



# INDIAN INSTITUTE OF MANAGEMENT & COMMERCE

DEGREE & P.G. COLLEGE

Sponsored by VASAVI FOUNDATION & Affiliated to OSMANIA UNIVERSITY

INTERNAL QUALITY ASSURANCE CELL (IQAC)

RE-ACCREDITED BY NAAC WITH "A+" GRADE

An ISO 9001 : 2015 Certified College

## REPORT ON SEMINARS AND WORKSHOPS COMMITTEE(2023-24)

Seminars and workshops committee conducted various seminars, workshops, conferences and guest lectures throughout the academic year have had a positive impact on the college community / for the benefit of students . with all the events students can Enhance

- a) The knowledge and skills
- b) Professional development
- c) Networking and collaboration
- d) Academic enrichment.

### **The committee:**

1. M.Vijay Convener.
2. Smt.G.Rama Devi, Lect. in Library Science, Co-Convenor
3. Smt. G.A.V Kalyani, Dept. of Languages(Sanskrit), Co-Convenor

### **Members of the Committee.**

4. Sri P.A. Dileep Kumar
5. Sri P.Shiva Kumar
6. Smt. Tanvi Jadhav Dept. of Commerce
7. Sri M.Satyanarayana, Dept. of Computers
8. smt. Garima Agarwal.
- 9.. Sri. J.Shyam sunder Programmer.

# EVENTS ORGANIZED UNDER SEMINARS AND WORKSHOPS COMMITTEE

## 1. Connecting Dots of Your Future

Date : 10-08-23

Topic: Connecting Dots of Your Future:

Resource Person : Sri K.V. Pradeep

No. of students attended : 175 (B.Com(Hon's) I years

A Motivation Lecture was Organized to B.Com(Hon's) First year students by Sri K. V. Pradeep. 175 students were attended, sir has motivated the students by giving the successful stories of many people how they have achieved it from zero to that level in each level of their life and also gave insights to students how to connect the ideas to develop and achieve it.



## 2. Set your Mind to Set you goal :

Date : 11-08-23

Topic: Set your Mind to Set you goal

Resource Person : Sri K.V. Pradeep

No. of students attended : 164 (B.Com(B.A), B.B.A, B.Sc I years

A motivation Lecture was organized on Set your mind to set your goal by Sri, K.V. Pradeep sir for B.Com(CA) first year students. 164 students attended, sir has addressed the students with the mind management and how to set or prepare our mind to set target in our life. Sir said that mind management and control is most important in succeeding the life and explained about how meditation plays vital in mind controlling.



### 3. Express to Impress :

Date : 14-08-23

Topic: Express to Impress

Resource Person : Sri K.V. Pradeep

No. of students attended : 164 (B.Com(C.A) I years

A lecture on Express to Impress was organized to BBA, BSc, B.Com(CA) first year students by sri K.V. Pradeep sir, sir gave insights on how every student should have their short term and long term goals. Giving examples of successful personalities, the speaker encouraged al, the students to have a perfect goal set for their future and achieve it.



### 4. US accountancy & Taxation Courses:

Date : 16-08-23 & 17-08-23

Topic: US accountancy & Taxation Courses

Resource Person : Simandra Education

No. of students attended : 147 (B.Com III years

A career guidance program on US Accountancy & Taxation Course was organized for B.Com(all streams) final year students by Simandra Sducation. The speaker gave insights to students the importance of US Accountancy and Taxation Certification, how it is different with C.A , ICWA and CMA certifications. They have explained the career opportunities and global recognition of this certification program.



## 5. Contemporary Trends in Startup Management :

Date : 22-08-23

Topic: Contemporary Trends in Startup Management

Resource Person : Dr. P.Nagaraju

No. of students attended : 108 (B.B.A) III years

A guest lecture on Contemporary trends in startup management organized for all final year students with Department of BBA. The speaker Dr. P. Nagaraju highlighted the students on how manage the finance to have a perfect startup and other business ideologies , market trends and expected returns and how to choose customers.



## 6. Awareness Program on Cyber Crimes :

Date : 23-08-23

Topic: Awareness Program on Cyber Crimes

Resource Person : Sri B. Mohan Rao

No. of students attended : 177 (B.Com II & III years)

A guest lecture on Cyber crimes was organized for second and final year students by Sri B. Mohan Rao Senior Advocate, High court of Telangana state, sir addressed the students on different types of cyber frauds like insurance frauds, jobs frauds, matrimonial frauds, loans frauds, otp or banking frauds, internet frauds. Sir also insights on awareness ideas on cyber crimes and educated all the students not to be a victim of cyber frauds.



## 7. Intellectual Property rights:

Date : 25-08-23

Topic: Intellectual Property rights

Resource Person : Sri B. Mohan Rao

No. of students attended : 165 (B.Com) III years

An orientation program on Intellectual Property rights for all the final year students by Sri B. Mohan Rao Senior Advocate, High court of Telangana state, sir has created an awareness on how to protect the intangible assets such as copyrights, patents, trademarks and technical know-how. This session has enlightened the students on applying IPR laws in business, commerce and trade.



## 8. A visit to NRSC.( Field trip) :

Date : 25-08-23

Topic: A visit to NRSC.( Field trip)

Resource Person : ISRO

No. of students attended : 51.

As part of TASK (Telangana Academy of Skill and Knowledge) the college is organized a field trip to NRSC.51 students and 2 faculty members of IIMC visited NRSC Centre on 25<sup>th</sup> August 2023. It was a great learning experience of various scientific models by the students. NRSC scientists have explained the various procedures of Satellite launching through PowerPoint and videos. Students got an opportunity to understand the various applications of Remote Sensing on Environment, Agriculture, Soils, Forests, Geo-Sciences and Oceans. The applications are used to find the quality of water, soil and food. Students came to know the basic launching procedures of Chandrayaan-1, Chandrayaan-2 & Chandrayaan-3.



## 9. The Ultimate Guide to MBA :

Date : 06-09-23

Topic: The Ultimate Guide to MBA  
Resource Person : Sri K. Vasanth Kumar . IMS.  
No. of students attended : 184.

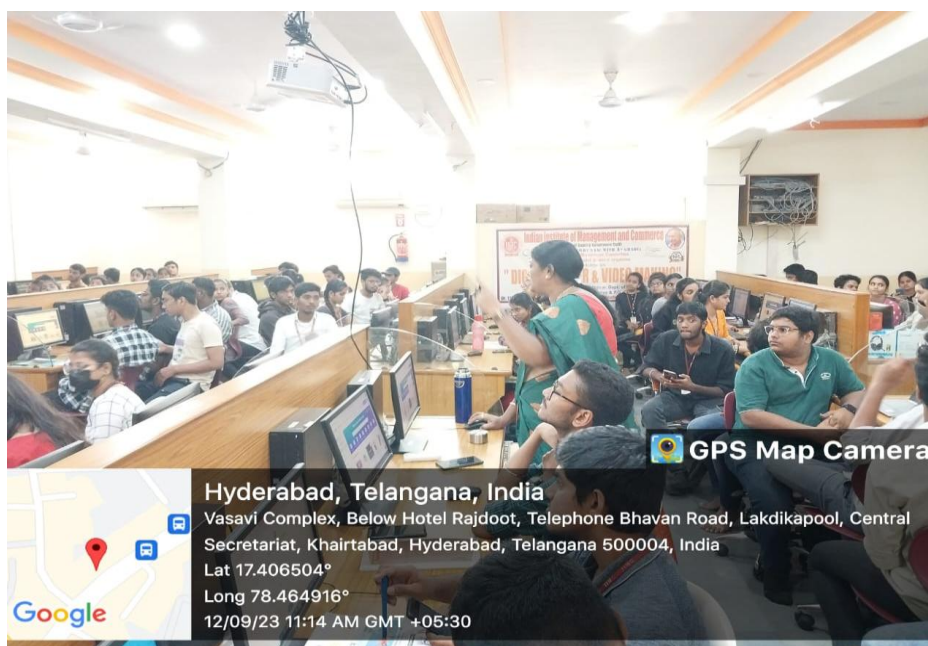
A guest lecture on Ultimate guide to MBA to all the second and final year students by Sri K. Vasanth Kumar Lead Mentor, IMS. The speaker explained how to crack CAT exam and the difference between regular MBA and MBA from B-School, what are the best career opportunities for the students.



## 10. Digital Poster & Video Making (workshop):

Date : 12-09-23  
Topic: Digital Poster & Video Making  
Resource Person : Smt. S. Jayalaxmi.  
No. of students attended : 105.

A one day workshop on Digital Poster & Video Making was organized to the registered (105) students by S. Jayalaxmi . Department of Computer Science and Seminars & workshops committee jointly organized this program between 9.30am and 4pm. the resource person gave the live demonstration with poster making applications like canvas with different patterns, students were created banners , posters and logos . in the afternoon session speaker explained on memes creation and impact videos creation for social media advertising. At the end participation certificates are distributed to all the students.



## 11. Parenting :

Date : 07-10-23

Topic: Parenting

Resource Person : M.L Sai kumar

No. of students attended : 138.

A guest lecture on Parenting to all NSS , NCC and First year students by Sri M.L Sai kumar from IPE. Sir explained how every student should have positive approach towards their behavior and how to develop their personality.



## 12. Orientation on Certified Business Accountant Course:

Date : 01-11-23 & 02-11-23

Topic: Orientation on Certified business Accountant Course.

Resource Person : Double Entry academy

No. of students attended : B.Com III years 138.

An orientation program on certified business accountant course was organized to all final year students by Double Entry academy. The speakers Akhil Kapadia and Ramacchandra rao addressed the students about certification on business Accountancy, they have explained the importance and career opportunities with this certification along with graduation course. Some of the students have shown the interest for this certification program.



## 13. Vigilance awareness week 2023 Program.

Date: 02-11-23

Topic: Vigilance awareness week 2023 Program.

Resource Person : Punjab National bank Zonal Head

No. of students attended : II years 144.

On this day A business quiz was conducted to all the students and prizes were given to the winners. Punjab National bank Zonal Head addressed the students and enlightened them on how to avoid financial frauds, internet banking and corruption free India and how one have to be committed to the Nation. A pledge was taken.



#### 14. Tally Prime – Advanced auditing Tools (workshop):

Date: 03-11-23

Topic: Tally Prime – Advanced auditing Tools.

Resource Person : Sri. Alok kumar Singh

No. of students attended : 85.

A one day workshop on Tally Prime – Advanced auditing Tools was organized to the registered (85) students by Sri. Alok kumar Singh . Department of Computer Science and Seminars & workshops committee jointly organized this program between 9.30am and 4pm. the resource person gave the live demonstration with different accounts auditing , auditing tools with advanced version of Tally prime ERP Application, sir has explained different format of reports final accounts with latest auditing tips. At the end participation certificates are distributed to all the students.



#### 15. Road Map to student's Career in Business Analytics:

Date: 08-11-23

Topic: Road Map to student's Career in Business Analytics.

Resource Person : Woxen University

No. of students attended : 165.



An orientation program on Road Map to student's Career in Business Analytics was conducted to BBA I,II,III , B.Com C.A and B.Com B.A I year students. The resource person J.V. Murthy From Woxen University explained to the students about tools for data analytics , primary data collection, statistical analysis and preparation of reports. The students are enlightened with the career opportunities in data analytics domain.



## 16. Career Opportunities in Management studies :

Date: 19-01-24

Topic: Career Opportunities in Management studies.

Resource Person : IMS Consultancy

No. of students attended : 183.

The Seminar on “Career Opportunities on Management studies “ organized for final year students , 183 students were attended. A Management Studies degree from IMS equips graduates with a strong foundation in various business functions, including Marketing, Finance, Human Resource Management, Operations management, Information Technology Management, Business Analytics.

The speaker said the advantage of IMS sponsored Institutions :

- Industry-aligned Curriculum
- Strong Corporate Relations:
- Entrepreneurial Mind set:
- Career Development Support:

## 17. Your Gateway to global Opportunities:

Date: 29-01-24

Topic: Your Gateway to global Opportunities.

Resource Person : Career Craft Consultants

No. of students attended : 138.

"Your Gateway to Global Opportunities," organized by Seminars and Workshops Committee for Final years with Career Craft Consultants. The event aimed to empower students with valuable insights and resources to explore exciting career paths on a global scale. Speakers emphasized the increasing demand for skilled professionals across diverse industries, with a growing emphasis on international collaboration.

### Key Opportunities Highlighted

- **International Studies**
- **Global Internships & Volunteer Programs:**
- **Global Recruitment Platforms:**
- **Interactive Discussions & Networking**



## 18. Traffic Awareness Program:

Date: 02-02-24

Topic: Traffic Awareness Program.

Resource Person : N.Ashok, DCP, Hyderabad.

No. of students attended : 168 (I years).

An Interactive Presentation on “Traffic Awareness” given by N.Ashok, DCP , Traffic, Hyderabad. delivered an engaging presentation using visuals, statistics, and real-life examples of traffic accidents. This initiative aimed to educate and empower young adults transitioning into a more independent lifestyle, often involving increased road usage.

Program Objectives:

- **Promote Safe Driving Practices:**
- **Open Discussion with students on traffic laws.**
- **Highlight Road Safety Issues:** DCP addressed common traffic violations committed by young drivers, such as speeding, reckless driving, and driving under the influence



## 19. Awareness on Stock Market:

Date: 28-02-24

Topic: Awareness on Stock Market.

Resource Person : Bulls Go Beyond.

No. of students attended : 184 (II years).

An Informative program, "Awareness on Stock Market Operations," held by Bulls Go Beyond Academy for second-year degree students. The program aimed to demystify the stock market

for young adults, fostering financial literacy and sparking an interest in responsible investment strategies.

**Mr. Harish Jain** and **Mrs. Bhavya Singh** delivered the following content to the students for their financial planning and future career paths.

**Stock Market Basics.**

**Benefits of Investing.**

**Types of Investments.**

**Risk Management.**

**Trading Platforms and Tools.**

## **20. Entrepreneurial Journey :**

Date: 29-02-24

Topic: Entrepreneurial Journey.

Resource Person : Kavitha Rajesh (IIMC Alumni).

No. of students attended : 136 (II years).

A motivational session, "Entrepreneurial Journey," delivered by Kavitha Rajesh, a successful alumni member of IIMC, to first-year graduates. The session aimed to inspire and equip graduates with valuable insights for navigating the exciting yet challenging path of entrepreneurship.

### **Session Highlights:**

- **From Inspiration to Action.**
- **Challenges and Overcoming Obstacles.**
- **Importance of Perseverance and Resilience.**
- **Skills for Success**

## **21. Career Opportunities across globe :**

Date: 12-03-24

Topic: Career Opportunities across globe.

Resource Person : CAP (Career Advance Point) Consultancy

No. of students attended : 136 (III years).

The informative event, "Career Opportunities Across the Globe," organized by CAP (Career Advance Point) Consultancy specifically for final year graduates. The event aimed to empower graduates with the knowledge and resources needed to explore exciting career paths on a global scale.

Mr. Shivaram Mantri, MD. CAP, emphasized the growing demand for skilled professionals across diverse industries, with a focus on international collaboration, **International Work Visas & Permits, Global Job Boards & Recruitment Agencies, Multicultural Work Experiences.**



## 22. Opportunities in Investment Banking :

Date: 18-03-24

Topic :Opportunities in Investment Banking.

Resource Person : Sri C.A Praveen Kumar MD. Planet Finance Academy

No. of students attended : I,II & III years.

The Informative session on “ Opportunities in Investment Banking” conducted by Sri C.A Praveen Kumar MD. Planet Finance Academy ,the speaker explained on comprehensive overview of investment banking, its core functions, and its role within the financial services industry. Key areas covered might include Capital Raising Financial Advisory, Sales & Trading.

Speaker gave insights on career paths available within investment banking like Investment Banking Analyst, Trading Analyst.



## 23. Career after Graduation ( 22-03-24)

Date: 22-03-24

Topic : Career after Graduation.

Resource Person :Gitam University

No. of students attended : 110 ( III years).

The career guidance program for final year students on “Career after Graduation” conducted by GITAM University . they explained about different courses what they are offering in Post graduation level and Research level in Management studies, Machine Learning and Artificial

Intelligence physical sciences , data scientist, business analyst, finance .environment scientist.  
They also given insights on The fee structure, curriculum, scholarships, placements records.



#### 24. Workshop on Data Analytics :

Date: 23-03-24

Topic : Worskghop on “Data Analytics.

Resource Person : Pantech e-Learning Academy.

No. of students attended : 51.

Department of Computer science and The Seminars and Workshops Committee jointly organized this hands on based workshops for registered (51 ) students. The Pantech e-learning academy faculty Ms. Aswini took a session on basics of data driven techniques, analysis with in excel in first session.

In second session the students were practiced with python programming, power bi tools, with real world examples of data visualization and analytics. They also covered the Big data analytics and Data warehousing concepts.



Convener

  
  
**K. RAGHUVeer**  
PRINCIPAL

Principal.