

## Annual Report 2021-2022

### Dear Stakeholders,

I place before you the Annual Report for the year 2021; I would like to remember the long journey that has brought this college to the present moment. We have a history and heritage which we endeavor to preserve, which are an inspiration and guide for our future. It has been the intent of successive Principals, to realize and make real the fundamental vision of IIMC, which signifies to us the fact that nothing is indeed beyond our imagination, grasp or achievement.

We also recognize that if the College has to stay abreast of the times, we have to strike out in new directions. It has been a journey that started with tentative steps perhaps, but one that has taken us to remarkable heights. We have encountered some trials and tribulations along the way...soldiered on and come out the stronger for them. We have experienced exceptional moments, magical moments and created memories that will be fondly remembered in the years ahead.

Henry Ford wisely said, **"Coming together is a beginning; keeping together is progress and working together is success."** As we look back over the last few years, certainly there was a beginning, and thankfully there was also progress and yes - undeniably we have been successful!

Steadfast, resolute and determined we all kept together. Day-by-day we focused on our goal, keeping together and working together. We faced some incredible and memorable moments - moments that we chose to use as stepping stone as we tenaciously pursued our common goals.

### What progress we made, as just a few of the following highlights attest to:

#### 1. An Orientation Programme on Career After Graduation "MBA options in India" (08.07.2021)

An orientation programme on Career After Graduation "MBA options in India" was conducted to the final year students of all courses. Sri Durga Shanker, Chief Mentor for AP & Telangana addressed the students on choosing career after graduation, taking MBA as an option in India. 150 students participated in the orientation programme.

#### 2. Web Sessions on Career Building (24.07.2021)

IIMC in collaboration with Shiva Shivani Institute of Management (SSIM) organized a web session to provide insights on PGDM & Career Building. attended the session. The importance of PGDM was explained the students, as a part of campaigning programme from SSIM.

#### 3. Kargil Vijay Diwas (26.7.2021)

India commemorates its valorous victory over the Pakistan army in the Kargil war as Kargil Vijay Diwas.. As obeisance, IIMC hosted an hour webinar for NCC cadets, first year students and the faculty members. The guest speaker Wg Cdr Bal Reddy who was a veteran in Kargil war had elaborated to the participants on how the Indian army and Indian air force have jointly won the war and safe guarded the sovereignty of our country.

#### 4. Wipro Pre-Placement Talk (04-8-2021)

It was conducted for selected students of written test.. The online session has given details of the company as well as the job profiles.

#### 5. Plantation of Saplings (6-8-2021)

Eco club bought 50 saplings from Gayathri Nursery and conducted the plantation of saplings in college premises. These saplings were planted in red, yellow and blue colour flower pots by IIMC staff members.

#### 6. Federal Bank Pre-Placement Talk and Online Assessment (09-8-2021)

Mr. Aby Abraham from federal bank addressed the students virtually about the non-officer jobs and recruitment process.

#### 7. Factset Virtual Recruitment Drive (11&12- 8-2021)

Mr. Kundal Kamaraju from Factset has given a bird's eye view on the process of recruitment. 04 students were placed as Research Analyst with annual CTC of Rs. 2,57,700. Total 08 students got placement in this drive.

#### 8. Martyrs Day (13-8-2021)

NCC cadets of IIMC paid homage to Martyrs. 24 boy cadets, 11 girl cadets and NCC officer participated in the program. These cadets went to tank bund and cleaned statues of eminent personalities.

#### 9. 75<sup>th</sup> Independence Day Celebrations (15- 8- 2021)

IIMC celebrated 75<sup>th</sup> Independence in the presence of students. Sri P. Purna Chandra Rao, former Principal hoisted the National flag in the college premises. He addressed the gathering that, pandemic taught us many lessons which will be useful throughout our life. We must handle every situation with courage and try to reach our goals.

#### 10. 5K FIT India Freedom Run (18-8-2021)

29 NCC cadets and 29 NSS volunteers participated in 5K FIT India Freedom Run. It was held at 8am from the college to Necklace Road. The objective of FIT India Freedom Run is to create awareness among the people about fitness and healthy life.

#### 11. Federal Bank Recruitment Drive (30- 8-2021)

Federal Bank conducted placement drive in which 2 students got placement with a CTC of Rs. 4.95 lakhs.

#### 12. Janmashtami Celebrations (1.9.21)

In view of Janmashtami, the Literary & Cultural Committee organized a programme to celebrate the event. They were dressed in traditional attire, boys resembling 'Krishna Kanhaiah' and girls as 'Gopikas' and performed 'Kolattam'. The entire campus was filled with Janmashtami fervor. More than 50 students participated from various streams.

#### 13. Sravana Lakshmi Pooja (3.9.21)

Sravanamasam is auspicious for celebrations and pooja. During this month, the women fraternity have performed Sravana Lakshmi Pooja. Goddess Laxmi idol is decorated with flowers and pooja is performed, followed by lunch.

#### 14. Distribution of Tulasi Saplings (4.9.21)

The NSS Unit of IIMC distributed Tulasi Saplings. More than 500 saplings were distributed among the students and staff in the college. The significance behind giving Tulasi saplings is to reduce pollution and as it has lot of medicinal values.

### **15. Teachers' Day Celebrations (6.9.21)**

"Teachers should be the role model". Teachers Day is celebrated across the country to respect the services rendered by the teaching community to the nation. On this occasion, Sri K.Raghu Veer, Principal appreciated their services.

### **16. Distribution of Clay Ganesh (8.9.21)**

"Protecting the Environment and Reducing Pollution" has been taken as a theme by the Eco Club & Social Responsibility Committee. In lieu with this the clay Ganesh idols were distributed to the students and staff on the occasion of Ganesh Chaturthi.

### **17. A Virtual National Telugu Webinar (9.9.21)**

Department of Telugu conducted a National level online Webinar On "KALOJI SAHITYA VYSHISTYAM". On the occasion of "Telangana Bhasha Dinotsavam"(Praja kavi Kaloji Narayana Rao 108 Jayanthi) through Google meet.

The keynote speakers was Dr. Pillalamarri Ramulu, Professor of Telugu, Central University of Hyderabad. He spoke about the literary feature of Kaloji and described the life of Kaloji, his writings, the poems and the manner in which he mastered the Telangana language.

### **18. Making Clay Ganesh Competition 13-9-2021**

As a part of eco club activity, students prepared Ganesh idols with clay. Clay Ganesh idols are distributed to staff and students. Best three idols are rewarded with cash prize.

### **19. Annadanam at IIMC (15.9.21)**

On the occasion of Ganesh Navrathri celebrations, IIMC offered lunch to all the students and staff in the name of "Annadanam" which resembles a good gesture of offering food and celebrated this as a festival in our campus. More than 1000 students and the staff members participated in the annadanam programme, where delicious food is served.

### **20. Vinayaka Prasada Vitarana (19.9.21)**

IIMC, made it as a tradition with passion to distribute Prasadam to all the devotees who take part in the Ganesh Immersion Programme. NSS and NCC team of our college with the volunteers and other faculty members participated in the programme and distributed prasadam on a large scale, from morning 10.00 a.m. to 4.00 p.m.

### **21. NSS Formation Day (24.9.21)**

"Not Me, But You", taking this as an oath, the NSS Unit of our college observed September 24th, as NSS Formation Day. Sri K.Raghu Veer, Principal addressed the students on the importance of NSS. Dr.D.Thirumala Rao, Vice-Principal (Academic), addressed the students on the significance of Special Camps and how it develops team spirit. Sri M.Satyanarayana, Faculty, Dept.of Computer Science and NSS Co-ordinator, conducted a virtual quiz programme on the importance of NSS and there was a huge response.

### **22. "Bathukamma Making Competition" Dussehra Sambaralu (14.10.21)**

Students have competed and won prizes in this competition. The ritualistic Bathukamma dance was performed by the students. The prize winners are,

1. Pavithra Reddy, Nishitha, Keerthi – BBA 3<sup>rd</sup> year – 1<sup>st</sup> Prize Rs.1,000/-
2. Manisha, Greeshma, K.Gayathri – B.Com (Hons.) 1<sup>st</sup> year – 2<sup>nd</sup> Prize Rs.750/-
3. Alekya, Shambhavi, Moksha – BBA 3<sup>rd</sup> year – 3<sup>rd</sup> Prize – Rs.500/-
4. Vishika, Sahithi, Yashaswini – B.Com (Hons.) 2<sup>nd</sup> year – Con.Prize –Rs.300/-

### **23. Renovated Office & Administrative Block Inauguration (15.10.21)**

Inauguration of renovated Administrative and Office Rooms . Pooja was performed on the occasion of auspicious day Vijayadasami. All the staff members participated along with Sri Challa Prasanna, Secretary, Sri K.Raghu Veer, Principal, Vice-Principals and other board members. Sri P.Poornachander Rao, Former Principal also participated in the inaugural ceremony.

### **24. FDP on Teaching and Learning, - Criteria II (21.10.21)**

An FDP on "NAAC Criterion II- Teaching, Learning and Evaluation" was conducted by the faculty internal. Mrs.K.Padma Priya and Mrs.G. Ramya Sree, faculty members from Dept.of Commerce were the speakers. They clearly explained the Program, Course and Specific objectives of each stream through a Power Point presentation.

### **25. Deloitte Virtual Pre-placement Talk (22-10-2021)**

The Speakers Ritwik Pani and Shiva Brata from Deloitte addressed the students on pre-placement of the company and its eligibility. The session started with the brief introduction and information about Deloitte. They enlightened on resume, the process of online test, interviews and salary package. The session was insightful, which has provided the students detailed view of the whole placement process. 164 final year students attended the session.

### **26. Career Guidance Program on Professional Development: 26-10-2021**

A career guidance program on professional development was organized in the college. Speaker Darhas Muggu, a career expert from Workruit addressed the students on the topic 'Resume writing'. He enlightened about Workruit app, which offers three resume templates that are free of cost to students which can be used for their future needs. 190 students attended the programme.

### **27. How to Crack an Interview? (28.10.2021)**

The placements committee in collaboration with seminars and workshops committee, organized a seminar on "How to Crack an Interview?". The speaker JC.Kiran Bantu has given many insights on different aspects of the interview, from basic resume building to the acceptance of offer letter. Mock interviews were hosted for student's better understanding of the interview process.

### **28. Clean India Campaign (28.10.2021)**

NCC Unit, IIMC conducted Clean India Campaign, 15 cadets participated in making clean and green at the Bison Polo Grounds.

### **29. A Three Day FDP on Outcome Based Education (28th Oct – 30th Oct, 2021)**

An FDP was conducted on Outcome Based Education for 3 days through online. Manish Rawal, Asst Prof, SDRB Mahila Commerce College, Rajkot was the speaker for all the three days. 2,400 faculty registered for the FDP out of which 1900 faculty participated and benefited from the programme.

### **30. NSS - Clean India Program (29.10.21)**

Clean India Program was organized by the NSS Unit to instill among the students the importance of keeping our classrooms, college campus, home and city clean and green. All the students from various streams participated actively and made the camp a huge success. The college campus including classrooms was cleaned by the students.

### **31. Deloitte Virtual Recruitment Drive (TAX): 29-10-2021**

Deloitte invited B.Com (all streams) graduates for Tax Consultant job profile. Total 5 students placed with a package of Rs. 3,82,500/- p.a. Online Platform used: Zoom. 5 students got placements.

### **32. A Personality Development Programme on Life Skills (30.10.21)**

The seminars and workshops committee organized a programme on life skills to first year students of all streams. Dr.Y.Vinodhini, Professor, Anwar-ul-loom college, Banjara Hills, Hyderabad, addressed the students on the importance of acquiring life skills in the present style. 220 students participated in the programme.

### **33. NCC Cadet Selections (30.10.21)**

The NCC Unit, IIMC conducted NCC Cadets selection programme. 30 cadets have been selected for this academic year.

### **34. NCC Camp (25<sup>th</sup> – 31<sup>st</sup> Oct, 2021)**

The NCC Unit of our college attended NCC Camp at Bison Polo Grounds, Secunderabad. 15 cadets attended the camp for 7 days.

### **35. GTM & Sons Advisory Pvt. Ltd (1-11-2021)**

GTM & Sons Advisory Pvt. Ltd internship drive was conducted for the second year students of B.Com. all streams. Ms.Swetha, CEO, started the session with a presentation on the organization, project overview, components of the internship program, roles and responsibilities as an intern and outcomes after which the students will receive the completion certificate. 68 students attended the internship drive. Finally interviews were conducted to the interested students, where 1 student got selected for the internship.

### **36. Book Exhibition (1<sup>st</sup> – 5<sup>th</sup> Nov 2021)**

A book exhibition is conducted to motivate students towards practice of reading a book. Wide range of books are displayed in the Library Hall. More than 100 students visited for five days to the exhibition.

### **37. Essay Writing Competition (3-11-2021)**

“Integrity- The way of Life” was the topic for the essay writing competition. Students from different streams participated in the competition. First three best essay writings were rewarded with cash prize.

### **38. Deepavali “Tarajuvvalu” (3.11.21)**

To recognize the significance of lighting lamps and to remove darkness from our lives, Deepavali Festival is celebrated. In view of this, the Literary & Cultural Committee organized a programme Deepavali “Tarajuvvalu”, where the word tarajuvvalu resembling to excel the talent of students like rockets in the sky. 40 students participated and has given their best performance in dance and singing.

### **39. WeMakeScholars EdTech Pvt Ltd. Recruitment Drive: 06-11-2021**

The session began with pre placement talk with detailed information about the company’s policy, document submission and payslips of the employee, work processes and atmosphere. 16 students were selected for HR round and at the end online assessment test was conducted. Finally last round was conducted on 15-11-21 at the company where 2 students got selected with a package of Rs. 3,64,000/- to Rs. 3, 94,000/-. The speaker was G.R.Srinidhi, Applications Manager (HR).

### **40. Deloitte Virtual Recruitment Drive (Associate Analyst – Deloitte USI Consulting)- 09-11-2021**

Deloitte invited virtual placements for the second time in the academic year for B.Sc graduates for the job profile Associate Analyst – Deloitte USI Consulting. Total 13 students registered and participated in the drive where one student got placed with a package of Rs. 3,82,500/- p.a.

### **41. NSS Volunteers Selections (09.11.21)**

The NSS Unit, IIMC conducted NSS Volunteers selection programme. 100 volunteers have been selected for this academic year.

### **42. Firing by NCC Cadets (09.11.2021)**

NCC Cadets of our college participated in firing at NCC Directorate, Secunderabad. 24 Boys and 11 Girls attended the firing camp.

### **43. Karteeka Deepotsavam (09.11.21)**

Kaartheeka Masam is an auspicious month to offer prayers to Lord Siva. The Event Management Committee performed Karteeka Deepotsavam in the evening at 6.00 p.m. and offered Abhishekam to Lord Siva by Sri P.Poornachander Rao, former Principal. There is a tradition at IIMC to light the lamps in the entire campus and burn crackers. Students and faculty participated in the event.

### **44. “EXTEMPORE” – An Intra-Collegiate Seminar Competition (11.11.21)**

In view of observing the National Education Day, the Seminars and Workshops Committee organized and intra-collegiate seminar competition among the students to present a paper on any of the following three topics, (1) Importance of Education in our lives, (2) NEP 2020 and (3) Transformation of Conventional to Digital Education. 45 students participated in the competition and the best paper presenters are rewarded with cash prizes.

1. Mr.Shiva Kumar – B.Com III (Hons.) – 1<sup>st</sup> prize Rs.700/-
2. Mr.Amit Teja – B.B.A III – 2<sup>nd</sup> prize Rs.500/-
3. Mr.Rumeel Medav – B.Com III (CA) – 3<sup>rd</sup> prize Rs.300/-
4. Ms.Gayathri Raj – B.Com I (Hons.) – Consolation prize Rs.200/-
5. Ms.Usha – B.Com I (Hons.) - Consolation prize Rs.200/-

### **45. Orientation Session Investment Management (12.11.2021)**

As part of introduction to Certificate Courses for the A.Y.2021-22, CA D.V.S.S. Praveen Kumar, from Planet Finance Private Limited detailed the prospects of Investment Management certificate course. In the session, aim, purpose and opportunities of the course were cleared. It focused on bridging the gap between Industry and Academia in the field of Investment Management. 380 students participated in the session.

**46. A State Level Workshop on “How to Crack NET Paper 1” (15.11.21 – 18.11.21)**

Seminars and Workshops Committee organized a Four Day State Level Workshop on “How to Crack NET Paper1”, to make the NET/SET aspirants familiar with the tricks and tips to solve data interpretation, numerical ability, reasoning and teaching aptitude and research aptitude. Prof. Anthony Patrick, Director of Admissions, OUCC & BM, O.U. taught teaching & research aptitude and data interpretation during the first two days. The second two days, Sri. Vijaya Saradhi, Asst. General Manager and Subject Expert from T.I.M.E taught numerical ability and reasoning. 41 faculty attended the workshop.

**47. Business Leaders Program - A Orientation (16.11.2021)**

An orientation session for first years was conducted elucidating the details of the Entrepreneurship Development Course. Mr. Sharan from Acumen Connect, conducted the session. The objective, content and furtherance of the course were briefed. 450 students attended the session.

**48. Nine Advisory Pre Placement Talk: 17-11-2021**

Speaker welcomed the students to the pre placement talk. He spoke about the formation of the company and its growth. He explained about the qualities, like good accounting knowledge, passion towards work, that he is looking for in students to become a part of the company. He explained about the work culture & work style how different from other companies. At the end online assessment was conducted to students where 74 students cleared the test.

**49. Firing by NCC Cadets – 1<sup>st</sup> year students - (18.11.2021)**

NCC cadets of the first year participated in firing at NCC Directorate, Secunderabad. 15 boys and 7 girls attended the firing.

**50. NCC Camp 19-11-2021**

National Integration Camp was held at Rohtak, Haryana from 19<sup>th</sup> to 25<sup>th</sup> November 2021. NSS students of IIMC participated in the camp.

**51. “Funglish” Competition (18.11.21)**

English Club organized “Funglish” event in three rounds based on LRSW skills in the English language. 100 students participated in the programme. The winners in the competition received cash prizes.

**52. NCC Parade 21-11-2021**

Weapon training, weapon display, types of weapon used by armed forces and drill at our NCC unit (3 T BN.)

**53. Artha-Yukta 21-11-2021**

The Commerce club of IIMC initiated activities under commerce club. The first activity conducted was group discussion on Transformation of India to Digital India. The coordinators explained the purpose and procedure for effective participation. About 40 students participated in the activity.

**54. Orientation of Career Option – SAP & TALLY (22.11.2021)**

An orientation programme was conducted to final year B.Com (all streams) and BBA students. Mr. Johny Joseph, Vice President of SAP EME (Pan India) addressed to the students about various courses offered as a part of SAP and their global utility. The session continued with Mr. Mallikarjun Gupta, briefing various levels of certificate courses offered by Tally Education. He could effectively instance its requirement in accounting domain. 275 students attended the session.

**55. Workshop on “R” Programming (22<sup>nd</sup> – 24<sup>th</sup>, Nov, 2021)**

The Department of Mathematics and Statistics, conducted a workshop on “R” programming for three days. Prof. Ravi Babu.S, IBS enlightened the participants on application of statistical data using “R” language. 90 participants attended the workshop (faculty, students and research scholars). Statistical data practically applied using “R” language. The faculty, students and research scholars utilized the session.

**56. Firing by NCC Cadets – 2<sup>nd</sup> year students (23.11.2021)**

NCC Cadets of second year participated in firing at NCC Directorate, Secunderabad. 24 Boys and 11 Girls attended the firing camp.

**57. ADP Recruitment Drive: 23-11-2021**

The drive started with a pre presentation talk where the senior leader of the ADP has spoke about the company, how and for whom does it work, their aims, facts, achievements.

Later the students had gone through 5 rounds of interview which includes a written test, screening by manager, personal interview, voice and accent assessment and HR interview. Finally 10 students got selected with a CTC of Rs. 3,00,000/- p.a. 10 students got placed.

**58. Smart Drive - A Virtual Recruitment Drive: 23-11-2021 (for Alumni)**

Company invited 2020 and 2021 B.Com and B. Sc graduates for the designation Associate Analyst – Review Operations. After two rounds of interview one student got selected with a CTC of Rs. 1,93,000 p.a. One student got the offer.

**59. EY Virtual Recruitment Drive: 03-12-2021**

EY GDS invited application for Assurance only for B.Com and M.Com graduates. 134 B.Com students were registered for the process. After 3 rounds of interview, 23 students placed with a compensation of INR.3,33,333 + 5% Variable which is equal to total CTC INR 3,50,000/-. 23 students got placed.

**60. A Talk On Prospects Of Commerce In Career (04.12.21)**

A lecture on prospects of commerce in career was delivered for first year students to enlighten them about the various career options that one and choose on opting commerce domain. Juniors queried about the options and seniors in detail explained choice of career options through Higher education, research, employment, entrepreneurship.

**61. Inauguration Of Gym (06.12.21)**

Being fit is about getting the appropriate amount of sleep, which is the key to doing well in the college. Inauguration of GYM in sports room for the students and faculty who are motivated by fitness and wellness tend to have better time management skills, being fit is also good for the mind.

**62. O.U. Competitions (7<sup>th</sup> – 8<sup>th</sup> Dec 2021)**

An Inter University volley ball competition held at Gymkhana grounds conducted by the Osmania University in which 7 students represented from the college.

**63. Homage To Bipin Rawat (09.12.2021)**

A tribute to a great soldier – Homage to Gen. Bipin Rawat, India's first Chief of Defence Staff (CDS), and former chief who died in a tragic chopper crash. He hails from a family that served in the Indian Army through multiple generations. Entire college paid tribute to the great soldier.

**64. An Interactive Session On NSS (09.12.2021)**

An interaction session for all the NSS I year volunteers was held in the campus. The seniors briefed the NSS volunteers on the importance of being part of NSS. They explained about that how the camps will be conducted and how they need to work during the NSS camps.

**65. Optum – UnitedHealth Group Virtual Recruitment Drive: 09-12-2021**

Company invited for B.Com and M.Com graduates for the position Analyst (BCOM) and Senior Analyst (MCOM). 167 B.Com students and one M.Com student registered for the process. UG students attended the process and one student got placed with 3.5 lacs fixed and 4.06 lacs CTC. One student got offer.

**66. An Orientation On Company Secretary (10.12.2021)**

An orientation on company secretary program by ICSI was conducted to all the students of final year.

**67. Aptitude And Skill Enhancement Course (13<sup>th</sup> -15<sup>th</sup> 2021)**

Aptitude states the competency of a person to learn or acquire knowledge, as it is very important to the students who intend to succeed in their career. Speaker Sri. Vijay Saradhi, T.I.M.E. Institute addressed second and third year students. The orientation elucidated the syllabi, training and acquiring skills needed to be successful in competitive examinations both for higher studies and Government jobs.

**68. Voice 4 Girls Internship (14.12.2021)**

VOICE 4 invited Winter Camp 2021 for boys and girls of all the first, second and final year students. 33 students attended the process and 18 students got selected in internship with a stipend of Rs. 6,300 with duration of 15 days. 16 students got interns.

**69. Management Skills In 'VUCA' World (14.12.2021)**

Dr. Uday Kumar, Director Outreach, GITAM University, addressed the students from all streams and shared knowledge on 'VUCA'. He stated that Volatility includes fluctuation in the stock market, innovations in technology, Uncertainty then becomes the ability to predict or not to predict, what will happen amidst of volatility and Complexity describes the amount of different stages in a system finally leading towards lack of clarity and sometimes Ambiguity.

**70. WeMakeScholars EdTech Pvt Ltd. Internship Drive: 15-12-2021**

Company invited for internships. Two students from B.Com. (Hons) final year got selected for internship offer, one for them is Operations intern and the other is selected for Content and Research intern with a stipend of Rs. 10,000 per month with 6 months duration. 2 students got selected as interns

**71. MBA As Career Option (17.12.2021)**

Now-a-days a degree in MBA or Masters in Business Administration is the path of choice for many aspirants. Speaker Sri. T. Ephraim, Director, MBA Academy, explained the students on the importance of writing CAT, MAT and other entrance examinations for securing seat in MBA colleges. He also explained how to select the colleges.

**72. O.U. Competition Selections (17.12.2021)**

An All India level competition was conducted by O.U. in Hanuman Vyayamshala, Koti, in which students from different Universities and colleges participated. Manisha and Vyshali Patil from BH I performed yoga in the competition.

**73. NIRVAHANA - A Team Building Activity (20.12.2021)**

Management club conducted a team building activity exclusively for all the first year students. 118 students participated in the event and the winners were awarded with cash.

**74. Current Business World With Job Opportunities (22.12.2021)**

A lecture on current business world with job opportunities was conducted. The speaker Dr. Surya Vaddeboina, G.M. Rotomaker, VFX Company addressed the students and explained the importance of learning graphics and also how one can choose animation as their career. 150 students participated in the programme.

**75. Mathema – 2021 (22.12.2021)**

Science Club organized an event on the occasion of renowned Mathematician Sri. Ramanujan's Birth Anniversary. 130 students participated in the event. The winners were rewarded with cash awards.

**76. Virtual National Conference – 'Quality Sustenance In HEIs' (23.12.2021)**

A Virtual National Conference was organized, initiated by IQAC & NAAC on "Quality Sustenance in HEIs". 21 papers were received and 19 delegates presented research papers. The conference started with a key note address given by Sri B.Amareswar Rao, Sr.Faculty, IIMC and the judges were Sri S.Rajeswar Rao and Sri C.N.Praad, Sr.Faculty members, IIMC. 7 faculty members of IIMC presented the papers in the conference. 10 students of B.Com (Hons.) II year and a student from BBA presented the papers. Diversified topics on quality sustenance were received across India.

**77. Career Opportunities In Logistic Management (27.12.2021)**

Logistics is an integrated network of supply chains that connect producers and end customers through different modes of transport. Dr. S.Jayaram, Director, ISB&M, Bengaluru shared knowledge among all the students and explained how they can build their career in logistic management.

**78. Commerce Talent Test (27.12.2021)**

An Inter-Collegiate Commerce Talent Test was conducted on 27/12/21. 400 students from different colleges and 200 students of IIMC participated. First three toppers and the consolation prize winner received cash awards.

#### **79. Task Orientation & Mentor To Go - Work Readiness (28.12.2021)**

The Career guidance and placement cell conducted this session. The Coordinator of this session was Mr. Dinesh who spoke about Work Readiness with the students. He said that there are several traits that a student must possess while joining a company like 1. Personal Characteristics 2. Organisation acumen 3. Work competence 4. Social Intelligence etc. He briefed about a mobile application called 'Mentor To Go'.

#### **80. Weight Loss And Keeping Fit (29.12.2021)**

Dr. Sanjeev Kumar, Consultant, Cardiologist, Lotus Hospitals, addressed the students on to add vegetable salads in every meal and how one can be fit avoid eating more volume than required. He also stated the importance of fitness in the daily life.

#### **81. Azaadi Ka Amrut Mahotsav (30.12.2021)**

All India Quiz – preliminary round was conducted by Shiv Shivani Institute of Management in lieu of 75<sup>th</sup> Republic Day.

#### **82. Visit to Akshaya Patra Foundation (3<sup>rd</sup> – 5<sup>th</sup> Jan 2022)**

Our college organized an industrial tour and visited Akshaya Patra Foundation for three days. Students of all streams are taken batch wise, daily 74 students visited the foundation. It was a great learning for students about the objective behind establishing the foundation and the service have been rendering to the society. Two of our faculty members accompanied the students every day. Students submitted their project report on the industrial visit.

#### **83. Road Map for Career Development & Planning (5-1- 2022)**

A guest lecture was arranged to the students of all streams. Dr.Zarar, speaker addressed the students on developing a career path, which has ample benefits. He focussed on elements such as talent and passion, which are the key factors in career planning.

#### **84. Sankranti Sambaralu 7-1-2021**

IIMC celebrated Sankranti festival and conducted rangoli, mehendi and nail art competitions for students. Students participated with enthusiasm. Best participants received cash prizes.

#### **85. Accenture Virtual Recruitment Drive (11-1- 2022)**

Accenture conducted a virtual placement drive for the Accenture System and Application Services Associate Program from B.Com, BBA, B.Sc and M.Com students. 188 UG students registered for the program. On 15th December pre placement talk was held, later three assessments i.e. Cognitive assessment, Communication assessment and personal interviews were conducted for the job profile of Application Development Associate, 22 students got offer with annual compensation of Rs. 3,33,500/-p.a.

#### **Series of Lectures (5<sup>th</sup> Jan to 7<sup>th</sup> Jan 2022)**

**86. A Lecture on Goal Setting** – A lecture on goal setting was delivered by Sri Jayadeva Rao, Trainer. All the students participated actively in the lecture. The session is made interactive by giving various examples on goal setting.

**87. A Lecture on Vision:** A lecture was delivered by Sri Jaya Deva Rao, during the second day. It was all about being visionary in the aspects of education, career, job and personal life as well.

**88. A Lecture on Success:** Sri Jaya Deva Rao, addressed the students on the importance of success in the academics, profession, job, career and in personal life.

#### **89. Swami Vivekananda Youth Festival Celebrations (12<sup>th</sup> Jan to 16<sup>th</sup> Jan 2022)**

Every year the NSS Unit celebrates the youth festival, as a token of honour to Swami Vivekananda. Programmes were conducted virtually. Students participated in all the events conducted during the youth festival.

#### **90. Jaro Education Virtual Recruitment Drive (18-1- 2022)**

Company invited all graduates and post graduates for the Career Development position (sales) where 127 UG students and 5 PG students registered for the process. Group discussion was held on 12<sup>th</sup> January. Pre placement talk was conducted for the shortlisted students on 17<sup>th</sup> January followed by personal interview. Finally one student from B.Sc got selected for the position "Graduate Trainee" with a remuneration of Rs.3,00,000 /- p.a. One student got placed.

#### **91. Nine Advisory Recruitment Drive (19-1- 2022)**

After the Pre-Placement Talk conducted on 17th November 2021, 74 students cleared first round moved to next round i.e. technical round which was conducted on 3rd December where 56 students participated and finally, in manager round (last round) one student got selected with a remuneration of Rs.2,16,000/- p.a. 1 student got placed.

#### **92. Republic Day Celebrations (26-1- 2022)**

Staff and students participated in the republic day celebrations. Dr.S.Rajeswar Rao, Sr.Faculty, Dept.of Commerce, accompanied by Sri K.Raghu Veer, Principal hoisted the flag Dr.S.Rajeswar Rao addressed the students and staff about the sacrifice made by the leaders towards their country and were recognized for their services towards nation. NCC Cadets conducted parade and the NSS Volunteers also participated in the celebrations.

#### **93. TCS - National Qualifier Test (26-1- 2022)**

TCS invited for TCS BPS Fresher hiring for Commerce, Science and Management graduates where 151 students have registered and 95 students attended the TCS National Qualifier Test on 26th Jan.65 students got qualified the NQT test.

#### **94. Unlock India (26.01.2022)**

"Arthayuktha" Commerce Club organized *Unlock India* an inter-collegiate virtual treasure hunt. The event theme is for the Republic Day covering the aspects of constitution, current affairs and general knowledge. This is a pdf based treasure hunt, that makes the participant scratch his/her head until they find the key. 360 students participated and 3 students received cash awards.

#### **95. TCS NQT Test 26-01-2022, 15 & 22-02- 2022**

Company invited for TCS BPS Fresher hiring for Commerce, Science and Management students where 151 registered and 95 attended the TCS National Qualifier Test on 26<sup>th</sup> Jan out of which 65 students qualified the test. Few students have been conducted on 15<sup>th</sup> and 22<sup>nd</sup> February where 22 students qualified out of 33. 17 students placed.

#### **96. SDP on Academic Research Projects for students (3-2-2022)**

Research & Development Committee & Internal Quality Assurance Cell organized a National Level Online SDP to UG/PG students on "ACADEMIC RESEARCH PROJECTS FOR STUDENTS AT GRADUATE LEVEL" on 03/02/2022 through Google meet and Youtube links.4050 participants have registered across India from various disciplines.

Prof. Brijesh Singh, Associate Professor, SJBIT, Bangalore has resourced this SDP.

**97. ATC Camp 5-2-2022**

Annual training camp was held on 5-2-22 to 11-2-22. There were 10 senior wing women and 5 senior division boys. The cadets were trained for activities such as- field craft, battle craft, firing, map reading and drill.

**98. Virtual inter collegiate program on 'Role of Statistics in Government Sector' (7-2-2022)**

Department of mathematics and statistics organised this programme. K.Bhuvaneshwari, ASO, Directorate of Economics and statistics, Govt. of Telangana was the speaker. She shared information about various career opportunities in Government sector with respect to Statistics domain.

**99. Save Earth from Covid-19(7-2-2022)**

Poster presentation competition was organised by the Eco club on the topic "save Earth from Covid-19" for students.12 students presented their posters. The three best presenters are 1.Laouchyaa and Satish 2.Shobana Rani and Srishikha 3. Vamshik and Vishal.

**100. Effective Public Speaking( 10-2-22 to12-2-22)**

JCI Buddhapurnima, Hyderabad and IIMC conducted three day workshop on public speaking skills from 10 to 12<sup>th</sup> Feb,2022. 25 students participated in this workshop. Jc Phanindra Ellentala, National trainer and Jc Vidhi Gupta, Zone trainer conducted sessions about communication skills and public speaking skills.

**101. FDP – Essential soft skills for impactful professional career (11-2-22)**

Department of English organized a National level FDP. .Dr D Ashalatha, Principal, Sree Vidyanikethan Degree College, Tirupati has resourced this FDP . Total of 3,850 participants have registered for the programme across India from various disciplines of subjects. The resource person has made the session so lively with all practical concepts of soft skills and also with thought provoking videos.

**102. IIMC College Diary - 2022 Release (12-2-2022)**

Dr.W.G.Prasanna Kumar, Chairman, Mahatma Gandhi National Council of Rural Education Government of India, was the chief guest who released the diary. Sri P.Purnachandra Rao, Former Principal ,IIMC was the guest of honour. On this occasion IIMC Principal Sri K.Raghuvveer said that the diary of the IIMC is dedicated to General Bipin Rawat. The diary features pictures of freedom fighters who fought for Indian independence. He said that their life stories and achievements and the heads of the three forces from the time of independence till today have been printed. They want to inspire the youth to join the three forces and Defence of the country. "

**103. Genpact Virtual Recruitment Drive (14-02-2022)**

Company invited B.Com students for the campus recruitment for the role of Associate. Total 169 students registered for the drive, where 29 students got shortlisted and interviews were conducted on 11<sup>th</sup> & 14<sup>th</sup> Feb. Finally, 10 students placed with a compensation of 3.5L fixed + 50K joining bonus. 10 students got placed.

**104. NCC Unit Officer Visit (15-2-2022)**

Commanding officer Colonel Srinivasulu visited NCC unit (IIMC). He inquired about nominal rolls, NCC activities, NCC room, space for parade, computer system and college campus as part of inspection.

**105. Word Power (15-2-2022)**

Students from different streams participated with enthusiasm in 'Word Power' competition which was conducted by the English club on 15<sup>th</sup> Feb,2022. A.Siddharth (BHII) got the first prize and received Rs.1000 cash award, J.Gayathri (BHI) received Rs.750 cash award as second prize, Rithik Singh (BHIII) received Rs.500 cash award as third prize in this competition.

**106. NCC 'B' Certificate Exam (17 & 20-2-2022)**

Cadets were tested on their drill and had given refile drill test from our college. 20 senior division boys and 10 senior wing women appeared for their theory exam on 17-2-22 and practical exam on 20-2-22 for 'B' certificate exam.

**107. Budget -2022 Knowledge Test (18-2-2022)**

Department of Commerce in collaboration with Institution's Innovation Council conducted 'Budget -2022 Knowledge Test' on 18<sup>th</sup> Feb, 2022. 96 students from different streams participated in this test. B.Shiva Teja (BBIII) got the first prize and received Rs.2000 cash award. Hemanth Kumar Sharma (BHIII) received Rs.1500 as second prize. Trupti Ghate (BHII),J.Kishore(M.Com.II)&CH.Vinny(BGII) received Rs.750 cash awards as third prize. Six students received Rs.500 as consolation prizes.

**108. ICICI Prudential Life Insurance Virtual Recruitment Drive (19-02-2022)**

Company invited for the sales and distribution position for B.Com, BBA, B.Sc and M.Com students. A Pre placement talk was held on 17<sup>th</sup> February and interviews were conducted on 18<sup>th</sup> February through teams. Finally 6 students selected with a package of Rs. 2,45,000/- p.a. plus performance linked sales incentive.

**109. International Mother Language Day (21-2-2022)**

Department of Languages organised online webinar on the occasion of International Mother's Language Day on 21-2-2022 about 'Matrubashalo Vidya Bodhana Avashyakta'. Sri Masana Chennappa, Rtd Prof.Osmania University, Former HOD Department of Telugu was the resource person who enlightened audience about languages, culture and diversity of India.

**110. Seminar on 'Insights of Budget -2022'(22-2-2022)**

A seminar On 'Insights of Union Budget 2022-23' had organised by "Telangana Today" and 'Namasthe Telangana' at IIMC, Khairatabad. The speakers at the event include Dr P SaiRani, HOD, Finance, ICBM College, who delivered a talk on the topic 'A Special Focus & Impact on Women Empow erment' and Dr Syed Azhar, Professor, Finance, ICBM spoke on the topic 'A Special Focus and Impact on Common man' which was followed by a Q&A session.

**111. IKS Health Virtual Recruitment Drive (23-02-2022)**

Company invited for Junior Revenue Cycle Representative Position for B.Com, B.B.A. and B.Sc students. 122 students registered for the drive where 89 students participated. First round PMaps test was conducted where 76 students qualified and on 23<sup>rd</sup> February pre placement talk was held through google meet, followed by further rounds where 63 students participated. Finally 28 students placed with a CTC of Rs. 3,00,000/- p.a.

**112. HGS Virtual Recruitment Drive: 23-02-2022**

Company invited for the Trainee Process Consultant position both for voice and non-voice process for B.Com, B.B.A., B.Sc students. A virtual Pre placement talk was held on 28<sup>th</sup> January through Microsoft teams followed by Amcat test to the interested students where 39 students' participated and further rounds were held through telephonic interview. Finally 12 students placed, where 7 students for voice with a CTC of Rs. 2, 34,000/- and 5 students for non-voice with a CTC of Rs. 1, 68,000/-

**113. City Union Bank Virtual Recruitment Drive for 2020-21 batch (25-02-2022)**

Company invited for the sales and operations role for B.Com, M.Com & BBA students. 25 students attended the online assessment test on 18<sup>th</sup> February and final HR interview held on 19<sup>th</sup> February where 5 students placed with a CTC of Rs. 3,93,000/- p.a.

**114. An FDP on "Mendley Reference Management for Quality Research" (03-03-2022)**

An FDP was organized on "Mendley Reference Management for Quality Research" by FDP Committee. Sri R.Raghavendra Rao, FDP Convener & Faculty, Dept.of BBA was the resource person. All the faculty members attended the session and interacted with the resource person and practical

**115. Impact Lectures I: Session 1 – "MSME Schemes and Institutional Support" (07-03-2022) – AN IIC Event**

IIMC is one the members of Institution's Innovation Council, Ministry of Education, an MHRD undertaking. As a IIC quarterly calendar, "Impact Lectures" are conducted with two sessions in each lecture.

Session 1 lecture was on "MSME Schemes and Institutional Support" to motivate the students towards self employment and business Smt.E.Vijaya, Faculty Member, NIMSME addressed the 30 students and 20 faculty members on various schemes available and the avenues to get institutional support. An extensive and un-interrupted lecture was given with vast information on MSMEs.

**116. Impact Lectures I: Session 2 – "Success Stories of Entrepreneurs (TATAs) in India" (07-03-2022) – AN IIC Event**

The Session 2 was on "Success Stories of Entrepreneurs (TATAs) in India" . Dr.S.Rajeswar Rao, Retd. Principal, Bhavan's New Science College addressed the students and staff on the success stories of Entrepreneurs (TATAs) in India. Speaker narrated the elements that motivate us to know the hardship and struggle they faced in making business successful in India. 30 students and 15 faculty members attended the session.

**117. International Women's Day Celebrations (08-03-2022)**

International Women's Day is celebrated among the staff and students to recognize the services and sacrifice made by women to the family and the community. Women Empowerment Cell has taken active part in organizing the event. Few games like musical chairs, singing and dance was conducted.

**118. A Workshop on "Commerce Education – Perspective of NEP 2020" by TCA & IIMC (21-03-2022)**

A Workshop on "Commerce Education – Perspective of NEP 2020" was organized by Telangana Commerce Association (TCA) in collaboration with IIMC. On this occasion, Dr.Ravi Kumar Jasti addressed the gathering on the importance of Outcome Based Education, Dr.D.Chenappa, Gen.Secretary, TCA & Principal, OUCC & BM spoke on UGC Curriculum design and revision pertaining to Accounts and learning outcomes of Commerce.

Prof.T.Tirupathi Rao, Chancellor, Manipur University and Former Vice-Chancellor, O.U emphasized on vision and main features of NEP 2020. Prof.S.Jilani, CVDL, UoH, focused on educational policies adopted by the country, as there should be a constant updation of curriculum. Prof.Nageshwar Rao, Vice-Chancellor, IGNOU, stressed on the importance of Commerce education which plays a strategic role and how to convert into a multi-disciplinary course. Sri K.Raghu Veer, Treasurer, TCA & Principal, IIMC, Dr.Ravi Akula and other eminent professors participated in the programme.

**119. Kroll Virtual Recruitment Drive for 2020-21 batch (21-03-2022)**

Company invited students for the Assistant Analyst, Property Tax role for B.Com/M.Com and BBA 2021 graduates. Total 36 students registered and 7 participated in the online test followed by interviews. Finally, 2 students got placed with a package of Rs. 3,75,000/- p.a.

**120. Impact Lectures II: Session 1 – "Reliability & Validity of Start-UPS " (25-03-2022) – AN IIC Event**

As a part of Impact Lectures II, Session 1, we organized a lecture on "Reliability & Validity of Start-Ups ". The speaker Sri.P.Uday Shankar addressed the students on the reliability and validity of start-ups. The challenges facing in analyzing the genuine start-ups was well addressed by the speaker. 120 students attended the session.

**121. Impact Lectures II: Session 2 – "Nurturing Entrepreneurs to drive Innovation " (25.03.2022) – AN IIC Event.**

Driving towards innovation is the order of the day. In this view, a session is arranged to address the students on innovative practices among entrepreneurs, to come up with innovative business ideas in the event of pandemic. Sri Sampath Samudrala, Founder of Brew Coffee Tribe, Speaker gave good examples of innovative business ideas. 176 students participated.

**122. Parent-Teacher Meeting (26-03-2022)**

Parent-Teacher Meeting was conducted to interact with the parents and take feedback on their ward's academic progress from their view point, facilities provided by the college, awards/rewards to the students, programmes/events conducted, certificate courses offered. More than 100 parents attended the meeting.

**123. Ambitions awards: 26-3-2022**

This event was held on 26-3-22 in Manohar hotel, Begumpet, Hyd. IIMC principal Sri K.Raghu Veer has received an award for being dynamic principal. It is lifetime achievement award. Smt. G. Santoshi , HOD of BBA dept. has received an award for Best Placement Officer, Sri K. Prasanth Kumar, HOD of Computer Science has received an award for Best Faculty in Computer Science.

**124. A Workshop on "TEAM WORK" (29-03-2022)**

A workshop on 'TEAM WORK' was organised for the final year students of all streams. Speaker, Ms. Muznabeen Ajmeri spoke about team building by displaying images and videos She conducted a small energizing session and divided students into teams of 6-7 each. Total 10 teams were formed. They were asked to choose a product or a place or any object to explain either through a role play/skit/presentation



**125. Genpact Virtual Recruitment Drive (31-03-2022)**

Company invited second time in the academic year for the campus recruitment for the role of Process Developer – Analytics for B.Com and B.Sc students. Total 127 students registered for the drive, where 35 students got shortlisted and interviews were conducted between 23<sup>rd</sup> & 31<sup>th</sup> March. Finally, 8 students placed with a compensation of 3.5L fixed + 50K joining bonus.

**126. UGADI Celebrations (31<sup>st</sup> & 1<sup>st</sup> April, 2022)**

The Department of Languages celebrated “Subhakruth” nama samvatsara UGADI festival in the campus. “Ugadi pachadi preparation” competition is conducted and huge number of students participated and first best three winners received cash rewards. Faculty and students participated in the event.

**127. The Kashmir Files @ Prasads, Necklace Road (04-4-2022)**

The students of IIMC are taken for a premier show, The Kashmir Files @ Prasads I Max Theatre, Necklace Road. 204 students along with 6 faculty members attended the show.

**128. Business Analytics (8-4-2022)**

Sri Tejas Reddy, explained the importance of Business Analytics in this present era and how helpful data analytics is in solving the problems of corporations. . He also provided various skills, techniques and practices of Business Analytics that ensure continuous improvement and innovation in the business world.

**129. Sri Rama Navami Utsavalu - ‘Raghuvamsa Charitaamrutam’ (9-4-2022)**

Competitions of reciting Ramayana Slokas, Singing and Showcasing talents of students were conducted on the occasion of Sri Rama Navami on 9/4/2022. Many students participated and shared their views on what lessons they learn from the life of Sri Rama.

**130. FDP on “ Plagiarism in Academic Research & Author Identifiers”(11&12-04-2022)**

A Faculty Development Program on “ Plagiarism in Academic Research & Author Identifiers” was conducted on 11/04/2022 and 12/04/2022. The Resource Person. Gowtham R, provided very valuable insights into understanding the types of plagiarism and their characteristics.

**131. Free Distribution of Dust Bins & Notebooks (12-04-2022)**

The Eco Club organised Free Distribution of Dust Bins and Notebooks at Nishulk High School, Khairatabad.

**132. ED- Talks (13-4-2022)**

The E-cell members initiated entrepreneur development talks. Case studies are given as activities to the students. “Problem identification and ideation” related information was part of the talks.

**133. Agile Capital Services Live Project - Internship (14-04-2022)**

Company invited B.Com and BBA second year students for the Live Project: an internship with 3 specialisations Marketing (CORE), Marketing & Finance, Marketing & HR. 25 students registered and participated and finally through telephonic interview four students selected as interns with a performance based stipend of Rs. 5,000. Two students got intern for Marketing & HR specialization & two students for Finance & HR.

**134. RTI - A Tool to strengthen Indian Democracy (18-04-2022)**

A seminar on “ RTI - A Tool to strengthen Indian Democracy” was organised by the Indian Institute of Management and Commerce and Institution’s Innovation Council on 18th April 2022. Dr. Kankipati Srinivas Rao provided detailed information about the RTI Act and how it plays a vital role in strengthening Indian Democracy.

**135. Inter-collegiate SDP on “ Undertaking Effective Project Work for UG/PG Students” (19-04-2022)**

In this SDP resource persons were a team of 6 faculty members from Indian Public Enterprise. They provided the students with a detailed analysis of how to carry out research work effectively. The students were also made aware of how important research is in the growth and development of an economy.

**136. Blood Donation Camp (20-4-2022)**

A Blood Donation Camp was carried out at IIMC Premises. Faculty Members, NCC and NSS Volunteers, Vasavi Club Members and students donated blood as a contribution to the blood banks for saving lives.

**137. Coiffure - Hairstyle Competition (23-04-2022)**

Coiffure - a hair-styling competition was held for the students in IIMC on 23/04/2022. The participants displayed their talents by showcasing their neat and intricate hair styling techniques. Prizes were awarded to the winners as a token of appreciation and encouragement.

**138. A guest lecture about 7 Habits of Highly Effective People (25-04-2022)**

Prof. M Geeta, KHL Business School, iterated to students about the importance of commerce and management courses and the pinnacles they can reach in life through such courses. She advised the students to develop an attitude that ensures success.

**139. Art of Living Breathing Techniques (27-04-2022)**

Sri Srinivas Ji, Art of Living taught students various techniques and observations of the very basic function of the human body - Breathing. He explained about the emotions and how to control them, how to breathe properly and how to live long.

**140. English as Lingua Franca (27-04-2022)**

An essay writing competition “ English as Lingua Franca” was conducted to observe the World English Language Day. All the students participated and three winners were awarded with cash prizes.

**141. Mega Health Camp (28-4-2022)**

IIMC, NSS, NCC unit and Vasavi hospital jointly organised Megha health camp on 28-4-22. Vasavi Hospital chairman Chandraiah, secretary Mallik arjun and others participated in this camp. Students, teaching, non-teaching and supporting staff participated in the event. There were 500 members who have undergone different medical tests during the camp.

**142. Innovathon @ IIMC (29-04-2022)**

An Internal Smart India Hackathon was conducted by IIMC at the auditorium to encourage students to come up with innovative ideas and business pitches as solutions to modern societal and commercial problems the country is facing. About 27 teams of two students each participated and presented their innovative ideas and solutions.

#### **143. Webinar on Career Opportunities through Competitive Exams (30-04-2022)**

A Webinar on Career Opportunities was conducted online for UG/PG students on 30/04/2022. The objective of this program was to bring to light the vast amount of career opportunities the students could have, by preparing for and cracking competitive exams.

#### **144. Are you really serious about your career? (05.05.2022)**

A guest lecture is organized on "Are you really serious about your career?", for the final year students. Dr.Zarar, Director, ICBM College, addressed the students on various courses offered by ICBM and its importance in the industry, for placements. 147 final year students participated in the programme.

#### **145. A Two Day FDP on "Guiding the Academic Project Work – Effective Guidelines for Supervisors" (7<sup>th</sup> & 9<sup>th</sup> 2022)**

A Faculty Development Programme is conducted for giving effective guidelines for project supervisors. Dr.Patrick Anthony, Assoc.Professor, Dept.of Commerce, O.U. and Dr.G.Naresh Reddy, Assoc.Professor, Dept.of Commerce, O.U. The objective of the programme is to enable the faculty in supervising the academic project work of U.G./P/G. students. Problem identification, literature review, sampling design, data analysis and interpretation are some of the areas are stressed in the FDP.

#### **146. Anjara Kreeda (10.05.2022)**

The Department of Business Administration organised Anjara Krida – The Game of Destiny for all the course students. This event consisted of 2 rounds. The first round was a filtration round. A total of 25 students selected for the second round which was the game of Snakes and Ladders. Participants who reached the 100<sup>th</sup> block were declared as winners

#### **147. Brand Bazar (11.05.2022)**

The Innovators Club organised 'Brand Bazaar' – Yaha Har Tarah ka Brand Uplabdh Hai, on 11<sup>th</sup> May 2022, for all the students of IIMC. This was a team based event comprising of 2 in a team. This event consists of 2 rounds. A total of 10 teams qualified for the next round. The best 3 teams were declared as winners. 50 students participated in the event.

#### **148. Mannequin Challenge (13.05.2022)**

Mannequin Challenge competition is conducted, as a part of Literary & Cultural programme. . Completely groomed mannequin will freeze for some time and the best mannequin will be selected. Students from all streams participated in the competition Tthe winners were rewarded with cash prizes.

#### **149. Magnikindia Internships: 20-05-2022**

Company invited B.Com and BBA students for sales and marketing internship. 18 students registered from B.Com. Through telephonic interview 11 students got selected.

#### **150. An SDP on Drafting a "Questionnaire, Data Analysis & Interpretation" (23.05.2022)**

A SDP was conducted by the Department of Commerce in collaboration with Department of Business Administration to the final year students, pursuing project work, as a part of their curriculum. Dr.Patrick Anthony, Dept.of Commerce, O.U., Sri Alok Singh, Director, Impact Education Pvt Ltd., and Mrs.R.Renuka, Asst.Professor, Dept.of Computer Science have a taken sessions on Drafting a Questionnaire, Data Analysis and interpretation. 250 students participated in the SDP.

#### **151. A Session on "Return on Investment" (24.05.2022)**

A session on "Return on Investment" was conducted to make the students to calculate the value and viability of the courses offered and for the placements they get.134 final year students attended the session.

#### **152. "Pratibimb" An Inter-Collegiate Management Fest – Championship Awarded to IIMC (24h & 25<sup>th</sup> May 2022)**

Badruka College of Commerce and Arts conducted Partibimbh 5.0, an inter collegiate fest. IIMC students from different streams participated in inter collegiate competitions and won the championship trophy.

#### **153. An Awareness Programme on PGDM, Planet Finance (30.05.2022)**

A programme on PGDM was conducted by Planet Finance. CA Praveen Kumar, speaker addressed the students on the prospects in PGDM and career opportunities after post graduation. Students posed questions and interacted with the speaker.

#### **154. Eid Milap Celebration (31.05.2022)**

Eid symbolizes happiness. Eid Milap party is an occasion that all students participate and celebrate the joy of giving and sharing with others. Eid by sharing Sheer Khurma with their classmates and offered delicious lunch to all students and staff members.

#### **155. Diffusion 2K22 – An Inter-Collegiate Fest (02.06.2022)**

An Inter Collegiate fest was organized by IIMC. 997 students from different colleges across Hyderabad participated in the fest.The event had eight formal and eight informal events.

Formal events - **People's Pool** , **Ganitha Kreeda**, **General Quiz**, **Majestic Marketer** ,**Toast Master** , **Ex-Static Entrepreneur**, **Compurrable**, **Ex+Ex+Ex** (Experience+Expectations+Experiment)

Informal Events - **Fun-Oasis**, **Henosis** , **Hangman-With Wordle**, **Filmy Mania**, **War Of Music & Band**, **Dance**, **Chess-Carroms** .

There were six food stalls which had mouth-watering food items.The overall Championship trophy was given to Avinash College of Commerce.

#### **156. World's No Tobacco Day (05.06.2022)**

World's No Tobacco Day is observed by the NCC Unit of our college to bring awareness among the public on the adverse effects of consuming tobacco. NCC Cadets taken a rally from IIMC to Necklace Road. 20 SD (Boys) and 15 SW (Girls) participated in the rally.

#### **Rankings given by the External Agencies:**

1. IIMC ranked 4<sup>th</sup> by The Week magazine in Best Commerce colleges Hyderabad.
2. IIMC ranked 3<sup>rd</sup> in Outlook-Icare Rankings 2021 in top Commerce colleges, Hyderabad.
3. IIMC ranked 3<sup>rd</sup> in Outlook-Icare Rankings 2021 in top BBA colleges, Hyderabad.
4. IIMC bagged 4<sup>th</sup> rank in Commerce, 5<sup>th</sup> rank in BBA, 9<sup>th</sup> rank in Science by INDIA TODAY 2022.
5. IIMC bagged 4<sup>th</sup> rank in Commerce, 4<sup>th</sup> rank in BBA, 8<sup>th</sup> rank in Science stream in Open Magazine Survey.
6. IIMC was ranked 4<sup>th</sup> rank among top BBA colleges in Hyderabad by Times of India.

**Books published by the Faculty:**

S.No	Name of the Faculty	Department	Title of the Book	ISBN No
1	C.R.L.Kalyani	English	English Praxis Course - II	978-93-5495-147-3
2	M.Vijay	Computer Science	Mobile Commerce	
3	K.Prasanth Kumar	Computer Science	Mang. Information systems	978-93-5495-183-1
4	C.R.L.Kalyani	English	English Praxis Course - III	978-93-5495-494-8
5	Sandeep Agarwala	Computer Science	Cyber Security	978-93-5596-263-8

**Academic progress of Faculty:**

- 1.Smt.K.Shailaja, Head, Dept. of Commerce, got admission into Ph.D programme (Commerce) in Sri Chaitanya University, Warangal.
2. Smt.C.R.L.Kalyani, Head, Dept. of English, got Admission into Ph.D programme (English) in Anurag University, Hyderabad.
3. Smt.S.shravani, Faculty in Dept. of commerce, got admission into Ph.D programme (Commerce) in Sri Venkateshwara University, Tirupathi.
4. Smt.K.Nagasireesha, Faculty in Commerce, got admission into Ph.D programme (Commerce) in AmruthaVishwaVidyapeetam, Mysore.
- 5.Smt.Preethi Raj Jaiswal, Faculty in Commerce, got admission into Ph.D programme (Commerce) in AmruthaVishwaVidyapeetam, Mysore.

**Faculty Achievements & Awards:**

1. Dr.D.Thirumala Rao received Certificate of Excellence in Reviewing by Asian Journal of Arts & Social Sciences 2021.
2. Dr.Dtrls appointed as Associate Editor for International Journal of Research in Finance and Management.
3. Dr.Dtr appointed as a reviewer for the International Journal of research and Innovation in social Sciences (IJRISS).
4. Sri K.Srinath, Faculty, Dept. of computer Science, qualified in UGC-NET.
5. Smt. G.Santoshi, Head, Dept. of Business Administration, received "Best Placement Officer" award from Ambitious Awards Career Counselors.
6. Sri.K.PrashantKumar, Head, Dept. of computer Science, received "Best computer Faculty" award from Ambitious Awards Career Counselors.
7. Sri K.Ragu Veer, Principal, received "Life time achievement in Teaching and Administration" award from Ambitious Awards Career Counselors.

**Certifications (Swayam/NPTEL):**

S.No	Faculty Name	Department	Course Name
1	Dr.D.Thirumala Rao	Commerce	Research Methodology and Statistical Analysis
2	K.Swapna	Business Administration	Research Methodology and Statistical Analysis
3	G.Ramadevi	Library Sciences	Information sources and Services
4	G.Ramadevi	Library Sciences	Research Methodology and Statistical Analysis
5	C.R.L.Kalyani	English	Developing Soft Skills and personality
6	K.Swapna	Business Administration	Innovation, Business Models and Entrepreneurship
7	S.Shiva Kumar	ARPIT	Financial Markets and Emerging Business Models
8	Dr.D.Thirumala Rao	Commerce	Business Analytics for Management Decisions
9	K.Swapna	Business Administration	Business Analytics for Management Decisions
10	C.R.L.Kalyani	English	Enhancing Soft Skills and personality
11	K.Swapna	Business Administration	understanding Entrepreneurship and Innovation

**ATAL FDPs:**

S.No	Faculty Name	Department	Title of the programme
1	S.Shiva Kumar	Commerce	Leadership and Excellence
2	E.Ramakrishna	Languages	Emotional Resilance
3	K.Prasanth Kumar	Computer Science	Digital Forensics in cyber Security
4	B.shyam sunder	Programmer	Cyber Security : Storage System Architecture & File System Forensics
5	Dr.D.Thirumala Rao	Commerce	NEP 2020: Implementation for Quality Education
6	Dr.D.Thirumala Rao	Commerce	Soft Skills & Life Skills for Holistic Development
7	C.R.V.S.S.Deepak	Languages	Emotional Resilance
8	K.Prasanth Kumar	Computer Science	Machine Learning and Deep Learning (Hands-on session)
9	Sandeep Agarwalla	Computer Science	Machine Learning and Deep Learning (Hands-on session)
10	N.B.Vasant Kumar	Commerce (PG)	Strategic planning & Implementation in Digital Era
11	Preethi Raj Jaiswal	Commerce	Organizational Behaviour
12	B.shyam sunder	Programmer	Machine Learning with R Programming
13	Sandeep Agarwalla	Computer Science	Machine Learning with R Programming
14	S.Saritha	Vice-Principal (Admin)	Leadership and Excellence in Workplace
15	N.KarunaSree	English	Essentials of Academic Research
16	S.saritha	Vice Principal (Admin.)	National Education Policy Teachers Role in NEP Implementation"
17	R.Raghavendra Rao	Business Admin.	Uncertain, Complex, Ambiguous) World
18	Dr.D.Thirumala Rao	Commerce	Leadership in academic Excellence
19	S.Shiva Kumar	Commerce	Research Methodology in Applied Econometrics
20	B.Deepika	Statistics	Data Sciences

**Student Achievements:**

1. Deepak Kumar B.Sc. 1<sup>st</sup> year participated in Athletics 200mts at All India University Tournament, Karnataka and participated in 100mts and 200mts Hyderabad District Athletics Association and secured 1<sup>st</sup> place.
2. P.Midhilesh B.Com.(Gen) 2<sup>nd</sup> year participated in Fencing at All India University Tournament, Chandigarh and also participated in Hyderabad Fencing Association secured Bronze Medal.
3. T. Sai Krishna Goud B.B.A. 2<sup>nd</sup> year participated in Karate at 1<sup>st</sup> Asian Open Championship; Vizag secured Bronze in Kata and Silver Medal in Kumite.
4. T.Sai Krishna Goud, B.B.A. 2<sup>nd</sup> year participated in 18<sup>th</sup> International Karate Open Championship, Malaysia secured 2<sup>nd</sup> place.
5. Vishal Yadav B.Sc. 1<sup>st</sup> year participated in Wrestling in Osmania University Intercollegiate and secured Gold Medal.
6. D.Chetan Kumar B.Com.(CA) 1<sup>st</sup> year participated in Powerlifting at Telangana State Powerlifting Championship and secured 3<sup>rd</sup> place.
7. Hemanth Kumar Sharma got first prize in at national level commerce talent test.

**Student's achievements in Inter-collegiate competitions**

Name	Course	Event	College Name	Prize
Hemanth Kumar Sharma	B.Com.(H) III A	Prathibimbh 5.0 Dalal Street Survivor	Badruka College of Commerce & Arts	1 <sup>st</sup>
Hemanth Kumar Sharma	B.Com.(H) III A	Jhankruth- 2k22 Documetary	Avanthi Degree and PG College	1 <sup>st</sup>
Hemanth Kumar Sharma	B.Com.(H) III A	Jhankruth-2k22 Quiz	Avanthi Degree and PG College	2 <sup>nd</sup>
Hemanth Kumar Sharma	B.Com.(H) III A	Daksha 2022 Business Quiz	Anurag University	1 <sup>st</sup>
Hemanth Kumar Sharma	B.Com.(H) III A	Prathibimbh 5.0 RRR	Badruka College of Commerce & Arts	1 <sup>st</sup>
Hemanth Kumar Sharma	B.Com.(H) III A	FestaLettararia- JAM	Little Flower Degree & P.G. College	1 <sup>st</sup>
Hemanth Kumar Sharma	B.Com.(H) III A	FestaLettararia- ShabdNirman	Little Flower Degree & P.G. College	1 <sup>st</sup>
Hemanth Kumar Sharma	B.Com.(H) III A	Trividha 2022-Case Study Analysis	Badruka College of Commerce & Arts	2 <sup>nd</sup>
Hemanth Kumar Sharma	B.Com.(H) III A	Trividha 2022-Quiz	Badruka College of Commerce & Arts	3 <sup>rd</sup>
Hemanth Kumar Sharma	B.Com.(H) III A	Young Manager	Avinash College of Commerce	1 <sup>st</sup>
Hemanth Kumar Sharma	B.Com.(H) III A	Turn Coat	Avinash College of Commerce	2 <sup>nd</sup>
Hemanth Kumar Sharma	B.Com.(H) III A	Anecdote	Avinash College of Commerce	3 <sup>rd</sup>
Hemanth Kumar Sharma	B.Com.(H) III A	Sujosh -Quiz Let	Avinash College of Commerce	1 <sup>st</sup>
Prashanth Agarwal	BBA III	Jhankruth 2k22-Business Quiz	Avanthi Degree and PG College	2 <sup>nd</sup>
Prashanth Agarwal	BBA III	Swap the Trade	Avinash College of Commerce	1 <sup>st</sup>
AvasarMuradhani	BBA III	Trivida 2022- Stock Market Analysis	Badruka College of Commerce & Arts	1 <sup>st</sup>
AvasarMuradhani	BBA III	Anecdote	Avinash College of Commerce	1 <sup>st</sup>
AvasarMuradhani	BBA III	Sujosh -TathyaChitra	Avinash College of Commerce	2 <sup>nd</sup>
AvasarMuradhani	BBA III	Swap the Trade	Avinash College of Commerce	2 <sup>nd</sup>
B.Jahnavi Sai	B.Com.(H) III A	FestaLettararia-Jigsaw Puzzle	Little Flower Degree & P.G. College	1 <sup>st</sup>
B.Jahnavi Sai	B.Com.(H) III A	FestaLettararia-Book Hunt	Little Flower Degree & P.G. College	2 <sup>nd</sup>
B.Jahnavi Sai	B.Com.(H) III A	FestaLettararia-Picture Puzzle	Little Flower Degree & P.G. College	3 <sup>rd</sup>
Deepika Vyas	B.COM(H) III	FestaLettararia-book Hunt	Little Flower Degree & P.G. College	3 <sup>rd</sup>
Deepika Vyas	B.COM(H) III	FestaLettararia-Picture Puzzle	Little Flower Degree & P.G. College	3 <sup>rd</sup>
R.Lavanya	B.COM(H) III	FestaLettararia-Book Hunt	Little Flower Degree & P.G. College	3 <sup>rd</sup>
R.Lavanya	B.COM(H) III	FestaLettararia-Picture Puzzle	Little Flower Degree & P.G. College	3 <sup>rd</sup>
Abhay Narla	B.Com.(H) II A	Trividha 2022-Fashion Show	Badruka College of Commerce & Arts	2 <sup>nd</sup>
Naga Rushika	B.COM(H)II	FestaLettararia-Chembola	Little Flower Degree & P.G. College	1 <sup>st</sup>
Naga Rushika	B.COM(H)II	FestaLettararia-Book Hunt	Little Flower Degree & P.G. College	2 <sup>nd</sup>
Naga Rushika	B.COM(H)II	FestaLettararia-Jigsaw Puzzle	Little Flower Degree & P.G. College	3 <sup>rd</sup>
Md.Mohsin	B.COM(H)III A	Pratibimbh 5.0-RRR	Badruka College of Commerce & Arts	1 <sup>st</sup>
Md.Mohsin	B.COM(H)III A	Trividha 2022 Case Study Analysis	Badruka College of Commerce & Arts	2 <sup>nd</sup>
Md.Mohsin	B.COM(H)III A	Trividha 2022 Quiz	Badruka College of Commerce & Arts	3 <sup>rd</sup>
Md.Rizwan	B.COM(H)III A	Trividha 2022 Stock Market Analysis	Badruka College of Commerce & Arts	1 <sup>st</sup>
D.Akshara	B.COM(G)I	Pratibimbh 5.0- Dalal Street	Badruka College of Commerce & Arts	2 <sup>nd</sup>
Siddharath Jain	B.COM(G)II	Sujosh-Quiz Let	Avinash College of Commerce	1 <sup>st</sup>
KarishmaDiwan	BBA II	Sujosh-Ramp Walk	Avinash College of Commerce	1 <sup>st</sup>
Rohith	BBA I B	Pratibimbh 5.0 -Corporate Emperor	Badruka College of Commerce & Arts	2 <sup>nd</sup>
M.Aniketh	B.COM(H)III	FestaLettararia-Book Hunt	Little Flower Degree & P.G. College	3 <sup>rd</sup>
J.Harshita	B.COM(H)II	Trividha-2022-Commerce Word Building	Badruka College of Commerce & Arts	3 <sup>rd</sup>
G.Kaushal	B.COM(H)II B	FestaLettararia - Book Hunt	Little Flower Degree & P.G. College	3 <sup>rd</sup>
HarishaYadav	B.COM(H)III	FestaLettararia - Book Hunt	Little Flower Degree & P.G. College	3 <sup>rd</sup>
Gourav	B.B.A-IA	FestaLettararia - JAM	Little Flower Degree & P.G. College	3 <sup>rd</sup>
M Bhuvanewari	B.COM(H)IIA	Trividha 2022- Dance	Badruka College of Commerce & Arts	1 <sup>st</sup>
G.Bhavini	B.COM(H)IIA	Trividha 2022-Photgraphy	Badruka College of Commerce & Arts	1 <sup>st</sup>
G.Bhavini	B.COM(H)IIA	Trividha 2022-Quiz	Badruka College of Commerce & Arts	2 <sup>nd</sup>
G.Bhavini	B.COM(H)IIA	Trividha 2022 -Commerce word Building	Badruka College of Commerce & Arts	3 <sup>rd</sup>
Karthikeya	B.COM(H)IIA	Trividha 2022-Quiz	Badruka College of Commerce & Arts	2 <sup>nd</sup>
M.Harika	B.COM(H)IIA	Trividha 2022-Case Study Analysis	Badruka College of Commerce & Arts	3 <sup>rd</sup>
Chandana Priya	B.COM(H)IIA	Trividha 2022-Case Study Analysis	Badruka College of Commerce & Arts	3 <sup>rd</sup>

**Students Achievements in Intra-Collegiate Competitions:****Making of Clay Ganesha Competition held on 13/9/2021**

S.No.	Name	Course	Prize
1	Vaishnavi&Vishika	B.Com.(H) II C	1 <sup>st</sup> Prize
2	Vaishnav Raj &AbhinavRavula	BCA IIIC,BBAIII	2 <sup>nd</sup> Prize
3	Narender&Murari	BCA II B	3 <sup>rd</sup> Prize

**Bathukamma making Competition held on 14/10/2021**

S.No.	Name	Course	Prize
1	PavithraReddy,Nishitha,Keerthi	BBA III	1 <sup>st</sup> Prize
2	Manisha,Greeshma,K.Gayathri	B.Com.(H) I	2 <sup>nd</sup> Prize
3	Alekhyia,Shambavi,Moksha	BBA III	3 <sup>rd</sup> Prize
4	Vishika,Sahithi,Yahaswini	B.Com.(H) II	Consolation

**Mehandi and Rangoli Competitions held on 7-01-2022**

S.No.	Name	Course	Prize
1	Renuka	B.Com.(H) III A	1 <sup>st</sup> Prize
2	Harshitha patel	B.Com.(H) III A	2 <sup>nd</sup> Prize
3	Greeshma	B.Com.(H) II A	3 <sup>rd</sup> Prize
4	Tanisha,Sneha,Rajeshwari	B.Com(H) II	1 <sup>st</sup> Prize
5	Sharanya,Ishitha,SaiPriya	B.Com(H) II	2 <sup>nd</sup> Prize
6	Esha,Alekya,Bowre	BCA III	3 <sup>rd</sup> Prize
7	Aishwarya,D.Pravalika,Monica	M.Com II	Consolation
8	Sudharshan,Yuvraj	BCA III C	Consolation

**IIMC -Singing and Dance Competition (7-04-2022)**

S.No.	Name of the student	Course	Prize
1	DivyaSoni	BBA II	1 <sup>st</sup> Prize
2	Krishnaja	BBA I A	2 <sup>nd</sup> Prize
3	Nidhi	BCA III B	2 <sup>nd</sup> Prize
4	Sudharshan& group	BCA III C	1 <sup>st</sup> Prize
5	Sai Dhanush	B.Com.(H) II C	1 <sup>st</sup> Prize
6	Bhuvaneshwari	B.Com.(H) II A	2 <sup>nd</sup> Prize
7	Deekshita	B.Com.(H) II A	3 <sup>rd</sup> Prize
8	DivyaSoni	BBA II	3 <sup>rd</sup> Prize
9	Harini/AbhignyaDeshpande	BBA II	1 <sup>st</sup> Prize
10	Sudharshan& group	BCA III C	2 <sup>nd</sup> Prize

**IIMC -MANNEQUIN CHALLENGE (13-05-2022)**

S.No.	Name of the student	Course	Prize
1	Muskaan	BCA-IIA	1 <sup>st</sup> Prize
2	Priyanka	BCA-IB	1 <sup>st</sup> Prize
3	T.Kavya	BCA-IB	2 <sup>nd</sup> Prize
4	Aaliya	BCA-IA	2 <sup>nd</sup> Prize
5	Mahaveer	BCA-IB	3 <sup>rd</sup> Prize
6	K.Vekateshwarlu	BCH-IIIB	3 <sup>rd</sup> Prize
7	Komal	BCA-IB	3 <sup>rd</sup> Prize
8	Prachi	BCA-IB	3 <sup>rd</sup> Prize

**K.Raghu Veer**

Principal