



## IQAC Committee

The college established Internal Quality Assurance Cell on 16<sup>th</sup> August, 2014 Chaired by the Principal. The committee constitutes the following members:

<b>Chairman</b>	Sri. K. Raghu Veer	Principal
<b>Ex - Offico</b>	Smt. M. Satya Sudha	Vice Principal
	Sri. C. Prasanna	Hon. Secretary
<b>Co-Ordinator</b>	Smt. K.Swapna	Department of Business Administration
<b>Members</b>	Dr.T. Naga Lakshmi	Department of Commerce(PG)
	Sri K. Anjaneyulu	Head, Department of Commerce
	Smt.K.Padma Priya	Department of Commerce
	Smt. S.Saritha	Head, Department of Mathematics
	Sri. K. Prashanth Kumar	Head, Department. of Computers
	Smt. G. Santoshi	Head, Department. Of Business Administration
	Smt. G.Ramya Sri	Department of Commerce
	Sri Dr.D.Thirumala Rao	Department of Commerce
	Smt. Y.Shailaja	Head, Department of Statistics
	Smt. G. Andalu	Department of Commerce
	Ms. N. Karuna Sree	Department of English
	Smt. G. Rama Devi	Librarian
	Sri V. Anjaneyulu	Administrative Staff
	Dr. Bhanumathi	Alumni
	Sri. Rajan	Industrialist
	Sri B. Pratap	Department of Physical Education
	Amal Alevor	Student Representative
	V. Sai Vamshi Reddy	Student Representative
	Tanmay Ghate	Student Representative

The IQAC has set the following Objectives:

- To enhance Academic and Administrative activities of the institution by applying qualitative standards.
- To create a learner -centric environment for faculty development and student education through teaching- learning process.
- To implement Feedback mechanism for regular assessment of institutional quality.
- Documentation and dissemination of information leading to quality benchmark.

# The Annual Quality Assurance Report (AQAR) of the IQAC

## Part – A

AQAR for the year (*for example 2013-14*)

2017 - 2018

### I. Details of the Institution

1.1 Name of the Institution

INDIAN INSTITUTE OF MANAGEMENT  
AND COMMERCE

1.2 Address Line 1

Adjacent To Telephone Bhavan

Address Line 2

Khairatabad

City/Town

Hyderabad

State

Telangana

Pin Code

500004

Institution e-mail address

iimc1973@gmail.com

Contact Nos.

040-23237902, 23231542

Name of the Head of the Institution:

Sri K.Raghuveer

Tel. No. with STD Code:

040-23237902

Mobile:

09246292767

Name of the IQAC Co-ordinator:

Smt. K.Swapna

Mobile:

9948924254

IQAC e-mail address:

iqac@iimchyderabad.com

1.3 NAAC Track ID

TSCOGN14154

OR

1.4 NAAC Executive Committee No. & Date:

NAAC/A&AOC/EC – 53/71/2010

*(For Example EC/32/A&A/143 dated 3-5-2004.  
This EC no. is available in the right corner- bottom  
of your institution's Accreditation Certificate)*

1.5 Website address:

www.iimchyderabad.com

Web-link of the AQAR:

<http://www.iimchyderabad.com/AQAR2017-18.docx>

1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 <sup>st</sup> Cycle	B	2.30	2010	Sep 3, 2015
2	2 <sup>nd</sup> Cycle	B++	2.77	2017	May 01, 2022

1.7 Date of Establishment of IQAC: DD/MM/YYYY

16/08/2014

1.8 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC (*for example AQAR 2010-11 submitted to NAAC on 12-10-2011*)

- i. AQAR 2014-15 submitted to NAAC on 11/09/2015
- ii. AQAR 2015-16 submitted to NAAC on 13/10/2016
- iii. AQAR 2016-17 submitted to NAAC on 14/09/2017

1.9 Institutional Status

University State  Central  Deemed  Private

Affiliated College Yes  No

Constituent College Yes  No

Autonomous college of UGC Yes  No

Regulatory Agency approved Institution Yes  No

Type of Institution Co-education  Men  Women

Urban  Rural  Tribal

Financial Status Grant-in-aid  UGC 2(f)  UGC 12B

Grant-in-aid + Self Financing  Totally Self-financing

1.10 Type of Faculty/Programme

Arts  Science  Commerce  Law  PEI (Phys Edu)

TEI (Edu)  Engineering  Health Science  Management

Others (Specify)

1.11 Name of the Affiliating University (for the Colleges) **OSMANIA UNIVERSITY**

1.12 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University NA

University with Potential for Excellence	NA	UGC-CPE	-
DST Star Scheme	-	UGC-CE	-
	-		-

UGC-Innovative PG programmes

-

Any other (*Specify*)

-

UGC-COP Programmes

2

**2. IQAC Composition and Activities**

2.1 No. of Teachers

16

2.2 No. of Administrative/Technical staff

01

2.3 No. of students

03

2.4 No. of Management representatives

01

2.5 No. of Alumni

01

2.6 No. of any other stakeholder and  
Community representatives

NIL

2.7 No. of Employers/ Industrialists

01

2.8 No. of other External Experts

NIL

2.9 Total No. of members

23

2.10 No. of IQAC meetings held

10

2.11 No. of meetings with various stakeholders: No  Faculty

Non-Teaching Staff  Students  Alumni  Others

2.12 Has IQAC received any funding from UGC during the year? Yes  No

If yes, mention the amount

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total No.  International  National  State  Institution Level

(ii) Themes

- Career Guidance Programmes
- Personality Development Programmes
- Concept related Programmes
- Social Awareness Programmes
- General Awareness Programmes
- Skill Development Programmes
- Entrepreneurship development Programmes
- Gender Sensitization Programmes

## 2.14 Significant Activities and contributions made by IQAC

IQAC Focused on Enhancement through overall development of the institution by conducting various activities in the academic year. The major activities of IQAC in the year 2017-18 are:

- Orientation programme conducted for I year students
- Conducted National Seminar on “SEM – Start-ups and Entrepreneurship in Modern Millennium”
- Conducted Telugu National Conference on “ Telugu as medium of Instruction in Telangana State – Problems & Solutions”
- Eminent resource persons invited for Guest Lectures
- Diversified programmes on career opportunities
- Varied Faculty Development Programmes and Skill Development Programmes
- Inculcate Social responsibility through various extension activities
- Awareness on higher education through educational tours
- Programmes on Employability skills
- Conducted talent test in Commerce, Science and English
- Introduction of Varied Add on Certificate Courses
- Encouraging students to read books through Book Exhibitions
- Encouraged student participation in inter collegiate fests



## 2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year \*

Plan of Action	Achievements
1.To conduct National Seminar	SEM – Startup and Entrepreneurship in modern Millennium - National seminar conducted on February 10, 2018.  Telugu National Seminar – Telugu as a medium of instruction – Prospects and Challenges – 04/04/2018
2. Career & Placement Training	Versatile career oriented programs were conducted- Skill Development program on BFSI Career guidance program on CIMA Orientation Program on ACCA Career guidance program on Big data in Business Orientation Program on Company secretary
3.Introduction of Certificate Courses	Entrepreneurship Development Communicative English Accounting Packages – Tally Vedic Maths
4.InterCollegiate level Competitions	Science Talent Test Commerce Talent Test English Talent Test
5.Out Reach Programs	Harithaharam “Save the Lakes” - Rally World Wetland Day – in association with Dhruvansh
6. Library Activities	Book Exhibitions Library Week – Library Quiz Best News Reporter Treasure Hunt
7. Non teaching staff training	Skill Development Program in MS - Word
8.Gender sensitization programs	Program on women Empowerment-Wonder Woman Beti Bachav – Beti Padav

\* Attach the Academic Calendar of the year as Annexure : ( Attached ANNEXURE –I )

2.15 Whether the AQAR was placed in statutory body Yes

Management  Syndicate  Any other body

Provide the details of the action taken

- Increased Add on Certificate Courses.
- Increased participation in Inter Collegiate Competitions.
- Entrepreneurship Development Programmes
- Organizing National seminars
- State level Faculty Development Programme
- Out Reach Programmes
- Gender Sensitization Programmes

## Part – B

### Criterion – I

#### I. Curricular Aspects

##### 1.1 Details about Academic Programmes

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD	-	-	-	-
PG	1	-	-	-
UG	6	-	-	-
PG Diploma	-	-	-	-
Advanced Diploma	-	-	-	-
Diploma	-	-	-	-
Certificate	-	-	-	6
Others	-	-	-	-
<b>Total</b>	7	-	-	6
Interdisciplinary	-	-	-	-
Innovative	-	-	-	-

1.2 (i) Flexibility of the Curriculum: CBCS

(ii) Pattern of programmes:

Pattern	Number of programmes	Feedback
Semester	07(PG, UG I yr, II yr)	<input type="checkbox"/> Stakeholders* <input type="checkbox"/> Alumni
Trimester	-	<input type="checkbox"/> Employers
Annual	06 (UG – III yr)	<input type="checkbox"/> Students

(On all aspects)

Mode of feedback : Online  Manual  Co-operating schools (for PEI)

\*Please provide an analysis of the feedback in the Annexure

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

YES, Syllabus adopted from affiliated University

1.5 Any new Department/Centre introduced during the year. If yes, give details.

## Criterion – II

### 2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

Total	Asst. Professors	Associate Professors	Professors	Others
43	43	-	-	

2.2 No. of permanent faculty with Ph.D.

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
01	-	-	-	-	-	-		-	-

2.4 No. of Guest and Visiting faculty and Temporary faculty

2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended	-	-	-
Presented papers	-	-	-
Resource Persons	-	-	-

2.6 Innovative processes adopted by the institution in Teaching and Learning:

- Classroom Smart Board
- Simulation
- Case Studies
- Internships for practical exposure

2.7 Total No. of actual teaching days during this Academic year

227 days

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)

NA

2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/Curriculum Development workshop

-      -      -

2.10 Average percentage of attendance of students

75%

2.11 Course/Programme wise distribution of pass percentage:

Title of the Programme	No. of students Appeared	No. of students Passed	Pass %
B Com Hons ISem	120	120	100
B Com Hons II Sem	120	120	100
B Com Hons II(III Sem)	120	120	100
B Com Hons II(IV Sem)	120	120	100
B Com Hons III Yr.	116	108	93.1
B Com Comp ISem	120	120	100
B Com Comp II Sem	120	120	100
B Com Comp II(III Sem)	120	120	100
B Com Comp II(III Sem)	120	120	100
B Com Comp III Yr.	143	135	94.4
B Com CA ISem	60	60	100
B Com CA II Sem	60	60	100
B Com CA II(III Sem)	60	60	100
B Com CA II(IV Sem)	60	60	100
B Com CA III Yr.	69	63	91.3
B Com Gen ISem	60	60	100
B Com Gen II Sem	60	60	100
B Com Gen II(III Sem)	60	60	100
B Com Gen II(III Sem)	60	60	100
B Com Gen III Yr.	69	54	78.2
BBA ISem	60	60	100
BBA II Sem	60	60	100
BBA II(III Sem)	60	60	100
BBA II(IV Sem)	60	60	100
BBA III Yr.	72	68	94.4
B Sc. (MSCs) ISem	50	50	100
B Sc. (MSCs) ISem	50	50	100
B Sc. (MSCs) II(III Sem)	50	50	100
B Sc. (MSCs) II(III Sem)	50	50	100
B Sc.(MSCs) III Yr.	53	39	73.6
Mcom I Yr	37	37	100
MCom II yr	36	29	80.5

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes:

The institute evaluates the Teaching and learning processes through various mechanisms.

- Conducting Slip tests
- Assignments
- Mid-terms
- Pre-finals
- Bridge and Remedial classes
- Internships
- Project Works(As a part of curriculum)

2.13 Initiatives undertaken towards faculty development

<i>Faculty / Staff Development Programmes</i>	<i>Number of faculty benefitted</i>
Refresher courses	-
UGC – Faculty Improvement Programme	-
HRD programmes	-
Orientation programmes	-
☐ Faculty exchange programme	-
Staff training conducted by the university	9
Staff training conducted by other institutions	4
Summer / Winter schools, Workshops, etc.	-
Others	FDPs conducted by the college

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	7	-	1	-
Technical Staff	4	-	-	-

## Criterion – III

### 3. Research, Consultancy and Extension

#### 3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

- Encouraging faculty to pursue Ph.D.
- Motivating Research advisory Committee to take up research oriented activities
- Encouraging Faculty and Students to write articles and attend Conferences.
- Financial incentives to the faculty on stages of completion in their research work.
- Providing internet facility, e- journals, e-books, Periodicals and Reference Books.

#### 3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number	-	-	-	-
Outlay in Rs. Lakhs	-	-	-	-

#### 3.3 Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number	-	-	-	-
Outlay in Rs. Lakhs	-	-	-	-

#### 3.4 Details on research publications

	International	National	Others
Peer Review Journals		-	-
Non-Peer Review Journals	-	-	-
e-Journals	3	-	-
Conference proceedings	-	-	-

#### 3.5 Details on Impact factor of publications:

Range  Average  h-index  Nos. in SCOPUS

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects	-	-	-	-
Minor Projects	-	-	-	-
Interdisciplinary Projects	-	-	-	-
Industry sponsored	-	-	-	-
Projects sponsored by the University/ College	-	-	-	-
Students research projects <i>(other than compulsory by the University)</i>	-	-	-	-
Any other(Specify)	-	-	-	-
Total	-	-	-	-

3.7 No. of books published i) With ISBN No.  Chapters in Edited Books

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from

UGC-SAP  CAS  DST-FIST   
DPE  DBT Scheme/funds

3.9 For colleges  
Autonomy  CPE  DBT Star Scheme   
INSPIRE  CE  Any Other (specify)

3.10 Revenue generated through consultancy

3.11 No. of conferences organized by the Institution

Level	International	National	State	University	College
Number	-	02		-	
Sponsoring agencies	-	-	-	-	-

3.12 No. of faculty served as experts, chairpersons or resource persons

3.13 No. of collaborations International  National  Any other

3.14 No. of linkages created during this year

3.15 Total budget for research for current year in lakhs:

From funding agency  From Management of University/College

Total

3.16 No. of patents received this year

Type of Patent		Number
National	Applied	-
	Granted	-
International	Applied	-
	Granted	-
Commercialised	Applied	-
	Granted	-

3.17 No. of research awards/ recognitions received by faculty and research fellows  
Of the institute in the year

Total	International	National	State	University	Dist	College
	-		-	-	-	-

3.18 No. of faculty from the Institution who are Ph. D. Guides   
and students registered under them

3.19 No. of Ph.D. awarded by faculty from the Institution

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF  SRF  Project Fellows  Any other

3.21 No. of students Participated in NSS events:

University level  State level   
National level  International level   
College Level

3.22 No. Of students participated in NCC events:

University level  State level



National level		International level	<input type="text" value="-"/>
Intercollegiate Level	<input type="text" value="5"/>		

3.23 No. of Awards won in NSS:

University level	<input type="text" value="-"/>	State level	<input type="text" value="-"/>
National level	<input type="text" value="--"/>	International level	<input type="text" value="-"/>

3.24 No. of Awards won in NCC:

University level	<input type="text" value="-"/>	State level	<input type="text" value="-"/>
National level	<input type="text" value="-"/>	International level	<input type="text" value="-"/>
Inter college level	<input type="text" value="-"/>		

3.25 No. of Extension activities organized

University forum	<input type="text" value="-"/>	College forum	<input type="text" value=""/>
NCC	<input type="text" value="-"/>	NSS	<input type="text" value="3"/>
		Any other	<input type="text" value="3"/>

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

The institution has initiated various activities with the support of all the departments and committees.

- Harithaharam
- “Save the Lakes” - Rally
- World Wetland Day – in association with Dhruvansh (NGO)

## Criterion – IV

### 4. Infrastructure and Learning Resources

#### 4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	1772.59 Sq. mts	-	Self	1772.59 Sq. mts
Class rooms	26	-	-	26
Laboratories	2Computer Labs, 1 Management Lab 1 Commerce Lab		-	4
Seminar Halls	2	-	-	2
No. of important equipments purchased ( $\geq$ 1-0 lakh) during the current year.	161 computers, 1 generator, 5 Printers, 1 Refrigerator, 5 Projectors, 6 UPS, 24CCCameras, 1Bio-metric device, 2 ACs, 2Photocopy Machines, 2Laptops 3Scanners 1 Air Cooler 1 Repography 1Smart board, 2 Bar code Reader, 1 Bar Code Printer,Furniture & cupboards in staff room, Electrical fans, Equipment Tennis Table , Computer accessories	1 Air Cooler, 1 Water Filter, 32 UPS, 25 Computers, 2 Laptops, 1 Aluminium Ladder, 6 Locker Almirahs, Furniture, 30 desks, 4 Glass door Almirahs,  1 office almirah  2 Plywood tables, 5 Long Tables, Computer Peripherals	Self	186 Computers, 1 Generator, 5 Printers, 1 Refrigerator, 38 UPS, 24 CC Cameras, 1 Bio-metric device, 2 ACs, 2 photocopy Machines, 4 Laptops, 3 Scanners, 2 Air coolers 1 Repography, 1 Smart Board, 2 Bar Code Reader, 1 Bar Code Printer, Tennis Table, 6 Locker almirahs, 30 desks, 5 Glass door Almirahs, 2 Plywood tables, 5 Long Tables, Furniture, Computer Peripherals
Value of the equipment purchased during the year (Rs. in Lakhs)	2,66,49,891	16,58,414		2,83,08,305
Others				

#### 4.2 Computerization of administration and library

Library – ‘KOHA’ Software

#### 4.3 Library services:

	Existing		Newly added		Total	
	No.	Value	No.	Value	No.	Value
Text Books	19293	-	1219	2,63,126	20512	-
Reference Books	863	-	56	-	913	-
e-Books	1 Lakh above	-	-	-	-	-
Journals	66	-	2	-	68	-
e-Journals	INFLIB NET, IPE, British Library, N-LIST, SAGE					
Digital Database	KOHA, D-Space		-	-	KOHA, D-Space	-
CD & Video	-	-	-	-	-	-
Others (specify)	Providing “OPAC” facility for Staff and Students					

#### 4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Others
Existing	161	4	5	1	-	6	4+15	5
Added	25	-	-	-	-	-		-
Total	186	4	5	1	-	6	19	5

#### 4.5 Computer, Internet access, training to teachers and students and any other programme for technology Upgradation (Networking, e-Governance etc.)

- Skill Development Programme on **MS- Word** for both Teaching and Non-Teaching Staff

4.6 Amount spent on maintenance in lakhs :

i) ICT	1,90,705
ii) Campus Infrastructure and facilities	4,22,309
iii) Equipments	95,120
iv) Others	1,09,472
<b>Total :</b>	<b>8,17,606</b>

## Criterion – V

### 5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services

- information display on Notice boards
- Taking the support of Student Grievance cell for suggestions and redressals
- Importance of suggestion box
- Updating latest student support information on Website
- Creating platform to exhibit inter collegiate talents

5.2 Efforts made by the institution for tracking the progression

- Monitoring the academic performances of the students
- Announcing various rewards for exhibiting Academic excellence and intercollegiate performances
- Through Student progression committee academic track record of the students is maintained

5.3 (a) Total Number of students

(b) No. of students outside the state

-

(c) No. of international students

-

No | %

No | %

Men   Women

Last Year(2016-17)						This Year(2017 – 18)					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
630	147	14	774	05	1570	667	176	21	662	1	1527

Demand ratio UG: 1:4

Dropout %: Nil

PG: 1:1

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

NO

No. of students beneficiaries

5.5 No. of students qualified in these examinations

NET  SET/SLET  GATE  CAT   
 IAS/IPS etc  State PSC  UPSC  Others

5.6 Details of student counselling and career guidance

- Guest Lecture on Data Sciences with R and Opportunities
- Guest lectures on choosing profession like CIMA, ACCA( US,UK), SAP
- Guest lectures on career options in BFSI, AECC
- Career guidance and Placement cell conducts programs on employability skills, Goal Setting, communication skills, Time Management, TASK - workshop etc.
- Campus recruitment training for students
- A two day workshop on “Entrepreneurship” conducted by Makeintern, Working partner with Carpediem - IIM Calcutta
- Seminars on Entrepreneurship

No. of students benefited

5.7 Details of campus placement

<i>On campus</i>			<i>Off Campus</i>	
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed	
9	259	159	50	

5.8 Details of gender sensitization programmes:

A Programme on Wonder Woman
Educating Girl Child – Beti Bachav Beti Padav
Youthday Celebrations – Eradication of child marriages

5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events

State/ University level  National level  International level

No. of students participated in cultural events

State/ University level  National level  International level

Inter college level

5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports: State/ University level  National level  International level

Inter college level

Cultural: State/ University level  National level  International level

5.10 Scholarships and Financial Support

Particulars	Number of Students	Amount
Financial support from institution	194	4,58,000
Financial support from government	308	8,25,790
Financial support from other sources	43	3,65,100
Number of students who received International/ National recognitions	-	-

5.11 Student organised / initiatives: University level

5.12 No. of social initiatives undertaken by the students

5.13 Major grievances of students (if any) redressed

## Criterion – VI

### **6. Governance, Leadership and Management**

#### 6.1 State the Vision and Mission of the institution

##### **VISION:**

- Indian Institute of Management & Commerce continues to be one of the best colleges at the National level in the field of Commerce, Management, Computers, Mathematics and Statistics to serve the students of different backgrounds and abilities through effective teaching learning experience and to create professionals.
- To unfold as a premier institution in creating and disseminating knowledge to build a better world.
- The college intends to provide need-based, interest-based relevant educational programmes to the aspiring students, taking into consideration the changes in the global environment and to create a nurturing ground for intellectual innovation by contributing to the society in a dynamic environment.
- To ensure teaching, training and academic growth from the integral components of our work ethics.

##### **MISSION:**

- The college provides high-quality educational programmes and services that are academically and financially accessible and also to contribute to the society through the pursuit of education at the highest levels of academic excellence.
- To inculcate Ethical and professional standards among the students in order to contribute effectively towards Nation building.
- To help students embark on a journey of intellectual transformation through diverse background.
- To undertake Curricular, Co-curricular, Extra-curricular activities and academic industry interface for the holistic development of students.

##### **CORE VALUES:**

1. Excellence
2. Innovative Teaching – Learning practices.
3. Sustainability
4. Integrity and diversity
5. Social responsibility

##### **OBJECTIVES**

- To provide quality education, enhancement of skills through research and development among the students.
- To enhance the employment opportunities through innovative training and career oriented programmes.
- To promote the culture of unity in diversity through co-curricular activities.
- To encourage the students to participate in extracurricular activities.

The vision, mission and objectives of the college are scrolled on display in the vantage points of the college, through the prospectus, and also communicated to the stakeholders through website.

6.2 Does the Institution has a management Information System -Yes

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

Having a rapport with Osmania university - BOS through attending meetings and discussions

6.3.2 Teaching and Learning

Using Projectors, PowerPoint Presentation, Charts, Role Play, guest lectures, case studies

6.3.3 Examination and Evaluation

Slip Test, Mid-terms, Pre-finals, Internals, Quiz, assignments, Preparing students and lecturers for NET/SET Exams.

6.3.4 Research and Development

Research Oriented Reference Books, Monetary Rewards, Time waivers, Providing Wi-Fi facility, Books, e-books, e-periodicals, Journals.

6.3.5 Library, ICT and physical infrastructure / instrumentation

Upgraded systems

6.3.6 Human Resource Management

Bonus, Special leaves, Diwali gifts, Teacher's day compliments, Increments, EPF, ESI, and Health Insurance, Incentives

6.3.7 Faculty and Staff recruitment

University Panel Recruitment

6.3.8 Industry Interaction / Collaboration

Training sessions by Stratadigm solutions

6.3.9 Admission of Students

All UG courses – Merit Based Counselling by the Institute  
B.Com Honours, M Com – Entrance & Counselling by OU



6.4 Welfare Schemes for

Teaching	EPF, ESI ,Festival Bonus, Special Leave, Loan facilities, Flexi timings for medical reason, OD for attending external seminars, Health Insurance, Wi-Fi campus, Performance Appraisal, Reward on Research Papers Published, Refund of Examination fee for NET/SET on clearing the exam, salary increments on completion of NET/SET, Financial incentives on completion of stages in research
Non teaching	ESI, Bonus, health Insurance, Loan facility, Maternity Leave, Incentives, Uniforms to supporting staff
Students	Incentives to students who excelled in semester exams, inter collegiate performances, Scholarships, Fee waiver to students excelled in sports and economically backward, Medical Assistance at the time of need

6.5 Total corpus fund generated

NA

6.6 Whether annual financial audit has been done Yes

v

No

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	Osmania University	Yes	Head of the Institution
Administrative	Yes	Commissioner of Higher Education	Yes	Head of the Institution

6.8 Does the University/ Autonomous College declare results within 30 days?

For UG Programmes

Yes

-

No

-

For PG Programmes

Yes

-

No

-

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

NA

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

NA

6.11 Activities and support from the Alumni Association

Sponsoring Scholarships, Guest Faculty.

6.12 Activities and support from the Parent – Teacher Association

-

6.13 Development programmes for support staff

Training in MS Word

6.14 Initiatives taken by the institution to make the campus eco-friendly

Swachh Bharat

## **Criterion – VII**

### **7. Innovations and Best Practices**

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

1. Initiation of various certificate courses(Accounting Software, Vedic Maths, English as Communicative language)
2. Initiated Student rewards who excelled in academic exams, Inter collegiate Performances.
3. Conducted Telugu National Conference

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

Plan of Action	Achievements
1.To conduct National Seminar	SEM – Startups and Entrepreneurship in modern Millennium - National seminar conducted on February 10, 2018.  Telugu National Seminar – Telugu as a medium of instruction – Prospects and Challenges – 04/04/2018
2. Career & Placement Training  3. Introduction of Certificate Courses  4. InterCollegiate level Competitions  5.Out Reach Programs  6. Library Activities  7. Non teaching staff training  8.Gender sensitization programs	Versatile career oriented programs were conducted- Skill Development program on BFSI Career guidance program on CIMA Orientation Program on ACCA Career guidance program on Big data in Business Orientation Program on Company secretary  Entrepreneurship Development Communicative English Accounting Packages – Tally Vedic Maths  Science Talent Test Commerce Talent Test English Talent Test  Harithaharam “Save the Lakes” - Rally World Wetland Day – in association with Dhruvansh  Book Exhibitions Library Week – Library Quiz Best News Reporter Treasure Hunt Skill Development Program in MS - Word  Program on Woman Empowerment – Wonder Woman Beti Bachav – Beti Padav

7.3 Give two Best Practices of the institution (*please see the format in the NAAC Self-study Manuals*)

- 1 Initiation of various Add on certificate courses to students
- 2 Initiated Student rewards for academic Excellence and inter collegiate performances

**\*Provide the details in annexure: (ATTACHED ANNEXURE – II)**

7.4 Contribution to environmental awareness / protection

Rally-“Save the lakes”, Harithaharam, World wetland day, Swachh Bharat-IIMC

7.5 Whether environmental audit was conducted?

Yes

No

7.6 Any other relevant information the institution wishes to add. (For example SWOT Analysis)

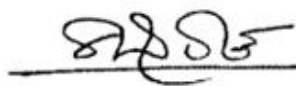
- In Project Report Competition held by Osmania University for M.Com. and B.Com. Hons. , 3 From M.Com. and 6 Project reports from B.Com. are selected as best projects for publishing in Osmania University Journal.

## **8. Plans of institution for year(2018-19)**

- To release IIMC Journal with ISSN number.
- To make campus eco – friendly.
- To establish a stall from entrepreneurial development cell.
- To conduct inter collegiate student Fest from all the departments.
- To rejuvenate student clubs.
- To arrange industrial visits to students to give practical knowledge.
- To increase gender sensitization programs.
- To increase number of training activities to Non-teaching staff
- To enhance comprehensive, excellent academic knowledge through teaching and training.
- Campus Recruitment Training and evaluation for optimal placements.
- Planned to conduct more outreach programs.
- Organizing more student development seminars and workshops.
- To organize more number of Faculty Development Programs.
- To make realize importance of books among the students, it is planned to organize more Library activities.
- To keep pace with increasing industrial requirements more industrial interface and collaboration is planned.
- Planned to conduct more diversified Seminars.
- Magazine is the platform for the students to showcase their talents. IIMC encourages its students to publish articles of their interest that may bring out the hidden talent.
- To conduct programs to expose heterogeneous career opportunities.
- Planned to volunteer more social responsible activities.

Name \_\_\_\_\_ K.Swapna \_\_\_\_\_

Name \_\_\_\_\_ K..Raghuveer \_\_\_\_\_



\_\_\_\_\_  
*Signature of the Coordinator, IQAC*

\_\_\_\_\_  
*Signature of the Chairperson, IQAC*

\*\*\*

**Abbreviations:**

CAS	-	Career Advanced Scheme
CAT	-	Common Admission Test
CBCS	-	Choice Based Credit System
CE	-	Centre for Excellence
COP	-	Career Oriented Programme
CPE	-	College with Potential for Excellence
DPE	-	Department with Potential for Excellence
GATE	-	Graduate Aptitude Test
NET	-	National Eligibility Test
PEI	-	Physical Education Institution
SAP	-	Special Assistance Programme
SF	-	Self Financing
SLET	-	State Level Eligibility Test
TEI	-	Teacher Education Institution
UPE	-	University with Potential Excellence
UPSC	-	Union Public Service Commission

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**INDIAN INSTITUTE OF MANAGEMENT AND COMMERCE**

**INSTITUTIONAL CALENDER FOR THE YEAR 2017-18**

**ANNEXURE –I**

<b>June</b>	
<b>Date</b>	<b>Particulars</b>
14/06/2017	Admission Counselling for First year
19/06/2017	Classes started for 2nd & 3rd year students
23/06/2017	Academic Audit by Higher Education
24/06/2017	Orientation Programme for First Year Students
<b>JULY</b>	
<b>Date</b>	<b>Particulars</b>
3/7/2017	A Guest Lecture on College to Corporate
11/7/2017	A Guest Lecture on Class room to Board room
12/7/2017	Elocution Competition on GST
15/07/2017	Harithaharam
20/07/2017	Task Orientation Programme
21/07/2017	A Guest Lecture on Awareness on Financial Markets
25/07/2017	A Lecture on Project Report
27/07/2017	IDBI Internships
28/07/2017	Kargil Vijay Diwas
<b>August</b>	
<b>Date</b>	<b>Particulars</b>
1/8/2017	Sravana Lakshmi Pooja
5/8/2017	"Save the Lakes" - Rally
8/8/2017	A Guest Lecture on Employability skills
9/8/2017	Guest Lecture on Awareness on Capital Markets
17/08/2017	Skill Development Programme for BFSI Career
19/08/2017	Campus visit to Vishwa Vishwani Institute of Management
23/08/2017	A Guest lecture on Strategic Management
23/08/2017	Science Talent Test - Intercollegiate Level
24/08/2017	Open Forum on Freedom Struggle
24/08/2017	Clay Ganesh Distribution
29/08/2017	College Ganesh Immersion
30/08/2017	A Workshop on Entrepreneurship - IIM Calcutta
31/08/2017	A Workshop on Entrepreneurship - IIM Calcutta
<b>September</b>	
<b>Date</b>	<b>Particulars</b>
1/9/2017	Career Guidance Program on "CIMA"
1/9/2017	Common Entrance exam for Certificate Courses - I,II,III year students
7/9/2017	General Quiz Competition

11/9/2017	A Program on Live Research Projects
12/9/2017	Deloitte Placements
13/9/2017	MAD 360 - Make Difference in - A competition
14/9/2017	Teacher's Day Celebrations
14/09/2017	Internals - III Semester
16/09/2017	Campus Visit - ICFAI Business School
16/09/2017	Internals - III Semester
18/09/2017	Amazon Campus Placements
18/09/2017	Counselling for Certificate Courses - I Year
19/09/2017	Stock Mind Season 6 - Guest Lecture
21/09/2017	Counselling for Certificate Courses - II & III Year
21/09/2017	Mehandi & Nail Art competition
22/09/2017	Bathukamma & Dandiya Celebrations
23/09/2017	Installation of Saraswathi Idol
23/09/2017	Swacch Bharat
<b>October</b>	
<b>Date</b>	<b>Particulars</b>
5/10/2017	Franklin Templeton Campus Drive
10/10/2017	M.Com I Internals
11/10/2017	M.Com I Internals
12/10/2017	A Programme on Vedic Mathematics
13/10/2017	Introduction to Data science with R and Opportunities
20/10/2017	Guest Lecture on Goal Setting & Attitude
21/10/2017	Guest Lecture on Communication Skills
23/10/2017	Guest Lecture on Time Management
23-25/10/2018	Books Exhibition in Library
24/10/2017	Blood Donation & Eye Camp
24/10/2017	A Guest Lecture on the significance of UNO day
25/10/2017	Voice for Girls - Internship
25/10/2017	Essay Writing Competition on " Corruption Free India"
27/10/2017	Genpact Placements
28/10/2017	A Guest Lecture on Demonetization
30/10/2017	A Lecture on StartUps for Women Entrepreneurs
31/10/2017	Amazon Placements
<b>November</b>	
<b>Date</b>	<b>Particulars</b>
1/11/2017	Orientation Program on ACCA
3/11/2017	A Guest Lecture on Digital Marketing
7/11/2017	III Semester internals, BBA III(I internal)
8/11/2017	I year Internals
9/11/2017	III Semester internals
10/11/2017	BBA III Internals
11/11/2017	Karteeeka Deepotsavam

17/11/2017	GE Analytics Campus Drive
20/11/2017	FDP on "Classroom Dynamics"
27/11/2017	Prefinals for I & III Semesters
29/11/2017	Concentrix Placement drive
<b>December</b>	
<b>Date</b>	<b>Particulars</b>
5/12/2017	A Career Guidance Program on Big Data in Business
6 - 13/12/2017	Mid terms for final year students
14-15/12/2017	I & III semester OU exams
27/12/2017	II & IV Semester classes started
27/12/2017	Orientation Programme on Company Secretary Course
28/12/2017	ADP Placements
29/12/2017	HGS Placements
<b>January</b>	
<b>Date</b>	<b>Particulars</b>
5/1/2018	A Guest Lecture on BSE Capital Market Awareness Programme
3 - 5/01/2018	I & III Semester Practical Exams
5/2/2018	A Guest Lecture on Capital Markets
8/1/2018	Library week celebrations
8/1/2018	Singing Competition
10/1/2018	Dance competition
11/1/2018	Rangoli Competition
12/1/2018	Guest Lecture on "Role of Youth in Nation Building"
12/1/2018	Youth Day Celebrations
16/1/2018	Incentives Given
18-19/1/2018	Model United Nations
20/1/2018	Elocution Competition by Telangana Govt & Lions Bhavan Trust(sec)
22 -24/1/2018	Book Exhibition by Bookionics Publishers
24/1/2018	Commerce Talent Test
25/1/2018	JAM Session
25/1/2018	Pledge on National Voter's Day
26/1/2018	Republic Day Celebrations
28/1/2018	A One day workshop on Public Speaking - Campskil
29/1/2017	English Fest
30/1/2018	IIMC Diary Release
30/1/2018	A Guest Lecture on Indianisms
31/1/2018	Poster Presentation Competition
<b>February</b>	
<b>Date</b>	<b>Particulars</b>
1/2/2018	A Program on Women Empowerment - Wonder Woman
2/2/2018	Guest Lecture on BFSI

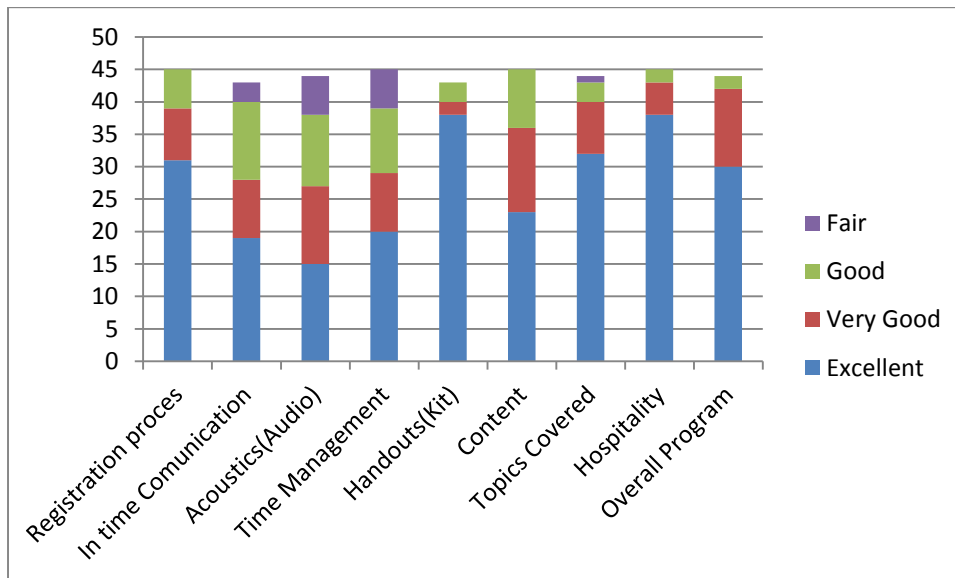


2/2/2018	World Wetland Day - in association with Dhruvansh
3/2/2018	Youth Parliament
5/2/2018	English Talent Test
7/2/2018	FDP on "Computer skill Development (MS - Office)"
8/2/2018	A career guidance program on AECC
10/2/2018	National Seminar on "SEM - Startups & Entrepreneurship in Modern Millennium"
12/2/2018	FDP on "Grow your money through Mutual Funds"
12/3/2018	Wipro Placement drive
14-15/2/2018	BBA III Internal-II
17/2/2018	III yr students Science & civilization exam
20/2/2018	BRICS institute - an orientation programme
21/2/2018	Hansa solutions - Recruitment Drive
22/2/2018	A Guest Lecture on Business Challenges
23/02/2018	ICICI Prudential Placements
<b>March</b>	
<b>Date</b>	<b>Particulars</b>
6 & 7/03/2018	II sem & IV sem first internals
8/3/2018	A Self defence programme for girl students
8/3/2018	Women's Day Celebrations
14/03/2018	Personality Development Programme of Eenadu & Gillete
19/03/2018	FDP on "Computer skill Development (MS - Office)"
21/02/2018	UGADI Celebrations
<b>APRIL</b>	
<b>Date</b>	<b>Particulars</b>
4/4/2018	Telugu National Conference
9/4/2018	Workshop for M.Com on PSPP
10/4/2018	Commerce & Management club activity
12-13/04/2018	II sem & IV sem second internals
24-28/04/2018	Certificate Courses Final Examinations
30/04/2018	Annual Day

**ANNEXURE-II**

**FEEDBACK ON “NATIONAL SEMINAR ON STARTUPS & ENTREPRENEURSHIP IN MODERN MILLENNIUM” (10/2/2017)**

Particulars	Excellent	Very Good	Good	Fair	Total
Registration process	31	8	6	0	45
In time Communication	19	9	12	3	43
Acoustics(Audio)	15	12	11	6	44
Time Management	20	9	10	6	45
Handouts(Kit)	38	2	3	0	43
Content	23	13	9	0	45
Topics Covered	32	8	3	1	44
Hospitality	38	5	2	0	45
Overall Program	30	12	2	0	44



**Annexure III**

**BEST PRACTICE-I****List of students enrolled in various add-on Certificate Courses**

<b>Accounting Software (2017-18)</b>				
<b>S.No.</b>	<b>Course</b>	<b>Yr</b>	<b>R.No.</b>	<b>Name of the Student</b>
1	BBA	III	1	Ankita L
2	BBA	II	53	Smrithi Juanitha S
3	BBA	III	22	Ritusha J
4	BBA	II	15	Suma G
5	BBA	III	23	Sree Shivani Reddy M
6	BBA	III	5	Deepika Jadhav
7	BBA	III	42	Manish Kumar A
8	BBA	III	63	Sunny Raj M
9	BBA	III	34	Bharath V
10	BBA	III	45	Mohd. Khaled
11	BBA	III	9	Hasya Chandra B.R.
12	BBA	III	29	Akash Jain S
13	BBA	III	33	Ayush S
14	BBA	III	4	Deeksha B
15	CA	II	2	Amrita Singh
16	CA	III	45	Mohd Ikram Ali
17	CA	II	10	Aishwarya Reddy.B
18	CA	II	33	Ravalika.M
19	Comp	II	28	Keerthana.C
20	Comp	II	6	Ambuj Kumar Rai
21	Comp	II	63	Vishwanath.K
22	Comp	III	16	Hima Bindu KSS
23	Comp	II	69	Akhilesh Yadav.M
24	Comp	II	34	Sai Suman E
25	Comp	II	38	Rama Rao G
26	Comp	III	31	Anas Khalid A
27	Comp	II	74	Nikitha M
28	Comp	II	37	Ambica G
29	Comp	II	83	Naina Devi M
30	Comp	II	7	Siva Manogna A
31	Comp	III	21	Mahitha J
32	Comp	II	82	Pravallika.M
33	Comp	II	46	Rakesh G
34	Comp	II	66	Shyam Prasad K

35	Comp	II	104	Jhansi R
36	Comp	III	142	Yash Chopra
37	Comp	II	101	Sai Priya.P
38	Comp	II	16	Priyanka.B
39	Comp	II	108	Niharika S
40	Comp	II	15	Sai Divya B
41	Gen	III	45	Prabhath A
42	Gen	III	49	Raj Kumar B
43	Gen	III	5	Farha Begum
44	Hons	III	64	Prathima Abu
45	Hons	II	103	Shashi Kanth N
46	Hons	II	100	Saurabh M
47	Hons	II	97	Sai Ram B
48	Hons	III	53	Kiran Kumar B.S.S
49	Hons	II	116	Venkata Sai Shashank K
50	Hons	II	78	Sonal Singh
51	Hons	II	101	Shaiksha Bharath B.
52	Hons	II	84	Usha D
53	Hons	II	63	Prashamsa D
54	Hons	III	13	Kaveri Balusu
55	Hons	II	119	Vivek Goud T
56	Hons	II	31	Anshul Agarwal
57	Hons	II	94	Sai Krishna Harish Nandan A
58	Hons	III	14	Kavitha Soni
59	Hons	III	25	Niveditha Korra
60	Hons	III	99	Shaik Sameer
61	Hons	II	92	Sai Charan B
62	Hons	II	38	Daksh Nigam
63	Hons	II	83	Supriya K
64	Hons	III	55	Mansoor Ahmed Md
65	Hons	II	104	Shiva Teja G
66	Hons	II	6	Bhavani BSK
67	Hons	II	81	Sriharsha P
68	Hons	II	76	Shravya M
69	Hons	III	36	Akshay. M
70	Hons	III	6	Bhagya Sree G
71	Hons	II	60	Niranjan Kumar Yadav
72	Hons	II	8	Deva Priya K

73	Hons	II	69	Sakshi Sonee
74	Hons	III	85	Vaishnavi M
75	Hons	III	47	Imran Md
76	Hons	II	71	Santoshi Vaishnavi C
77	Hons	III	28	Abdul Samad Hamad Md
78	M.Com.	II	26	K. Sri Lekha
79	M.Com.	II	8	B. Shilpa
80	CA	III	21	Anusha Juluri

### **Vedic Mathematics (2017-18)**

<b>S.No.</b>	<b>Course</b>	<b>Yr</b>	<b>R.No.</b>	<b>Name of the Student</b>
1	B.Sc	II	25	Maheshwari K
2	B.Sc	II	48	Bhagya Laxmi T
3	B.Sc	II	43	Mourya Teja S
4	B.Sc	II	49	Kavya Sri V
5	B.Sc	II	26	Shamini M
6	B.Sc	II	20	Ashish Kumar Yadav K
7	B.Sc	II	46	Tanmay S Ghate
8	B.Sc.	II	38	Prathyusha Goud P
9	BBA	III	40	Lokesh M
10	BBA	III	11	Likitha B
11	BBA	II	41	Nisha Jain
12	BBA	II	58	Dheeraj V
13	BBA	II	10	Swetha C
14	BBA	II	47	Roshni
15	BBA	I	56	Valluri Lavanya
16	Comp	II	64	Soniya K
17	Comp	II	85	Navya.N
18	Comp	II	9	Navya A
19	Comp	II	96	Pooja Meghana P
20	Comp	II	118	Srilatha T
21	Gen	III	10	Pranitha S
22	Gen	III	1	Afreen

23	Gen	II	29	Sai Vikas M
24	Gen	II	15	Meghana.E
25	Gen	II	11	Amulya Gupta.C
26	Hons	II	99	Sanjay Prasad B
27	Hons	II	98	Sai Vamshi Reddy V
28	Hons	II	10	Gayathri J
29	Hons	II	12	Harika Mary Diana P
30	Hons	III	71	T Sandhya

### Communicative English

S.No.	Course	Yr	R.No.	Name of the Student
1	B.Sc	II	8	Likthesh Prawin D
2	B.Sc	II	36	Prashanth P
3	CA	I	45	Ritik Jain
4	CA	I	30	Mangalaram Mukesh Kumar
5	Comp	II	13	Srihari B
6	Comp	II	26	Srinivas CH
7	Comp	II	80	Preethi M
8	Comp	II	100	Sangeetha P
9	B.Sc	I	18	Kambhampati Sri Sai Rohan
10	B.Sc	I	22	Kunuku Sowmya
11	B.Sc	I	26	Lingamola Pooja
12	B.Sc	I	46	Syed Sajida
13	B.Sc	I	42	Siddamsetty Supriya
14	Comp	II	61	Deepika K
15	Comp	II	62	Kalyani K
16	Comp	II	71	Bhagya Sree M
17	Comp	II	91	Pavani P
18	Gen.	II	40	Ramya Shri R
19	Gen.	II	36	Mounica.Y
20	Gen.	II	53	Spandana T
21	Gen.	II	39	Priya Vijay Wargi
22	Gen.	II	38	Pritesh Jain
23	Gen.	II	10	Chel Bihari Sharma
24	Gen.	II	49	Tejashwini S
25	Gen.	II	24	Neha M
26	Gen.	II	56	Dharma Shiva Reddy.V
27	Gen.	II	18	Nitin Raj.G
28	Gen.	II	27	Mandeep Singh S
29	Gen.	II	57	Navya Reddy.V

30	Gen.	II	59	Vyshnavi.V
31	Comp.	II	93	Sravanthi P
32	CA	I	39	Pothireddy Pavan Sai Sri Ram
33	Comp.	II	94	Kalyani.P
34	Hons	II	118	Vishal Ranjan Pandey
35	Hons	III	7	Bhargavi K.
36	Hons	III	73	Shirisha G
37	Hons	II	26	Abdul Majed
38	BBA	II	59	Vedika Gupta
39	M.Com	II	30	V. Chiranjeevi

## BEST PRACTICE-II

### I. Rewards for Academic Excellence:

Name of the Student	Course	Hall Ticket Number	CGPA	Cash Reward
M.Vinay Kumar	Hons IB	110017407114	10	20,000
Ch. Pavani	Hons IB	110017407063	9.8	10,000
P.Pooja	Hons IB	110017407064	9.8	10,000
G.Sai Vamshi	Hons IB	110017407101	9.8	10,000
V. Sai Vamshi Reddy	Hons II B	110016407098	9.8	10,000

### II. Rewards for Intercollegiate performances -2017

#### 1. RECROI-2K17 - FEST organized by St. Francis College for Women, Hyderabad on 10-08-2017.

S.NO.	Name	Course	Event	Prize	Amount
1	Anish Neunaha	B.Com.(Hons.) II A	Entrepreneurial Development Event	I <sup>st</sup> Prize	2,000/-
2	Priya Vijaywargi	B.com.(Gen.) II	Entrepreneurial Development Event	I <sup>st</sup> Prize	2,000/-

#### 2. ABHIYAAN- 2K17-FEST organized by Aurora Degree & PG College, Hyderabad on 8<sup>th</sup>& 9<sup>th</sup> Sep, 2017.

S.NO.	Name	Course	Event	Prize	Amount
1	Bhargavi J	B.Com.(H) II A	French Language competition	I <sup>st</sup> Prize	2,000/-
2	Surabhi Sharma	B.Com.(C) I B	Nail Art.	I <sup>st</sup> Prize	2,000/-
3	Vaishnav Chavan	B.Com.(H) I B	Roubics Cube	I <sup>st</sup> Prize	2,000/-
4	Sparsha Jain	B.Com.(H) I B	Face painting	I <sup>st</sup> Prize	2,000/-

5	Ashutosh Vijay Wargi	B.Com.(H) II A	Debate	II <sup>nd</sup> Prize	1,000/-
6	Sampada Potdar	B.Com.(H) II B	Debate	II <sup>nd</sup> Prize	1,000/-
7	M. Sri Harsha	B.Com.(C) I A	IT Quiz	II <sup>nd</sup> Prize	1,000/-
8	R. Jaidev	B.Com.(C) I A	IT Quiz	II <sup>nd</sup> Prize	1,000/-
9	Gauri Shankar	B.Com.(H) I B	Roubics Cube	I <sup>st</sup> Prize	2,000/-

**3. WINNOW- The Management Fest conducted by Centre for Management studies, NALSAR University on 06-10-2017**

S.NO.	Name	Course	Event	Prize	Amount
1	Ashutosh Vijay Wargi	B.Com.(Hons.) II A	Brand Speaking	II <sup>nd</sup> Prize	1,000/-
2	Bhargavi J	B.Com.(Hons.) II A	Brand Speaking	II <sup>nd</sup> Prize	1,000/-
3	Sampada Potdar	B.Com.(Hons.) II B	Brand Speaking	II <sup>nd</sup> Prize	1,000/-
4	Bhargavi J	B.Com.(Hons.) II A	JAM Session	I <sup>st</sup> Prize	2,000/-
5	Sampada Potdar	B.Com.(Hons.) II B	JAM Session	II <sup>nd</sup> Prize	1,000/-

**4. CLUB De' COMMERCIO – A Commerce Fest organized by St. Joseph's Degree & PG College on 11-10-2017.**

S.NO.	Name	Course	Event	Prize	Amount
1	Anish Neunaha	B.Com.(Hons.) II A	Impromptu – JAM Session	I <sup>st</sup> Prize	2,000/-
2	Anish Neunaha	B.Com.(Hons.) II A	Cook up competition	I <sup>st</sup> Prize	2,000/-
3	Neet Preet Kaur	B.Com.(Hons.) II A	Cook up competition	I <sup>st</sup> Prize	2,000/-
4	Deepan Jain	B.Com.(Hons.) I A	Busiquizi	II <sup>nd</sup> Prize	1,000/-
5	Abhay Tiwari	B.Com.(Hons.) I A	Busiquizi	II <sup>nd</sup> Prize	1,000/-
6	Aditya Chigulla Pally	B.Com.(Hons.) I A	Arcadian Adverts Rural Marketing	I <sup>st</sup> Prize	2,000/-
7	Gayatri Reddy	B.Com.(Hons.) I A	Arcadian Adverts Rural Marketing	I <sup>st</sup> Prize	2,000/-
8	K. Chandrahaas	B.Com.(Hons.) I A	Arcadian Adverts Rural Marketing	I <sup>st</sup> Prize	2,000/-

**JALWA- 2K-17 : A Culture Fest organized by RACHNOUSTAV Academy at Muffakham Zah College of Engineering, Banjara Hills & Bharatiya Vidya Bhavan, King koti on 26& 27 Oct,2017.**

S.NO.	Name	Course	Event	Prize	Amount
1	J.Bhargavi	B.Com.(Hons.) II A	Solo Dance	II <sup>nd</sup> prize	1,000/-

**5. COLLOSSEUM OF COMMERCIIUM 2017 – an Inter Collegiate Commerce Quiz conducted at Pragati Mahavidyalaya Degree College on 30.10.17.**



S.NO.	Name	Course	Prize	Amount
1	MD.Mansoor Ahmed	B.Com.(Hons.) III	I <sup>st</sup> prize	2,000/-
2	Devashish Jena	B.Com( Comp) III	I <sup>st</sup> prize	2,000/-
3	A.Prathima	B.Com.(Hons.) III	I <sup>st</sup> prize	2,000/-

**7. ACUBIZ 2K17- An Inter Collegiate Business Plan Competition organized by Roots Collegium in association with The Hindu Newspaper at Roots Degree College, Hyderabad on 2<sup>nd</sup> & 3<sup>rd</sup> Nov,2017.**

S.NO.	Name	Course	Prize	Amount
1	Ashutosh Vijay Wargi	B.Com.(Hons.) II A	I <sup>st</sup> Prize	2,000/-
2	Sampada Potdar	B.Com.(Hons.) II B	I <sup>st</sup> Prize	2,000/-

**8. PRATIBIMBH RELOADED- An Inter Collegiate Management Meet Exhibition organized by Badruka College of Commerce & Arts on Nov 2<sup>nd</sup> & 3<sup>rd</sup>, 2017.**

S.NO.	Name	Course	Event	Prize	Amount
1	Diksha	B.Com.(Hons.) I A	Devil Follows Event.	I <sup>st</sup> Prize	2,000/-
2	Karthik	B.Com.(Hons.) I A	Devil Follows Event.	I <sup>st</sup> Prize	2,000/-
3	Dharma	B.Com.(Hons.) I A	Devil Follows Event.	I <sup>st</sup> Prize	2,000/-
4	Anil	B.Com.(Hons.) I A	Devil Follows Event.	I <sup>st</sup> Prize	2,000/-
5	Aditya	B.Com.(Hons.) I A	Taboo Event	I <sup>st</sup> Prize	2,000/-
6	Alan	B.Com.(Hons.) I A	Taboo Event	I <sup>st</sup> Prize	2,000/-
7	Gayatri Reddy	B.Com.(Hons.) I A	Taboo Event	I <sup>st</sup> Prize	2,000/-
8	Gayatri Reddy	B.Com.(Hons.) I A	AD-ZAP Event	I <sup>st</sup> Prize	2,000/-
9	Aditya	B.Com.(Hons.) I A	AD-ZAP Event	I <sup>st</sup> Prize	2,000/-
10	Alan	B.Com.(Hons.) I A	AD-ZAP Event	I <sup>st</sup> Prize	2,000/-
11	Akhila	B.Com.(Hons.) I A	Head Honcho Event	I <sup>st</sup> Prize	2,000/-
12	Abhay Tiwari	B.Com.(Hons.) I A	Musical Manager Event	II <sup>nd</sup> prize	1,000/-

**9. VISHISTA-2K17 – A National Seminar on ‘Recent Economic Reforms and its impact on Indian Economy’ organized by Avanthi P.G.College, Hyderabad on 13.11.2017.**

S.NO.	Name	Course	Event	Prize	Amount
1	MD.Mansoor Ahmed	B.Com.(Hons.) III	PPT Presentation	II <sup>nd</sup> prize	1,000/-

**10. Shakti divas- 2k17 – An Inter Collegiate Competition conducted at Pragati Mahavidyalaya, on the occasion of the 100th Birth Anniversary of Smt. Indira Gandhi on 18.11.2017.**

S.NO.	Name	Course	Event	Prize	Amount
1	Komal Medav	B.Com(Hons.) III	Essay Writing	I <sup>st</sup> Prize	2,000/-
2	B.Kaveri	B.Com(Hons.) III	Collage making.	I <sup>st</sup> Prize	2,000/-

3	B.Prashamsa	B.Com( Comp) IB	Collage making.	II <sup>nd</sup> prize	1,000/-
4	K.Ritika	BBA I	Elocution.	I <sup>st</sup> Prize	2,000/-

**11. Primicerius - National level Management fest conducted by Bhavans Vivekananda College, Hyderabad on 22<sup>nd</sup> & 23<sup>rd</sup> December, 2017.**

S.NO.	Name	Course	Event	Prize	Amount
1	Anish Neunaha	B.Com(Hons.) II A	Marketing Event	II <sup>nd</sup> prize	1,000/-
2	J. Bhargavi	B.Com(Hons.) II A	Marketing Event	II <sup>nd</sup> prize	1,000/-

**12. Medhollas – An Academic & Cultural fest organized by Smt. A. Shyamala Devi Degree College for Women, Telangana Yuvathi Mandali, Barkatpura, Hyderabad on 10<sup>th</sup> January, 2018.**

S.NO.	Name	Course	Event	Prize	Amount
1	Abhay Tiwari	B.Com(Hons.) I A	Commerce Quiz	I <sup>st</sup> Prize	2,000/-
2	Abhay Tiwari	B.Com(Hons.) I A	English know your vocabulary	I <sup>st</sup> Prize	2,000/-
3	Abhay Tiwari	B.Com(Hons.) I A	PPT in Computers	I <sup>st</sup> Prize	2,000/-

**13. MRGANA- Conducted by Department of Business Management, St. Joseph Degree & PG College, King Koti on 24<sup>th</sup> January, 2018**

S.NO.	Name	Course	Event	Prize	Amount
1	Devashish Jena	B.Com( Comp) III	Paper Presentation	II <sup>nd</sup> prize	1,000/-

**14. Prerana – B.Com. (Hons.) Competitions conducted by Department of Commerce, OU on 5<sup>th</sup> to 7<sup>th</sup> February 2018.**

S.NO.	Name	Course	Event	Prize	Amount
1	Sanjana	B.Com(Hons.) IB	Painting	I <sup>st</sup> Prize	2,000/-
2.	Sparsha Jain	B.Com.(Hons.) I B	Face painting	II <sup>nd</sup> prize	1,000/-
3.	J. Rohith Raj	B.Com.(Hons.) I B	Face painting	II <sup>nd</sup> prize	1,000/-
4.	P. Uday Kumar	B.Com.(Hons.) I B	Poetry	II <sup>nd</sup> prize	1,000/-
5.	Benjamin K	B.Com.(Hons.) I A	Singing	II <sup>nd</sup> prize	1,000/-
6.	Abhay Tiwari	B.Com(Hons.) I A	Business Quiz	II <sup>nd</sup> prize	1,000/-
6.	Deepan Jain	B.Com(Hons.) I A	Business Quiz	II <sup>nd</sup> prize	1,000/-
7.	A. Raghavendra	B.Com(Hons.) I B	Business Quiz	II <sup>nd</sup> prize	1,000/-

**15. Y-  
brations  
conducted**

8.	B. Nishta	B.Com(Hons.) I B	Ad Mania	II nd prize	1,000/-
9.	Sparsha Jain	B.Com.(Hons.) I B	Ad Mania	II nd prize	1,000/-

by

**Administrative Staff College of Indian on 17<sup>th</sup> February 2018.**

S.NO.	Name	Course	Event	Prize	Amount
1	Praneeth N C	B.Com(Hons.) IA	Duet Singing	Ist Prize	2,000/-
2.	Benjamin K	B.Com(Hons.) IA	Duet Singing	Ist Prize	2,000/-
3.	R. Soniya	B.Com.(Hons.) II B	Quiz	II nd prize	1,000/-
4.	C. Keerthana	B.Com.(Comp.)IIA	Quiz	II nd prize	1,000/-
5.	David Philip	B.Com.(Comp.)IIA	Quiz	II nd prize	1,000/-
6.	Surabi Sharma	B.Com.(Comp.)I B	Group Dance	II nd prize	1,000/-
10.	Sparsha Jain	B.Com(Hons.) I B	Group Dance	II nd prize	1,000/-
11.	Ankitha Thakur	B.Com(Hons.) I B	Group Dance	II nd prize	1,000/-
12.	Prasanna K	B.Com(Hons.) I B	Group Dance	II nd prize	1,000/-
13.	Benjamin K	B.Com(Hons.) IA	Group Dance	II nd prize	1,000/-
14.	Vishwas Rao A	B.Com(Hons.) IA	Group Dance	II nd prize	1,000/-
15.	Praneeth N C	B.Com(Hons.) IA	Group Dance	II nd prize	1,000/-
16.	Rishika	B.Com.(Comp.)I A	Solo Singing	II nd prize	1,000/-
17.	Arbaaz Rajini	B.Com.(Hons.) II A	Ad – Mad	Ist Prize	2,000/-
18.	Anshul Agarwal	B.Com.(Hons.) II A	Ad – Mad	Ist Prize	2,000/-
19.	Ajay Rathi	B.Com.(Hons.) II A	Ad – Mad	Ist Prize	2,000/-
20.	Sparsha Jain	B.Com(Hons.) I B	Ad – Mad	II nd prize	1,000/-
21.	Lokesh Jain	BBA I	Ad – Mad	II nd prize	1,000/-
22.	Nishta	B.Com(Hons.) I B	Ad – Mad	II nd prize	1,000/-
23.	Vinay Devan	B.Com(Hons.) II B	Ad – Mad	II nd prize	1,000/-
24.	Neet Preet Madan	B.Com(Hons.) II A	Face Painting	Ist Prize	2,000/-

**16. Arabian Nights – Mega Cultural Event conducted by NIFT , Hyderabad on 24<sup>th</sup> February 2018.**

S.NO.	Name	Course	Event	Prize	Amount
1.	Sparsha Jain	B.Com(Hons.) I B	Ms. Spectrum	Ist Prize	2,000/-
2.	Vinay Devan	B.Com(Hons.) II B	Ad – Mad	II nd prize	1,000/-

**17. Prathibhotsav State level convention for students organized by the Institute of Cost Accountants of India, Hyderabad Chapter on 24<sup>th</sup> February 2018.**

S.NO.	Name	Course	Event	Prize	Amount
1.	Abhay Tiwari	B.Com(Hons.) I A	Innovatia	I <sup>st</sup> Prize	2,000/-
2.	Deepan Jain	B.Com(Hons.) I A	Innovatia	I <sup>st</sup> Prize	2,000/-
3.	Alan David	B.Com(Hons.) I A	Innovatia	II nd prize	1,000/-
4.	Arbaz Khan	B.Com(Hons.) II A	Innovatia	II nd prize	1,000/-
5.	Sai Vamshi	B.Com(Hons.) I B	Elocution	I <sup>st</sup> Prize	2,000/-

**18. Colors of Youth – Season 7 organized by Maruthi Suziki , NIFFT Hyderabad on 28<sup>th</sup> February 2018.**

S.NO.	Name	Course	Event	Prize	Amount
1.	BSK Bhavani	B.Com(Hons.) II A	Singing	I <sup>st</sup> Prize	2,000/-
2.	BSK Bhavani	B.Com(Hons.) II A	Classical Dance	I <sup>st</sup> Prize	2,000/-
3.	Sparsha Jain	B.Com(Hons.) I B	Folk Dance	I <sup>st</sup> Prize	2,000/-

**19. MECHARENA 2K18 16<sup>th</sup> National level Technical symposium organized by Department of Mechanical Engineering , OU on 9<sup>th</sup> & 10<sup>th</sup> March 2018.**

S.NO.	Name	Course	Event	Prize	Amount
1.	Sparsha Jain	B.Com(Hons.) I B	Mad -AD	I <sup>st</sup> Prize	2,000/-
2.	Alan David	B.Com(Hons.) I A	Mad -AD	I <sup>st</sup> Prize	2,000/-
3.	Vinay Devan	B.Com(Hons.) II B	Mad -AD	I <sup>st</sup> Prize	2,000/-
4.	Aditya Ch	B.Com(Hons.) I A	Mad -AD	I <sup>st</sup> Prize	2,000/-

**20. ABHIVYAKTI**

**2K18 - A State level Tech Management Fest organized by Aurora PG College, Moosarambagh, on 3<sup>rd</sup> & 4<sup>th</sup> April 2018.**

S.NO.	Name	Course	Event	Prize	Amount
1.	Priya Vijaywargi	B.com.(Gen.) II	Ms. Abhivyakti	I <sup>st</sup> Prize	2,000/-
2.	Deepan Jain	B.Com(Hons.) I A	Business Quiz	I <sup>st</sup> Prize	2,000/-
3.	C. Raghavendra	B.Com(Hons.) I B	Business Quiz	I <sup>st</sup> Prize	2,000/-
4.	R. Shamili	M. Com. I	Collage making	I <sup>st</sup> Prize	2,000/-
5.	J. Praneetha	M. Com. I	Collage making	I <sup>st</sup> Prize	2,000/-

**21. SPLASH 2K18 - A Fest organized by Badruka PG College, Kachiguda , on 4<sup>th</sup> April 2018.**

S.NO.	Name	Course	Event	Prize	Amount
1.	M. Vinay Kumar	B.Com(Hons.) I B	Finance Event	I <sup>st</sup> Prize	2,000/-
2.	Shiva Keshav	B.Com(Hons.) I B	Finance Event	I <sup>st</sup> Prize	2,000/-

**22. AVIRBHAV 2018 - A Fest organized by AV PG College, Domalaguda, on 7/04/2018**

S.NO.	Name	Course	Event	Prize	Amount
1.	Ankitha Thakur	B.Com(Hons.) I B	Group Dance	I <sup>st</sup> Prize	2,000/-
2.	K. Prasanna	B.Com(Hons.) I B	Group Dance	I <sup>st</sup> Prize	2,000/-
3.	Sparsha Jain	B.Com(Hons.) I B	Group Dance	I <sup>st</sup> Prize	2,000/-
4.	Surabi Sharma	B.Com.(Comp.)I B	Group Dance	I <sup>st</sup> Prize	2,000/-
5.	Ankitha Thakur	B.Com(Hons.) I B	Solo Dance	II nd prize	1,000/-
6.	Surabi Sharma	B.Com.(Comp.)I B	Solo Dance	II nd prize	1,000/-
7.	Sparsha Jain	B.Com(Hons.) I B	Ms.AVIRBHAV	I <sup>st</sup> Prize	2,000/-

**Annexure – III (Telugu National Conference Brochure)**

సదస్సులో సమర్పించిన వ్యాసాలను ఐఎన్ఎస్ఎన్ఎన్ సంఖ్య (ISSN Number) తో ముద్రించడమవుతుంది. పుస్తకాన్ని ముద్రించిన తరువాత ఒకప్రతిని కాంప్లెమెంటరీ ప్రతిగా ఇవ్వడం మౌతుంది. సదస్సులో పాల్గొని, పత్రసమర్పణ చేయదలచినవారు రిజిస్ట్రేషన్ రుసుముగా రూ. 200లు (రెండు వందల రూపాయలు) చెల్లించాలి.

దీనికి సంబంధించిన వివరాలను దిగువ తెలిపిన వారి నుండి తెలుసుకోవచ్చు.

**డా. కొండవీటి నాగవాణి,**  
తెలుగు అధ్యాపకురాలు (ఐఐఎమ్సి),  
సదస్సు కన్వీనర్, మొబైల్ నం. 9912275800

**డా.పరణాల చంద్రశేఖర్**  
సదస్సు కో-కన్వీనర్,  
మొబైల్ నం. 9490803523

1973లో ప్రారంభమైన ఐఐఎమ్సిని కళాశాల (స్రైఫాబాదు, ఖైరతాబాదు, బెంగళూరు భవన్ పక్కన, హైదరాబాదు-500004) విద్యావికాసానికి సేవ చేస్తున్నదని గర్వంగా తెలుపుతున్నాం. మా కళాశాల జంట నగరాల్లోని అత్యుత్తమ కామర్స్ అండ్ మేనేజిమెంటు కళాశాలల్లో 1, 2 స్థానాలను ఆక్రమిస్తోంది. యుజిసినుండి నాక్ బి++ గ్రేడు పొందింది. ఇది కేవలం స్థూలపరిచయం మాత్రమే.

1 నుండి 10వ తరగతి వరకు వచ్చిన పరిశోధన పత్రాల్లో మంచి పరిశోధన పత్రానికి రెండు వేల రూపాయల నగదు బహుమతి, 11నుండి 12వ తరగతి (ఐంటర్మీడియట్) వరకు వచ్చిన పరిశోధన పత్రాల్లో మంచి పరిశోధన పత్రానికి రెండు వేల రూపాయల నగదు బహుమతి డిగ్రీ (యు.జి.) స్థాయిలో వచ్చిన పరిశోధన పత్రాల్లో మంచి పరిశోధన పత్రానికి రెండు వేల రూపాయల నగదు బహుమతి ఇవ్వడమవుతుందని

తెలంగానికి సంకీర్షిస్తున్నాం. ఎంపిక నిర్ణయం సదస్సు నిర్వాహకులచే.

మీ సలహాలు, సూచనలను  
iimcnationalseminar2018@gmail.com కు  
ఇంగ్లీషులో కానీ, తెలుగులో కానీ యూనికోడ్లో  
రాయవచ్చు.

సదస్సు విజయవంతం కావడానికి మీ సహాయ సహకారాలు అందిస్తారని ఆశిస్తా... ..

**కె.రఘువీర**

ప్రిన్సిపల్ (ఐఐఎమ్సి), సదస్సు గౌరవ కన్వీనర్



**INDIAN INSTITUTE OF MANAGEMENT & COMMERCE**  
UG & PG College  
Affiliated to Osmania University,  
Sponsored by Vasavi Foundation  
Re-accredited by NAAC with 'B++ Grade'  
6-1-91, Adj. Telephone Bhavan,  
Khairatabad, Hyderabad - 500004, T.S.  
Phone: 040-23231542, 23237902  
Email: iimc1973@gmail.com  
Website: www.iimchyderabad.com

**మొదటి తెలుగు  
జాతీయ సదస్సు  
తెలంగాణ రాష్ట్రంలోని  
బీరోధన భాషగా తెలుగు  
- సాధకబాధకాలు**

**తేదీ : 2018 ఏప్రిల్ 04  
సమయం ఉదయం 10.00 గంటలకు**

**First  
Telugu National Conference on  
Telugu as medium of Instruction  
in  
Telangana State  
- Problems and Solutions  
04th April 2018**



Organised by  
**INDIAN INSTITUTE OF  
MANAGEMENT & COMMERCE**  
UG & PG College

**ఇండియన్ ఇన్స్టిట్యూట్ ఆఫ్ మేనేజ్మెంట్  
అండ్ కామర్స్ (ఐఐఎమ్సి)**  
నాక్ నుండి బి++ గ్రేడ్ సుర్టిఫైడ్ పాఠశాల  
6-1-91, స్రైఫాబాదు, ఖైరతాబాదు, బెంగళూరు భవన్ పక్కన,  
హైదరాబాదు - 500 004, తె.రా.

**దీని పాఠశాల : శ్రీ వంగవిభి విశ్వనాథం  
చల్లూరి - ఐఐఎమ్సి**  
**పాఠశాల : శ్రీ వల్లభ ప్రసన్న  
గౌరవ కార్యదర్శి - ఐఐఎమ్సి**

**మొదటి తెలుగు జాతీయ సదస్సు  
తెలంగాణ రాష్ట్రంలో బీరోధన భాషగా తెలుగు -  
సాధకబాధకాలు  
తేదీ : 2018 ఏప్రిల్ 04  
సమయం ఉదయం 10.00 గంటలకు**

తెలుగుభాషకు సుమాదు రెండు వేల సంవత్సరాల చరిత్ర ఉంది. నేడు ప్రపంచ వ్యాప్తంగా తెలుగు మాట్లాడేవారున్నారు. తెలంగాణ, ఆంధ్రప్రదేశ్ రాష్ట్రాల్లో అధికార భాషగా ఉంది.

'మొత్తే వంగనిదే మానె పంగనా' అనే తెలుగు సూక్తిని, 'child is father of the man' అనే ఆంగ్ల సూక్తిని వింటూనే ఉన్నాం. ప్రతి విద్యార్థి తన మాతృభాషలోనే విద్యనార్జించాలని ఐక్యరాజ్య సమితి నొక్కిచెప్పిస్తోంది. మాతృభాష ద్వారానే సులభంగా విజ్ఞానాన్ని సంపాదించవచ్చని శాస్త్రపరిశోధనలు కూడా తెలుపు తున్నాయి. అంతేకాక ఆయాభాషల్లో విద్యావేత్తలు కూడా సమర్పిస్తున్నారు.

ప్రపంచంలో కొనసాగుతున్న ప్రావీణీకరణ, ప్రపంచీకరణ, సరళీకరణల ప్రభావంతో తెలుగువారు కూడా ఇంగ్లీషుపై మక్కువ చూపుతున్నారు. ఇంగ్లీషులో చదువుకుంటేనే ఉద్యోగాలు వస్తాయని నమ్ముతున్నారు. ఈ తరుణంలో ముఖ్యమంత్రి శ్రీ కల్వకుంట్ల చంద్రశేఖర రావు తెలంగాణ రాష్ట్రంలో విద్యాభ్యాసం సాగించే ప్రతి

విద్యార్థి 1వ తరగతి నుండి 12వ తరగతి వరకు తెలుగును తప్పనిసరిగా చదవాలని నిర్ణయించడం మిక్కిలి ప్రశంసనీయం.

ప్రతి భాషాసమాజంలో భాషా వైవిధ్యం సర్వ సాధారణం. భాషా వ్యవహారంలో వైవిధ్యకే భాష. ఇంటి భాష, మాండలిక భాషలు ఉంటాయి. ఆయా జిల్లాభాషా స్వరూప స్వభావాలను తెలుపుతూ తెలుగు ఆకాడమీ మాండలికాలను ప్రచురించింది, భాషా వైవిధ్యాన్ని వెల్లడించింది. 10 జిల్లాలతో ఆవిర్భవించిన తెలంగాణ రాష్ట్రాన్ని ప్రస్తుతం 31 జిల్లాలుగా విభజించ దిస్తుంది. ఇంతవైవిధ్య భరితమైన తెలుగు భాషా సమాజంలో తెలుగు భాషాబోధన అంత సులభం కాదనే విషయం మనందరికీ తెలిసిన విషయమే.

భాషాబోధనలో పద్ధతులను కంట్రాస్ట్ చేయడం, ప్రతిపదార్థాత్మకంగా నేర్పుకోవడం, నానార్థాలు, వ్యతిరేకార్థాలు, అలంకారాలు, ఛందస్సు, పాఠ్యాంశం లోని నీతి, వ్యక్తులశీలం, పంటివాటిని వల్లెనేయడం మాత్రమే కాదు. వీటితోపాటు ఈ పాఠ్యాంశాలు ప్రతి విద్యార్థి వివిధ సందర్భాల్లో తనలోని భావాలను తెలపడానికి ఆయుధంగా ఉపయోగపడాలి. అంటే భాష కూడా సమాజంలో ఒక వినిమయ వస్తువే అవుతుంది. అప్పుడు "గిరాకీ మరియు సరఫరా (Demand and supply), యోగ్యతమ సార్థక జీవనం (Survival of the fittest)" అనే సూత్రాలు భాషకు కూడా వర్తిస్తాయి. 10వ తరగతి లేదా 12వ తరగతి, లేదా డిగ్రీ ఉత్తీర్ణులైన వారంతా పాఠశాలల్లో ఉపాధ్యాయులు కాలేరు. జీవనోపాధికి వివిధ రకాల వృత్తుల్లో చేరుతారు. అటువంటివారు సజావుగా విధి నిర్వహణ చేయటానికి, వారికి ఎటువంటి భాషాశిక్షణ అవసరం? అందుకు ఏ విధమైన పాఠ్య ప్రణాళికలు అవసరం? ఎటువంటి భాషలో విద్యా బోధన సాగాలి? ప్రస్తుతమున్న పాఠ్యాంశాలు భాషాబీజాత్మకీ ఎంత

వరకు సరిపోతాయి? ఇప్పుడున్న వాటికి మార్పులు, చేర్పులు అవసరమా? అనే అంశాలను చర్చించడమే ఈ సదస్సు ప్రధాన ఉద్దేశ్యం.

సదస్సులో చర్చనీయాంశాలు

- 1 నుండి 10వ తరగతి వరకు తెలుగు వాచకాల భాష - స్వరూపస్వభావాలు.
- 11 నుండి 12వ తరగతి (ఐంటర్మీడియట్) వరకు తెలుగు వాచకాలభాష - స్వరూపస్వభావాలు.
- డిగ్రీ (యు.జి.) స్థాయిలో తెలుగు వాచకాలభాష - స్వరూపస్వభావాలు.
- 1 నుండి 10వ తరగతి వరకు తెలుగు మాధ్యమంలో తెలుగు భాష కాకుండా ఇతర విషయాలు (సజ్జెక్షన్లు) - పరసపాఠనాల్లో సాధక బాధకాలు.
- 11 నుండి 12వ తరగతి (ఐంటర్మీడియట్) వరకు తెలుగు మాధ్యమంలో తెలుగు భాష కాకుండా ఇతర విషయాలు (సజ్జెక్షన్లు) - పరసపాఠనాల్లో సాధక బాధకాలు.
- డిగ్రీ (యు.జి.) స్థాయిలో తెలుగు మాధ్యమంలో తెలుగు భాష కాకుండా ఇతర విషయాలు (సజ్జెక్షన్లు)-పరసపాఠనాల్లో సాధక బాధకాలు.

పై అంశాల్లో మీకు అనుభవమున్న అంశంపై పరిశోధన వ్యాస సాంగాన్ని 2018 మార్చి 31 లోగా పంపాలి. అది ఏ4 సైజులో, పేజీమేకర్ 7లో, అను7లో 1-2 పుటలకు మించకుండా pmd, PDF ఫార్మాట్లో iimcnationalseminar2018 @gmail.com కు పంపాలి. సత్వర ఉత్తర ప్రత్యుత్తరాల మీ వివరాలు, మొబైల్ సంఖ్య, మెయిల్ ఐడి తెలుపగలరు.

పూర్తి పత్రాన్ని 2018 మార్చి 31 లోగా సమర్పించాలి. వ్యాసం ఏ4 సైజులో, పేజీమేకర్ 7లో, అను7లో, 7-8 పుటలకు మించకుండా సమర్పించాలి ఉంటుంది.