

International Scientific Research Conference

ISRC – 2024 Bangkok, Thailand

Date: 30 – 31 March, 2024



Conference and Awards



PRESENTATION OPPORTUNITY

Call for Presentation Free Publication

Paper, Abstract, Project, Poster, Thesis, Dissertation



<https://researchculturesociety.org/isrc-2024/>



israintconf@gmail.com



<https://forms.gle/ewAiGvbg6E2Hx4kRA>



About the organizing Institutions:

International Scientific Research Association is registered and an esteemed research association working on to provide scientific research services, educational studies and activities at international level, also coordinate with other research organizations for the educational research events. Scientific Research Association as honorary partner of the 'Research Culture Society' with MoU – collaboration.

Chreso University (CU), a faith based University founded by Dr. Helmut Reutter and Mrs. Esther Reutter, under the umbrella vision for Chreso Ministries, was officially established in the year 2010 under the Universities Act No. 26 of 1992. And in 2016, the University was duly registered with the Zambia Higher Education Authority under the Higher Education Act No. 4 of 2013. Chreso University operates three (03) University campuses namely: City campus (RC No. HEA 022); Makeni campus (RC No. HEA 084) and Ndola campus (RC No. 077) at Zambia, Southern Africa.

The Indian Institute of Management and Commerce(IIMC) established five decades ago(year 1973) has to its credit some outstanding achievements in the field of Commerce Education in general and Honours course in particular at the Degree level. The college was admitted into grant-in-aid in the year 1980 and it was admitted into Sec.2 (f), 12-B of University Grants Commission in the year 1994 and affiliated to Osmania University. The college was ranked by various magazines like The Week, Outlook, India Today, Education World, Digital Learning and it has established itself as a premier institution in field of commerce education in the country.

'Research Culture Society' (RCS) is a Government Registered **International Scientific Research organization**. Registered with several United or Government bodies. It is also an independent, professional, non-profit international level organization. RCS-ISRO shall also initiate and setting up new educational and research programs with other international organizations. Society has successfully organized 155+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

Eurasian Institute of Science and Technology (EU) : Institute of Science & Technology is a self financed college, sponsored has been started in the year 2013 with a noble aim of imparting technical education. The institution enables them to be placed as the best professionals in industries and make them enter into high level programs with competence and confidence. Institute trains specialists in Physical Science, Life Science and Computer Science. Eurasian University is an institution of the central region of EU, for qualified personnel training in science, engineering, technology, management, law, education and research specializations.

Other Institute / University/ Company can Join as a Co-Organizer or supporter or co-sponsor.

Objective of the International Conference: is to bring together innovative academics, researchers and industrial experts in the field of Scientific, Multidisciplinary Innovation Studies in Academic Research to a common platform. Another goal is to promote scientific information interchange between researchers, academicians, students and practitioners working in conference country and abroad. The main aim of the conference is to provide a interaction stage for researchers and practitioners from academia and industries to deal with state-of-the-art advancement in their respective fields. The conference will be held in regular interval to make it an ideal stage for people to share views as per themes and scope of conference.

Conference Venue & Time : Divalux Resort & Spa, Bangkok, Thailand. (Approx. – 12.5 km from Suvarnabhumi International Airport).

Date : 30th March, 2024 Thailand Time Morning 09:00 am to 05:00 pm & Date : 31st March, 2024 Thailand Time Morning 09:00 am to 05:00 pm

Conference Website:- <https://researchculturesociety.org/isrc-2024/>

Submission & Communication Email:- israintconf@gmail.com

Registration Form:- <https://forms.gle/ewAiGvbg6E2Hx4kRA>



Conference Indexing:-



Tracks & Sub-themes

Themes and Sub-themes related subjects & topics Abstracts / Papers/ Projects can be submitted.

Track 1 : General Science, Applied Science and Allied Science :

- Physics
- Chemistry
- Bio Technology
- Biological Sciences
- Mathematics
- Nanoscience
- Life Sciences
- Environmental Science
- Forensic Science
- Home Science

Track 2 : Engineering and Technology

- Mechanical Engineering
- Industrial & Production Engineering
- Civil and Structural Engineering
- Electronics and Telecommunications Engineering
- Computer Science and Information Technology:
- AL & IoT in Technology
- Environmental Engineering
- Metallurgical and Materials Engineering
- Electrical Engineering
- Research and Innovation Technology
- Energy Engineering
- Technology and Innovations

Track 3 : Business Management :

- Strategizing Global Marketing Practices
- Emerging Trends of Global Marketing
- Innovative Practices to Manage Global Businesses
- Role of Entrepreneurship in Global Environment
- Entrepreneurial growth, innovation and strategies
- Innovation Management & Trust Management
- Tourism Marketing and Management
- Hospitality Marketing and Management
- Human Resource Management.
- Agriculture Management.
- Brand Management & Marketing Practices
- IoT and AI in business development

Track 4 : Commerce/ Trade & Economy

- Trade Analysis
- Banking
- Finance
- Financial Markets
- Economics
- International Economics
- Economy Development
- Finance and Economics
- Financial Accounting
- Stock and Commodity Market
- Company Law
- Accountancy & Income Tax
- Cost & Management Accounting
- Taxation
- Income Tax Laws
- Tax Policies

Track 5 : Social Sciences & Literature :

- Geography / Demography / Area Studies
- Cultural and Religion
- Law and Policy
- International Law Practices
- Politics
- Psychology
- History
- Anthropology
- Communication Studies / ELT
- Civics
- Information Sciences
- Journalism & Media
- Linguistics & Literature
- Sociology
- Social Work
- Family & Community

Track 6 : Education and Physical Education - Sports Science :

- Teaching and Learning Pedagogy
- Lifelong Learning vs Blended Learning
- Educational Management and Administration
- Higher Education and Standards
- Basic Educational Research
- Quality Management in Education
- STEM Education
- Health Education
- Exercise Physiology / Sports Psychology
- Science of Sports Training
- Science of Yoga
- Sports Nutrition
- Sports Biomechanics
- Sports Industries and Engineering
- Entrepreneurship in sports

Description of Registration & Participation

Registration Form link : <https://forms.gle/ewAiGvbg6E2Hx4kRA>



* Best Paper Presentation Award, *Best Poster Presentation Award.

For Teaching Faculties, Ph.D, Masters, Bachelors Students, Researchers, Industry Delegates or any Citizen.

Research Articles, Papers, Projects, Thesis, Dissertation are invited for presentation and publication.

Conference webpage & Instructions :- Presentation Language : English and other Spoken Language.

For Regular Presentation - PPT file : Approx. min.8 to max. 25 slides, **Time :- approx. 15 minutes.**

e-Poster : PPT file total 2 slides :- First slide - 1 PNG image & Second slide - theory (Landscape size - width : 40 cm, height : 27 cm / Portrait size : width : 30 cm, height : 40 cm) OR Pre-Recorded Video with link - Email Drive Attachment with Access.

OR

For pre-recorded Video Presentation : (Can be Record after getting Acceptance Letter and Presentation ID number)

Pre-recorded presentation – maximum 10 minute, video presentation with slides of PPT (with Audio and Video) can be shared in email / drive attachment OR Youtube link. (with visible-audible access permissions).

For Publication - M.S Word Editable File : Approx. Min. 1000 to Max. 5000 Words / 10 Pages file.

Setup :- Page – A4, Normal Margin – 2.54 cm each side, Single Column, Fonts – Times New Roman, Size – 11, Title – 18, Theory – 11, Figures, tables in the center. (Title – Author Name, Designation, Affiliation – Department /Faculty , College / University Name, Email ID, Contact Number, Full Address with Pin Code. -- Abstract - keywords - Introduction – Literature Review -- Middle body -- Conclusion - cited References/Bibliography – APA / MLA/IEEE).

Submission Email: israintconf@gmail.com

Submission Deadline / Last Date till :				DATE/MONTH/YEAR
Abstract	Online Registration	Registration + Payment	Presentation PPT File	Full Paper / Article for Publication
21/03/2024	25/03/2024	25/03/2024	25/03/2024	10/03/2024 to 15/04/2024

On Acceptance of Abstract – Participants can Pay Registration Fee and submit Presentation PPT file. if also want with Publication then pay total amount of Registration + Publication (For Publication 15 days time will be given after the conference date)

Description of Registration & Participation Charges

THB (฿) is for Thailand Participants; INR (Rs.) is for Indian Participants & USD (\$) is for other International Participants,

ISRC - 2024 Bangkok, Thailand			
	Thailand Candidate Register can pay charge 30th March, 2024 at the Conference Desk.	Regular Registration from 13th March to 25th March, 2024	
(* 10 % Discount - For Students & Research Scholars OR in group registration of 2 candidates OR 15% for Organization Members)			
Participants Descriptions (*Per Person / Candidate / Delegate)	-	Academician / Educationist Student / Researcher Industry Delegate / Institution Person	
Package (Physical mode)	Registration - Presentation (With Accommodation – Resident)	-	\$ 200 USD / Rs. 12500 INR / ฿ 6000 THB
	Attendee / Listener - Registration (With Accommodation – Resident)	-	\$ 150 USD / Rs. 11000 INR / ฿ 5000 THB
	Registration - Presentation (Without Accommodation)	-	\$ 120 USD / Rs. 7000 INR / ฿ 3000 THB
	Attendee / Listener - Registration (Without Accommodation)	-	\$ 80 USD / Rs. 5500 INR / ฿ 2000 THB
	* Additional - Residential Accommodation per Night	-	\$ 50 USD / Rs. 3500 INR / ฿1500 THB
	Online Publications with e-certificate for registered paid participants	-	Free
	Best Paper Presentation/ Best Project Presentation/ Best Poster Presentation Award (by merit)	-	Free
For below “Professional Awards” a separate registration required :	-	***	
## RCS International Awards Participation / SRA Global Awards Participation Year - 2024	-	\$ 100 USD / Rs. 7000 INR	
Instructions - 1	<p>Participation Norms : Package - DISCOUNT - CONCESSION : Conference Participation Agreement to Sign compulsory for each participant.</p> <p>Discount :- 10 % For Bachelors / Masters, Students and PhD, M.Phil, Post Doc. Research Scholars in Registration – Participation in full payment. (ID-Card / Letter is required for concession). OR / In Group Registration – Participation of 2 Persons -- 10 % discount will be given in total payment. OR 15% for Organization Members. For discount - concession contact us by Email.</p> <p>Interested Institutions to Join as a Supporter / Co-Organizer :- minimum 10 participants to participate at physical location will be given 10% discount & Institute Name and Logo will be added in flyer, brochure.</p> <p>Inclusion in Package (With or Without Accommodation) : Conference participation, Access to all sessions, Conference kit, Hard copy Certificate, Best Paper award / Best Presentation / Best Poster Presentation as per merit selection. Free Conference Publications soft copy in ISSN Journals & ISBN Book .</p> <p>With Accommodation Include: 2 night stay accommodation, 1+1 persons room sharing, 1+1 lunch, 1+1 morning breakfast, 1+1 break with tea / coffee/ juice - pastry. Residential Accommodation will be arranged as per male / female suitable categories. (Extra Charge for demand of - Personal room or Accompanying person). (Room Stay for 2 days-nights: Check-In: 02:00 pm & Check-out next day : 12:00 noon as per Thailand time)</p> <p>Without Accommodation Include: 1+1 lunch, 1+1 morning breakfast, 1+1 break with tea / coffee/ juice - pastry.</p> <p>Exclusion in Conference Package : The package does not include Visa, Air Fare, Medical and Travelling Charges. Participants need to arrange their own cost for it. Extra days stay at hotel / resort location with additional charge. Evening Dinner is Not included in Conference. Bangkok city tour will be in a sharing base with additional charges.</p> <p>Payment terms - transaction charge : All payment must be prior while registration and confirmation, in all online payments of card & international payments - additional transaction charge 5% must be added by the payer.</p> <p>Offers for non organizers :- Agent or Consultant who - put effort for minimum 12 participants registration to participate at physical location with a Full Payment, His/Her registration and other expenses will be paid by our research organization. (Inclusion & Exclusion as mentioned)</p> <p>Conference Venue & Time : Divalux Resort & Spa, Bangkok, Thailand. (Approx. – 12.5 km from Suvaranabhumi International Airport).</p> <p>Date : 30th March, 2024 Thailand Time Morning 09:00 am to 05:00 pm & Date : 31st March, 2024 Thailand Time Morning 09:00 am to 05:00 pm</p>		

Participation Instructions

Instructions - 2

Participation Norms & Travel - Arrival Suggestions: Participant can arrive on 29th March, 2024 at Bangkok Airport, as per Thailand time between 09:00 am to 02:00 pm and can check-in to Venue Resort at 02:00 pm as per Thailand time. (On the Airport terminal - participant can use wi-fi of Airport & wait for accompanying other participants for common taxi / van sharing to reach at Resort venue ; We will Guide & Communication in Conference WhatsApp group :- <https://chat.whatsapp.com/EjOkcXznjeN7FUgLCd4IF>

*All participant travellers must have a valid passport and at least 2 COVID19 vaccination certificates as per - Thailand travel guidance rules and norms.

**At the Airports Only Show – Travel Purpose as - Tourist / Visitor for Easy Transit from Airport Authority. (Valid Passport, 2 COVID19 vaccination certificates & Stay Booking letter). Usually Thailand offer 7 days travel visa. For Conference attendance an Invitation Letter / Acceptance - Invitation Letter / Stay booking letter will be provided.

*** Thailand has Free “On Arrival” visa from some countries. For Visa and Flight Booking easy options visit website of:- MakeMyTrip / goibibo / easemytrip / or any authentic website.

**** In any undesirable circumstances - situations, organizers can postpone/ change dates and/or locations. Conference Participation Agreement needs to be signed by each participant.

Cancellation – Refund Policy :- Refund as 70% of paid amount within early bird dates, Then after No Refund.

RCS International Awards & SRA Global Awards are with Separate Participation : Candidate can register and nominate Awards. Awards charge include conference hall entry, memento, trophy, certificate, 1 lunch for 1 day. Non Attendee will receive at Home Address, If get selected. NOMINATION FORM :- <https://researchculturesociety.org/awards/>).

SPONSORSHIP GUIDELINES available at : <https://researchculturesociety.org/sponsorship/>



Submissions Instructions - 3

Presentation include : Abstract / Paper / Project / Thesis / Poster / Dissertation. ***# Publication :** Full Paper / Article / Project / Abstract

Presentation Languages: English OR any other Spoken Language

For Research Paper / Article Thesis/ Project Presentation : PPT file approximately min.8 to max.25 slides, **Time :** approx. 15 minutes.

For Poster / e-poster Presentation size:- Print Poster – 36” x 48” / 48” x 48” / 48” x 60” inch at conference, & e-poster :- 1 PNG image & 2 page theory in PPT file (Landscape size – width : 40 cm, height : 27 cm / Portrait size : width : 30 cm, height : 40 cm)

For pre-recorded video Presentation : Pre-recorded presentation – maximum 10 minute, video presentation with slides of PPT (with Audio and Video) can be shared in email / drive attachment OR YouTube link. (with visible access permissions).

For Free Publication : M.S. word editable file, Page – A4, Normal Margin - 2.54 cm each side, Single Column, Fonts – Times New Roman, Size – 11, Title – 18, Theory – 11, Figures, tables in the center. Minimum – 1000 , Maximum – 5000 words.

Title – Author Name, Designation, Affiliation – Department /Faculty , College / University Name, Email ID, Contact Number, Full Address with Pin Code – Abstract – Keywords – Introduction – Objectives – Literature Review – Methodology – Middle Body (contents) – Analysis & Discussion – Results / Findings – Recommendations – Conclusion – cited References.

Publication of Conference is Free (for interested presenters) as a Special issues of Scientific International, Peer-Reviewed, Refereed Journals: 1) 'Eurasian Journal of Research and Innovation' (EJRI) with impact factor 5.17 ; 2) IJIRMF – UGC Approved with impact factor : 9.47 & 3) 'Journal of Science and Healthcare Exploration' with impact factor 5.273 & e-book proceedings with ISBN OR Publication is Optional not compulsory / OR Participant can publish elsewhere with own additional expenses.

Conference Submission and Communication Email : israintconf@gmail.com

Pg.

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PAYMENT OPTIONS :--

Payment mode: NEFT/ RTGS / Online banking / GPay, / Paytm, Forex transfer / Bank payment Apps / Paypal / Western Union / Moneygram.

Online Payment : -



Payment terms - transaction charge :- PAYPAL or International forex payments - additional 5% transaction must be added by the payer while making payments. **International Participants Payment must be with additional Bank transaction charge.**

GPay / Paytm: +91 9033767725

UPI ID: 9033767725@okbizaxis

Bank Account for : NEFT/ RTGS / Online banking/ Western Union/ MoneyGram / International Forex Transfer.

BANK NAME - CANARA BANK

ACCOUNT NUMBER - 4540201000207

ACCOUNT TYPE - CURRENT

ACCOUNT HOLDER NAME (Beneficiary) - RESEARCH CULTURE SOCIETY

Address BRANCH - PADRA, VADODARA, GUJARAT, INDIA

IFSC CODE - CNRB0004540

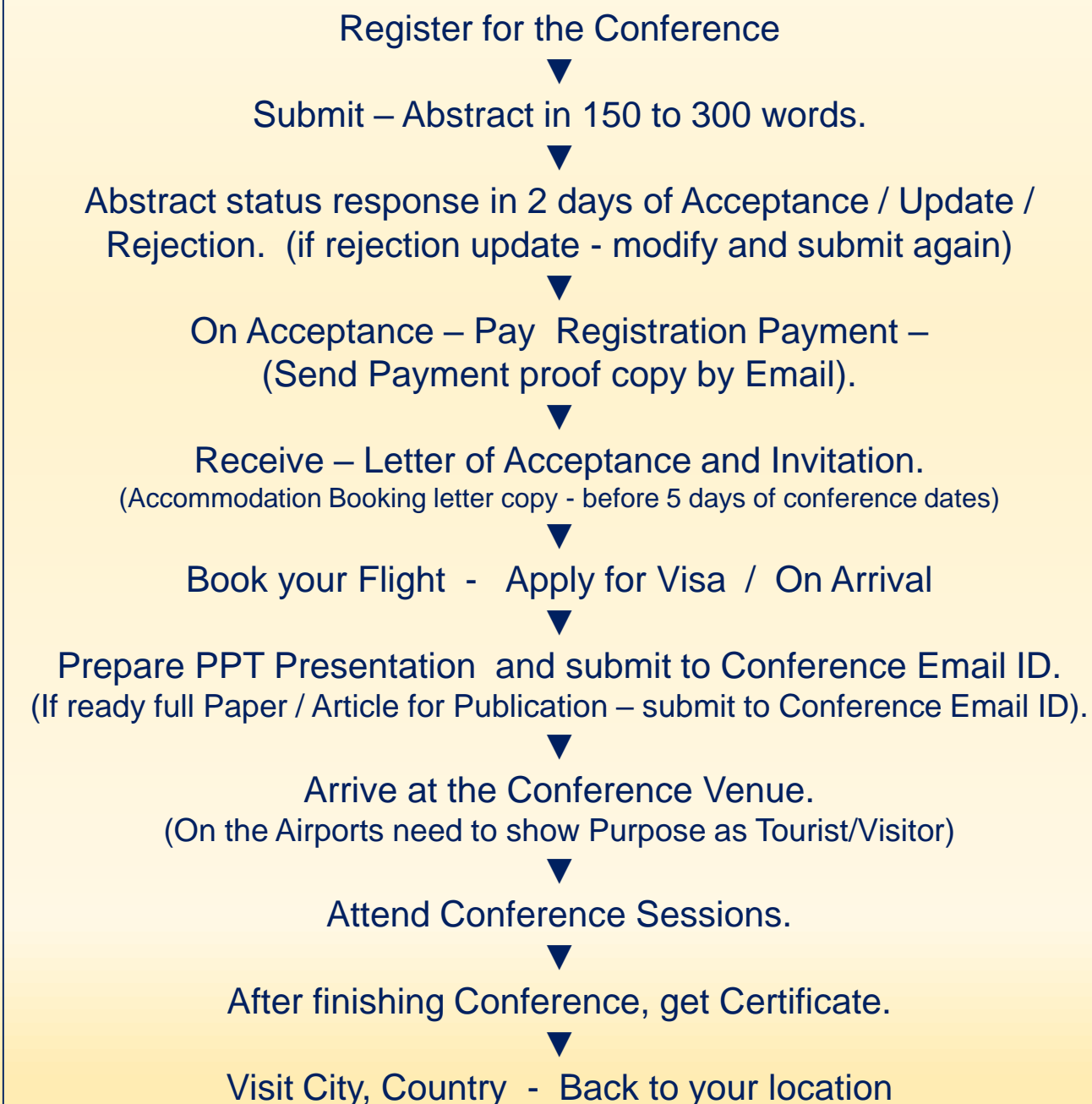
SWIFT CODE - CNRBINBBVAD

Help / Inquiry Number: **+91 9033767725**



Conference Easy Steps:

- Attendee - direct pay registration charge.
- Presenters - Follow below steps.



Note: Arrange Travel Flight and Visa yourself.
If extra days stay accommodation require, contact us mention exact date to date and number of person.

ISRC-2024 Bangkok Conference Plan and Resort Photos

Join WhatsApp group -- <https://chat.whatsapp.com/EjOkcXznjeN7FUgLcCD4IF>

Arrival Suggestions: Participants are advised to arrive on 29th March, 2024 at Bangkok Airport, as per Thailand time between 03:00 am to 10:00 am and visit some Temples in Bangkok city; and then after can check-in to Venue Resort at 11:00 am to 03:00 pm as per Thailand time. (On the Airport terminal - participants can wait for accompany other participants for common taxi / Cab sharing to reach the Resort venue; -- use Wi-Fi of Airport. We will Guide & Communication in the Conference WhatsApp group.

Mentioned Charge (with Accommodation- Resident)

Common Inclusion in Package (With or Without Accommodation) : Conference participation, Access to all sessions, Conference kit, Hard copy Certificate, Best Paper award / Best Presentation / Best Poster Presentation as per merit selection. Free Conference Publications soft copy in ISSN Journals & ISBN Book .

With Accommodation Include: 2 night stay accommodation, 1+1 persons room sharing, lunch, break with tea / coffee/ juice – pastry & 1+1 morning breakfast. Residential Accommodation will be arranged as per male / female suitable categories. (Extra Charge for demand of - Personal room or Accompanying person).

- If Check in on – 29th March, 2024 (in between 11:45 am to 03:30 pm) & Checkout on 31st March, 2024 (12 noon). On checkout candidates' luggage will be stored in organizer's common room. OR
- If Check in on – 30th March, 2024 (in between 01:00 pm to 02:30 pm) & Checkout on 31st March 2024 (12 noon).

Exclusion in Conference Package : The package does not include Visa, Air Fare, Medical and Travelling Charges. Evening Dinner is Not included in Conference. Extra days accommodation, food and travelling with additional charge - in sharing. Please visit conference website for charge details.

Discount in Conference Registration Charge: 10% for Research Scholars – Students OR in Group Registration of 2 participants.

*** Valid Passport is compulsory for all.**

Conference Venue & Time : Divalux Resort & Spa, Bangkok, Thailand.

(Approx. – 12.5 km from Suvarnabhumi International Airport - BKK).

Help / Inquiry Number: +91 9033767725



Conference Website: <https://researchculturesociety.org/isrc-2024/>

Date	Agenda - Plan	As per Thailand standard time
29 th March, 2024	Arrival to Venue – Check-in	08:00 am to 11:00 am
	Visit to Bangkok City Temples - Wat Traimit, Wat Pho, and Wat Arun then after Check-in at Venue Resort	12:15 pm to 07:30 pm
	Intro of Conference Area & Presentation Plan In campus of Divalux Resort and Spa, Bangkok	08:30 pm to 09:00 pm
30 th March, 2024	Morning Breakfast	07:30 am to 08:30 am
	Inaugural Session - Abstract Publication Soft copy Keynote /Guest Speaker's speech	08:30 am to 09:00 am
	Presentation Session - 1	09:45 am to 11: 30 am
	Lunch break	11:30 am to 12:00 pm
	Presentation Session - 2	12:15 pm to 03:15 pm
	Break (Tea/Coffee/Juice-Pastry)	03:15 pm to 03:30 pm
	Certificate distributions	03:30 pm
	City Tour (on sharing base Taxi/Cab) for those who want to go – it's not compulsory OR go for swimming / gym / Spa inside the campus	04:00 pm to 09:00 pm
31 st March, 2024	Morning Breakfast	07:30 am to 08:30 am
	Room Check out - 12 :00 noon	
	Visit Bangkok Or Pattaya	
	City Tour (on sharing base Taxi/Cab) for those who want to go – it's not compulsory OR go for swimming / gym / Spa inside the campus	
	Candidate can stay Extra Night with Additional Charge	
1 st to 5 th April, 2024 (Extra Days Visit for interested Participants)	Phuket - Big Buddha Phuket, Patong Beach, Admire Wat Chalong, Karon Beach Viewpoint Krabi - Wat Tham Sua Aka Tiger Cave Temple, Railay Beach, Ao Nang Beach, Wat Kaew Ko Wararam , Krabi Island Pattaya – Big Buddha Temple, Sanctuary of Truth Museum, Nong Nooch Tropical Garden, Alcazar Cabaret Show	

For Additional Days Tour : (4 - 5 Candidates together - Bangkok / Krabi / Phuket / Pattaya city tour will be in a sharing base with additional charge)

Book Flight and Travel ticket from authorized airlines / web portals.

Entrance - Reception



Conference Hall



Room Accommodation



Facilities



Food Zone



Bangkok City Tour Places (Optional)

Temples –

Wat Arun / Wat Prayoon /

Wat Pho / Wat Phra Kaew

Wat Benjamabophit (Wat Benja)/

Wat Saket (As per open hrs timing)



Chao Phraya River Dinner - Cruise / or Alangka Luxury Buffet Dinner Cruise

2hrs ; Boat cruise - Buffet dinner

Entry/Admission - Chao Phraya River



Bangkok Night Tour on TUK-TUK

4 hours

For Additional Days Tour : (4 - 5 Candidates together - Bangkok / Krabi / Phuket / Pattaya city tour will be in a sharing base with additional charge)

Conference Targeted Countries



Conference Indexing

