



INDIAN INSTITUTE OF MANAGEMENT AND COMMERCE

(UG AND PG COLLEGE) (AFFILIATED TO OSMANIA UNIVERSITY)

6-1-91, Adj. Telephone Bhavan, Khairatabad, Hyderabad-500004

(Re-Accredited by NAAC with "B⁺⁺" Grade)

FORMAL EVENTS

E - SUMMIT
MARKETING
TALENT HUNT
BUSINESS QUIZ
BEST MANAGER
TRADING: BULL OR BEAR
PHOENIX - THE WINGS OF FIRE
CONTRADICT, CONVINCING &
COMMUNICATE (C³)

Venue:

Indian Institute of Management
and Commerce

COORDINATORS

FACULTY:

C.R.L. Kalyani - 8790765677
G. Ramya Sree - 8341128584
K. R. Srinath - 9959728602
G. S. Kiranmayee - 9985004871

STUDENTS:

P. Vishnu Vardhan - 9390980725
N.C. Praneeth - 8712892806
J. Silvan Raj - 8790287924
R.N.S.V. Ratnaa Kiran - 8465065157

Presents

DIFFUSION 2020

ONE DAY FEST ON

11TH

FEBRUARY

Spot Registrations.

Registrations start at 8:30A.M.

First Come First Served Basis.

College ID Cards are Mandatory.

Cash Prizes based on number
of participants.

INFORMAL EVENTS

CHESS
DOSTANA
EAROBICS
CARROMS
MOVIE MASTI
CHANCE PE DANCE
PUZZLE YOUR BRAIN
CHARM YOUR INTELLECT

Entry Fee: Rs 20/-

Participation

Informal Events: Rs 50/- Per Event Per Head

Formal Events: Rs 100/- Per Event Per Head



Scan Here for More
Details regarding Events.



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(UG AND PG COLLEGE)

(SPONSORED BY VASAVI FOUNDATION) (AFFILIATED TO OSMANIA UNIVERSITY)

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6-1-91, Adj. Telephone Bhavan, Khairatabad, Hyderabad-500004

Phone: 23237902, 23231542 E-mail: diffusion2020@gmail.com

Presents

DIFFUSION 2020

11TH
FEBRUARY

BROCHURE

LEAFLET

- ➔ Only Spot Registrations are available.
- ➔ Registrations open at 8:30A.M.
- ➔ Registrations are on First Come First Served Basis.
- ➔ College ID Cards are Mandatory.
- ➔ Students participating in Events have to pay only Participation Fee and need not pay Entry Fee.
- ➔ Judges Decision is Final.
- ➔ Cash Prizes for all the events depending on the number of Participants.
- ➔ Winners themselves should collect the awards. Other representatives cannot avail the prize on behalf of them.

FORMAL EVENTS

E – SUMMIT

(Team of 2)

MARKETING

(Team of 2)

TALENT HUNT

(Team of 2)

PHOENIX–THE WINGS OF FIRE

(FINANCE GAME)

(Team of 2)

BEST MANAGER

(Individual Participation)

CONTRADICT, CONVINCING & COMMUNICATE (C³)

(Team of 2)

BUSINESS QUIZ

(Team of 2)

TRADING: BULL OR BEAR

(Team of 2)

E - Summit

Round 1: Idea Pitching.

Round 2: Once-Up-On-A-Startup.

Co-ORDINATORS

K. Rajesh

Y. Girish Gopal

Keshav Tapadiya

Marketing

Round 1: Identification.

Round 2: Case Study.

Round 3: AD-ZAP.

Co-ORDINATORS

Roshini. C

Nithya Sree A

K. Sai Leena

Talent Hunt

Round 1: Spot the Differences.

Round 2: Brain Teaser.

Round 3: Word Play.

Co-ORDINATORS

Syed Sajida

Zoha Nazneen

Phoenix-The Wings of Fire

Round 1: People's Choice.

Round 2: Trio-Selection.

Round 3: Commerce Monopoly.

First two rounds are buzzer rounds and the third one will be a surprise round.

Co-ORDINATORS

Dheeraj Jain

Rishidhar. M

G. Shravya

Best Manager

The first round consists of business knowledge test, followed by two other rounds which will take you to the core.

NOTE: There will be elimination after every round.

Co-ORDINATORS

Sai Akshit Kurella

Dhiraj Goyal

Contradict, Convince & Communicate (C³)

Round 1: Debate.

Round 2: Negotiate.

Round 3: Reciprocate.

Co-ORDINATORS

Nikitha Bommakanti

B. Sowmya Goud

Business Quiz

Join the battle of the best Business Wits!

Prelims & Finals

Final consists of Five rounds

- Direct Pounce
- Written
- Ticker Tape Parade
- All or Nothing
- Long Visual Connect

CO-ORDINATORS

A. Raghavendra

N. Vidya Sagar

Kunal

Trading: Bull or Bear

Round 1: Preliminary Round.

Round 2: Virtual Trading.

CO-ORDINATORS

Hemanth Kumar Sharma

Prashant Agarwal

INFORMAL EVENTS

CHANCE PE DANCE

(Solo & Group)

EAEROBICS (SINGING)

(Solo & Group)

CHARM YOUR INTELLECT

(Team of 2)

MOVIE MASTI

(Team of 2)

PUZZLE YOUR BRAIN

(Team of 2)

CARROMS

(Singles & Doubles)

DOSTANA

(Team of 2)

CHESS

(Individual Participation)

Chance Pe Dance

SOLO & GROUP

Round 1: Theme Dance - Inspiration and Tribute.

Round 2: Suspense Round.

Time Limit: Solo - 3.30 Minutes.

Group - 5 Minutes.

Co-ORDINATORS

Chanchal Sharma

Rohith Munna

Earobics (Singing)

SOLO & GROUP

Round 1: Sing a Song for 3 Minutes.

Round 2: Pick Your Chit.

Co-ORDINATORS

J. Rishika

M. Snehitha

Charm Your Intellect

Round 1: Playing with 7.

Round 2: JAM Session.

Round 3: Fun Quiz.

Round 4: Tricky Sudoku.

Co-ORDINATORS

A. Baba Vyas

M. Rahul

Movie Masti

Round 1: Guess the Movie.

Round 2: Get the Grid.

Round 3: Focus.

Co-ORDINATORS

G. Prahelika

A.S. Sreeja

Puzzle Your Brain

Round 1: Solving a puzzle using MS-Word & finding out a word and Question.

Round 2: With the help of that word the team should decrypt a file and solve the given question.

Co-ORDINATORS

**K. Lahari
Kavya Jakka**

Carroms

SINGLES & DOUBLES

Knockout matches for selections & candidates will play best of the games.

Co-ORDINATORS

**D. Manikanth
M. Nikhil Kumar
A. Arun**

Dostana

Round 1: Jaane Tu Ya Jaane Na.
(Written Test)

Round 2: Hera Pheri.
(Solving Trezzle)

Round 3: Atrangi Yaari.
(Rapid Fire Round)

Co-ORDINATORS

Sparsha Jain

Lokesh Jain

Hemanth Kumar Singhanian

Chess

Knockout matches for selections & candidates will play best of the games.

Co-ORDINATORS

Y. Bala Venkat

K. Anuraag

Event Co-Ordinators

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**DIFFUSION
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**11TH
FEBRUARY**



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SUPPORTED BY

Thiagarajar School of
Management, Madurai.

IBS



&



Organises

DIFFUSION 2020

*11th
February*