

Program Schedule

Inaugural Session I

(10.00 am to 11.00 am)

ACCOUNTING EQUATION

Prof. V. Vishwanadham, Retired from
Department of Commerce, OU.

11.00 am to 11.30 am Tea Break

Session II

(11.30 am to 12.30 pm)

ISSUES IN TEACHING COMPANY ACCOUNTS

Prof. K. V. Achalapathi, Director, DIST,
Hyderabad,

Session III

(12.30 pm to 1.30 pm)

VALUATION OF SHARES AND UNDERWRITING OF SHARES

Dr. Naresh Reddy, Assistant Professor,
Department of Commerce,
Osmania University Hyderabad

Lunch Break 1.30 pm to 2.30 pm

Session IV

(2.30 pm to 3.30 pm)

DYNAMICS OF TEACHING ACCOUNTING

Prof. D. Obul Reddy, Director,
Apollo Institute of Hospital Administration

Tea Break 3.30 pm to 4.00 pm

Session V

(4.00 pm to 5.00 pm)

VALUATION OF GOOD WILL

Dr. P. Venkateswara Rao,
Senior faculty Member, IIMC

Valedictory Session

(5.00 pm to 5.30 pm)

Chief Guest :

Prof. V. Appa Rao,

Principal, UCCBM , Osmania University &
Treasurer, Indian Accounting Association

Prof. K.V.Achalapathi
Director DIST, Hyderabad

Sri K.Ch.A.S.N.Murthy
General Secretary , IAA Hyderabad

Sri K Raghu Veer
Principal, IIMC , Hyderabad



Indian Accounting Association (IAA)
Hyderabad Chapter in Collaboration with

**Indian Institute of
Management & Commerce(IIMC),Hyd.
&
Dhanwantari Institute of Science and
Technology, Hyderabad**

jointly Conduct

**ONE DAY FACULTY DEVELOPMENT
PROGRAM ON**

METHODS OF TEACHING ACCOUNTING

Date : 07-04-2017

TIME: 9.45 am to 5.30 pm

Venue :

**Indian Institute of
Management and Commerce (IIMC),
6-1-91, Adj.Telephone Bhavan &
Bajaj Electronics,Lakdikapul,
Khairtabad,Hyd-500004
Ph.: 23231542,23237902**

For details contact :

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Sri D.Thirumala Rao (9989220163)
Smt.Andalu (8885858897)
Sri Muralidhar(9849041984)**

ABOUT FDP : Commerce is the most popular course in any of the Degree Colleges in the State today. A good post graduate from Commerce is sure to get a lecturer job in a Degree College today. However, very few are able to retain their jobs as many fresher graduates are still not confident of dealing Accounting Subject. Accounting is the core of Commerce papers and students consider it as the heart of the Course. While school level teachers have Bachelor and Post Graduate Course in Education (B.Ed and M.Ed), Commerce Post Graduates are looking for guidance in this respect. This gap, it is felt, can be filled in by frequent interaction of senior teachers and fresh teachers once in a while. Accordingly, senior most teachers who are awarded best teachers and professionals are selected as resource persons and a faculty development program is planned for a one day on 7th April, 2017.

This FDP aims to -

- * **Motivate Accounting Teachers in the State of Telangana**
- * **Teach logic in Accounting through Accounting Equation**
- * **Bring latest Changes in Company Accounts, Valuation of Shares, goodwill and Underwriting of Shares**
- * **Discuss Class Room Dynamics of Teaching Accounting**

Target Audience - The program is basically intended to motivate the faculty from Degree and PG Colleges offering Commerce and Management and potential teachers in Accounting (Fresh M.Com Graduates) in and around Telangana.

About IAA - Indian Accounting Association is formed by preachers and practitioners of Accounting 40 years back and Hyderabad branch is started in the year 2005 and has been playing a vital role in developing teaching and research abilities of teachers working in and around Hyderabad. It has been conducting national and international seminars and workshops. This is one among them.

About DIST - Dhanwantari Institute of Science and Technology (DIST) is established in Hyderabad by Academicians with high repute. DIST covers social Sciences, Commerce and Management areas as well. Its main purposes include:

- * Equipping youth with employability skills in ever changing technology world - It identifies the gap between the industry requirements and the skills existing with the students in Colleges; identifies highly talented resource persons and conducts certificate courses for the students and links them to the Industry for placements. Recently, a Certificate Course in "Applied Accounting and Taxation" is conducted successfully. Similarly, a certificate Course in "Advanced Embedded System" is being conducted for Computer Sciences students from Engineering Colleges. DIST has plans to start skill development activities in other disciplines like foreign languages, Sanskrit and preparing students for competitive Examinations like Groups and Banking Recruitment.
- * Undertaking research and development activities in collaboration with Universities in India and abroad
- * Undertake consultancy activities as well

About IIMC:

IIMC continues to be one of the best colleges at the National level in the field of Commerce, Management, Computers, Mathematics and Statistics to serve the students of different backgrounds and abilities through effective teaching learning experience and to create professionals.

Philanthropists and Stalwarts in any development field have a service motive and hence are always ready to extend their hand of co-operation in either laying the foundation or establishing institutions for the benefit of the society.

Eminent persons like Late Sri Kothur Seethaiah Gupta, Late Sri Dundoo Balanarsaiah, and Late Sri Challa Som Raj Ram founded the Indian Institute of Management & Commerce way back in 1973.

IIMC started its journey with **B.Com.(Hons.)** Course, attaining its rightful place in the state as well as National Level.

Years after new courses were added like **B.Com.(Computers), B.Com.(Gen.), BBA, B.Sc.(M.S.Cs), B.Com.(Comp.Appli.) and M.Com.**

How to Apply?

Faculty interested in joining the program shall pay a nominal fee of Rs. 200 to IIMC in cash. Since there are limited seats, admission would be done on first come first served basis. All the participants will be issued certificates.

Details can be had from:

IIMC

Smt. Swapna(9346978530)

Sri D.Thirumala Rao (9989220163)

Smt.Andalu (8885858897)

DIST office with number 27551914 - Extension 168/170/171(**Mr. Muralidhar of DIST - 9849041984**)