

SEMINARS AND WORKSHOPS COMMITTEE REPORT 2017-18

1. A Workshop on Entrepreneurship: 30 & 31/08/2017.

A two-day workshop on “Entrepreneurship” by Make intern in association with Carpe Diem (IIM Calcutta) was organized on 30th & 31st August. The speaker for the session was Mr. N.K. Sundaram, Carpe Diem 2K17 -18, certified entrepreneurship and soft skill mentor.

On the first day of the session he enlightened the students how entrepreneurship has become buzz word in dynamic environment. Entrepreneurship characteristics, functions and types, SWOT analysis, to prepare an action plan of the business. Session continued with video clippings on attitude which focused on positive mental attitude, how should be different in thinking with the help of Ice-berg example. Another video on Japanese techniques which includes recycling waste plastic bottles into new products like Funnel, Sprinkler, Spoon etc. An activity was given to students regards “Your goals” with the help of questionnaire.

Short- term goals

Long-term goals

Road map/plan

Role model

Reasons – Why? How? When?

At the end of the first day, he has formed 5 teams of 53 students. Each team has assigned a task of new product development to present with 5-8 slides on the next day.

On the second day, the first hour was given to all the teams for discussion to bring out a new product. After that teams presented their new product ideas through PPTs, and then he explained about top 10 mistakes made by start-ups. In promoting a venture the major stages required for identifying the opportunities and generating ideas, short listing the opportunities and ideas and finalizing the opportunity which will be commercially and technically viable. He has shown video clippings related to self-discipline of Japanese and motivation. He also explained inter dependence of economic, technological and competitive factors with “Entrepreneurship”, importance of venture capital. At last he explained the basic philosophy to be followed in group discussion. He divided students into 5 groups of each consisting 10 to 11 students & given 10 topics, among them they have to choose 1 and asked to discuss on that.

At the end of the second day, he evaluated the students based on activity given (yours goals), Team Presentation, group discussion, academic aspects of the students. Considering 4 aspects, 9 students got selected out of total 53 students judged on their extempore. At last 5 students have been selected.

1. Bhargav J. Chawda (Hons I)

2. Neetpreet Madaan (Hons I)
3. Sampada Potdar (Hons II)
4. Bhargavi J. (Hons II)
5. M. SreeShivani Reddy (BBA III)

The above 5 students received a certificate of merit & remaining 47 students received their participation certificates. The faculty & students coordinators also received co-ordination certificates.

2. One Day Workshop on Public Speaking: 28/01/2018

A One Day Workshop on Public Speaking was conducted by Campskil in collaboration with IIMC in the college auditorium on 28-1-18.

Ms. Ramya Raman, the guest speaker, spoke to her heart's content like how she became a good public speaker and her journey.

She has given deep insights on how to overcome fear and be confident enough to speak out in front of the crowd. The workshop was followed by competition and the participants came forward to speak on the stage with a competitive spirit. 10 students were shortlisted for the final round, amongst them two students were announced for the 1st and 2nd places.

3. National Seminar on SEM :10/2/2018

One Day National Seminar on SEM "Startups and Entrepreneurship in Modern Millennium" was organised on 10-2-2018.

The changing scenario of world economy made it an hour of need to think about entrepreneurship. It's even clearly evident Hyderabad hosting GES-2017, enabled investors throughout the world to know about India's entrepreneurial spirit, it witnessed talent, solutions and opportunities through the globe. According to NASSCOM, there is 40% growth in the number of incubators. Every educational institute, corporate is also setting incubator programs to help start-ups. In recent years, it is observed the expansion of start-ups in diversified areas fetching more investments. All these made us to think about this research platform to exchange our views on various issues related to entrepreneurship. Hence the objective of this seminar is to explore prospects and sustainable economic development.

The planning started since November 2017; a new committee has been constituted under the Chairmanship of Principal Mr. K. Raghuvver, Vice-Principal Mrs. Satya Sudha. Regular meetings were convened to put the work on wheels. The sub-themes were framed; final dates are decided for abstract submissions and final full length paper submissions. A separate e-mail id iimcnationalseminar2018@gmail.com was created for this seminar. The registration fees was fixed as

Participants/Students – Rs. 500

Research scholars – Rs. 1,000

Academicians/paper presenters – Rs. 1,200

To encourage research, Cash rewards for the best paper presenters were decided.

I Prize Rs. 10,000/-, II Prize Rs.5000/- and Lucky participant rewards Rs. 3000/-.

Brochures and registration forms were designed and printed. The mode of payment for registration fee is specified as demand draft, online payment and on spot registrations.

The information was corresponded through e-mails, college campaigning, personal phone calls and messages. About 5000 universities and colleges all over India were intimated through electronic mail.

The response was very good, 60 abstracts were received, which were sent to review committee for screening. The receipts of abstracts were responded to the authors. The confirmation for sending full length papers were informed to 55 authors on considering suggestions of review committee including relevance to the theme of the seminar.

As on the final date of submission about 50 full length papers were received and responded through auto reply. These full length papers were thoroughly screened by screening committee, even software was used to test the plagiarism. The committee finalised about 45 full length papers for presentation on the date of seminar categorised into two technical sessions. Timely correspondence was sent to the author facilitating them to pay the registration fees.

The seminar work was delegated by forming 8 committees for functioning at various levels of activities. To record the proceedings of the seminar, 6 Rapporteurs were appointed. 22 students were selected as student coordinators to help the committee members in fulfilling their responsibilities.

The entire faculty, student coordinators reported at 8: 30 a.m., they were served with sumptuous breakfast. Hospitality committee looked after the necessary arrangements.

The Registrations began at 9: 00 a.m.; registration committee actively plunged into the work. Total 110 members were registered.

The Inaugural session started at Challa Som Raj Ram auditorium as soon as guest arrived by 10.00 a.m. The organising secretary, Mrs M Satya Sudha welcomed the gathering and called upon the dignitaries on the dais. The session was handed over to the Principal of the college K.Raghu veer. The guests were honoured with flower bouquets. The session officially inaugurated by lighting the lamp.

The National Seminar report was briefed by the Seminar convenor Mrs. G Santoshi.

The Chief Guest of the day Purnachander Rao, Former Principal IIMC addressed the gathering bringing out the importance of idea, entrepreneurship, start-ups, trends supporting entrepreneurship and also focussed on conceiving, assembling and financing of ideas.

The Key Note Speaker Prof. Arya Sri, Former Director, School of Management studies JNTUH brought the importance of cost experience, cost value and interdisciplinary approach and thrown a light that value proposition, value creation and value capture plays an important role in understanding the cost needs of an entrepreneur. He enlightened the importance of CYCLO approach which has become buzz word of the today. He instilled that Entrepreneur should concentrate on the government schemes for initiating ideas. To generate innovative business models prospective entrepreneurs shall attend exhibitions. Finally, he focused on SMAC-an acronym for Social, Mobile, Analytics and Crowd funding.

The Guests and Convener of the seminar were felicitated with mementos. The inaugural session was concluded by proposing vote of thanks by Vice-Principal Mrs. Satya Sudha.

Session adjourned for High Tea Break.

TECHNICAL SESSION - I

The time given for each paper presentation was 4 minutes and 1 minute for question answer sessions.

Session began at 11:30 am in Challa Som Raj Ram auditorium.

The Judges for the session

Dr.P.Venkateshwar Rao, Department of Commerce

Dr. Saroj Jain, Department of Commerce

C.N Prasad, Department of Commerce

Rapporteurs for the session

Mrs. K Padmapriya, faculty, Department of Commerce

Mr. K Srikanth, faculty, Department of Business Administration

Mrs.S.Srilatha, faculty, Department of Commerce

Report

The presenters include professors, research scholars, faculty and students. They explained about various areas like involvement of women in family business, balancing family matters and business matters and highlighted that saying confidence and trust makes the people to succeed in their business ventures. Govt support towards tech start-ups thrown a light, reasons for failure of start-ups elucidated with a case study of Auto and cab, Tiny Owl, Key businesses where mentoring is required were pointed out and explained, before and after mentorship results were coined out about fostering entrepreneurship among students, role of Telangana government in enhancing the growth of MSMEs by facing challenges of Demonetization and GST given more inputs and scope for further research.

Panel discussion

The jury encouraged the participation of students, research scholars, academicians for presenting their articles. They analysed the papers presented and expressed satisfaction towards the work done. They suggested focusing more on practical aspects

TECHNICAL SESSION - II

Session began at 3:00 pm in Challa Som Raj Ram auditorium.

The Judges for the session

Dr.Rajeshwar Rao, Department of Commerce

B.Amareshwar Rao, Department of Commerce

A.Ramana, Department of Commerce

Rapporteurs for the session

Dr. T.Naga Lakshmi, Department of Commerce

Mrs. K.Swapna, faculty, Department of Business Administration

Mrs. A.Sreevalli, faculty, Department of Commerce

Report

The presenters focused on role of women to become entrepreneurs, change in women from home maker to successful entrepreneur, importance of make in India in promoting women entrepreneurs, E-commerce has provided the platform to expand the horizon for starting start-ups & its role in development of cyber entrepreneurship, role of MSME sector in promoting entrepreneurship, importance of entrepreneur in development of economy, key indicators of an entrepreneur include level of knowledge, skill, administrative ability, networking, and strong determination, role of NGO's and its services, government's role in entrepreneurship and thrown a light on recycling and examples of eco- friendly entrepreneurs were highlighted.

Panel discussion

The judges exhilarated the enthusiastic participation of the delegates. They appreciated the work and the research tools used. They advised the researchers to concentrate more on source and collection of primary data. The researchers should confine their papers to the given topic and not to deviate and also PPTs should be bulleted and no lengthy sentences.

The Valedictory session started in Challa Som Raj Ram auditorium at 5:00 pm. The general announcements committee welcomed the dignitaries on the dais.

The seminar convener reported the entire day's proceedings.

The results of the presenters were declared by the convener based on the technical session evaluation forms adjudged by the jury. The best papers and lucky participant received cash rewards from the chief guest of the day.

First prize with a cash reward of Rs.10, 000 was given to Mrs. Manisha Kulkarni, Asst. Professor, St. Francis College for Women, Hyderabad. Title - "Key Indicators for the success of Business Run by Women Entrepreneurs"

Second prize with a cash reward of Rs.5, 000 was given to Dr. Nazia Sultana, Asst. Professor (OU) for the title "Transforming Family Business in modern Millennium through Women Entrepreneurship",

The chief guest announced the day's lucky participant's name - Mrs. CH. Nagasuvarchala, St. Anns degree college, (Receipt Number 4100) and rewarded with a cash prize of Rs.3, 000.

The valedictory session was concluded by proposing vote of thanks by Vice-Principal Mrs. S.Satya Sudha.

The day was ended with the "National Anthem".

4. Telugu National Conference on "Telugu as Medium of Instruction in Telangana State – Problems and Solutions :4/04/2018

One Day Telugu National Conference on "Telugu as Medium of Instruction in Telangana State – Problems and Solutions" was organised on 4-4-2018.

The registrations were started at 9:00 am followed by Inaugural session at 10:30 am in Challa Som Raj Ram auditorium. The Convener of the Conference Dr. Kondaveeti Nagavani, welcomed the dignitaries on to the dais. The chairman Prof. V.Viswanatham presented bouquets to dignitaries and urged the researchers to go an extra mile in research to find the solutions to rejuvenate the lost glory of Telugu. The Principal welcomed the gathering, addressed about the development of the college, since its inception and rankings given by various magazines. Then the convener focused on the theme and its importance in Telangana State and stated that this seminar was aimed to find out how far the present syllabus enables the students to learn their native language.

Sri.P. Purnachander Rao, Former Principal of IIMC connoted that these conferences are a revolutionary step for future planning for better usage of language.

The Chief Guest of the session, Prof. Elluri Shiva Reddy, President Telangana Saraswatha Parishad Hyderabad, in his address brought out the historical prominence & modernized changes in usage of Telugu language. He stressed that everybody should be passionate towards mother tongue & inculcates such affection in younger generations also. He explained the hurdles in the way of forming

a standard language for 31 districts. He stressed the need of finding a common language amid different dialects.

The Guests and Convener of the Conference were felicitated with mementos. The inaugural session was concluded by proposing vote of thanks by Co-convener Mr. Pagadala Chandrashekhar, Retired professor.

Session adjourned for High Tea

TECHNICAL SESSION – I

Session began at 12:30 pm in Challa Som Raj Ram auditorium.

The time given for each paper presentation was 4 minutes and 1 minute for queries.

The Chairperson for the session – Dr. V.Rajeshwar Sharma, Retired Principal, Kamareddy

Rapporteur for the session - Dr. T.Naga Lakshmi, Department of Commerce (PG)

In this session, primary and secondary school level papers were presented by the presenters.

Session adjourned for lunch break

TECHNICAL SESSION – II

Session began at 3:00 pm

The Chair person for the session – Dr. Sanganabatla Narsaiah, Telangana Historical Scholar.

Rapporteur for the session - P. Madhuri, Department of Commerce

In this session, Intermediate level papers were focused by the presenters.

TECHNICAL SESSION - III

Session began at 4:30 pm

The Chairperson for the session – Dr. B. Jayaramulu, Retd. Associate Professor, Hyderabad.

Rapporteur for the session – K. Padmapriya, Department of Commerce

In this session, Degree level papers were focused by the presenters followed by high tea.

The Valedictory session started at 6:00 pm where the Convener welcomed the dignitaries on to the dais.

The Guest of Honor of the session Prof. Kasireddy Venkata Reddy, Retd. HOD, O.U. Hyderabad explained the grandeur of Telugu language and the ways to protect its richness and analyzed that

when Telugu was discarded as a medium of instruction, Sri Pratapa Reddy, a famous writer and orator fought against it and implemented successfully Telugu as a medium of instruction. As Telugu is our mother tongue, we need not discuss about the challenges and threats towards this language. Teachers particularly should show and inculcate interest among the students, while teaching the language. All the dialects in Telugu states should be taken into consideration, when the curriculum is designed or compiling the text books. Telugu teachers should not be treated inferior to others.

The Chief Guest of the session, Telangana Official Language Commission Chairman Sri. Devulapalli Prabhakar Rao recollected how they fought relentlessly to make Telugu as Medium of Instruction during post-Nizam rule. Many historical inscriptions, poems and other valuable things are available only in Telugu language. So the teachers, parents and others should encourage the students to speak in our own mother tongue in order to protect its identity.

Then Conference convener reported the entire day's proceedings, where total 45 papers were received & 35 presenters presented their papers at various levels and declared the best 3 papers based on the technical session. The best 3 papers received cash rewards of the day of Rs. 2,000 each from the Chief Guest. The best presenters are

Dr. Gattu Triveni, Manchiryal District

Dr. Raya rao Suryaprakash Rao, Medak District

Dr. N. Nischala, Sangareddy District

The Valedictory session was concluded by proposing vote of thanks by Co-convener Prof. Pagadala Chandrashekar, Retired Professor.

The day was ended with the "National Anthem".



Convener



K. RAGHUVeer
PRINCIPAL

Principal