

BEST PRACTICES – 2021-2022

Presentation of Best Practices- 01

1. Title of the practice

Launch of Institutions Innovation Council towards fostering innovation culture.

2. Objectives

The primary mandate of the Institution Innovation Council is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are in formative years.

3. The Context

There is a need for a complete ecosystem to foster the culture of Innovation from ideas generation to pre-incubation, incubation and graduating from the incubator as successful start-ups.

4. The Practice

Different Coordinators are working under IIC in the college. They are as follows:

1. Internship Coordinator
2. Social Media Coordinator
3. Innovation Activity Coordinator
4. IPR Activity Coordinator
5. Start-Up Activity Coordinator
6. NIRF (National Institutional Ranking Framework)Coordinator
7. ARIIA(ATAL Ranking of Institutions for Innovative Achievements) Coordinator
8. Research Activity Coordinator
9. ISR (Institutional Social Responsibility) Coordinator

5. Evidence of Success

- The institution received a 3 Star Rating for its Institutions Innovation Cell by the Ministry of Education, Innovation Council.
- IIC catered successfully to the needs of students as well as faculty entrepreneurs with innovative ideas of social relevance and thereby disseminating a culture of entrepreneurship on the campus.
- Students associated with IIC were given the exclusive opportunity to participate in various Innovations related initiatives and competitions organized at institution level.

List of Activities

S.No.	Title of the Program	Nature	Date	Name of the Resource person
1.	Mendeley Reference Tool for Quality Management	Faculty Training Program	03.03.2022	Sri R.Raghavendra Rao
2.	MSME Schemes & Institutional Support	Impact Lecture	07.03.2022	Dr.E.Vijaya
3.	Success stories of Entrepreneurs (TATAS) in India	Impact Lecture	07.03.2022	Dr.S.Rajeshwara Rao
4.	Reliability & Validity of Start-Ups	Impact Lecture	25.03.2022	Sri P.Uday Shankar
5.	Nurturing Entrepreneurs to drive Innovation	Impact Lecture	25.03.2022	Sri Sampath Samudrala

6.	RTI- A Tool to strengthen Indian Democracy	Impact Lecture	18.04.2022	Sr K.Srinivas Rao
7.	Innovathon @ IIMC	Competition	29.04.2022	-----
8.	Fostering Entrepreneurial Development through Entrepreneurial Training and Education	Impact Lecture	16.07.2022	R.Ravikanth
9.	An Introduction to Intellectual Property Rights & Management Intellectual Property in Institutions	Impact Lecture	16.07.2022	Dr.V.A.Shankar Ponnappalli
10.	Opportunities and Skill sets for Successful Entrepreneurship	Impact Lecture	28.07.2022	Sri S.N.S.R.Shekhar
11.	Design Thinking approach for Product Development	Impact Lecture	28.07.2022	Dr.M.Pala Prasad Reddy

6. Problems Encountered and Resources Required

Arranging funds for the growing start-ups is a pressing concern.



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PRINCIPAL



