephone Bhavan

Address Line 2-----

6-1-91, Khairatabad

City/Town-----

Hyderabad

State-----

Telangana

Pin Code-----

500004

Institution e-mail address-----

iimc1973@gmail.com

Contact Nos-----

040-23237902, 23231542

Name of the Head of the Institution:

Mr. K.Raghuveer

Tel. No. with STD Code-----

040-23237902

Mobile-----

09246292767

Name of the IQAC Co-ordinator:---

Mrs. M. Sathya Sudha

Mobile-----

8885531542

IQAC e-mail address-----

iqac@iimchyderabad.com

1.3 NAAC Track ID (For ex. MHCOGN 18879)

TSCOGN14154

OR

1.4 NAAC Executive Committee No. & Date:

(For Example EC/32/A&A/143 dated 3-5-2004.

This EC no. is available in the right corner- bottom of your institution's Accreditation Certificate)

NAAC/A&AOC/EC – 53/71/2010

1.5 Website address-----

www.iimchyderabad.com

Web-link of the AQAR

(For ex. <http://www.ladykeanecollege.edu.in/AQAR2012-13.doc>)

<http://www.iimchyderabad.com/AQAR2014-15.pdf>

1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 st Cycle	B	2.30	2010	Sep 3 rd 2015
2	2 nd Cycle				
3	3 rd Cycle				
4	4 th Cycle				

1.7 Date of Establishment of IQAC: DD/MM/YYYY

16/08/2014

1.8 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC ((for example AQAR 2010-11submitted to NAAC on 12-10-2011)

- i. AQAR _____ NA _____ (DD/MM/YYYY)
- ii. AQAR _____ NA _____ (DD/MM/YYYY)
- iii. AQAR _____ NA _____ (DD/MM/YYYY)
- iv. AQAR _____ NA _____ (DD/MM/YYYY)

1.9 Institutional Status

University

State

Central

Deemed

Private

Affiliated College

Yes

No

Constituent College

Yes

No

Autonomous college of UGC

Yes

No

Regulatory Agency approved Institution
(eg. AICTE, BCI, MCI, PCI, NCI)

Yes

No

Type of Institution

Co-education

Men

Women

Urban

Rural

Tribal

Financial Status

Grant-in-aid

UGC 2(f)

UGC 12B

Grant-in-aid + Self Financing

Totally Self-financing

1.10 Type of Faculty/Programme

Arts

Science

Commerce

Law

PEI (Phys Edu)

TEI (Edu)

Engineering

Health Science

Management

Others (Specify)

1.11 Name of the Affiliating University (for the Colleges)

OSMANIA UNIVERSITY

1.12 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University

NA

University with Potential for Excellence

NA

UGC-CPE

--

DST Star Scheme

--

UGC-CE

--

UGC-Special Assistance Programme

--

DST-FIST

--

UGC-Innovative PG programmes

--

other (Specify)

--

UGC-COP Programmes

2

2. IQAC Composition and Activities

2.1 No. of Teachers	09
2.2 No. of Administrative/Technical staff	01
2.3 No. of students	NIL
2.4 No. of Management representatives	01
2.5 No. of Alumni	01
2.6 No. of any other stakeholder and Community representatives	NIL
2.7 No. of Employers/ Industrialists	01
2.8 No. of other External Experts	NIL
2.9 Total No. of members	13
2.10 No. of IQAC meetings held	07

2.11 No. of meetings with various stakeholders:

Faculty	6	Non-Teaching Staff	6
Alumni	1	Others	1

2.12 Has IQAC received any funding from UGC during the year?

Yes No

If yes, mention the amount

Rs Three Lakhs Only

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos International National
State Institution Level

(ii) Themes

- Career Guidance Programmes
- Self-Awareness Programmes
- Subject related Programmes
- Social Awareness Programmes
- Soft Skills

See Annexure III

2.14 Significant Activities and contributions made by IQAC

IQAC Focused on Enhancement through overall development of the institution by conducting various activities in the academic year. The major activities of IQAC in the year 2014-15 are:

- Preparation of Lesson Plans, teaching diaries.
- Orientation programme conducted for I year students.
- Various seminars and workshops have been organized.
- Guest lectures held in various subjects to impart practical knowledge.
- Career Building Programs to train the students for campus placements..
- Students Enhancement through cultural activities and encouragement to participate in inter college competitions
- In House Examinations.
- Establishment of “ Ujwala” (Women empowerment and grievance cell)
- Inculcating and imparting cultural and traditional values in students by celebrating Bathukamma and Id festivals
- Developing ethical values among the students by organizing programmes like Swachh Bharat, NSS survey, Blood donation camp etc.
- Organizing educational tours like visit to B Schools.
- Organizing model programs like Mock UNO.
- Organizing Expo --- Consumer Rights Awareness Expo.

2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year.

Plan of Action	Achievements
1. Inter/Intra disciplinary seminar	Executed by selecting students from various disciplines and choosing different topics from various areas.
2. Feedback Mechanism	By providing feedback forms to students to assess quality teaching.
3. Online test	Conducted by Placement Committee -Versant test -Comprehensive test
4. Departmental Libraries	Maintained Departmental libraries with reference books, old question papers, and records.
5. Edutainment	Entrepreneurship inspiring talks, Career Awareness Programmes, Women Empowerment, Cultural Programs, Anti Ragging, Remedial & Bridge Courses, Seminars, Workshops, Expos.
6. Eco – Friendly Activity	Go Green Ganesha, Distribution of plants
7. Career Awareness Programmes	Various Career Development Seminars.

See Annexure 1

2.15 Whether the AQAR was placed in statutory body: Yes

Management Syndicate Any other body

Provide the details of the action taken

- Emphasis on Research work.
- Encouragement on writing articles, publishing books.
- Encouragement and rewarding on NET/SET & PhD.
- Reaccreditation process of NAAC.
- Organized seminars and workshops on different aspects for holistic development.

Part – B
Criterion – I
1. Curricular Aspects

1.1 Details about Academic Programmes

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD	-	-	-	-
PG	1	-	-	-
UG	6	-	-	-
PG Diploma	-	-	-	-
Advanced Diploma	-	-	-	-
Diploma	-	-	-	-
Certificate	-	-	-	2
Others	-	-	-	-
Total	7	-	-	2

Interdisciplinary	-	-	-	-
Innovative	-	-	-	-

1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options

(ii) Pattern of Programmes:

Pattern	Number of programmes
Semester	01
Trimester	-
Annual	06

1.3 Feedback from stakeholders*

(On all aspects)

Alumni	<input type="checkbox"/>	Parents	<input checked="" type="checkbox"/>
Employers	<input type="checkbox"/>	Students	<input checked="" type="checkbox"/>
Mode of feedback	Online	Manual	<input checked="" type="checkbox"/>
	Co-operating schools (for PEI)		<input type="checkbox"/>

See Annexure 2

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

BOARD OF STUDIES, OSMANIA UNIVERSITY REVISED SYLLABUS OF M.COM.

1.5 Any new Department/Centre introduced during the year. If yes, give details.

NA

Criterion – II

2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

Total	Asst. Professors	Associate Professors	Professors	Others
49	49	-	-	

2.2 No. of permanent faculty with Ph.D.

7

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
5	-	-	-	-	-	-	-	-	-

2.4 No. of Guest and Visiting faculty and Temporary faculty

Guest Faculty	Visiting Faculty	Temporary Faculty
22	10	-

2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended	5	1	-
Presented papers	-	-	-
Resource Persons	-	-	-

2.6 Innovative processes adopted by the institution in Teaching and Learning:

- Power point presentations
- Role Plays
- Case Studies
- Guest Lectures
- Group discussions
- Visiting B- schools
- Commerce word building
- Memory contest
- Business Quiz
- Expos
- Intern ships.

2.7 Total No. of actual teaching days during this academic year

169 Days

2.8 Examination/ Evaluation Reforms initiated by the Institution

(for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)

NA

2.9 No. of faculty members involved in curriculum restructuring/revision /syllabus development as member of Board of Study/Faculty/ Curriculum Development workshop

-

-

-

2.10 Average percentage of attendance of students

75%

2.11 Course/Programme wise distribution of pass percentage :

Title of the Program	Total No. Students		Divisions				
	App.	Passed	Distinction %	I %	II %	III %	Pass %
B Com(Hons) I	80	80	51.25	32.5	5	11.25	100
B Com(Hons) II	75	75	58.67	12	4	25.33	100
B Com(Hons) III	78	78	28.21	33.33	25.64	12.82	100
BBA I	80	79	30	25	18.75	25	98.75
BBA II	68	68	19.12	30.88	23.53	26.47	100
BBA III	65	51	21.54	26.15	36.92	6.15	90.77
B Com(Comp) I	143	143	30.07	37.76	14.69	17.48	100
BCom(Comp) II	140	140	19.29	30	15	35.71	100
BCom(Comp) III	125	97	32.80	40.80	4	-	77.60
BCom (Gen)I	71	70	29.58	18.31	19.72	30.99	98.59
BCom (Gen)II	68	68	33.82	17.65	19.12	29.41	100
BCom (Gen)III	58	58	27.5	10.34	27.59	35.48	100
BCom (CA) I	72	72	12.5	23.61	18.06	45.83	100
BCom (CA) II	55	55	12.73	10.91	9.09	67.27	100
BSc(Comp) I	59	59	3.39	1.69	8.47	8.47	100
BSc(Comp) II	41	39	2.44	2.44	4.88	85.37	95.12
BSc(Comp) III	45	32	-	20	8	4	70

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes :

The institute evaluates the Teaching and learning processes through various mechanisms.

- Time table committee sets the time table and its implementation was monitored.
- IQAC observed preparation of teaching plan, teaching diaries and lesson plan by each faculty
- Attendance of the students is recorded and displayed month wise on notice boards.
- Student feedback was collected and analysed.
- IQAC encouraged departmental innovative teaching methods like guest lecturers, role plays, expos, quiz, and case studies.
- Organized interdepartmental seminars among students.
- Monitored working of different departments and committees in compliance with the academic calendar.
- Organised guest lectures and seminars on subject topics, life skills and career prospects.
- Proper internal examination and evaluation through Slip test, mid-terms and pre-finals.
- Bridge and remedial classes conducted for weak students or slow learners.
- Earn while study is achieved through Internships.
- Project Works.

2.13 Initiatives undertaken towards faculty development

<i>Faculty / Staff Development Programmes</i>	<i>Number of faculty benefitted</i>
Refresher courses	-
UGC – Faculty Improvement Programme	-
HRD programmes	-
Orientation programmes	-
Faculty exchange programme	-
Staff training conducted by the university	-
Staff training conducted by other institutions	-
Summer / Winter schools, Workshops, etc.	-
Others	-

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	7	-	-	-
Technical Staff	4	-	-	-

Criterion – III

3. Research, Consultancy and Extension

3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

- Encouraging faculty to do Research work.
- Encouraging Faculty and Students to write Research articles.
- Financial Rewards to the faculty according to stages of completion in their research work
- Providing internet facility, e- journals, e-books, periodicals
- Time wavering to research scholars

3.2 Details regarding major projects

	Completed	On going	Sanctioned	Submitted
Number	-	-	-	-
Outlay in Rs. Lakhs	-	-	-	-

3.3 Details regarding minor projects

	Completed	On going	Sanctioned	Submitted
Number	-	-	-	-
Outlay in Rs. Lakhs	-	-	-	-

3.4 Details on research publications

	International	National	Others
Peer Review Journals	14	-	-
Non-Peer Review Journals	-	-	-
e-Journals	9	-	-
Conference proceedings	-	-	-

* See Annexure IV

3.5 Details on Impact factor of publications

Range	<input type="text" value="4.3"/>	Average	<input type="text" value="2.9"/>
h-index	<input type="text" value="5.299"/>	Nos. in SCOPUS	<input type="text"/>

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects	-	-	-	-
Minor Projects	-	-	-	-
Interdisciplinary Projects	-	-	-	-
Industry sponsored	-	-	-	-
Projects sponsored by the University/ College	-	-	-	-
Students research projects <i>(other than compulsory by the University)</i>	-	-	-	-
Any other(Specify)	-	-	-	-
Total	-	-	-	-

3.7 No. of books published

i) With ISBN No. Chapters in Edited Books

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from

UGC-SAP CAS DST-FIST

DPE DBT Scheme/funds

3.9 For colleges

Autonomy CPE DBT Star Scheme

INSPIRE CE Any Other (specify)

3.10 Revenue generated through consultancy

3.11 No. of conferences organized by the Institution

Level	International	National	State	University	College
Number	-	-	1	-	5
Sponsoring agencies	-	-	-	-	-

3.12 No. of faculty served as experts, chairpersons or resource persons

1

3.13 No. of collaborations

International

-

National

-

Any other

-

3.14 No. of linkages created during this year

-

3.15 Total budget for research for current year in lakhs:

From funding agency

-

From Management of University/College

-

Total

-

3.16 No. of patents received this year

Type of Patent		Number
National	Applied	-
	Granted	-
International	Applied	-
	Granted	-
Commercialised	Applied	-
	Granted	-

3.17 No. of research awards/ recognitions received by faculty and research fellows of the institute in the year

Total	International	National	State	University	Dist	College
-	-	-	-	-	-	1

3.18 No. of faculty from the Institution

Who are Ph. D. Guides

-

and students registered under them
3.19 No. of Ph.D. awarded by faculty from the institution

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF SRF Project Fellows Any other

3.21 No. of students Participated in NSS events:

University level State level
National level International level

3.22 No. of students Participated in NCC events:

University level State level
National level International level

3.23 No. of Awards won in NSS:

University level State level
National level International level

3.24 No. of Awards won in NCC:

University level State level
National level International level

3.25 No. of Extension activities organized:

University forum College forum
NCC NSS Any other

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

The institution has initiated various activities by the support of all the departments and committees.

- Eco Friendly(Go Green Ganesha, Vanamahostav)
- Swachh Bharat
- Traffic Awareness, Cyber Crimes, General Laws(Women Rights)
- NSS – House hold survey
- Consumer Awareness Expo
- Blood donation camp
- Organized Mock UNO

Criterion – IV

4. Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	2120 Sq. y	-	Self	2120 Sq. y
Class rooms	20	4	Self	24
Laboratories	2 computer labs 1 commerce lab	1 computer lab	Self/UGC	4
Seminar Halls	2	-	Self	2
No. of important equipments purchased (\geq 1-0 lakh) during the current year.	105 computers, Xerox machine, Risograph, 1Generator, 1Refrigerator, 5 UPS, 3 Projectors	HP Laser Jet Printer, 45 Computers, 1 Projector, 3CC Cameras, Bar Code Machine, Bio-metric attendance device 1HP Colour Printer	UGC XII Plan , Self	150 computers, 1 generator, 2 Printers, 1 Refrigerator, 4 Projectors, 5 UPS, 3CC Cameras, 1Barcode Machine, 1Bio-metric device.
Value of the equipment purchased during the year (Rs. in Lakhs)		13,49,475	UGC	
Others				

4.2 Computerization of administration and library

Library – 'KOHA' Software (Automation)

4.3 Library services:

	Existing		Newly added		Total	
	No.	Value	No.	Value	No.	Value
Text Books	17,254	-	409	1,02,577	17,663	-
Reference Books	759	-	-	-	-	-
e-Books	-	-	-	-	-	-
Journals	52	-	3	-	55	-
e-Journals	N-LIST					
Digital Database	-	-	-	-	-	-
CD & Video	-	-	-	-	-	-
Others (specify)	556	-	60	-	616	-

4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Others
Existing	105	3	3	1	-	6	1	3 projectors
Added	45	1	1	-	-	-	2	1
Total	150	4	4	1	-	-	3	4

4.5 Computer, Internet access, training to teachers and students and any other programme for technology (Networking, e-Governance etc.)

- The Library facilities have been enhanced by Automation.
- Computer lab facilities were enhanced by Providing Wi-Fi in the campus.
- There is a provision of Latest version of Tally.

4.6 Amount spent on maintenance in lakhs

i) ICT

12, 41,550

ii) Campus Infrastructure and facilities

5, 58,896

iii) Equipments

1, 07,925

iv) Others

11, 07,869

Total :

30, 16,240

Criterion – V
5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services:

- Career Guidance
- UGC has reoriented and reshaped its policies and programs to make the current education system more relevant and career oriented with focus on quality and excellence, Certificate Courses in Event management and Investment management and stock market operations are offered.
- Seminars and Workshops
- Scholarships
 1. SC, ST, OBC
 2. For merit students given by Institution & Alumni
 3. Scholarships for economically backward by institution and Alumni.
- Skill Development Programs
- Orientation programmes for 1st year students.
- Notice boards to display circulars, Notices.
- Website to provide information on all the aspects.
- Fee waiver for students who excel in sports.
- Bridge & Remedial Classes for slow learners and weak students.
- “UJWALA” Women Empowerment & Grievance Cell to empower girl student.
- Campus visit to B – Schools
- Encouragement to participate in Inter college competitions in sports, literary & Cultural activities.
- Earn while you learn is encouraged through internship.

5.2 Efforts made by the institution for tracking the progression

- Result Evaluation: Result analysis is a regular feature of the college, the results were discussed and accordingly need based remedial lectures were conducted.
- For enhancing career opportunities, career guidance and placement cell organised training sessions and campus interviews.
- To enhance general awareness Seminars and workshop and expos were organised.
- Add- on courses help students in progression.
- Encouraging, counselling, and mentoring students.

*See Annexure V

5.3 (a) Total Number of students

UG	PG	Ph. D.	Others
1283	74	-	-

(b) No. of students outside the state

-

(c) No. of international students

21

Men	No.	%	Women	No.	%
	20	95		1	5

Last Year(2013-14)						This Year(2014 – 15)					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
660	125	24	445	04	1246	780	130	25	483	05	1423

Demand ratio

UG: 1:3

Dropout % : NIL

PG: 1:1

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

No

No. of students beneficiaries

-

5.5 No. of students qualified in these examinations:

NET	-	SET/SLET	-	GATE	-
CAT	-	IAS/IPS etc	-	State PSC	-
UPSC	-	Others	04		

5.6 Details of student counselling and career guidance:

- Career guidance and Placement cell:** Conducts programs like Self-management, Resume Writing, interview skills, what does an employer want?, Leadership, Communication.
- Guest lectures are organised to make the students knowledgeable about available career options like future prospects and career options in Statistics, and Mathematics, CMA, CS, Insurance.
- Campus Recruitment for students.
- Seminars and workshop committee extends counselling assistance to students with psychological, academic, social concerns and through inspirational talks.
- UGC sponsored Certificate Courses like Event Management and Investment Management & stock market operations add to the value addition and career development.

No. of students benefitted

800

5.7 Details of campus placement

<i>On campus</i>			<i>Off Campus</i>
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
10	250	112	42

5.8 Details of gender sensitization programmes:

- Electing girls as class representatives
- “UJWALA” Women Empowerment & Grievance cell inaugurated to empower girl students.
- Guest lectures and seminars like Awareness of Women Rights, Importance of Nutritious food, health care were organized for girl students.
- Celebration of “Bathukamma”, Competitions like “Rangoli” are conducted to excavate the talents among girls.
- Self-grooming sessions like “Charisma” were organised
- Seminar on awareness of Women Rights
- Anti- Ragging Committee to ensure ragging free campus.

5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events

State/ University level	8
National level	9
International level	-

No. of students participated in cultural events

State/ University level	150
National level	110
International level	-

5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports

State/ University level	-
National level	-
International level	-

Cultural:

State/ University level	25
National level	5
International level	-

5.10 Scholarships and Financial Support

	Number of students	Amount
Financial support from institution	257	5,66,200
Financial support from government	317	10,61,621
Financial support from other sources	27	1,82,300
Number of students who received International/ National recognitions	-	-

5.11 Student organised / initiatives:

Fairs

State/ University level	-
National level	-
International level	-

Exhibition

State/ University level	-
National level	-
International level	-

5.12 No. of social initiatives undertaken by the students:

10

5.13 Major grievances of students (if any) redressed:

-

Criterion – VI
6. Governance, Leadership and Management

6.1 State the Vision and Mission of the institution

VISION:

- To serve the students of different backgrounds and abilities through effective teaching learning experiences and procreate professionals.
- To emerge as a premier institute in creating and disseminating knowledge through academic excellence and professional competence to build a better world.
- To create a nurturing ground for the student to foster intellectual innovation and creativity by contributing to the society in a dynamic environment.
- To ensure that teaching, training and academic research form the integral components of our work ethics.

MISSION:

- To contribute to society through the pursuit of education at the highest levels of academic excellence.
- To inculcate high moral, ethical and professional standards among students in order to contribute effectively towards societal and community development.
- To help students embark on a journey of intellectual transformation through diverse living environment.
- To undertake literary activities, co – curricular, extracurricular activities and academic industry interface for the overall development of students.

CORE VALUES:

1. Excellence
2. Social responsibility
3. Integrity and diversity
4. Sustainability
5. Innovative teaching – learning practices.

6.2 Does the Institution has a management Information System - Yes

For regular communication with students and parents about events and happenings, the college has established bulk SMS system

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

The college indirectly participates in the process of framing syllabus of Osmania University by deputing faculty to BOS, encourages faculty to prepare and develop study material and question banks for facilitating teaching and training.

Teaching plan and teaching diaries, Subject allocation as per the specialisation of faculty, teaching and learning process.

UGC approved add on courses are also framed by the respective faculty.

6.3.2 Teaching and Learning

- Time table is well designed as per curriculum.
- Lesson plans prepared for effective teaching.
- Departmental meetings are conducted.
- Yearly self-appraisals.
- Teaching practiced by using Projectors, PowerPoint Presentation, Charts, Role Plays, case studies, guest lectures.
- Interdepartmental seminars are organised.
- Personality development programmes are organized
- Mid-term, pre- final exams are conducted to evaluate student progression.
- To inculcate true competitive spirit, literary cultural competitions like debate, essay writing, singing, dancing etc., are conducted.
- Seminars and guest lectures are organised.

6.3.3 Examination and Evaluation

- Slip Test, Mid-terms, Pre-finals, Objective questions, Quiz, assignments are conducted for student evaluation.
- Bridge courses, Remedial classes for slow learners and weak students.
- Feedback from students, parents for institutional improvement.
- Preparing lecturers and students for NET/SET Exams.

6.3.4 Research and Development

- Research papers of faculty are published in international and national journals with good impact factor
- College appreciates research work by giving Monetary rewards & Time waivers.
- Providing Wi-Fi facility in the campus
- Books, e-books, e-periodicals, journals are subscribed for research orientation.

6.3.5 Library, ICT and physical infrastructure / instrumentation

- Automation of library
- Addition of classrooms with furniture
- CC Surveillance
- Biometric device
- Computers, Printers, Scanners, Wi-Fi facility.
- Good indoor sports room.
- Best facilitated Girls and Boys lounge.

6.3.6 Human Resource Management

- Wi-Fi on campus, appreciation for the best job done , Bonus, Maternity leaves, Diwali gifts, Teachers' day compliments, increments, EPF, ESI, Orientation for first year students, Dinner hosted by management, Extending financial assistance to supporting staff, Women friendly campus.
- Both teaching and non-teaching staff are encouraged to improve their qualification by providing leave and other facilities.

6.3.7 Faculty and Staff recruitment

Advertisements inviting applications from qualified candidates are published in leading Newspapers. Applicants meeting the eligibility criteria lay down by UGC and Osmania University are called for an interview. The selection panel consists of Secretary, Principal, Vice principal, and Subject expert, university representative and Board of Governors

6.3.8 Industry Interaction / Collaboration

Interactions with MNC s

6.3.9 Admission of Students

All UG courses - Merit Basis & Reservation basis as per Government rules and regulations.
Honours, M Com – Entrance & counseling are conducted by Osmania University.

6.4 Welfare Schemes for:

Teaching	<ul style="list-style-type: none">• EPF• ESI• Festival Bonus,• Maternity leave,• Loan facilities,• Flexi timings provided for medical reasons,• OD for attending seminars outside the college,• Wi-Fi campus,• Performance appraisals,• Rewards on research papers published in various journals• Refund of examination fee for NET/SET qualified faculty• Financial incentives on completion of various stages in Research.
Non-Teaching	<ul style="list-style-type: none">• ESI• Loan facilities,• Festival Bonus,• Maternity leave• Incentives• Uniforms for supporting staff
Students	<ul style="list-style-type: none">• Scholar ships• Fee waiver for students excelled in sports and economically backward students• Medical Assistance to needy students

6.5 Total corpus fund generated

Rs.6,51,663/-

6.6 Whether annual financial audit has been done

Yes

√

No

-

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	Osmania University	Yes	Head of the Institution
Administrative	Yes	Commissioner of Higher Education	Yes	Head of the Institution

6.8 Does the University/ Autonomous College declares results within 30 days?

For UG Programmes Yes - No -

For PG Programmes Yes - No -

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

The internal evaluation became continuous evaluation including assignments, besides examinations.

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

NA

6.11 Activities and support from the Alumni Association

Sponsoring Scholarships, Guest Faculty

6.12 Activities and support from the Parent – Teacher Association

-

6.13 Development programmes for support staff

- Seminar on developing communication skills for Non-teaching Staff.
- Awareness on Breast and Cervical cancer, Importance of Nutritious food.
- Encouraged to pursue higher studies.
- Providing financial assistance and interest free loans to the needy.

6.14 Initiatives taken by the institution to make the campus eco-friendly

- Plantation in and around campus.
- Cleanliness in and around campus through Swachh Bharat.

Criterion – VII
7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

- Mentoring, Electing Class Representatives, slip tests, Awareness talks, Add-on courses, Automation of library, UJWALA Women Empowerment and grievance cell, Swachh Bharat, Plantation.
- Summer intern ships made mandatory for B Com (Honours) UG students to enhance research and industry linkage.
- Projects/Internships taken at UG level
- Seminars and workshop

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year:

Plan of Action	Achievements
1. Inter/Intra disciplinary seminar	Executed by selecting students from various disciplines and choosing different topics from various areas.
2. Feedback Mechanism	By providing feedback forms to students.
3. Online test	Conducted by Placement Committee -Versant test -Comprehensive test
4. Departmental Libraries	Maintained Departmental libraries with reference books, old question papers, and records.
5. Edutainment	Entrepreneurship Development Program, Career Awareness Programmes, Women Empowerment, Cultural Programs, Anti Ragging, Remedial & Bridge Courses, Seminars, Workshops, Expo's.
6. Eco – Friendly Activity	Go Green Ganesha, Distribution of plants
7. Career Awareness Programmes	Various Career Development Seminars.

7.3 Give two Best Practices of the institution

1. Career Guidance and Placement Cell
2. UJWALA women empowerment and grievance cell.

***See Annexure VI**

7.4 Contribution to environmental awareness / protection

- Vanamahostav
- Go Green Ganesha
- Swachh Bharat

7.5 Whether environmental audit was conducted?

Yes

No

7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

STRENGTHS	WEAKNESSES
<ol style="list-style-type: none"> 1. Wide range of learners 2. Well qualified and Committed Faculty 3. Co-ordinated and co-operative Management Members 4. Qualitative/sufficient/modern Infrastructure 5. Library as an enriched Learning Resource 6. Galaxy of Retired Principals from various colleges 7. Encouragement from Other Stakeholders 8. Good academic performance of students with University rank achievements 9. Outstanding achievements by the students in sports/games 	<ol style="list-style-type: none"> 1. Lack of hostel facility 2. Lack of spacious parking place 3. Lack of transport facility 4. Lack of sufficient playground for outdoor sports/games
OPPORTUNITIES	THREATS/CHALLENGES
<ol style="list-style-type: none"> 1. Utilization of academic and financial resources provided by the University/Management. 2. MoUs with Industry/Research Bodies/International Universities. 3. Making a platform for wide range of campus placements 4. Community participation/service 5. Research orientation for faculty and students 	<ol style="list-style-type: none"> 1. Non recruitment of aided teaching/non-teaching staff 2. To face competition with market driven academic courses. 3. Redeployment 4. Changing student behavioural pattern

8. Plans of institution for year(2015-16)

- To provide comprehensive, excellent academic knowledge through teaching and training.
- On par with the latest technological development, library is not an exception and hence the transforming of library to digital library.
- To make the students more competitive and to test their knowledge particularly in the area of commerce, it is planned to conduct inter college commerce talent test.
- Culling out the best practices in the functioning of NGOs is the objective of the one-day national seminar on 'Social Entrepreneurship – Opportunities and Challenges' to be organized by the Indian Institute of Management and Commerce.
- To conduct NAAC criteria Evaluation workshop.
- Faculty development programs are designed in such a manner that they expertise the quality of teaching and research skills to acquaint themselves with the recent developments. These programs are useful to most of the faculty in improving their teaching capabilities.
- It is planned to observe September 5th as self-governing day, in order to inculcate in students governing themselves in absentia of faculty.
- National Teachers day is practiced in the college, which gives an opportunity to students to show their respect and gratitude.
- Constitution of Student progression committee for holistic development of students.
- Initiation of Eco friendly Club for maintaining eco-friendly campus.
- On this day it is planned to organize a seminar on education sustainability on September 8th International Literacy Day, in accordance to the objective of UNESCO.
- To let the students know about the significance of National Language and to know the depth of the Hindi literature various competitions are planned to organize on Bhasha Divas i.e. is September 14.
- To maintain equilibrium in the society, IIMC takes responsibility to mould the students as good citizens; a seminar is planned on Social Justice.
- To encourage studying Mathematics and to impart the significance of the subject various activities are planned.
- Physical education is equally important along with academic curriculum, IIMC encourages
- Sports at various levels by sending our students as well conducting SPORTS WEEK in the college among inter and intra sections.
- **Library Week:**
To make realize importance of books among the students, it is planned to celebrate Library Week, every day a related activity would be conducted.
- **Implementing Anti ragging practices:**
To absolutely prohibit ragging within or outside the college premises, stringent and awareness anti-ragging practices are taken care.

- **Conducting health camp:** Health is Wealth, IIMC takes care even the health issues of the students, for which a health camp is being planned. Both faculty and students would be availing this opportunity.
- **Enhancement of feedback mechanism:** Feedback is the best practice to know the opinion of the students related to various activities. The college takes feedback from the students, which would be now extended to stakeholders, i.e., Alumni, Parents, employers etc.
- Mock sessions make students to practically know how various sessions are conducted and what types of issues are tackled there. On par with it, Mock UNO, Mock budget session etc. are going to be organized in the college.
- The overall talents of the students are always encouraged; various compliments are given for different competitions. The literary and cultural committee of the college have planned various versatile inter and intra college activities.
- As the industry requirements keep on changing, to educate students with the practical knowledge of the corporate activities, IIMC plans for external collaborations with corporates. Even the practices related to Indian Industries are taught through Mock CII.
- Seminars are the best practice to make students aware of diversified topics such as Career Guidance Seminars, General awareness, Subject oriented seminars etc., to be organized.
- Non-teaching staff is equally important in the development of the college therefore activities like Computer literacy, communication skills, are encouraged.
- Inter departmental seminars are planned to organize making the students to improve their presentation skills.
- To communicate the performance of the student is the responsibility from the college, therefore Parent teacher meeting is planned.
- To enable library as a learning source and rendering initiatives to make library Student – User friendly, Library advisory committee is constituted.
- To promote research and to facilitate smooth progress implementation of research projects and culture, aptitude among students and teachers, Research Advisory Committee is constituted.
- Newsletter is the platform for the students to showcase their talents. IIMC encourages its students to publish articles of their interest that may bring out the hidden talent.
- Students need the exposure to face the competition in government department exams, bank exams, UPSC and state commissions. College plans to organize various career counseling and guidance sessions.
- Celebration of various festivals like Ganesh Chaturthi, Kartika Deepotsavam, Id, Bathukamma, cultural events like Samskruti are organized to impart traditional values among students.

Activities: To improve the programming skills, web designing skills and app development skills various IT activities are planned

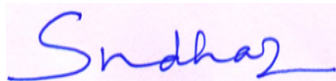
1. Computer talent test
2. Gaming console (small Games)
3. Play store Apps development
4. Intra& inter department seminars
5. Web designing and web hosting.

To create environmental awareness, it is planned to conduct activities like painting, Drawing etc., To conserve the available resources an activity is planned on Waste Management.

Social contribution programs are planned taking as social responsibility to volunteer by students and faculty.

Outreach programmes are planned to educate down trodden, educating illiterate etc., Conducting SWACHH BHARAT off college premises.

Name **M.Satya Sudha**



Signature of the Coordinator, IQAC



Name **K.Raghuveer**



Signature of the Chairperson, IQAC

Abbreviations

CAS	-	Career Advanced Scheme
CAT	-	Common Admission Test
CBCS	-	Choice Based Credit System
CE	-	Centre for Excellence
COP	-	Career Oriented Programme
CPE	-	College with Potential for Excellence
DPE	-	Department with Potential for Excellence
GATE	-	Graduate Aptitude Test
NET	-	National Eligibility Test
PEI	-	Physical Education Institution
SAP	-	Special Assistance Programme
SF	-	Self Financing
SLET	-	State Level Eligibility Test
TEI	-	Teacher Education Institution
UPE	-	University with Potential Excellence

Annexure I

IIMC ACADEMIC ALMANAC FOR THE YEAR 2014-15

JUNE

Date	Event/Programmes
07/06/2014	Registration of Applications last date
16/06/2014	Announcement of first list
16/06/2014	Commencement of second and final year classes
21/06/2014	Payment of fee for first list candidates
24/06/2014	Announcement of second list
30/06/2014	Last date for payment of fee for second and final list

JULY

Date	Event/Programmes
02/07/2014	Inauguration of first year classes
04/07/2014	Commencement of first year classes
14/07/2014	Last date for applying for extra seats by the college
15 th & 16 th	Visit of various College Principals
19/07/2014	A Lecture on Legal Security
22/07/2014	A Seminar on Basics and Functions of Stock Market
25/07/2014	“Charishma” a programme on self grooming session
31/07/2014	A seminar on Future Prospects and Career Opportunities in Statistics
31/07/2014	Discussion and Demo on Corporate Accounting Practices

AUGUST

Date	Event/Programmes
01/08/2014	Inauguration of “Ujwala” – Women Empowerment Cell
02/08/2014	Customer Relationship Management Practices
05/08/2014	Amazon Internship Programme
06/08/2014	Model United Nations
14/08/2014	Cultural Events conducted on the eve of 68 th Independence Day
15/08/2014	68 th Independence Day Celebrations
23/08/2014	Awareness Programme on Breast Cancer & Cervical Cancer

SEPTEMBER

Date	Event/Programmes
05/09/2014	Teachers’ Day Celebrations
09 th to 15 th	Junior Chamber of International Week observed
11/09/2014	A Programme on Certified Management Accountants (CMA)
26/09/2014	Celebration of Bathukamma Festival
Note: 02/10/2014 to 26/10/2014 – Midterm vacation and Supplementary Examinations	

OCTOBER

Date	Event/Programmes
27/10/2014	Commencement of Classes after Mid Term Vacation

NOVEMBER

Date	Event/Programmes
06/11/2014	A seminar on Future Prospects and Career Opportunities in Mathematics
07/11/2014	Kaarteeka Sahasra Deepotsavam
13 th to 20 th	Mid Term In-house Examinations
25/11/2014	A Seminar on "What does an Employer Want"
25/11/2014	FACTSET – Placement Drive
26/11/2014	AMAZON – Placement Drive
27/11/2014	A Seminar on "Interview Skills"
28/11/2014	A Seminar on Indian Securities Market
29/11/2014	ICSI Awareness Programme
29/11/2014	Swachh IIMC

DECEMBER

Date	Event/Programmes
01/12/2014	Announcement of Mid-Term Examination Results
03/12/2014	DELOITTE – Placement Drive
10/12/2014	Blood Donation Camp
11/12/2014	ICFAI Educational Tour
11/12/2014	A Seminar on "The Concept of Human Rights"
19/12/2014	A Lecture on Growth & Human Development – by Dr.Rangarajan, Former Governor, RBI
22/12/2014	"Success Unlimited" A Programme on Personality Development
27/12/2014	A Seminar on "Education Vaccination"
29/12/2014	Consumer Rights Awareness Expo

JANUARY -2015

Date	Event/Programmes
03/01/2015	Awareness on Women & General Laws
07/01/2015	ADP – Placement Drive
08/01/2015	ICICI Prudential – Placement Drive
08/01/2015	Flame Less Cooking
08/01/2015	Importance of Nutritious Food for Women
13/01/2015	An Awareness Programme on "Cyber Crime and Hacking"
16/01/2015	KARVY – Placement Drive
20/01/2015	DU-PONT – Placement Drive
27/01/2015	Commencement of Pre-Final Examinations

FEBRUARY

Date	Event/Programmes
06/02/2015	IIMC Alumni Scholarship Distribution
11/02/2015	Release of IIMC Diary
12/02/2015	Announcement of Pre-Final Examination Results
14 th to 24 th	Annual Practical Examinations (2014-15)
25/02/2015	Samskruthi – A Traditional Day of College

MARCH

Date	Event/Programmes
04/03/2015	Annual Day Celebrations
27/03/2015	U.G. Annual Examinations (2014/15)

APRIL

Date	Event/Programmes
09/04/2015	Last working day for the academic year 2014-15
13/04/2015	Completion of Annual Examinations

MAY

Date	Event/Programmes
11/05/2015	Commencement of Sale of Application Forms for admission into First year

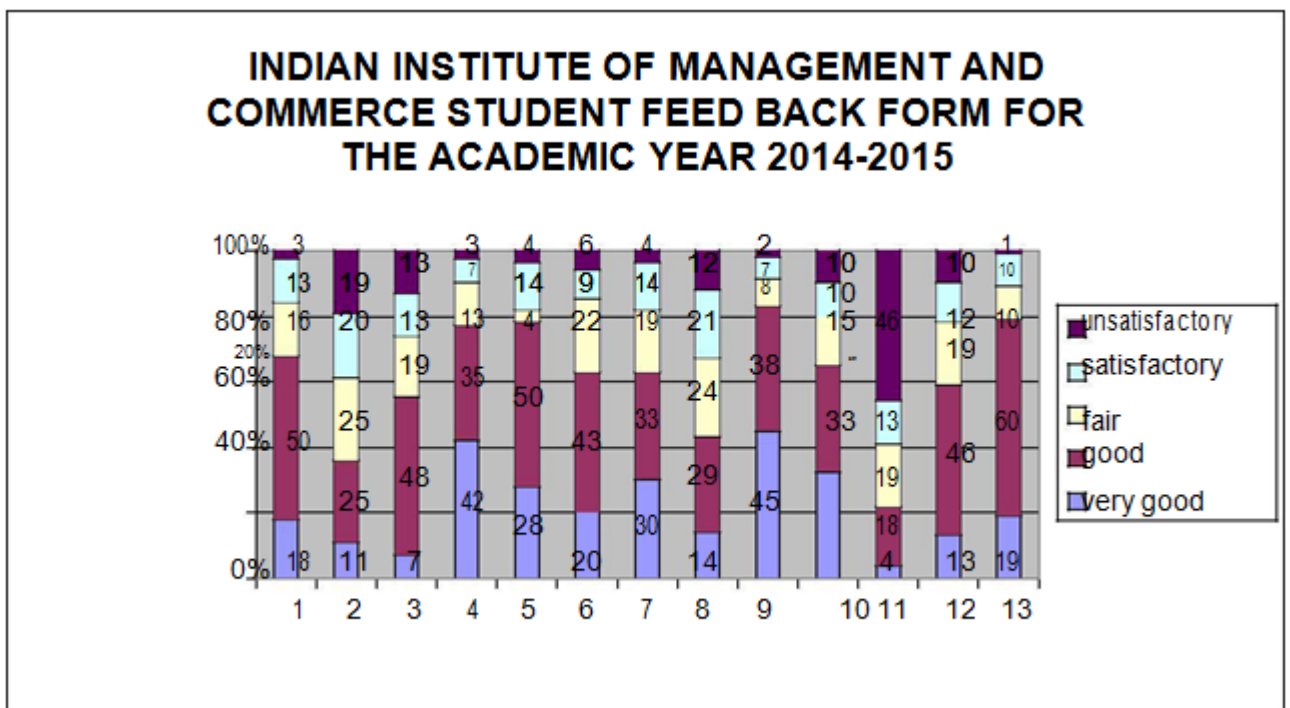
JUNE

Date	Event/Programmes
06/06/2015	Last date for registration of Application Forms for admission
15/06/2015	Announcement of First List
15/06/2015	Commencement of Second and Final year classes
22/06/2015	Last date of payment of fee for First List candidates
25/06/2015	Announcement of Second List
29/06/2015	B.Com (Hons) Counselling conducted by Osmania University at our campus
30/06/2015	Last date for payment of fee for Second & Final list of candidates

ANNEXURE II
INDIAN INSTITUTE OF MANAGEMENT AND COMMERCE

STUDENT FEEDBACK ANALYSIS FOR THE ACADEMIC YEAR 2014-15

DETAILS	1	2	3	4	5	6	7	8	9	10	11	12	13
VERYGOOD	168	104	64	384	256	184	280	128	416	296	32	112	168
GOOD	456	232	440	320	456	392	296	264	352	304	168	424	552
FAIR	144	232	176	120	40	200	176	224	72	136	176	176	96
SATISFACTORY	120	184	120	72	125	88	128	192	64	96	120	112	96
UNSATISFACTORY	32	168	120	24	40	56	40	112	16	88	424	96	8



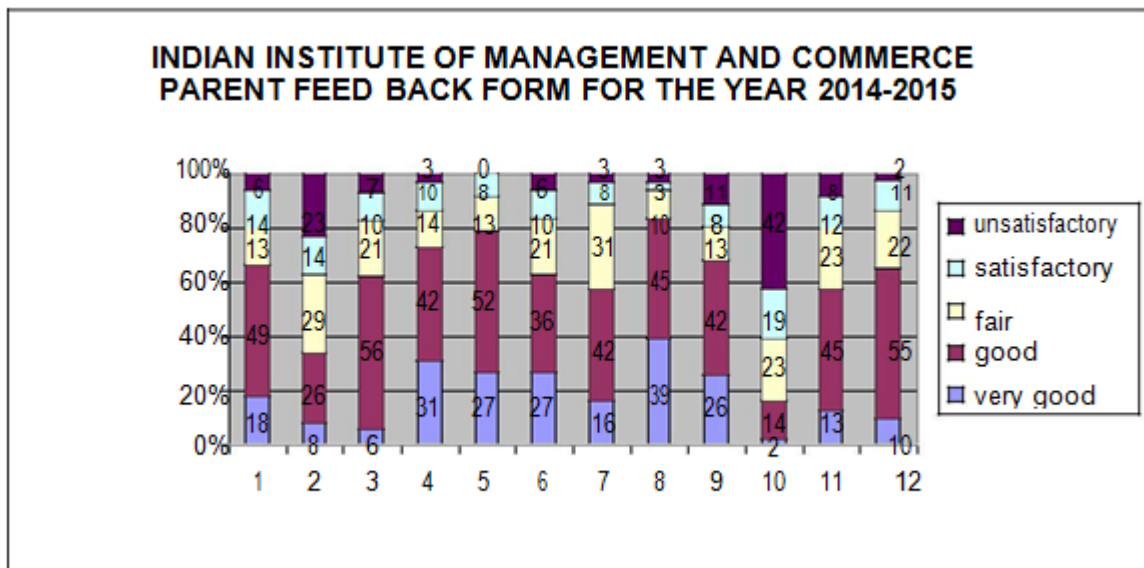
DETAILS

- | | |
|---|---|
| <ol style="list-style-type: none"> 1. ADMISSION PROCEDURE 2. FEE STRUCTURE 3. ENVIRONMENT 4. INFRASTRUCTURE AND LAB FACILITIES 5. FACULTY 6. PROJECT/LAB GUIDANCE | <ol style="list-style-type: none"> 7. CAREER GUIDANCE AND PLACEMENTS 8. QUALITY OF SUPPORT MATERIAL 9. LIBRARY 10. LITERARY/CULTURAL/SPORTS 11. CANTEEN FACILITIES 12. COOPERATION FROM NON TEACHING 13. OVERALL RATING OF THE COLLEGE |
|---|---|

INDIAN INSTITUTE OF MANAGEMENT AND COMMERCE

PARENT FEEDBACK ANALYSIS FOR THE ACADEMIC YEAR 2014-15

DETAILS	1	2	3	4	5	6	7	8	9	10	11	12
VERYGOOD	143	65	52	247	221	221	130	312	208	13	104	78
GOOD	390	208	455	338	416	286	338	364	338	117	364	442
FAIR	104	234	169	117	104	169	247	78	104	182	182	182
SATISFACTORY	117	117	78	78	65	78	65	26	65	156	91	91
UNSATISFACTORY	52	182	52	26	0	52	26	26	91	338	65	13



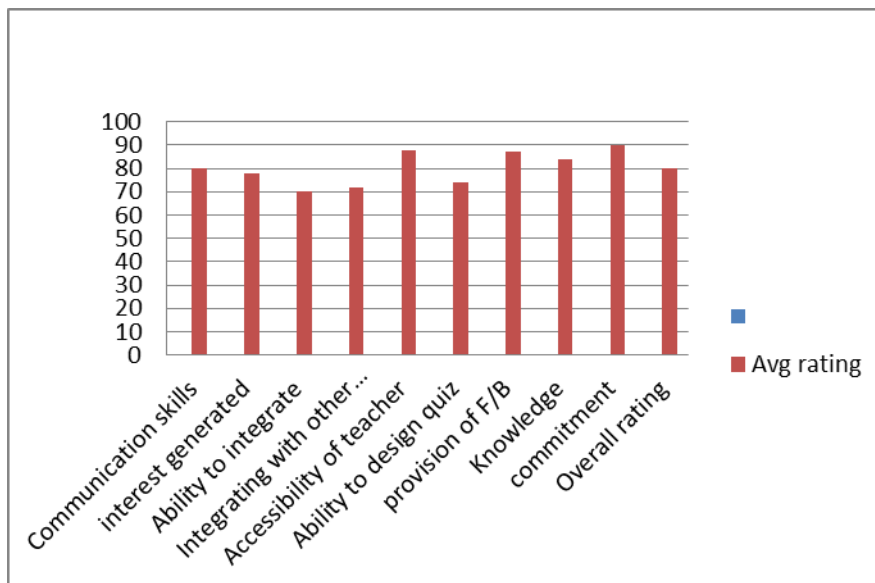
DETAILS

- | | |
|--------------------------------------|---|
| 1. ADMISSION PROCEDURE | 7. STUDENT SUPPORT PROGRESSION |
| 2. FEE STRUCTURE | 8. LIBRARY FACILITY |
| 3. ENVIRONMENT | 9. LITERARY/CULTURAL/SPORTS |
| 4. INFRASTRUCTURE AND LAB FACILITIES | 10. CANTEEN FACILITIES |
| 5. TEACHING AND LEARNING | 11. COOPERATION FROM NON TEACHING STAFF |
| 6. CAREER GUIDENCE AND PLACEMENTS | 12. OVERALL RATING OF THE COLLEGE |

STUDENT FEEDBACK ANALYSIS ON QUALITY EDUCATION

B Com(Comp)

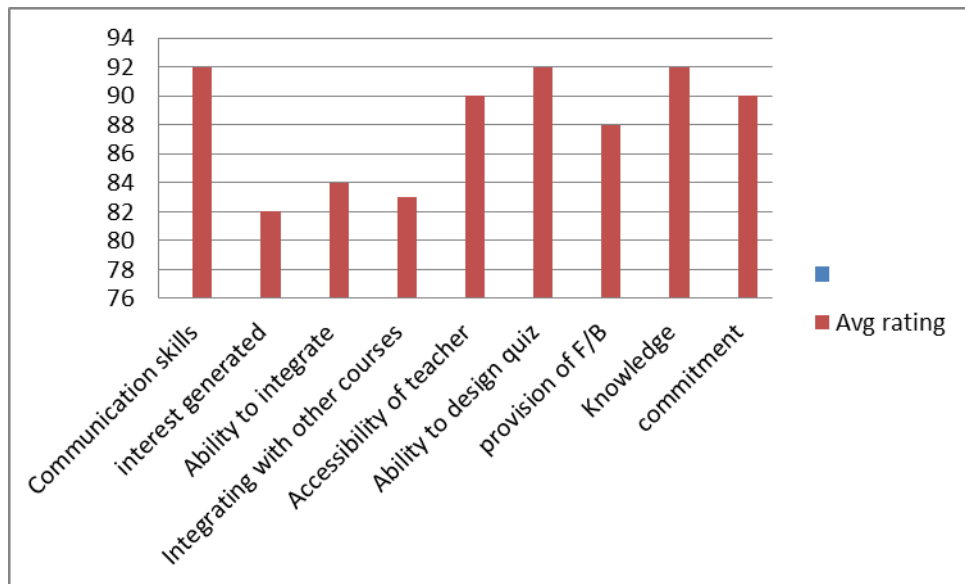
Options	Communication skills	interest generated	Ability to integrate	Integrating with other courses	Accessibility of teacher	Ability to design quiz	provision of F/B	Knowledge	commitment	Overall rating
Avg rating	80	78	70	72	88	74	87	84	90	80



STUDENT FEEDBACK ANALYSIS ON QUALITY EDUCATION

B Com(Hons)

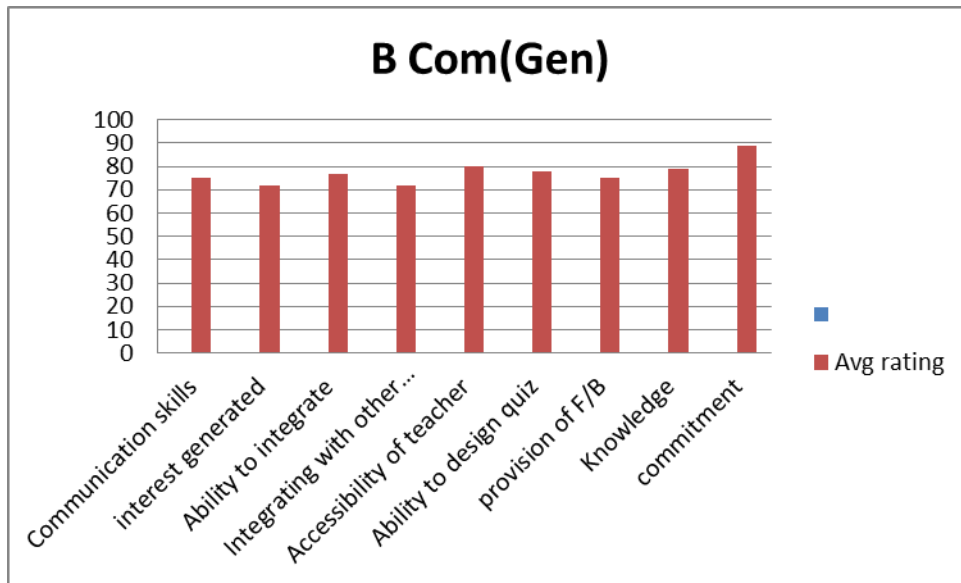
Options	Communication skills	interest generated	Ability to integrate	Integrating with other courses	Accessibility of teacher	Ability to design quiz	provision of F/B	Knowledge	commitment	Overall rating
Avg rating	92	82	84	83	90	92	88	92	90	88



STUDENT FEEDBACK ANALYSIS ON QUALITY EDUCATION

B Com(Gen)

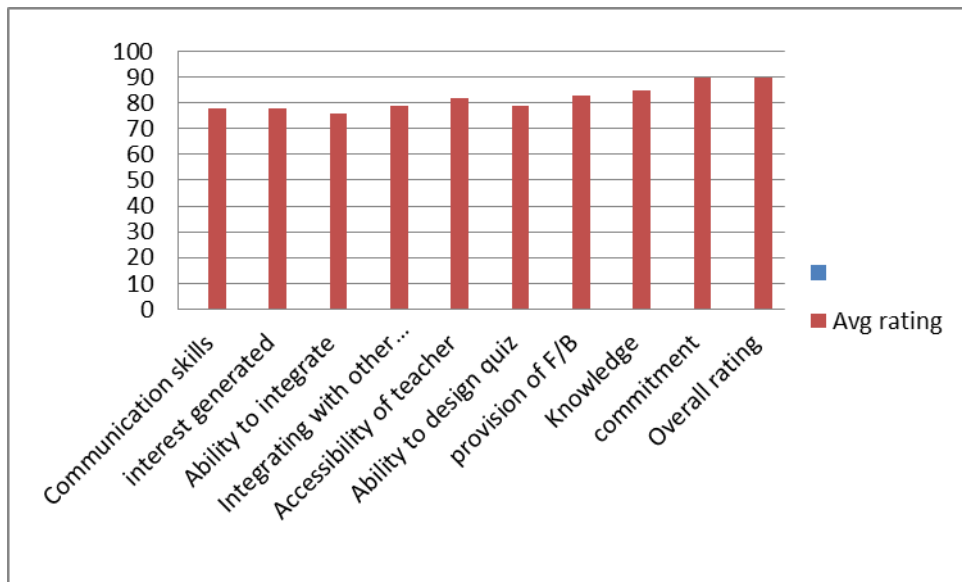
Options	Communication skills	interest generated	Ability to integrate	Integrating with other courses	Accessibility of teacher	Ability to design quiz	provision of F/B	Knowledge	commitment	Overall rating
Avg rating	75	72	77	72	80	78	75	79	89	77



STUDENT FEEDBACK ANALYSIS ON QUALITY EDUCATION

B Com(Computer Application)

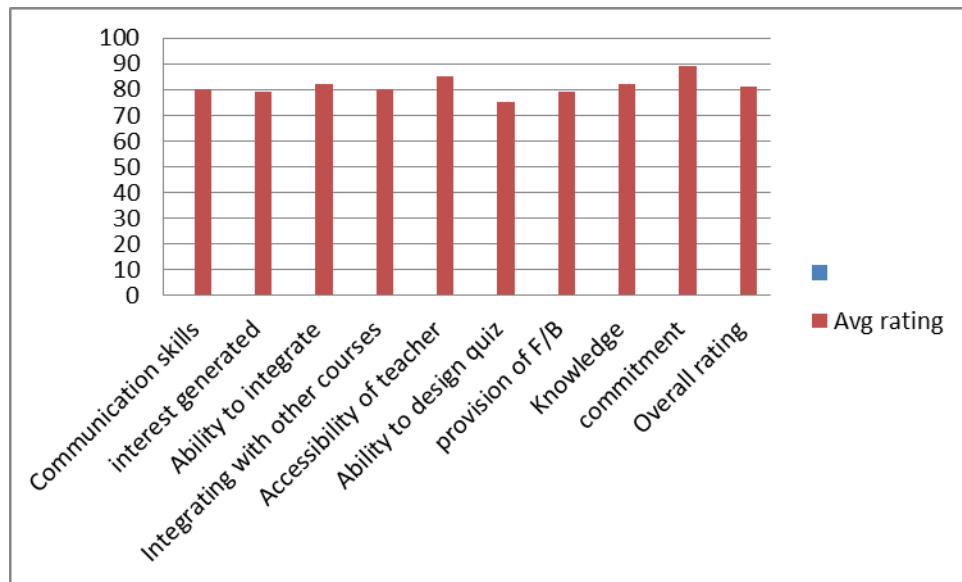
Options	Communication skills	interest generated	Ability to integrate	Integrating with other courses	Accessibility of teacher	Ability to design quiz	provision of F/B	Knowledge	commitment	Overall rating
Avg rating	78	78	76	79	82	79	83	85	90	90



STUDENT FEEDBACK ANALYSIS ON QUALITY EDUCATION

BBA

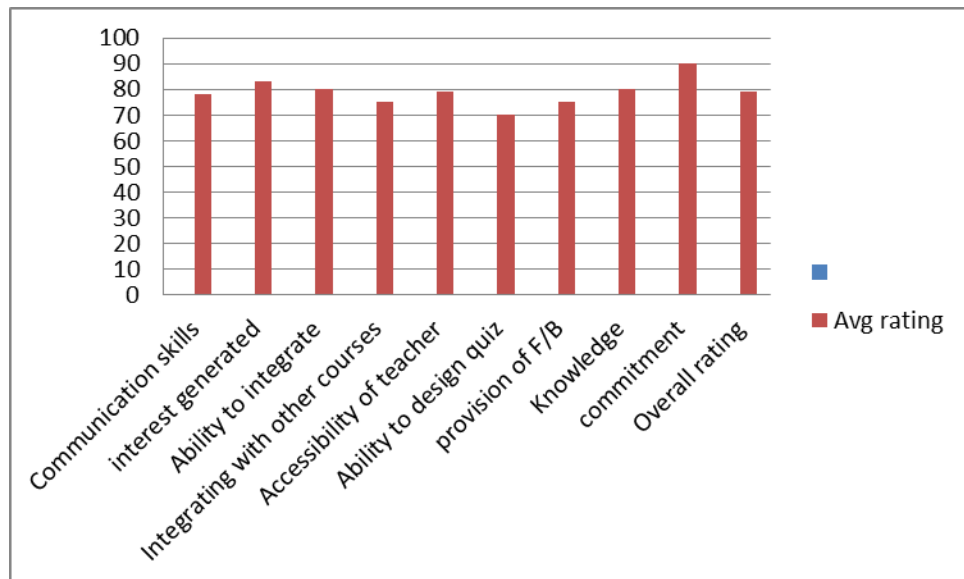
Options	Communication skills	interest generated	Ability to integrate	Integrating with other courses	Accessibility of teacher	Ability to design quiz	provision of F/B	Knowledge	commitment	Overall rating
Avg rating	80	79	82	80	85	75	79	82	89	81



STUDENT FEEDBACK ANALYSIS ON QUALITY EDUCATION

B Sc(Comp)

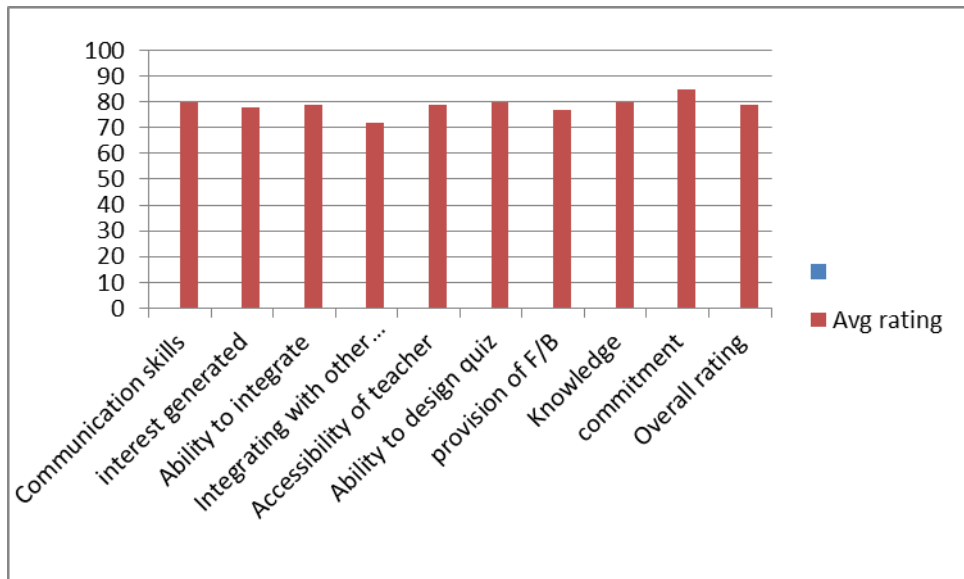
Options	Communication skills	interest generated	Ability to integrate	Integrating with other courses	Accessibility of teacher	Ability to design quiz	provision of F/B	Knowledge	commitment	Overall rating
Avg rating	78	83	80	75	79	70	75	80	90	79



STUDENT FEEDBACK ANALYSIS ON QUALITY EDUCATION

M Com

Options	Communication skills	interest generated	Ability to integrate	Integrating with other courses	Accessibility of teacher	Ability to design quiz	provision of F/B	Knowledge	commitment	Overall rating
Avg rating	80	78	79	78	79	80	77	80	85	79

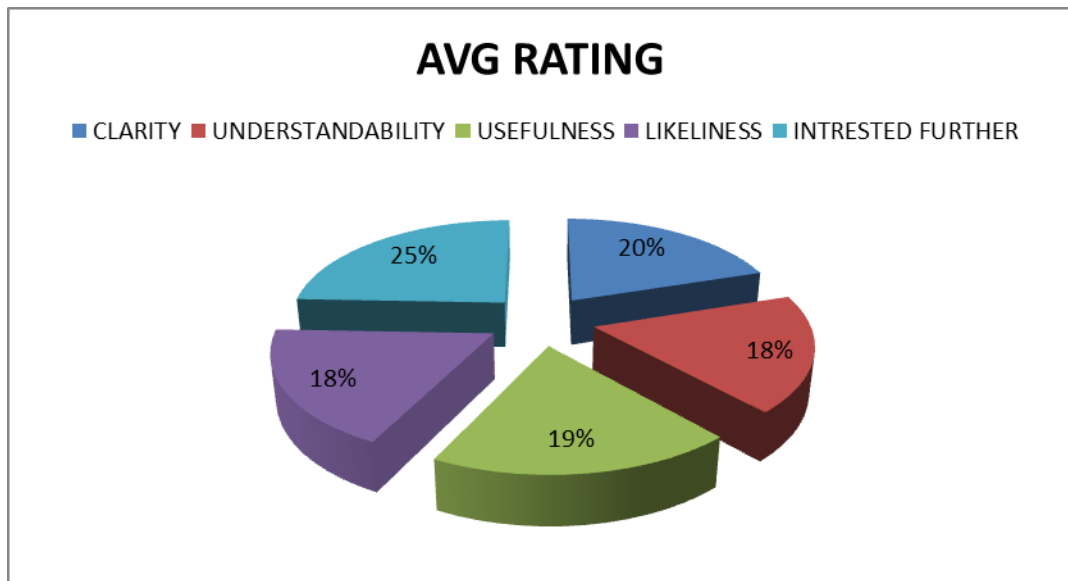


FEEDBACK ANALYSIS ON INTERDEPARTMENTAL SEMINARS

CONDUCTED ON 3-12-2014

BY BSc

Options	CLARITY	UNDERSTANDABILITY	USEFULNESS	LIKELINESS	INTRESTED FURTHER
AVG RATING	82	75	78	75	100

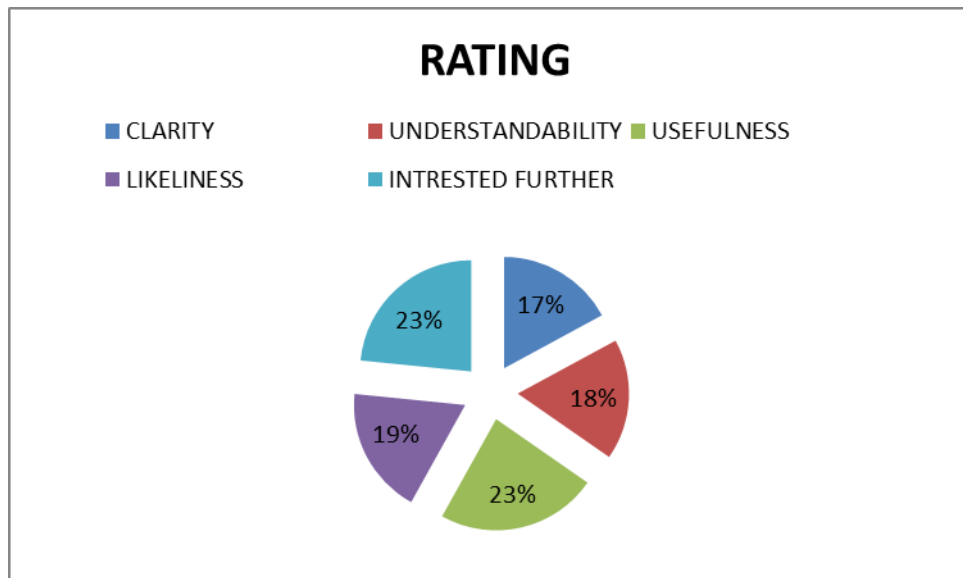


FEEDBACK ANALYSIS ON INTERDEPARTMENTAL SEMINARS

CONDUCTED ON 24-11-2014

BY BBA

Options	CLARITY	UNDERSTANDABILITY	USEFULNESS	LIKELINESS	INTRESTED FURTHER
AVG RATING	73	75	100	79	100

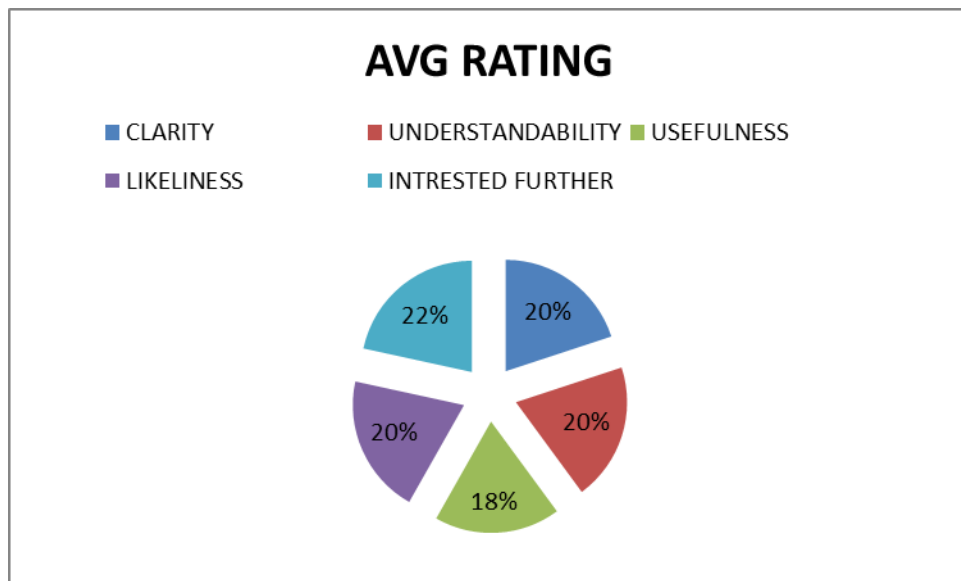


FEEDBACK ANALYSIS ON INTERDEPARTMENTAL SEMINARS

Conducted on 28-11-2014

By B.Com (Hons)

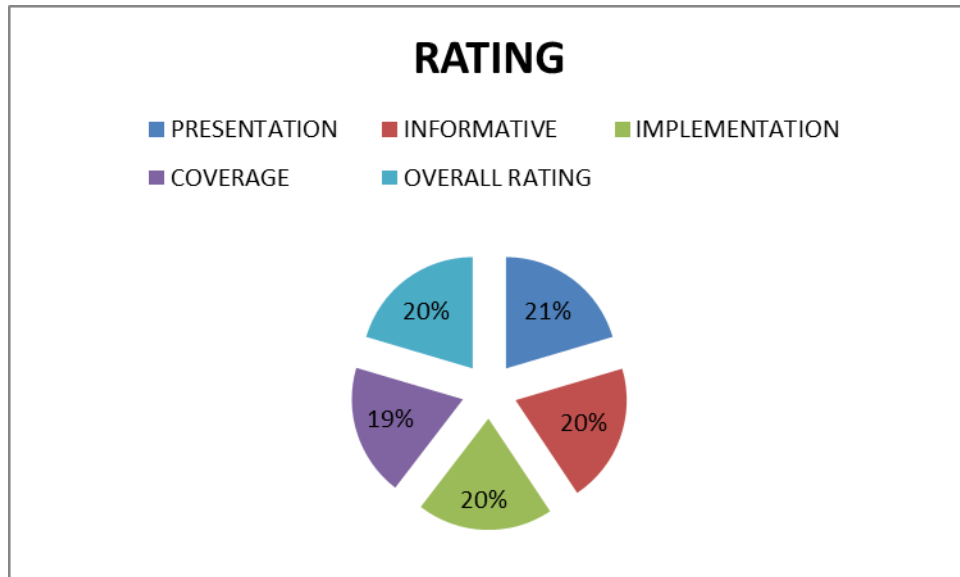
Options	CLARITY	UNDERSTANDABILITY	USEFULNESS	LIKELINESS	INTRESTED FURTHER
AVG RATING	85	85	78	86	92



FEEDBACK ANALYSIS ON "JAGO GRAHAK JAGO"

Conducted on 29-12-20014

OPTIONS	PRESENTATION	INFORMATIVE	IMPLEMENTATION	COVERAGE	OVERALL RATING
RATING	95	94	92	89	95



ANNEXURE III

LIST OF SEMINARS AND WORKSHOPS ORGANISED DURING ACADEMIC YEAR 2014-15

DATE	TOPIC	DEPARTMENT	NAME OF THE RESOURCE PERSON	NO. OF STUDENTS BENEFITTED
19-07-2014	PRACTICAL ASPECTS OF LEGAL, SECURITY AND LEGAL ISSUES OF E-COMMERCE	COMMERCE	DR. SALMAN ABDUL MOIZ, ASSOCIATE PROFESSOR, HYDERABAD CENTRAL UNIVERSITY	200
31-07-2014	FUTURE PROSPECTS AND CAREER OPPORTUNITIES IN STATISTICS	STATISTICS	G. MURALI RAO, DEAN - INDIAN STATISTICAL INSTITUTE	150
2/8/2015	CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES IN BANKING	COMMERCE	PROF. ADIRAJU SATYANARAYANA, RETD., AGM., RBI	200
6/9/2014	FUTURE PROSPECTS AND CAREER OPPORTUNITIES IN MATHEMATICS	MATHEMATICS	DR. B.S. PADMAVATHY, DEPARTMENT OF MATHEMATICS, HYDERABAD CENTRAL UNIVERSITY	150
11/9/2014	MILES - A LECTURE ON CERTIFIED MANAGEMENT ACCOUNTANT COURSE FOR B.COM. STUDENTS	COMMERCE	MRS. AGARWAL	200
9/9/2014	ROAD MAP TO ACHIEVEMENT	COMMERCE	CA GV RAO	200
10/9/2014	GOAL SETTING AND ACHIEVEMENT	COMMERCE	GAMPA NAGESWARA RAO	200
11/9/2014	STEPPING STONES TO SUCCESS	COMMERCE	DR BV PATTABHI RAM	200
12/9/2014	LEADERSHIP & COMMUNICATION	STATISTICS AND MATHEMATICS	DR. RAVIKANTH ERRAMSHETTY	200

DATE	TOPIC	DEPARTMENT	NAME OF THE RESOURCE PERSON	NO. OF STUDENTS BENEFITTED
13-09-2014	INVESTMENT IDEAS FOR YOUTH	COMMERCE	SRI UMESH GUPTA	200
14-09-2014	5 MEN ARMY	COMMERCE	SRI KV PRADEEP	200
15-09-2014	PATHWAY TO EXCELLENCE	COMMERCE	SRI JAGADISH UPADHYAY	200
29-09-2014	TRAFFIC EDUCATION	STATISTICS, MATHEMATICS, COMMERCE	TRAFFIC TRAINING INSTITUTE, GOSHA MAHAL, HYDERABAD	120
12/11/2014	FINANCIAL EDUCATION BY MONEY WIZARDS	COMMERCE	MR. VENKATESH VARADACHARI, CEO, MONEY WIZARDS	200
22-11-2014	CAREERS AND FUTURE PROSPECTS IN INSURANCE FOR COMMERCE AND SCIENCE GRADUATES	COMMERCE	SPEAKERS FROM INSTITUTE OF INSURANCE AND RISK MANAGEMENT	200
27-11-2014	REGIONAL SEMINAR ON INDIAN SECURITIES MARKETS BY SEBI	COMMERCE	MR. RAJAN, DIRECTOR, STRADIGM	250
29-11-2014	CAREER AS A COMPANY SECRETARY	COMMERCE	SPEAKERS FROM THE INSTITUTE OF COMPANY SECRETARIES OF INDIA	200
2/12/2014	REGIONAL SEMINAR ON INDIAN SECURITIES MARKETS BY SEBI FOR FACULTY	COMMERCE	MR. RAJAN, DIRECTOR, STRADIGM	50
11/12/2014	ICFAI CAMPUS VISIT	COMMERCE	FACULTY OF ICFAI UNIVERSITY	200
27-12-2014	EDUCATION VACCINATION	STATISTICS AND MATHEMATICS	DR. SHAIK MOHAMMED GHOUSE, BITS PILANI, HYDERABAD	120

DATE	TOPIC	DEPARTMENT	NAME OF THE RESOURCE PERSON	NO. OF STUDENTS BENEFITTED
13-01-2015	CYBER CRIME AND HACKING	COMMERCE	SRI. UKKALAM RAM MOHAN RAO, ADDL. SUPERINTENDENT OF POLICE, CYBER CRIME	200
26-01-2015	VISWA VISWANI INSTITUTE OF SYSTEMS AND MANAGEMENT	COMMERCE AND SCIENCES	FACULTY OF VISWA VISWANI INSTITUTE OF SYSTEMS ANAD MANAGEMENT	200
Mar-15	COMMUNICATION SKILLS	COMMERCE (PG)	SRI A. RAMACHANDRA RAO	75
Mar-15	BREAK EVEN POINT	COMMERCE(PG)	SRI K. ANJANEYUELU	75
Apr-15	MUTUAL FUNDS	COMMERCE(PG)	DR. RAJAN, DIRECTOR, STRATADIGM	75
Apr-15	ACCOUNTING STANDARDS	COMMERCE(PG)	DR. V. APPA RAO, OU	75
Apr-15	PORTFOLIO MANAGEMENT	COMMERCE(PG)		75
Apr-15	TAX PLANNING	COMMERCE(PG)	MR. M. SRINIVAS	75
APRIL 19TH	AIKHYA	COMMRCE(PG)	BADRUKA FEST - ACHIEVED FIRST PRIZE	200
Apr-15	PORTFOLIO MANAGEMENT	COMMERCE(PG)	MR. N. RAMAKRISHNAN, NSE	75

ANNEXURE IV

Details of research publications of faculty for academic year 2014-15

SI No.	Faculty	National / International	Title	ISBN No., Impact Factor	VOL. & ISSUE NO.	MONTH & YEAR
1.	T.Nagalakshmi	Tactful Management Research Journal	A Study on CCTV Surveillance system in Business Outlets in Hyderabad	2319-7943, 1.532	Vol. 1, Issue 2,	Nov, 2012
2.	T.Nagalakshmi	Radix International Journal of Business Management	Conceptual study and Assessment of Women Entrepreneurship since Independence	2277-1018, 4.05	Vol.2, Issue.2	Feb, 2013
3.	T.Nagalakshmi and A.Sudhakar	Datta Meghe Institute of Management Studies	Women Entrepreneurship Development In India	978-93-81432-63-1, ---	---	Feb, 2013
4.	T.Nagalakshmi and A.Sudhakar	International Journal of Science and Research	Agripreneurs - A case study of Dharmapuri Farmers	2319-7064, 4.43	Vol.2, Issue.8	August 2013
5.	T.Nagalakshmi and A.Sudhakar	Radix International Journal of Social Sciences	Problems and Prospects of Women Beedi Workers : A Case of Mustabad, Andhra Pradesh	2250-3994, 4.39	Vol.2, Issue – 8	August 2013
6.	T.Nagalakshmi and A.Sudhakar	Indian Streams Research Journal	Conceptual Study and Awareness of Crowd Sourcing	2230-7850, 3.156	Vol.3, Issue.8	Sep, 2013
7.	T.Nagalakshmi, A.Sudhakar, K.Raghuveer, R.Jyotsna Reddy	International Journal of Science and Research	Corporate Governance for Future Corporate Governance Executive: A comparative study among CA & CS Professionals	2319-7064, 4.438	Vol.2, Issue 12	Dec, 2013
8.	T.Nagalakshmi A.Sudhakar, K.Raghuveer, Satya Sudha, U.Phani Krishna	International Journal of Business and Management Invention	Role of Commission Agents in Marketing Agricultural Products – A case study of Dhrarur Mandal, RR Dist”	2319-8028, 1.482	Vol.2, Issue.7	Dec, 2013
9.	T.Nagalakshmi & K.Raghuveer	Journal of Academic Research for Multi-Disciplinary	Conceptual Study and Awareness of Servitization	2320-5083, 1.625	Vol.2, Issue.3	April, 2014

SI No.	Faculty	National / International	Title	ISBN No., Impact Factor	VOL. & ISSUE NO.	MONTH & YEAR
10.	T.Nagalakshmi	The International Journal Of Science &Technoledge Volume	Women Entrepreneurship in AP - A Study	2321-919X, 1.002	Vol-II, Issue-VII	July, 2014
11.	T.Nagalakshmi & Veeresam	Research journal's Journal of Commerce	Conceptual Study of Weather Insurance	2348-0955, 1.48	Vol. 3, No. 1	January, 2015
12.	T.Nagalakshmi	International Journal of scientific research and management (IJSRM),	Forensic Accounting and Fraud Examination	2321-3418, 3.994	Vol-3, Issue-1	January, 2015
13.	T.Nagalakshmi	APJEM Arth Prabhand: A Journal of Economics and Management	Government and Institutional Support for Women Entrepreneurship	2278-0629, 2.95	Vol. 4 Issue 2	Feb, 2015
14.	Sandeep Agarwalla	International Journal of Advanced Research in Comp. Sc. And Software Engineering	Optimal Load Balancing Algorithm in Distributed Systems	2277 128X, 2.5	Vol- 5, Issue 3	March 2015
15.	Sandeep Agarwalla, Priyanka Roy	IJRRMCSIT under PAPER PUBLICATIONS	Smart Password	2350-1022, --	Vol. 2, Issue 1	April 2015
16.	Sandeep Agarwalla, Priyanka Roy	International Journal of Computer Science and Mobile Computing	AUTO GENERATION OF CODE AND TABLE TOOL	2320-088X, 2.8	Vol. 4, Issue. 4	April 2015
17.	G.Santoshi	Indian Streams Research Journal	A Conceptual Study and Regulatories Framework of FDI and FPI in India (2008-2013)	2230-7850, 2.15	Vol 4, Issue 2	May 2014

SI No.	Faculty	National / International	Title	ISBN No., Impact Factor	VOL. & ISSUE NO.	MONTH & YEAR
18.	G.Santoshi	International Journal of Research in Computer Application & Management	Trend Analysis of Maruti Suzuki (2010-2013)	2231-1009, 5.09	Vol 4, Issue 9	Sept, 2014
19.	G.Santoshi	Journal of International Academic Research for Multidisciplinary	Risk-Return Analysis of Axis Bank Mutual Funds	2320-5083, 1.625	Vol 3, Issue 3	April 2015
20.	G.Santoshi	International Journal of Engineering and Management Research	All Around Performance of Swagath Residency-A Quantitative Outlook	2250-0758, 1.5	Vol 5, Issue 2	April 2015
21.	G.Santoshi	The International Journal of Business and Management	An Analytical Study on Financial Assessment of Ski-HI Enterprises (India) Private Limited	2321-8916, 1.223	Vol 3, Issue 4	May 2015
22.	G.Santoshi & K.Swapna	Zenith International Journal of Business Economics and Management Research	Portfolio Evaluation of Select IT (Information Technology) Companies-An Empirical Study	2249-8826, 4.134	Vol 5, Issue 5	May 2015
23.	G.Santoshi	International Journal of Management, IT & Engineering	Performance of Select IT (Information Technology) Companies through Line Charts	2249-0558, 5.299	Vol 5, Issue 6	June 2015

ANNEXURE V

List of the Competitions under Literary and Cultural Events

(Academic year 2014-2015)

Sl. No.	Conducted on Date:	Name of the Event	No. of Students Participated	Prize		Any other / Consolation
1.	24-07-2014	Mock Press Conference	120	1 ST	A. Sai Ram B.Com (Hns) I yr	Best media persons 1.M. Nikhil kapil (B.Com (CA) I yr 2. D.Rachana B.Com (Hns) I yr 3. K.Madhuvasrh B.B.A II
				2 ND	Supraja Yadav A B.Com (Hns) I yr	
				3 RD	Sawan Yadav S.B. B.Com (Comp) IIIB	
2.	04-08-2014	Elocution	75	1 ST	Archana Singh (B.Com Hons) I yr	B.Rohit Kiran B.Com (G) II
				2 ND	K.Namratha C (B.Com Comp) I yr A	
				3 RD	M.Rahil (B.Com Hons) I yr	
3.	12-08-2014	Just A minute	75	1 ST	M.Aditya B.Com(G) III	Y. Sai Karthik B.Com(CA) I
				2 ND	K. Meghana Santhoshi B.Com (H) III	
				3 RD	Archana Singh B.Com(Hons) I	
4.	26-08-2014	Singing	64	1 ST	Hindi: Shaik Sohail (B.com Hon I B) Telugu: A. Laxmi Gayathri B.Com (Comp I A)	
				2 ND	Hindi: Aadesh Iyengar B.Com (Hon I A) Telugu: Jagannadam P.B.M B.Com (C A II)	
				3 RD	Hindi: Shashibala kumari B.B.A (I) Telugu: A.Sai Ram B.Com (Hon I)	

Sl. No.	Conducted on Date:	Name of the Event	No. of Students Participated	Prize		Any other / Consolation
5.	06-09-2014	Best Public Speaker (JCI)	52	1 ST	A.Sai Ram B.Com (Hon I)	A. Shashank (B.Sc I) Archana Singh B.Com (Hon I)
				2 ND	V. Niranth B.Com (G I)	
				3 RD	P. Meena B.Com (Hon I)	
6.	10-09-2014	Business /General Quiz (Cash Prize Event) 3000, 2000, 1000	30 teams X 4 = 120	1 ST	B.Com (H I yr) B. Chandini P. Anant Narayan	
				2 ND	B.Com (H II) Dev K. Shah Divya	
				3 RD	B.Com (H I) T. Chandra Shekar M. Ashrith	
7.	05-11-2014	Mehendi	20	1 ST	A. Laxmi Gayathri B.Com (I A)	Consolation : S. Gayathri (B.Sc I) Aerum Jehan K.Meena P.G (M.Com)
				2 ND	S.Sruthi B.Com (III B)	
				3 RD	P. Shireesha B.Com (III B)	
8.	16-12-2014	Anthyakshari	20 teams X 4= 80	1 ST	B.B.A (I) M.Meghana K.Nidhi Y. Manogna K.Manisha	
				2 ND	B.Com (comp) IA Megha Soni P.Harini Shashank Deepak Singh B.	
9.	30-12-2014	Painting	50	1 ST	Pencil Sketch T. Hari Priya B.Com (Hons I) Colors, Pianting K. Sai Jyothi B.Com(C A) I	
				2 ND	Pencil Sketch Priyanka Varda Raj B.Com(comp) I B Colors, Pianting Abhishek Agarwal B.Com (Hon) I	
				3 RD	Pencil Sketch A. Ragavendra B.Com(comp) I A V. Sampath B.Com(comp) II B Colors, Pianting K. Maneesha B.Com (Hon) II	

Sl. No.	Conducted on Date:	Name of the Event	No. of Students Participated	Prize		Any other / Consolation
10.	31-12-2014	Dance	Solo -14 Group - 24	1 ST	<u>Classical</u> Taruna Anthannagari B.Com (Hon) III <u>Solo western/ mov</u> U. Sai Rohith B.Com(C. A) II <u>Group</u> Supraja B.Com(Hon) I Rachana B.Com(H)I	
				2 ND	<u>Classical</u> T.Hari Priya B.Com(Hon) H I <u>Solo western/ mov</u> U. Mahesh B.Com (comp) IIIA <u>Group</u> U.Sai Rohith and Group (8 Members)	
				3 RD	<u>Classical</u> Pooja Shah B.Com(comp) I B <u>Group</u> Arjun Yadav G. Alekya Guptha B.Com (comp) I& Manoranjan B.Com(CA) I	
11.	09-01-2015	Rangoli	85	1 ST	I.L. Mounika G. Kavya Sree B.Com (comp)IIA	<u>Consolation</u> <u>B.Com (H III)</u> .Y.Thulasi, Y. shravani, J. swapna <u>B.Com (Hon) I</u> Supraja Yadav A. Unnathi <u>B.Sc I</u> P. Ramya, A. Vasundara T.Mamtha Sri
				2 ND	T.Sai Priya G.Mounika BBAIII	
				3 RD	Taruna Anthannagari Niveditha B.Com(Hons) III	
12.	09-01-2015	Nail Art	14	1 ST	P. Sai Shuba Sree B.Com (comp) II B	Boys : 1,A. Chakradar B.Com(CA) II 2. Amar sai N BBA III
				2 ND	Priyanka Vardaraj B.Com(comp) I B	
				3 RD	S. R.Gayathri B.Sc I	

Sl. No.	Conducted on Date:	Name of the Event	No. of Students Participated	Prize		Any other / Consolation
13.	19-01-2015	Essay Writing	70	1 ST	English: M.Chandrika B.Com(comp) I A Telugu: P. Hima Bindu B.Com(Hon) I A Hindi: M.Vivek Kumar BSc I	P. Meena B.Com(Hons) I
				2 ND	English: S. Madhuri B.Sc III Telugu: A.Raghavendra B.Com(comp) I A	
				3 RD	English: U. Aruna B.Com(comp) I A Telugu U. Ajay Kumar BscIII	
14.	19-01-2015	S M S (Fastest Finger) Contest	50	1 ST	G.Karunakar Reddy BSc III	
				2 ND	Akshay Singh Takur BSc II	
				3 RD	Sandeep Singh B.Com (Gen) II	
15.	20-01-2015	Memory Contest	50	1 ST	M. Arunodaya B.Sc I	P.G. (M.Com I Yr) 1. M. Gnandev 2. D. Hymavathi
				2 ND	G..Karunakar Reddy BSc III	
				3 RD	Akash Rai BSc II P. Ramya BScI	
16.	20-012015	Collage	65	1 ST	Rithuka Agarwal B.Com (Hons) I	Consolation: B.Com(Hn) I N. Sarika P.Meena P.G (M.Com) 1. M.Gnandev 2. M.Rathan
				2 ND	G.Unnathi B.com(Hons) I	
				3 RD	D. Manohar BSc III	
17.		Commerce Olympiad (5 students selected for all India final online exam)	92	1 ST	M.Divya B.Com(Hons) III	. Shubam Guptha B.Com(Hons) III 5 th . Rithuka Rajgopal B.Com(cmp) IIB
				2 ND	Ch. Sai Sinduja B.Com(Hons) III	
				3 RD	S. Sheba Rani B.Com(Hons) III	
18.		Dance selections for Gitam University Inter college competetions	20	U. Mahesh, U.Sai Rohith , L.V. Surya Narayana & Team (8 students)		

List of the Students who participated in University level
and
Inter-Collegiate Competitions and won the prizes

S.No	Name of the Student & Class	Event	Organized By
1	Rishi Baradwaj B.Com (H) III	Classical Instrumental Music I Prize	Osmania University (O. U cultural Festival)
2	Archana Singh B.Com (H) I	Just A Minute II prize	Osmania University (O.U Hon's Fest Prerana)
3	Y.Sai Kathik B.Com (C.A) I	JAM, Group Discussion & Debate I prize out of 30000 students	(Jeeyar Educational Trust) Sri Chinnajeeyar Swamy's Vibrant Youth Competetions
4	Meghana B.Com (H) III Sushmitha Shrishti Kumari Aditya B.Com (G III Rumman Sazid B.Com (Comp) III B	Debate (II prize)	Gitam University (Inter College Champoinship)
5	I Prize: 1. V.Vinay Ganesh 2 Srikanth M 3. Rohit Gupta B. Com(comp) I B	<u>"ESPARCIMENTO "</u> I. T Management , Gen Puzzle Game	NEN- Wadhvani Foundation Muffakam Jah Institute of Eng. & Tech.

ANNEXURE – VI

BEST PRACTICES

I. TITLE

CAREER GUIDANCE AND PLACEMENT CELL

Objectives/ Goals:

1. To train the students who aspire for the campus placements.
2. To empower the undergraduates for competing in the job market.
3. To equip students with communication skills, presentation skills, group skills, group discussions, mock interviews to build confidence to face campus interviews.
4. To provide guidance and support for placements both on campus and off campus.

The Placement Cell of our college is committed to provide all possible assistance to its undergraduate and post graduate students in their efforts to find a suitable job. The responsibility of then training & placement cell is taken care by a core committee headed by the Placement Co-ordinator.

TRAINING & PLACEMENT MISSION

1. Maintaining data base on profiles of the students.
2. Provides necessary skills through training and skill acquisitions.
3. Builds linkages and bridges the gap with the industry and prospective employees.
4. Ensuring that *"A RIGHT STUDENT, AT A RIGHT JOB, AT A RIGHT CORPORATE WITH A RIGHT SALARY"*.

Functions of Placement Cell:

1. To build and maintain good rapport with the industries/MNCs and other corporate bodies.
2. To invite companies to the college for recruiting students.
3. To arrange a pre-placement talk.
4. To organize career development programmes, guest lectures and seminars by inviting experts from various industries.
5. To arrange aptitude test and mock interviews for enhancing their technical/interview skills.
6. To assist our students in soft skill training.

Context of Placements:

The world is in third era of globalization and our Indian economy is flourishing on par with the global economy. The current virtual age with the tremendous advancement of technology allows the provision of services across national boundaries.

Thus IT enabled services major drive technology now receiving greater attention as a category with larger potential for growth and contribution towards employment opportunities in India.

It is in this light of such developments and changing global dynamics, the placement cell of our college acts as an interface between students and the industry. This plays a vital role in the campus placement activities.

Practices:

- The practice makes room for target group of students who aspire for campus placements and provides them with intense training with the help of faculty available in the college and also hiring experts from outside.
- The placement cell takes the help of Skill Developments (NSDC) initiatives and add on courses to implement strategies to ensure placements for students.
- **Certificate Course in Event Management:** This add on course is offered to the students to enhance their management and creative abilities in conducting various events and helps them to promote managerial skills.
- **Certificate Course in Investment Management and Stock Market Operations:** This add on course enables the students to acquire the basic idea of Investment management & stock market operations and also increase their analytical skills to study the dynamic stock market situations.
- **Placement Cell of our college initiated various skill development programmes:**

<u>Date</u>	<u>Event/Programme</u>
1. 31/07/2014	A seminar on Future Prospects & Career Opportunities in Statistics
2. 09/09/2014	A Road to Achievement – A seminar
3. 10/09/2014	A seminar on Goal Setting & Achievement
4. 11/09/2014	A seminar on stepping stones to success
5. 12/09/2014	A seminar on Leadership & Communication
6. 15/09/2014	A seminar on “ Path Way to Excellence “
7. 06/11/2014	A seminar on Future Prospects & Career Opportunities in Mathematics
8. 22/11/2014	A seminar on Career & Future prospects in Insurance Sector
9. 25/11/2014	A seminar on “What Does An Employer Want” ?
10. 26/11/2014	A programme on “Self Management”.
11. 27/11/2014	A work shop on “Interview Skills”.
12. 29/11/2014	ICSI Awareness Programme
13. 15/03/2015	A programme on Communication Skills

Evidence of Success:

IIMC students' splurge of talents attract pool of recruiters every year. A tremendous beginning of placement started this academic year with great hope and aspiration from November 2014. Companies showed a great interest in recruiting ample number of students and appreciated the caliber of our students. IIMC students were offered a variety of job roles from wide spectrum of sectors across multiple domains. These include offers from IT/ITES, e-Commerce, BFSI, Manufacturing logistics, etc.,

IIMC received an overwhelming response from the corporate world for campus placements of students during 2014-15. During the academic year 2014-15, 112 students have been selected by various companies in the campus placements of the college.

The following are the various companies visited our campus during the year 2014-15.

Sl No:	Date	Name of the Company
1.	05/08/2014	Amazon Internship Programme
2.	25/11/2014	FACTSET
3.	26/11/2014	AMAZON
4.	03/12/2014	DELOITTE
5.	08/12/2014	GODREJ
6.	07/01/2015	ADP
7.	08/01/2015	ICICI Prudential
8.	12/01/2015	FRANKLIN TEMPLETON
9.	16/01/2015	KARVY
10.	20/01/2015	DU-PONT
11.	22/01/2015	HINDUJA

Contact Details: The Principal
Indian Institute of Management and Commerce
6-1-91, Adj. to Telephone Bhavan, Khairtabad,
Hyderabad – 500 004. Telangana State.
Tel: 040 23231542, 23237902
e-mail: iimc1973@gmail.com
www.iimchyderabad.com

II TITLE

“UJWALA” – WOMEN EMPOWERMENT CELL

Objectives/Goals :

1. To empower the role of girl students in the society.
2. To bring equilibrium among the Boys & Girls for co-existence.
3. To conduct various awareness programmes to redress the women oriented grievances.

Mission:

1. Electing girl representatives from each class.
2. To bring awareness on various women oriented issues.

Context: Women and girls do not enjoy equal access to resources, opportunities or political power in most regions of the world. If poverty is to become history, then discrimination and gender inequality has to be tackled. There is gender imbalance in areas of education, training and professional work. We know that education is among the most important drivers of human development helping a person to become more dependable worker and a better citizen. The need of the time is to recognize the vital importance of education as a main aspect of human security and a means to empower women. The education of girl child has contributed largely to the choices they make. Education has given us a voice, an ability to exercise full control over our actions, thus a tool to empower ourselves and advance further than our earlier ages.

In this context our college has constituted “UJWALA” Women Empowerment Cell to strengthen the role of girl student and to empower them in all endeavours.

The Practice: Ujwala was ignited on August 1st, 2014 by Sri K.Raghuveer, Principal of IIMC. Eminent spokespersons, Dr.Mrs.T.Nagavani and Dr. Mrs. Lakshmi and Dr. Mrs.Veena Mathur gave messages on importance of the cell.

Ujwala IIMC was started in the month of August. What better event can we start with other than organizing Independence Day! Through Independence Day Celebrations, we started with awakening the patriotism among students. About 60 students actively participated in the event, some did skits depicting those days freedom struggle scenarios, some brought out the important contributions of then social reformers in reforming the society. Most of the students sang various songs and gave inspirational speeches, motivated themselves to serve their best to mother land.

Dr. K. Vijayalakshmi, famous gynaecologist from Vasavi hospital, gave a Seminar in IIMC Auditorium. The interaction with the Doctor made aware how and what are the causes for Breast cancer and Cervical Cancer.

She gave easy and knowledgeable explanation linking various live cases. Madam could induce what are the preventive measures to be taken, how to detect in early stages etc., Faculty and students interacted with Madam and had their doubts cleared.

In collaboration with JCI Hyderabad, a personality development seminar ‘CHARISMA’ was organised. The trainee Mrs. Jaya Madhuletey delivered various instances related to life, which demoralise the attitude of the life of a girl. The speaker could effectively induce the various processes to be adopted for the personality development. This seminar made girls to think positively, aim towards target and how to plan things for effective implementation of the steps.

Oriflame, presented a programme on beautification as self-grooming session. The session gave out importance of self presentation, not only intelligence but the way we present ourselves in dignified manner is also a point of utmost importance. The girls very interesting participated to know various methods and products.

In the lines of the **Swachh Bharat** Programme launched by our Honourable Prime Minister Mr. Narendra Modi, and to carry on the message of cleanliness in and around, Swachh IIMC programme was organised in the college premises on 29 November, 2014. 325 students showed interest and put their flawless efforts in cleaning their respective class rooms and the put their flawless efforts in cleaning their respective class rooms and the whole college premises.

UJWALA IIMC, in collaboration with cultural wing, to carry on our state tradition and culture celebrated **Bathukamma Samburalu** during Navratri Days. Girls from various classes formed into teams, they brought different kinds of flowers and decorated as Bathukkamma. Various related songs were sung on the occasion, danced around it. Faculty also actively participated in the preparation and gave guide lines to Girls in maintaining the tradition.

A seminar was organised to bring equilibrium in the society, to know the various Acts of law to fight against the deprived rights of girl child, injustice or any illegal act in the society, High Court Advocate General **Smt. D. Vathsalendra** was invited to throw light on the related matters. Madam explained with ease how to take Legal help, how law is helpful in solving various issues. There should be change in the thought process of girls and boys of the society to have rational thinking. This seminar was such tool which made to think about the Healthy society.

To bring out the importance of traditional food, to avoid fast food for maintaining good health, with a slogan "**Eat Healthy and Be Healthy**" a flameless cooking competition was conducted. Where in 75 students participated and presented various tasty dishes. The competition brought out the awareness that number of dishes could be made instantly without flame, and which were very nutritious

Ujwala IIMC is conscious about the health of girl students, hence organized a seminar on "**Importance of Nutritious Food for women**" by **Prof. V. Vijayalakshmi**, from College of Home Science, Prof. Jayashankar Telangana State Agricultural University. She discussed about the details of nutritious food, various stages in girls' life, which kind of food is important at that particular stage. She extensively taught about the importance of nutritious food and why junk food should be avoided. This was a good lesson to the students for improving their health and preparing themselves fit and fine to face the consequences.

A **Consumer Rights Awareness Expo** has been conducted in the IIMC Auditorium, where several exhibits were kept, charts were prepared, live cases were shown, regarding availing the Consumer Rights with respect to various products sold. The students can create a mark on the minds of the audience the important aspects to be understood while buying. The objective of the expo fulfilled through showing how the case has to be filed and could present a LIVE case, who won case in CONSUMER FORUM.

On occasion of Sankranthi, Rangoli competition was held in the campus. 23 teams made different kinds of Rangoli, some used rock salt to decorate their design, and some with colours, flower petals and diyas. The whole atmosphere was so serene and made everybody interestingly to follow the tradition.

Evidence of Success: The Ujwala conducted various programmes and empowering the girl students since its inception. The following programmes were conducted during 2014-15:

<u>Sl No</u>	<u>Date</u>	<u>Programmes</u>
1.	29/07/2014	Charishma – Self grooming session
1.	01/08/2014	Inauguration of “Ujwala” Women Empowerment Cell
2.	23/08/2014	Awareness Programme on Breast Cancer & Cervical Cancer
3.	26/09/2014	Bathukamma Festival
4.	29/12/2014	Consumer Expo “JAGO GRAHAK JAGO”
5.	03/01/2015	Awareness on Women & General Laws
6.	08/01/2015	Flameless Cooking/ Importance of Nutritious Food for women.

Obstacles The constitution of the cell was supported by management, faculty and students. So there were no obstacles in formation of the cell. There were certain hurdles while arranging certain programmes but could overcome with the suggestions of Principal and vice principal. The resource persons were contacted personally and arranged for the seminars. The time management to arrange the programmes was another task before the cell, efficiently handled with the support of time- table committee. The supporting staff co operated to the cell in making the arrangement to conduct the event successfully. Each and every student participated in the various programmes are utmost important to cell.

Resources Required: The college auditorium was used for conducting all the events. The spokes persons were contacted and invited to give messages on the occasion. The students practised a lot in the cultural events. Websites were referred to display the event at the expo. Expert advise was always been first priority.

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Khairatabad, Hyderabad, affiliated to Osmania University, Andhra Pradesh as
Accredited*

with CGPA of 2.30 on four point scale

at B grade

valid up to September 03, 2015

EC Date : September 04, 2010

HARAMPATI
Director