

INDIAN INSTITUTE OF MANAGEMENT & COMMERCE
List of Project Titles of BBA III year for the academic year 2017-18

| S.No. | Hall Ticket Number | Name of the Student | Title of the Project | Guide Name |
|-------|--------------------|---------------------------|--|-----------------|
| 1 | 110015684001 | Ankita L | Consumer Buying Behavior at Heritage Foods Limited | G.Santoshi |
| 2 | 110015684002 | Ankita K | Technical analysis of selected stocks of nifty at Monarch network ltd. | K.Swapna |
| 3 | 110015684001 | Darshana AB | A Comparative study on Home Loans of HDFC & Axis Bank | K.Srikanth |
| 4 | 110015684004 | Deeksha B | A study on Compensation Management at Heritage Food Limited | D.Thirumala rao |
| 5 | 110015684005 | Deepika Jadhav | Customer Relationship Management at HDFC Bank limited | G.Santoshi |
| 6 | 110015684006 | Devi Sirisha V | Cross Cultural Training programs at BSNL | K.Swapna |
| 7 | 110015684007 | Harika R | Quality of work life at Capital IQ | K.Srikanth |
| 8 | 110015684008 | Harshita G | A STUDY ON Customer loyalty program at pantaloons | D.Thirumala rao |
| 9 | 110015684009 | Hasya Chandra BR | Impact of Advertising on sales at HeroMotoCorp limited | G.Santoshi |
| 10 | 110015684010 | Yogesh P | Digital payment system a case study on paytm | K.Swapna |
| 11 | 110015684011 | Likita b | A project report on Co Branding at Pantaloon | K.Srikanth |
| 12 | 110015684012 | Madhuri Bajaj | A study on Online Banking at ICICI Bank | D.Thirumala rao |
| 13 | 110015684013 | Manasa K | Financial Assessment at BSNL | G.Santoshi |
| 14 | 110015684014 | Manisha Goel | A project report on Co Movements between Stock returns and select Foreign Curren | K.Swapna |
| 15 | 110015684015 | Meghana M | A Project report on the impact of demonisation on small scale retail sectors FMCG | K.Srikanth |
| 16 | 110015684016 | Naga Sai ghana kumari DR | A Study on Bhraanaramba Engineering Works A developing industry | D.Thirumala rao |
| 17 | 110015684017 | Nisha Agarwal | Impact of GST on manufacturing firm at MAMTA CREATIONS | G.Santoshi |
| 18 | 110015684018 | Pragati gupta n.r | Employee retention at RAMKY INFRASTRUCTURE LIMITED | K.Swapna |
| 19 | 110015684019 | Pravallika B | A Project report on competency mapping at BSNL | K.Srikanth |
| 20 | 110015684020 | Priya m | financial statement and cash flow anlysis of aurobindo pharma ltd | D.Thirumala rao |
| 21 | 110015684021 | Rashmi T | Effect of smart phone on students | G.Santoshi |
| 22 | 110015684022 | ritusha J | comparative analysis of food trucks and Restaurants Breakeven Analysis | K.Swapna |
| 23 | 110015684023 | Sree Shivani reddy M | Impact of streenidhi on alleviation of property and enhancement of livelihood standards of rural women | K.Srikanth |
| 24 | 110015684024 | Teja sri R | Equity Research on FMCG sector at Sharekhan ltd | D.Thirumala rao |
| 25 | 110015684025 | Yamini M | Grievance Redressal Procedure at DR REDDY laboratories limited | G.Santoshi |
| 26 | 110015684026 | Yashika gupta | Customer satisfaction at Big bazaar | K.Swapna |
| 27 | 110015684027 | Abhinav Agarwal | Brand equity at hyundai motors limited | K.Srikanth |
| 28 | 110015684028 | Akash jain S | Financial performance at AP MAHESH CO OP BANK LTD | D.Thirumala rao |
| 29 | 110015684029 | Akshesh K | Role of performane appraisal in employee mtivation at KNR construction pvt ltd | G.Santoshi |
| 30 | 110015684030 | Amal m | Employee lifecycle hiring to firing at Heritage foods limited | K.Swapna |
| 31 | 110015684031 | Ashish I | Permission Marketing with reference to select companies | K.Srikanth |
| 32 | 110015684032 | Ayush S | Rural marketing at TVS motors co | D.Thirumala rao |
| 33 | 110015684033 | Bharath V | Dealer satisfaction of patanjali | G.Santoshi |
| 34 | 110015684034 | Faiz Syed faheem hussaini | Comparitive study of Birla sun life and HDFC growth fund | K.Swapna |
| 35 | 110015684035 | Harsh k | work life of an employee at Mamta creations | K.Srikanth |
| 36 | 110015684036 | Harshit goyal | comparitive study on Unit linked INSURANCE plan at Exide life insurance | D.Thirumala rao |
| 37 | 110015684037 | Indresh rao A | Employees welfare at Lakshya Pharma pvt ltd | G.Santoshi |
| 38 | 110015684038 | John Gipson k | A study on Merger of Disney and Pixar | K.Swapna |
| 39 | 110015684039 | Lokesh M | A comparative study on Social Media Strategies of Mumbai indians and real madrid | K.Srikanth |
| 40 | 110015684040 | Maniprakash T | Promotional activities at Tata motors | D.Thirumala rao |
| 41 | 110015684041 | Manish kumar A | Stress Management at RSOFT (INDIA) PVT LTD | G.Santoshi |

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|----|--------------|-----------------------|---|-----------------|
| 42 | 110015684042 | Mayank T | Brand loyalty of Hyundai | K.Swapna |
| 43 | 110015684043 | Mohd naser khan imran | A study on consumer preference towards branded and non branded clothes | K.Srikanth |
| 44 | 110015684044 | Mohd khaled | A study on online trading system at sharekhan securities ltd | D.Thirumala rao |
| 45 | 110015684045 | Sai Kiran u | A project report on financial performance of lakshya pharma pvt ltd | G.Santoshi |
| 46 | 110015684046 | Nitin Bhargav h | Market research on health care kamineni hospital | K.Swapna |
| 47 | 110015684047 | Nitush raj K | Online trading with sharekhan at share khan | K.Srikanth |
| 48 | 110015684048 | Pankaj Kishore S | sales and advertisement at Bharati Airtel limited | D.Thirumala rao |
| 49 | 110015684049 | Praneeth kumar S | An analytical study of select life insurance companies at BAJAJ ALLIANZ | G.Santoshi |
| 50 | 110015684050 | Rahul jain | Money lenders v/s other financial institutions at santosh kumar jain pawn brokers | K.Swapna |
| 51 | 110015684051 | Ravi teja P | Role of paytm in cashless economy | K.Srikanth |
| 52 | 110015684052 | Rohit kumar | Retail marketing strategies at D MART | D.Thirumala rao |
| 53 | 110015684053 | Sai krishna M | Channels of Distribution at ultratesh cement | G.Santoshi |
| 54 | 110015684054 | Sai Teja A | A study on consumer performane towards 4g mobile | K.Swapna |
| 55 | 110015684055 | Sai kishore M | A study on patanjali products | K.Srikanth |
| 56 | 110015684056 | Shahidul islam | REtail marketing strategies at HERITAGE FOODS LTD | D.Thirumala rao |
| 57 | 110015684057 | Shanmukeshwar M | A comparative study on preference of students in regards with search engine with refernce to google and other selected search engines | G.Santoshi |
| 58 | 110015684058 | Shashank P | Service quality of air state couriers | K.Swapna |
| 59 | 110015684059 | Siddharth G | Consumer sales and service satisfaction at TATA MOTORS | K.Srikanth |
| 60 | 110015684060 | Subhadeep dev | Consumer perception of reliance jio network | D.Thirumala rao |
| 61 | 110015684061 | Synny raj M | Employee turnover at RAMKY infrastructure limited | G.Santoshi |
| 62 | 110015684062 | Utthej T | FACTORS influencing the choice of domestic airlines at V7 travels and tourism | K.Swapna |
| 63 | 110015684063 | Vamsi krishna reddy S | Marketing reasearch on retail industry at big bazaar | K.Srikanth |
| 64 | 110015684064 | Venkata samgram P | Brand image at Airtel | D.Thirumala rao |
| 65 | 110015684065 | Venkata satish D | Financial analysis at HERITAGE foods limited | G.Santoshi |
| 66 | 110015684066 | Vijay kumar S | Analytics of pricing strategy at BSNL | K.Swapna |
| 67 | 110015684067 | Vikram kumar B | Consumer behavior on royal enfield bike post purchase opinion at royal enfield | K.Srikanth |
| 68 | 110015684068 | Vineeth B | Product life cycle at tata motors | D.Thirumala rao |
| 69 | 110015684069 | Yakendar bhadur saud | Awareness of oline education among students | G.Santoshi |
| 70 | 110015684070 | Vaishnavi K | Currency derivatives and its pricing mechanisms at sharekhan ltd | K.Swapna |
| 71 | 110015684071 | Geethika reddy J | A study on payroll at ICICI BANK | K.Srikanth |
| 72 | 110015684072 | Sai sreekar P | Job stress among working women | D.Thirumala rao |

Santoshi

G.Santoshi, Head of the Department



[Signature]
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PRINCIPAL

INDIAN INSTITUTE OF MANAGEMENT & COMMERCE
LIST OF BBA III PROJECT REPORT TITLES FOR THE ACADEMIC YEAR 2018-19

| S.No | H.T.Number | Name of the Student | Project Title | Company Name | Guide |
|------|--------------|---------------------|--|--------------------------------------|------------|
| 1 | 110016684001 | Anil Kumar A | Preowned Cars and its Marketing Strategies | Adarsha True Value | G.Santoshi |
| 2 | 110016684002 | Preethi A K | Role of HR department in growth of organisation | Maheswari Brothers coal Ltd | K.Swapna |
| 3 | 110016684003 | Navya A | Employee Retention | Big Bazar, Kachiguda | K.Srikanth |
| 4 | 110016684004 | Nagesh A | Asset and Risk Management | Burger King | T.Srinivas |
| 5 | 110016684005 | Manisha B | A Study on Non-Performing Assets | A.P. MAHESH Co-operative Bank | G.Santoshi |
| 6 | 110016684006 | Udaya Sindhu B | An Analytical Study Of Performance Evaluation Of Select Life Insurance Companies | Bajaj Allianz Life Insurance Company | K.Swapna |
| 7 | 110016684007 | Srikanth B | Impact of Advertisements of Cotton Seeds Companies on Farmers, A Study on Farmers of Mullangi | | K.Srikanth |
| 8 | 110016684008 | Sachin Kumar CH | Marketing Strategies of LIC Agents | LIC | T.Srinivas |
| 9 | 110016684009 | Navye Sri C | A Study On Housing Loan Procudure And Financial Performance | AP MAHESH COOPERATIVE BANK | G.Santoshi |
| 10 | 110016684010 | Swetha C | A Study On Logistics Management At EXCEL CARGO SOLUTIONS | EXCEL CARGO SOLUTIONS | K.Swapna |
| 11 | 110016684011 | Arjun.D | Fitness as a business | | K.Srikanth |
| 12 | 110016684012 | Deepika B | A Study on Preference of Potential Customer With Reference to Decoration Items | Dhanlakshmi Suppliers | T.Srinivas |
| 13 | 110016684013 | Karthik G | Consumer Perception For Various Products | Spencers' Retail Ltd. | G.Santoshi |
| 14 | 110016684014 | Sravya G | Supply Chain Management | Aavyan Labs | K.Swapna |
| 15 | 110016684015 | Suma G | Metro in metropolitan city | L&T METRORAIL | K.Srikanth |
| 16 | 110016684016 | Harsh P Mutta | Investors' Attitude towards Portfolio Selection | Motilal Oswal Securities | T.Srinivas |
| 17 | 110016684017 | Rajeev I | A Study On Logistics Management | DHL | G.Santoshi |
| 18 | 110016684018 | Nayanika Jadhav | Stress management among working employees | kotak mahindra bank | K.Swapna |
| 19 | 110016684019 | Ramalingeswar Re | Analysis of Profitability and Risk | NSIC | K.Srikanth |
| 20 | 110016684020 | Srija.K | Study of wholesalers' perception on Patanjali products with reference to SSM agencies | SSM AGENCIES | T.Srinivas |
| 21 | 110016684021 | Naveen Kiran K | A Study on farmer's knowledge towards primary agricultural society(PAC'S) | | G.Santoshi |
| 22 | 110016684022 | Mani Teja K | Inclination of customers towards branded jewellery-A case study at Korutla | Sri Laxmi Narayana Jewellers | K.Swapna |
| 23 | 110016684023 | Kavya K | A Study on Impact of Hire Purchase on Customers | Mitra Hire Purchase and Finance | K.Srikanth |
| 24 | 110016684024 | Vikas.K | A Study on Consumer Buying Decisions in respect of LG Refrigerators | Pirgals | T.Srinivas |
| 25 | 110016684025 | Shiva Kumar Reddy K | A study on impact of Public Relations on corporate organisations. | Netplay sports Pvt.Ltd | G.Santoshi |
| 26 | 110016684026 | Supriya K | A study on sales people behavior influencing customer decision | BAJAJ ELECTRONICS | K.Swapna |
| 27 | 110016684027 | Pooja K | Perception of Students on the Public Sector Jobs As a Career Objective Compared to the Private sector Jobs | | K.Srikanth |
| 28 | 110016684028 | Vaishnav Kumar K | A study on Grievance Procedure | PCS Securities Ltd. | T.Srinivas |
| 29 | 110016684029 | Lokesh Tak | Consumer Perception Towards Digital Payments | | G.Santoshi |
| 30 | 110016684030 | Chandra Sai M | Customer Perception towards Patangali Products | | K.Swapna |
| 31 | 110016684031 | Yamini Priya Rani M | Standing Orders of Workmen At BEML | BEML | K.Srikanth |
| 32 | 110016684032 | Mohd. Abubakar | Consumers' Preference towards branded over non Branded clothes | Shoppers Stop | T.Srinivas |
| 33 | 110016684033 | Md.Qizar Mohiudd | A Study on Quantitative Analysis and its impact on Performance of the Company | Ambuja Cement Ltd. | G.Santoshi |
| 34 | 110016684034 | Mohd. Yameen Ahmed | Building Brand Through Social Media - A Case Study of BookMyShow | BookMyShow | K.Swapna |
| 35 | 110016684035 | Mohd. Siddiq | Traditional Tailoring Profession Vs Readymade Clothing | Heart Throb - The Garment Shoppe | K.Srikanth |
| 36 | 110016684036 | Sai Akhil M | Employee Welfare Strategies and Their Satisfaction of Employees | Rane Engine Valves PVT. LTD | T.Srinivas |
| 37 | 110016684037 | Vinay Son.M.S | Career Planning and Development | BSNL | G.Santoshi |
| 38 | 110016684038 | Manoj Kumar M | A Study on Marketing Mix | Burger King | K.Swapna |
| 39 | 110016684039 | Aproop M.V.V.S. | A Study on Indian Film Industry With Special Reference to Tollywood | | K.Srikanth |
| 40 | 110016684040 | Karthik M | A Study on Retailer Perception Towards Beverages with Respective Parle Agro Product | Parle Agro | T.Srinivas |

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|----|--------------|--------------------|---|----------------------------------|------------|
| 41 | 110016684041 | Nisha Jain | A Study on Financial Performance at M/S Dhanalaxmi suppliers | Dhanalakshmi Suppliers | G.Santoshi |
| 42 | 110016684042 | Yashwanth N | | | K.Swapna |
| 43 | 110016684043 | Vishal P | Supply chain and Logistics Management | BALAJI GLASS AND LAMINATES | K.Srikanth |
| 44 | 110016684044 | Vignesh P | A Study on Brand Awareness | Big Bazaar | T.Srinivas |
| 45 | 110016684045 | Prashanth Chary V | Sales and Services in VVC Motors | VVC Motors | G.Santoshi |
| 46 | 110016684046 | Rashi Agarwal | Dealers satisfaction at HCB in Telangana | Hindustan Concrete Blocks | K.Swapna |
| 47 | 110016684047 | Roshni | The Impact Of Food Intermediaries On Italian Pizzeria-Creamato | Italian Pizzeria-Creamato | K.Srikanth |
| 48 | 110016684048 | Sagarika.H.S.V | Impact of Advertiseing on Consumer Buying Behaviour | Amulya Technologies | T.Srinivas |
| 49 | 110016684049 | Saikumar A | Problems encountered by the students at Foreign Education Consultancy | Foreign Education Consultancy | G.Santoshi |
| 50 | 110016684050 | Shivani T | customer Support management | kotak securities ltd | K.Swapna |
| 51 | 110016684051 | Naveen Reddy S | Study on Supply Chain management | PEPSICO | K.Srikanth |
| 52 | 110016684052 | Manasa S | Organisational Culture and it's impact on employee behavior | NIIT | T.Srinivas |
| 53 | 110016684053 | Smrithi Juanitha S | A study on consumer perspective towards GST | | G.Santoshi |
| 54 | 110016684054 | Syed Safiuddin | Understanding consumer behaviour through marketing mix- A case study of Nike | Nike | K.Swapna |
| 55 | 110016684055 | Tharani T | Being Ecofriendly Being Profitable | Tharani Indoor Plants Green Club | K.Srikanth |
| 56 | 110016684056 | Vaishnavi.V | A study on investor attitude towards postal savings scheme | POST OFFICE | T.Srinivas |
| 57 | 110016684057 | Vaishnavi singh | A study on non-monetary compensation as motivational tool | Spinco Biotech Ltd | G.Santoshi |
| 58 | 110016684058 | Dheeraj V | Study of stress among women employees working women in IT sector in vicinity of Hyderabad | | K.Swapna |
| 59 | 110016684059 | Vedika Gupta | A Study on Road Traffic Accidents ; Causes and Measures | | K.Srikanth |
| 60 | 110016684060 | Virat Sagar T | A Study on Impact of Employee Motivation on their Performance | Syndicate Bank | T.Srinivas |

Santoshi

G.Santoshi, Head of the Department



K. Raghveer

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INDIAN INSTITUTE OF MANAGEMENT & COMMERCE
BBA PROJECT TITLES For the Academic Year 2019-20

| S.No | Hall Ticket Number | Name of the Student | Project Title | Project Guide |
|------|--------------------|---------------------------------|--|-------------------|
| 1 | 110017684001 | A. Ritvin Sai | Competitive advantage of trading in reliance money | Dr. T. Naga Laxmi |
| 2 | 110017684002 | Aleti Vennela | Role of finance in Pepsico india holding private limited | N.B. Vasant Kumar |
| 3 | 110017684003 | Anaveni Anjali | Technical Analysis- A study on selected NIFTY 100 stocks | G. Santoshi |
| 4 | 110017684004 | Aragala Satish | Impact of demonetization on digital mode of payment | Dr. K.Srikanth |
| 5 | 110017684005 | Archana | Cryptocurrency: The millennial money | K.Swapna |
| 6 | 110017684006 | Shankar.A | Forensic accounting and its role in investigating corporate frauds | K. Padma priya |
| 7 | 110017684007 | B.Sushmitha | A Study on Dividend Policy of pharmaceutical companies. | T. Srinivas |
| 8 | 110017684008 | BANDE CHANDRASHEKAR | Mutual fund investment - A study at Zen securities | C.N. Prasad |
| 9 | 110017684009 | Pavani Baradi | Economic factors reflection on stock market performance with reference to NSE Nifty | Dr. T. Naga Laxmi |
| 10 | 110017684010 | Bhalle Prashanth | Financial planning of salaried employees for tax saving | N.B. Vasant Kumar |
| 11 | 110017684011 | Cherlo Jaswanth Sai Reddy | A study on pre & post merger impact of selected public sector banks | G. Santoshi |
| 12 | 110017684012 | Ch Eshwar goud | Investors preference on mutual funds | Dr. K.Srikanth |
| 13 | 110017684013 | D kishor kumar | Study of risk mangement in mutual funds | K.Swapna |
| 14 | 110017684014 | D. Karthik | Fundamental Analysis of Banking sector | K. Padma priya |
| 15 | 110017684015 | Sai Koushal Gorige | "ASSESSING THE FINANCIAL STABILITY OF THE COMPANIES USING Z-SCORE MODEL" | T. Srinivas |
| 16 | 110017684016 | Sravva guptha | Study of home loans in ICICI | C.N. Prasad |
| 17 | 110017684017 | Mahendhar Reddy | Derivative Market in India | Dr. T. Naga Laxmi |
| 18 | 110017684018 | Keerthi Gopa | Volatility Of Securities Traded at Bombay stock exchange. (Sensex) | N.B. Vasant Kumar |
| 19 | 110017684019 | J Silvan raj | INVENTORY MANAGEMENT WITH REFERENCE TO ULTRATECH CEMENT" | G. Santoshi |
| 20 | 110017684020 | Inara Jivani | Risk management-ICICI prudential | Dr. K.Srikanth |
| 21 | 110017684021 | Kamal parmashwar goud | Impact of fdi on auto mobile sectors in india | K.Swapna |
| 22 | 110017684022 | Kanala . Harshavardhan reddy | EQUITY ANALYSIS ON IT SECTOR | K. Padma priya |
| 23 | 110017684023 | Kandula sai Krishna | Analysis of risk-returns and risk management with reference to different securities at angel broking limited | T. Srinivas |
| 24 | 110017684024 | Sreelekha Kandur | Valuation of Apollo hospitals using fundamental analysis | C.N. Prasad |
| 25 | 110017684025 | K.rahul | Credit risk management in ICICI bank limited | Dr. T. Naga Laxmi |
| 26 | 110017684026 | Ritika komaragiri | The impact of financing on a start-ups going concern | N.B. Vasant Kumar |
| 27 | 110017684027 | Kompella Venkata Naga Dhoorjati | Financial planning and forecasting of AGIL using various forecasting techniques | G. Santoshi |
| 28 | 110017684028 | K.sarika | A study on investment pattern of working women | Dr. K.Srikanth |
| 29 | 110017684029 | K.Hanmanth rao | Analysis on Investment Avenues+D52 | K.Swapna |
| 30 | 110017684030 | Kyasa Yashasree | Depositor's safety Banks responsibility-A study on Basel III CAR of selected banks | K. Padma priya |
| 31 | 110017684031 | Lokesh Jain | A Study on cross border mergers and acquisitions with reference to TATA and HINDALCO | T. Srinivas |
| 32 | 110017684032 | M.Manisha | Study Of Cash Management | C.N. Prasad |
| 33 | 110017684033 | M Navya Teja | Equity Analysis on automobile sector | Dr. T. Naga Laxmi |
| 34 | 110017684034 | M.sarika | Investment avenues available for indiviulas and investment patterns of individual investors at meticulous financial planners | N.B. Vasant Kumar |
| 35 | 110017684035 | Himani Macherla | Asset and liability management of selected public and private sector banks | G. Santoshi |
| 36 | 110017684036 | M vaishnavi | A study on whether taxation is a selling tool for life insurance | Dr. K.Srikanth |
| 37 | 110017684037 | Majeed Rukhsaar | ASSET AND LIABILITY MANAGEMENT | K.Swapna |
| 38 | 110017684038 | MAJJI LOKESH | INVESTMENT DECISIONS AT KARVY STOCK BROKING LTD | K. Padma priya |
| 39 | 110017684039 | M. Bheem reddy | CASHLESS TRANSITION SYSTEM AT HDFC BANK | T. Srinivas |
| 40 | 110017684040 | Bhargav Sai.N | Merchant banking in India with special focus on Kotak Mahindra Capital Company Ltd. | C.N. Prasad |
| 41 | 110017684041 | Nishita Jain | Cost and revenue analysis at care hospital | Dr. T. Naga Laxmi |
| 42 | 110017684042 | P.SRIKANTH | A STUDY ON CAPITAL BUDGETING | N.B. Vasant Kumar |
| 43 | 110017684043 | P Sri Harisha | A study on technical analysis of selected stocks | G. Santoshi |
| 44 | 110017684044 | Prodduturi Anirudh reddy | A case study of cryptocurrency and determination of investors perception towards it | Dr. K.Srikanth |
| 45 | 110017684045 | Racheruvu Aravind Reddy | PRADHAN MANTRI JAN DHAN YOJANA | K.Swapna |
| 46 | 110017684046 | Ravarthi Nithisha | A study on profitability analysis and economic value added at vst industries ltd | K. Padma priya |
| 47 | 110017684047 | Riya jain | Mutual funds at kotak mahindra bank | T. Srinivas |
| 48 | 110017684048 | R. Proh Sai | Security Analysis and Portfolio Management at Karvy Stock Broking Ltd | C.N. Prasad |
| 49 | 110017684049 | Shaik Moinuddin | A study on portfolio management | Dr. T. Naga Laxmi |
| 50 | 110017684050 | T. Shashikanth | Credit Risk Management In State Bank of India | N.B. Vasant Kumar |

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|----|--------------|------------------------------|---|-------------------|
| 51 | 110017684051 | Sheikh sana mohammad anwar | Budget and budgetry control | G. Santoshi |
| 52 | 110017684052 | Shiekh Malaika Thaslim | Credit risk management on samsung company | Dr. K.Srikanth |
| 53 | 110017684053 | Syed Ahmed Hussain | A Study on Investors Preference towards Mutual Fund Investment | K.Swapna |
| 54 | 110017684054 | Syed salman | Analysis of capital market through networth stock broking limited | K. Padma priya |
| 55 | 110017684055 | Thota Aravind Reddy | Fundamental technical analysis | T. Srinivas |
| 56 | 110017684056 | Valluri lavanya | A study on agricultural loans in PACS | C.N. Prasad |
| 57 | 110017684057 | V. JYOTHIKA | Effectiveness of cash management | Dr. T. Naga Laxmi |
| 58 | 110017684058 | Venkata sai krishna nivarthi | Study of economic order quantity analysis in ramco cements | N.B. Vasant Kumar |
| 59 | 110017684059 | Madhumitha Villivalam | Loan products, advances and services of Andhra Bank-a study | G. Santoshi |
| 60 | 110017684060 | Y Ashish goud | Assets liabilities management | Dr. K.Srikanth |

Santoshi

G.Santoshi, Head of the Department



K. Raghveer
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PRINCIPAL

INDIAN INSTITUTE OF MANAGEMENT & COMMERCE
BBA PROJECT TITLES for the Academic Year 2020-21

| S.No. | Hall ticket Number | Name of the Student | Project Title | Project Guide |
|-------|--------------------|--------------------------------|--|------------------------|
| 1 | 1100-18-684-001 | AYESHA FATIMA | Mergers and Amalgamation in the Indian Banking Sector: Impact of Merger on the Financial position of Union Bank of India | Mr. C.N.Prasad |
| 2 | 1100-18-684-002 | B REENA | A comparative study on retail banking in nationalised banks with special reference to Punjab National Bank | Dr. D Thirumala Rao |
| 3 | 1100-18-684-003 | BANDARI TEJASWINI | A study on awarnesss of health insurance | Mr.T. Srinivas |
| 4 | 1100-18-684-004 | BESTA VARADA HONEYRITHA | Credit Risk Management with respect to Axis Bank limited | Mrs. G Santoshi |
| 5 | 1100-18-684-005 | B SOWMYA PRIYADARSHINI | A Study On Different Grades Of Crushed Coal Using ABC analysis At Singareni Collieries Company Limited | Mrs. K. Swapna |
| 6 | 1100-18-684-006 | CHAKKA VYSHNAVI | A Study on recent mergers and acquisitions in India. | Mrs. K. Padma Priya |
| 7 | 1100-18-684-007 | DARSHANAM KINNERA | Foreign Exchange | Mr.K.Srikanth |
| 8 | 1100-18-684-008 | DIKSHITA GOLCHHA | A Study on Customer's Perception towards GST | Mr. Vasanth Kumar |
| 9 | 1100-18-684-009 | GADA SHRAVYA | A Study On Reverse Mortgage Schemes in India | Mr. R. Ragavendra Rao |
| 10 | 1100-18-684-010 | JANAM NIKITHA | A Study On Equity Analysis With Reference To Automobile Industry In India Bulls | Mr. C.N.Prsad |
| 11 | 1100-18-684-011 | JONTHALA RHODA DEENA PRABHA | Maturity Pattern of Assets and Liabilities: A Case Study on HDFC Bank | Dr. D. Thirumala Rao |
| 12 | 1100-18-684-012 | K SUSHMITHA | Fixed Assets Management | Mr.T.Srinivas |
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**INDIAN INSTITUTE OF MANAGEMENT AND COMMERCE
PROJECT TITLES FOR THE ACADEMIC YEAR: 2021-2022**

| Sl. No | H.T. NUMBER | NAME OF THE STUDENT | PROJECT TITLE | PROJECT GUIDE |
|--------|--------------|----------------------|--|-------------------|
| 1 | 110019684001 | Aashritha Vovvaldas | A STUDY ON INVESTORS PERSPECTIVES TOWARDS DERIVATIVES WITH RESPECT TO HYDERABAD CITY. | G.Santoshi |
| 2 | 110019684002 | B.Akshitha | A STUDY ON FUNDAMENTAL ANALYSIS OF SELECTED IT COMPANIES LISTED AT NSE | G.Santoshi |
| 3 | 110019684003 | Alekhya | A STUDY ON NON-BANKING FINANCIAL COMPANIES | G.Santoshi |
| 4 | 110019684004 | Divya Mekala | A STUDY ON GOVERNMENT INSURANCE SCHEMES | G.Santoshi |
| 5 | 110019684005 | Jyotsna Pagadakula | AN EMPIRICAL ANALYSIS OF INVESTORS PERCEPTION TOWARDS VARIOUS INVESTMENT AVENUES WITH REFERENCE TO HYDERABAD | K.Swapna |
| 6 | 110019684006 | Mavuri keerthi | A STUDY ON CONTRIBUTION OF AGRICULTURE SECTOR TOWARDS GDP | K.Swapna |
| 7 | 110019684007 | Mahvish fatima | "A STUDY OF CREDIT APPRAISAL SYSTEM OF HDFC AND ICICI BANK" | K.Swapna |
| 8 | 110019684008 | Kondle manasa | A STUDY ON UNDERSTANDING THE INVESTMENT PATTERN OF SALARIED EMPLOYEES | K.Swapna |
| 9 | 110019684009 | Clement Mary | THE STUDY ON PROGRESS OF LIFE INSURANCE IN PRE AND POST COVID ERA. | R.Raghavendra Rao |
| 10 | 110019684010 | M. Moksha | "A STUDY ON ED-TECH STARTUPS AND PERFORMANCE ANALYSIS OF SELECTED ED-TECH COMPANIES" | R.Raghavendra Rao |
| 11 | 110019684011 | Nabiha begum | A STUDY ON RISK AND RETURN ANALYSIS OF SELECTED ELSS MUTUAL FUND SCHEMES | R.Raghavendra Rao |
| 12 | 110019684012 | Y.N.Sudha pavani | PERFORMANCE EVALUATION OF SELECTED BANKS IN PRE AND POST CONSOLIDATION PHASE | R.Raghavendra Rao |
| 13 | 110019684013 | Ganapathi Pallavi | ANALYSIS OF SBI AND HDFC BANKS PERFORMANCE: A COMPARATIVE STUDY USING CAMELS APPROACH | T.Srinivas |
| 14 | 110019684014 | Pavithra Reddy kolan | FRAUDULENT PRACTICES IN BANKING SECTOR | T.Srinivas |
| 15 | 110019684015 | Pratyussha Chanchala | STUDY ON FUNDAMENTAL ANALYSIS OF NMDC Ltd | T.Srinivas |
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| 17 | 110019684017 | Shirisha Racharla | A COMPARITIVE STUDY OF NPA RELATIVE TO SBI AND ICICI | G.Santoshi |
| 18 | 110019684018 | Shreshta Namundla | A STUDY ON PREFERENCES OF INVESTORS TOWARDS POST OFFICE SAVINGS SCHEMES | G.Santoshi |
| 19 | 110019684019 | Chinthawar.shruthi | CREDIT RISK MANAGEMENT WITH RESPECT TO HDFC BANK | G.Santoshi |
| 20 | 110019684020 | Salla Sruthi | A STUDY ON FDI IN INDIA | G.Santoshi |
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| 35 | 110019684035 | Kesari Pavan Lal | A STUDY ON INDIAN STOCK MARKET: NSE AND BSE | G.Santoshi |
| 36 | 110019684036 | T.V.S.M. Kiran Kausik | A STUDY ON ASSET AND LIABILITY MANAGEMENT WITH RESPECT TO SELECT PUBLIC AND PRIVATE SECTOR BANKS | G.Santoshi |
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| 52 | 110019684052 | Santhosh Reddy | A STUDY ON CREDIT RISK MANAGEMENT WITH REFERENCE TO ICICI | G.Santoshi |
| 53 | 110019684053 | Sarvesh Bangla | "AN ANALYTICAL STUDY ON IMPACT OF FDI ON INDIAN ECONOMY " | K.Swapna |
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| 60 | 110019684060 | Yashwanth Goud | A STUDY ON FINANCIAL PERFORMANCE OF TATA MOTORS AND MARUTI SUZUKI LTD | R.Raghavendra Rao |

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