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#### **Note 1:**

A screen shot of the online transfer receipt must be mailed to [iimcnationalseminar2018@gmail.com](mailto:iimcnationalseminar2018@gmail.com)  
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#### **Note 2:**

All the papers will be double blind peer-reviewed by screening committee. The decision of the screening committee is final. Selected papers will be published.

#### **Rewards:**

The best papers submitted and adjudged by the jury will be awarded Cash prizes.

Best paper : First Prize: Rs. 10,000/-  
Second Prize: Rs. 5,000/-

A Lucky draw will be conducted on the day of the seminar and a Lucky Prize will be given to the Participant whose name is drawn.

The Reward: Rs. 3,000/-

#### **Contact for further details:**

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**2nd  
One Day National Seminar  
on**

# "SEM"

**(Startups and Entrepreneurship in Modern Millennium)**



**Date: 31st January, 2018**

**Time: 9:00 am**

**Venue: IIMC Auditorium**

Organised by  
**INDIAN INSTITUTE OF MANAGEMENT & COMMERCE**  
UG & PG College

Affiliated to Osmania University, Sponsored by Vasavi Foundation

Re-accredited by NAAC with 'B\*\* Grade'  
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### **About the Institution**

Indian Institute of Management & Commerce (IIMC), established in the year 1973, has been marching ahead rendering yeomen service especially in Commerce & Management. It is contributing to the nation building process by mobilizing rich intellectual heritage of this region. The college offers U.G. courses, viz., B.Com (Hons.), B.Com (Comp), B.Com (Gen), B.Sc (M.S.Cs), BBA & B.Com (Comp. Appl) and P.G. course M.Com affiliated to Osmania University, totally dedicated to the academic excellence. The institution rightly boasts of its infrastructure and an overwhelming response from the corporate world for campus placements. **IIMC secured 1st Rank among the Top Six Commerce Colleges in Hyderabad and 31st Rank at National Level as per the survey conducted by The Week Magazine and 2nd Rank among the city Best Commerce Colleges by India Today.** The college witnessed an all round development and has carved a niche at Osmania University by achieving University Ranks.

### **About the Seminar**

The field of Entrepreneurship is continuously evolving and expanding. The interface between Startups and Entrepreneurship has also attracted significant research attention worldwide. Make in India, an initiative launched by Prime Minister Mr. Narendra Modi, is based on four pillars - Process, Infrastructure, Sectors and Mindsets augmented Entrepreneurship in India creating an approach to management that can be applied in startup situations and established enterprises. There are presently around 5,200 Startups in the country. 11% of them are Women Entrepreneurs and rest of them are Men. The women start ups increased from 9% in 2015 to 11% in 2017. The growing interest in the area of Entrepreneurship has developed alongside interest in the changing role of Women and Young Entrepreneurs. The average growth rate of startups in India is 7% next only after US and UK's growth rate.

This National Seminar aims at providing an insight into exchange of ideas and dissemination of Entrepreneurial knowledge among Academicians, Industry, Research Scholars, Entrepreneurs and other stake holders. Further it also purports to analyze the Opportunities and Challenges of Entrepreneurship in Modern Millennium and in contributing towards holistic development of Startup ecosystems.

### **Objectives of the Seminar**

1. The main objective of the Seminar is to explore the Prospects & Challenges of Startups.
2. To focus on Issues & Opportunities of Women Entrepreneurs and possible solutions.
3. To understand the role of Startups in building Sustainable Economic Development.
4. To examine the role of Government, Financial Institutions & NGO's in promoting Startups.
5. To assess the impact of Digitization on Entrepreneurs.
6. To create a possible road map for developing indigenous innovation - Entrepreneurial & Market related skills and attitudes.

### **Sub Themes**

1. Make in India
2. Transformation of Entrepreneurial ideas for Societal Progression
3. Global Economy - Young Entrepreneurs
4. Transformation of "Women" in Emerging Economy
5. Govt Policies on Entrepreneurship - Appraisal
6. Startups - Market Strategies
7. MSMEs - Scope for Training and Development
8. Cyber Entrepreneurship
9. Skill Development for the growth of Startups
10. Cross-Cultural Dimensions & Entrepreneurship - Exporters
11. Changing Role and Responsibilities of Financial Institutions
12. Venture Capital Funding/Angel Investors - Changing Scenario in India
13. Rural Entrepreneurship - Prospects and Challenges in rural markets
14. Project Feasibility- with focus on Markets
15. Mentoring - the critical component of Entrepreneurship Development
16. Micro Finance/Self-help Groups-Women Startups
17. Conservation of Environment - Role and Responsibilities of Entrepreneurs
18. Technical innovations and Startups
19. Involvement of Media in Promoting Startups - Electronic, Print and Radio
20. Economic Research and Data Base on Startups

### **Important Dates**

Submission of Abstract	: 27th December 2017
Acceptance of Abstract	: 03rd January, 2018
Submission of Full Length Paper	: 17th January, 2018
Acceptance of Full Length paper (Subject to Plagiarism)	: 20th January, 2018

### **Call for Papers**

We request the Contributors to send their original research papers (unpublished), case studies and results of surveys on any of the sub themes mentioned above or any other themes relevant to the main theme of the Seminar. Abstract and full length papers should be sent to [iimcnationalseminar2018@gmail.com](mailto:iimcnationalseminar2018@gmail.com) on or before the prescribed dates. Each author is considered as an individual participant for the purpose of the seminar.

### **Guidelines for Paper Submission**

Abstract	: Between 250-300 words
Full paper	: Not exceeding 3000 words
Title page	: Title, Author(s), Designation, Professional Affiliation, Contact Details, Email-id
Font style	: Times New Roman
Font size	: Headings and sub-headings 14 in bold and text in 12
Line Spacing	: 1.5
Document size	: A4
Key words	: Maximum 5
Reference	: APA Style for citing references
Graphs/Tables	: MS Office (Word/Excel) only

### **Registration Fee Details**

Participants/Students	: Rs. 500
Research Scholars	: Rs. 1,000
Academicians/Paper Presenters	: Rs. 1,200

All the Paper Presenters are requested to send the scanned duly filled in registration form along with registration fee on or before the prescribed dates (including that of Co-author).

Registration form can be downloaded from the college website.