



# INDIAN INSTITUTE OF MANAGEMENT & COMMERCE

6-1-91, Adj. to Telephone Bhavan, Khairtabad, Hyd-500004  
(Re - Accredited by NAAC with "B++" Grade)

Internal Quality Assurance Cell  
organizes

Student Development Programme  
on

## Academic Research Projects for Students at Graduate Level

Date:-  
3rd Feb 2022

Time:-  
2 PM to 4 PM

Mode:-  
Google Meet &  
Youtube

Registration fees:-  
There is no registration fees  
but *registration for SDP*  
*is mandatory*

Resource Person : Prof. Brijesh Singh,  
Associate Professor, Department of MBA, SJBIT, Bangalore

### Objectives of *SDP*

- Need & importance of Academic project work for students
- Problem Identification
- Literature Survey & Review
- Research Methodology
- Data Collection & Analysis Methods
- Do's & Dont's of project work
- General Guidelines for preparing a Project reports

### About *Resource Person*

Prof. Brijesh Singh, Associate Professor, Department of MBA, SJBIT, Bangalore. Prof. Brijesh Singh is highly involved in Research work. He has total 18 years of experience of which 15 years in teaching and research. To his credit, 18 Scopus and 16 UGC care publications. He has conducted more than 30 FDPs & 60 SDPs for the benefit of Students, teaching and research fraternity.

Registration Link-

<https://forms.gle/gvwRMDdxJPwifRzs5>

Target Participants: *All UG/PG Students*

**Certificates:** E- Certificates will be given to all the participants after submission of feedback form

**Note:** Google will generate only 100 certificates per day. Accordingly, the certificates will be sent.

**FOR FURTHER INFORMATION AND DETAILS, PLEASE CONTACT:**

1. Sri R. Raghavender Rao  
(Convenor, Research Committee)- 95730 27171
2. Smt. G. Ramyasree (Co-convenor)- 83411 28584
3. Sri K. R. Srinath (Co-convenor)- 99597 28602

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