

**INDIAN INSTITUTE OF MANAGEMENT & COMMERCE**  
**PROJECT TITLES OF B.COM VI SEM FOR THE ACADEMIC YEAR 2021-22**

S.No	Hall Ticket No.	Name of the Student	Title of the Project	Project Guide
1	110019401001	Aayushi Batra	A STUDY ON CONSUMER PERCEPTION TOWARDS NYKAA	Smt. K. Nagasireesha
2	110019401002	Aparna JSSV		
3	110019401003	Aparna P Nair	The study on Impact of Influencer marketing on consumer behaviour in the food industry	Smt. K. Nagasireesha
4	110019401004	Asmitha Gelli	FINANCIAL PERFORMANCE OF TECH MAHINDRA	Smt.K.Padma Priya
5	110019401005	Deeshika Rungta		
6	110019401006	Hema		
7	110019401007	Keerthi Revu		
8	110019401009	Nandini G	RISK & RETURN ON INVESTMENT OF SELECT DRUGS AND PHARMACEUTICAL COMPANIES DURING PANDEMIC	Smt.K.Padma Priya
9	110019401011	Navitha	E-COMMERCE : A STUDY ON AMAZON	Sri C.N.Prasad
10	110019401012	Rithika Saai V Manda		
11	110019401013	Sai Keerthana Nallamalli		
12	110019401014	Sana Fatema		
13	110019401015	Sanjana Malthumkar	Impact of super markets on retail stores	Sri Uma Maheshwar Anand
14	110019401016	Shraddha D S		
15	110019401017	Shreeja Thatipalli		
16	110019401018	Sindhu Bhargavi AN		
17	110019401019	Suchana K		
18	110019401020	Abhishek H Trivedi	BOOMING OF BUSINESS THROUGH SOCIAL MEDIA	Sri S.Shiva Kumar
19	110019401021	Akbar Srijah Bhai Bhayani		
20	110019401022	Akhil Sai KNV		
21	110019401023	Arun Singh Bichumaru		
22	110019401024	Deepak Tiwari		
23	110019401025	Deven Patel	AFFECTS OF ADVERTISEMENT ON SOFT DRINKS WITH REFERENCE TO COCA COLA	Smt.S.Shravani
24	110019401026	Jainesh R Jain		
25	110019401027	Jena Krishna Reddy M		
26	110019401028	Jindani Mohnish Mehboob		
27	110019401029	Kamesh Kodamarthi	IMPACT OF HIKE IN OIL PRICES ON INDIAN ECONOMY	Smt.S.Shravani
28	110019401030	Karthik Kumar P	Sales and distribution of heritage	Smt.Preeti Raj Jaiswal
29	110019401031	Kunal Godele		
30	110019401032	Kushal Bhatted		
31	110019401033	Rajashekar Govindapuram		
32	110019401034	Mohammed Aaqib	Mutual fund awareness	Smt.Preeti Raj Jaiswal
33	110019401035	Mohammed Qasim	STUDY OF CONSUMER BEHAVIOUR TOWARDS RELIANCE JIO	Sri R.ChandraShekar Reddy
34	110019401036	Mohith Miryalkar		
35	110019401037	Narsimha Reddy Bukkasam		
36	110019401038	Naval Singh B		
37	110019401039	Pavan Kumar Chintamaduka	Mutual fund awareness	Smt.Preeti Raj Jaiswal
38	110019401040	Pavan Kumar Thota	A study on Effect of COVID 19 on small businesses of Hyderabad	Mrs.G.Santoshi
39	110019401041	Rahul Jadhav		
40	110019401042	Rahul Patil		
41	110019401043	Ravi Teja Akula		
42	110019401044	Roopesh Kumar PS	A STUDY ON CUSTOMER PREFERENCE TOWARDS ROYAL ENFIELD IN HYDERABAD	Smt.K.Swapna
43	110019401046	Sasank Kamavarapu		
44	110019401047	Satvik Reddy Sarvigari		
45	110019401048	Shrikar Reddy Gunamgari		
46	110019401049	Srinath Perumalla		
47	110019401050	Sumanth Nalla	CONSUMER BUYING BEHAVIOUR TOWARDS ONLINE AND OFFLINE SHOPPING	Sri.R Raghavender Rao
48	110019401051	Swaran Kumar Narala		
49	110019401052	Tanish Borugu		
50	110019401053	Vamshi Krishna T		
51	110019401054	Vamshi S	UPI & BANK WALLETS	SRI. T.Srinivas
52	110019401056	Varun Yadav Thota		
53	110019401058	Vinod Kumar Goud Burra		
54	110019401059	Vishal Jain H		



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