



YOUNG **LEADERS** INITIATIVE

2018

AN INITIATIVE OF
KAARMIC EDUCATION SERVICES

www.youngleadersinitiative.com

11,000 STUDENTS

since 2014



Top 5
Social Enterprises in India, 2013
iDiya, Indian School of Business
Hyderabad



Top 10
Social Enterprises in India, 2015
Tata Social Enterprise Challenge,
Indian Institute of Management, Kolkata



Top 10
Social Startups in India, 2015
ABP News



Top 2
Social Enterprises in India, 2017
Infosys & Deshpande Foundation

KAARMIC EDUCATION

KAARMIC Education Services is an award winning Social Enterprise with a focus on bringing **disruptive positive change** to public education ecosystem by **designing and delivering happy learning experiences** to accelerate **human achievement**.

KAARMIC is India's **only social enterprise** that works towards bridging the **achievement gap**** in public education systems by **designing and delivering** customized programs that **create opportunity, improve skills and enhance learning** to enable students from **India to compete globally**.

**ACHIEVEMENT GAP = OPPORTUNITY GAP + SKILL GAP + LEARNING GAP

OUR INTERVENTIONS



YOUNG LEADERS SUMMIT



DR. B R AMBEDKAR FELLOWSHIP
IN RURAL DEVELOPMENT

Our interventions follow the **7 principles** set forth by Dr. Tony Wagner, of Harvard School of Education and brings forth the **best case practices** in education from around the world to India.

HARVARD



GRADUATE SCHOOL
OF EDUCATION



Initiative &
Entrepreneurialism



Critical Thinking &
Problem Solving



Collaboration &
Leading by Influence



Agility &
Adaptability



Oral & Written
Communication Skills



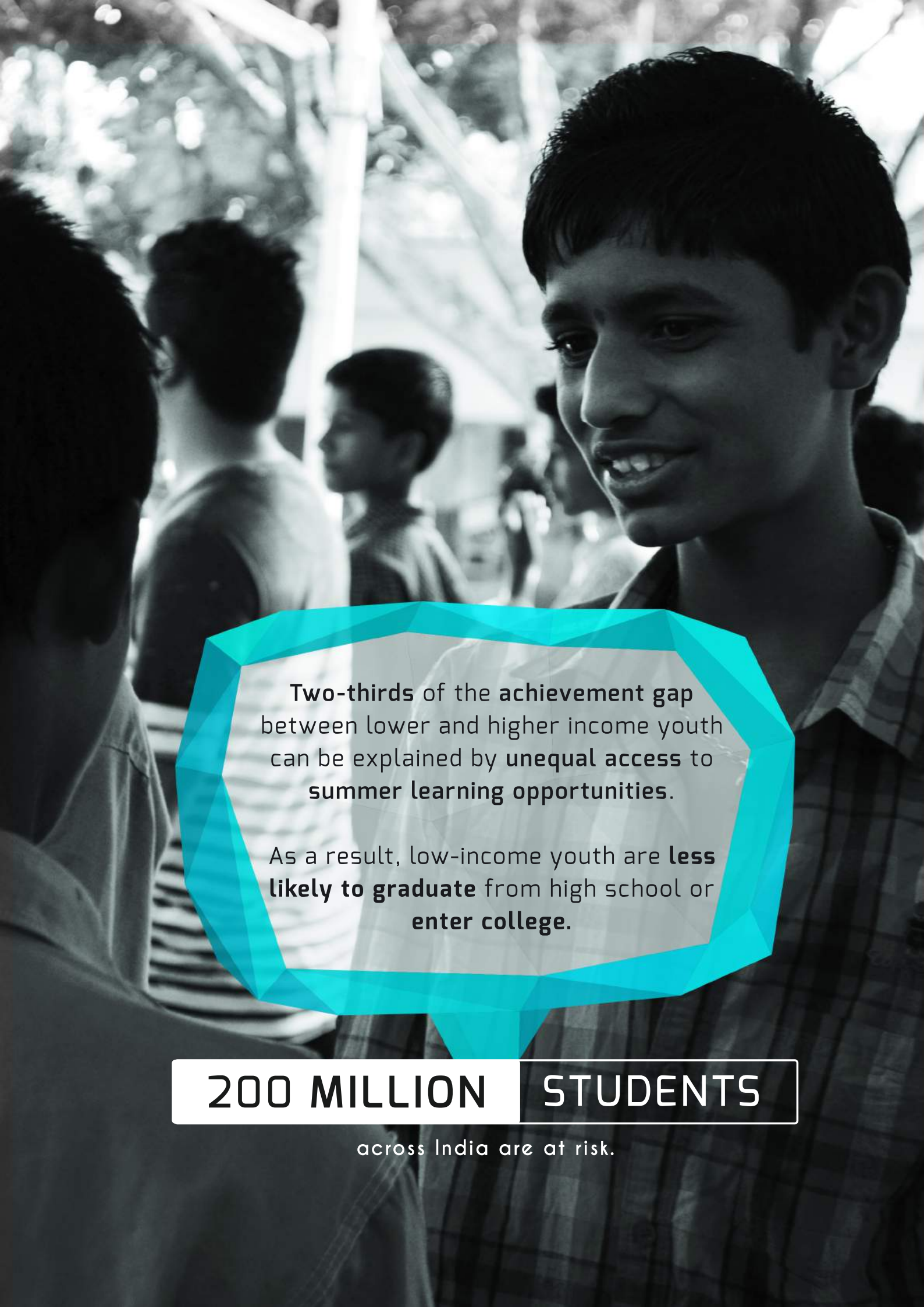
Access & Analyze
Information



Curiosity &
Imagination

PROGRAM PARTNERS





Two-thirds of the achievement gap between lower and higher income youth can be explained by **unequal access to summer learning opportunities.**

As a result, low-income youth are **less likely to graduate** from high school or **enter college.**

200 MILLION STUDENTS

across India are at risk.

< WHY SUMMER INTERVENTION MATTERS >

A decades worth of research has documented that children **lose English, Cognitive and Non Cognitive skills** over the **summer break**. These losses accumulate to contribute significantly to the **achievement gap** between low-income youth and their middle-income peers. **Summer learning loss** also holds students and schools back from reaching performance targets required to get young people ready for high school, college and careers.

Summer Learning Programs get students **excited about learning** and increase their **attachment to school environments**. This can be achieved by blending academic and enrichment activities that are intrinsically interesting to students and therefore motivate their learning.



60% of campers report improved academic performance.



75% of campers report healthier peer relationships.



62% of school faculty report increased participation in class.

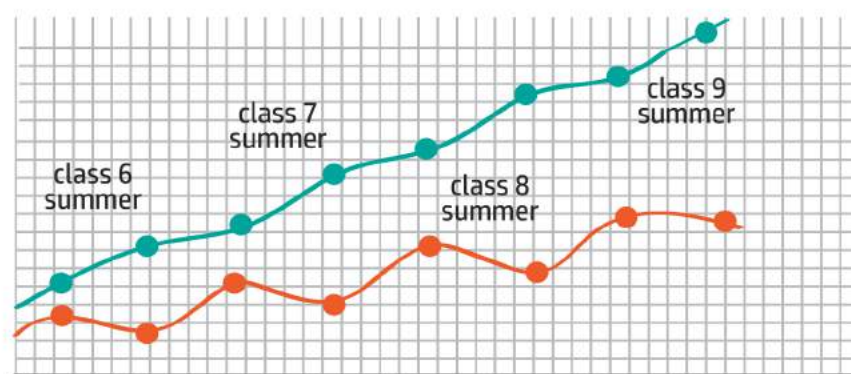


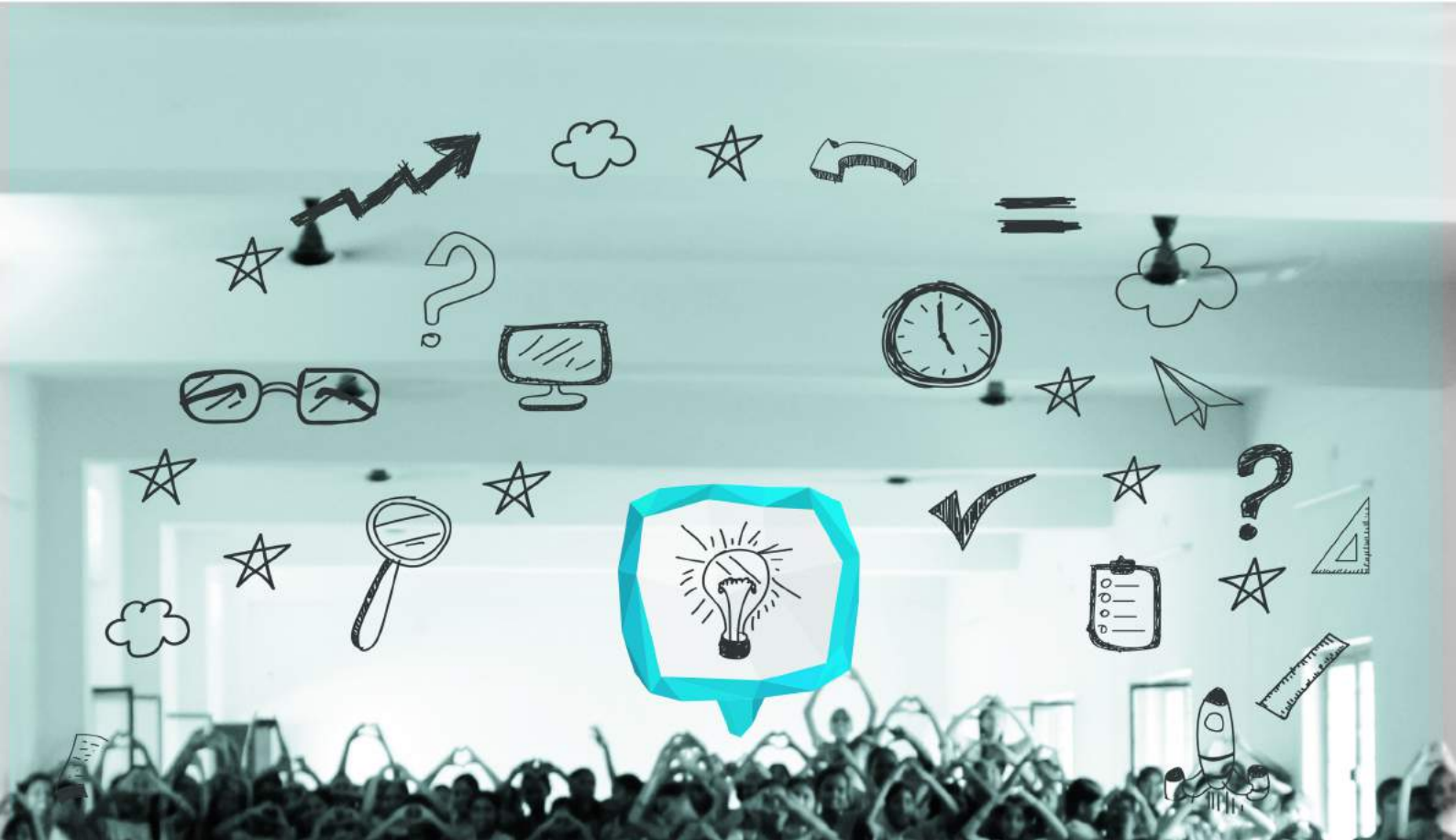
73% of school faculty report change in social behaviour.

LACK OF NEW EXPERIENCES AND **OPPORTUNITIES TO KEEP LEARNING** THROUGHOUT THE SUMMER CREATES A **GAP OF ABOUT 3 MONTHS IN READING AND LANGUAGE ACHIEVEMENT** BETWEEN MIDDLE AND LOW INCOME STUDENTS.

Summer Learning Loss Graph

- Low Income Student
- Middle Income Student





ENGLISH

LEADERSHIP

X CURRICULAR

WORLD SKILLS

CREATING A WORLD OF AUTODIDACTIC LEARNERS

< WHAT IS THE YOUNG LEADERS INITIATIVE >

The Young Leaders' Initiative is a 3 year systemic intervention with a vision to **significantly reduce the achievement gap** in the public education system, by **designing creative learning opportunities and executing transformative experiences** for students to be advocates of learning and skill development.

< THE YOUNG LEADERS CAMP >

The Young Leaders camps are **specially designed** summer camps aimed at **creating self sufficient leaders** to enable **student led progression** that works towards building an **engaging school culture** and **enhancing learning outcomes** at the institutional level.

The Young Leaders bootcamps have been created with the support of **educators from around the world** and trainers from **diverse (national and international) backgrounds** deliver the camp curriculum, the camp components are Conversational **English** , to **understand** the world , **Foundational Leadership skills**, to **conquer** the world and a **modern-day skill set** to **compete** with the world.



experiential
curriculum



multiple sources
of learning



student led
initiatives



proficient
trainers



interactive
workbook

With **Happy Learning™** as the centre of our design, the curriculum at YLC is customized to the needs of every system. Using only the most **fun, effective teaching and learning methodologies**, the Young Leaders camps are a **powerhouse of energy and enthusiasm** as it is delivered by one of the **most diverse** team of trainers on the planet, from **26 states and 11 countries**.

< CAMP AUDIENCE >



CLASS 7 - 8
EXPLORER CAMPS >



CLASS 9 - 10
DISCOVERER CAMPS >



CLASS 11 - 12
VOYAGER CAMPS >



GRADUATE LEVEL
ADVENTURER CAMPS >



| | |
|---------|--------------|
| 0600 AM | FITNESS |
| 0930 AM | ENERGIZER |
| 1000 AM | LEADERSHIP |
| 1130 AM | ENGLISH |
| 0100 PM | LUNCH |
| 0200 PM | PROB SOLVING |
| 0300 PM | X CURRICULAR |
| 0530 PM | SPORTS |
| 0700 PM | DINNER |
| 0830 PM | MOVIE |

< CAMP COMPONENTS >

With **Happy Learning™** at the centre of our design, the Young Leaders' Camp aims at creating an environment where campers could feel a strong **sense of belonging** and **achievement**. We believe that every student is **capable of learning absolutely anything** if she's given the **right resources**, with that value at the **centre of our execution**, the Young Leaders' Camp provides **every learner with fun, multiple learning resources**, in an effort to shift students from being **passive recipients of education** to **active drivers of learning**,

< YLC EXPLORER >

For students hailing from **classes 7-8**, the Young Leaders' Camp promises to be an **exploratory journey**, while significantly reducing **English Language Anxiety**, improving **Leadership Skills** and **creative opportunities** for **participation** and **exposure**. This experience **reinforces** the **campers belief** in **higher education** and **learning**.



CLASS 7 - 8
EXPLORER CAMPS >

ENGLISH

LEADERSHIP

X CURRICULAR

WORLD SKILLS



Photography



Visual Arts



Theatre



Spanish/
French



Creative Writing



Public Speaking

< YLC DISCOVERER >

For students hailing from **classes 9-10**, the Young Leaders' Camp promises to be a journey of **self discovery**, while significantly reducing **English Language Anxiety**, improving **Leadership Skills** and **creative opportunities** for **participation** and **exposure**, to **make a more informed career decision**. This experience **motivates** the camper to pursue **higher achievements** and **learning**.



CLASS 9 - 10
DISCOVERER CAMPS >

ENGLISH

LEADERSHIP

X CURRICULAR

WORLD SKILLS



Photography



Art



Theatre



Debate Club



Creative Writing



Public Speaking



Astronomy



Computers



Journalism



Career Awareness



Fitness/Yoga
Meditation

YOUNG LEADERS

IMPACT

PRODUCT DESIGNING

- Think of any product. (5 minutes)
- Write down 30 characteristics of that product (15 minutes)
- Write down 20 users of that product (10 minutes)
- Choose 1 user among these (2 minutes)
- Note the challenges faced by that user when using that product. (10 minutes)



Increased Creativity



Improved Critical Thinking



Improved Analytical Ability



Increased Empathy & Compassion



Increased Civic Sense

At the end of a YLC intervention, campers grow into **self sufficient, autodidactic, teacher independent leaders/learners** who positively influence their **schools and communities**.

The camp follows a completely **activity based, experiential curriculum format** centered around the **Seven Survival Skills** put forth by **Harvard University's Change Leadership Group** while offering a customised and **unique learning experience** for every age group.

< YLC VOYAGER >

For students hailing from **classes 11 - 12**, the Young Leaders' Camp promises to be a **voyage into adulthood**. Whilst also **improving overall skillset**, this camp is a **quick simulation** of **University application processes** and **skills required to thrive in a university environment**. This journey inspires campers to **identify and pursue meaningful career/higher education opportunities**.



CLASS 11 - 12
VOYAGER CAMPS >

ENGLISH

LEADERSHIP

X CURRICULAR

WORLD SKILLS



Photography



Art



Theatre



Debate Club



Creative Writing



Public Speaking



Spanish/
French



Computers
+Internet



Journalism



University
Awareness



Fitness/Yoga
Meditation

< YLC ADVENTURER >

For students hailing from **undergraduation levels**, the Young Leaders' Camp promises to **push learning, skills and achievement by bringing together the most relevant opportunities of 2018**. This camp promises to be an **exciting learning adventure into professional life**.



GRADUATE LEVEL
ADVENTURER CAMPS >

ENGLISH

LEADERSHIP

X CURRICULAR

WORLD SKILLS



Internet &
Microsoft Office



Web Design &
Development



Coding
Java/Python



Drone &
3D Printing



Adobe
Software



Photography



Art



Theatre



Debate Club



Creative
Writing



Public
Speaking



Spanish/
French



Computers
+Internet



Journalism



Internship
Opportunities



Fitness/Yoga
Meditation



OUR TRAINERS COME FROM



15 COUNTRIES



26 STATES



08 CENTRAL UNIVERSITIES

TEACH FOR INDIA

< YLC HUMAN RESOURCES >

Counsellors at Young Leaders' Camps are trained to create a positive & supportive environment that's bristling with energy for students. They support KAARMIC's overall mission and help run programs at school level that help young students achieve their full potential. Counsellors are handpicked through a five level selection process that determines their English Language Proficiency, Communication Skills, Clarity of thought, Intent and skill set.

KAARMIC's counsellors come from a **wide variety of academic and professional backgrounds**, they are trained to **facilitate student centered collaborative learning by infusing their own experience to create a positive learning environment**. Additionally, the counsellors themselves go through a series of on and off **field coaching to customize their teaching style to the needs of the students** hailing from low income communities. Young Leaders Camps promote **diversity and involves a wide variety of perceptions, ideologies and cultures**.

< RULES OUR TRAINERS LIVE BY >

Upholds **high expectations** for learning, achievement and **believes in everyone's ability to grow and change**.

Creates an **inclusive and safe environment** for the group to **open up and become actively engaged** in the discussion.

Has **fun and is passionate** about creating a **connect with the campers** to enhance the **transformational process**.

Uses **positivity and peer learning** as a tool to **enhance camper learning outcomes**.

Exhibits **Leadership skills** and serves as a **positive role model** at the camp site.



TIMELINE

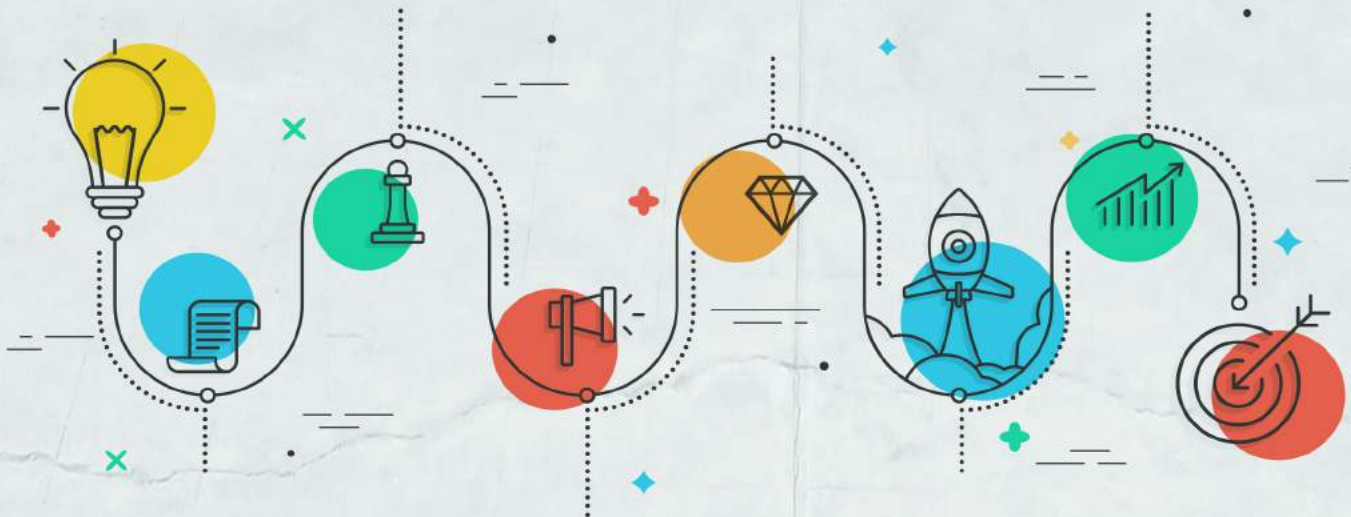


2018 CAMP LAUNCH
JANUARY

YOUNG LEADERS
PHASE 1
APRIL

YOUNG LEADERS
PHASE 3
JUNE

IMPACT
ASSESSMENTS
OCTOBER



FEBRUARY
RECRUITMENT OF
TRAINERS

MAY
YOUNG LEADERS
PHASE 2

AUGUST
YOUNG LEADERS
SUMMIT

DECEMBER
WINTER CAMPS

IMPACT

Every successful camper at the Young Leaders' Camp receives a name tag called "Alpha", these Alpha's take the learning forward to their schools and communities and further **spread the impact through the workbooks given to them**. The summer bootcamp is just the first step in establishing a growth mindset in children, the impact grows further when high performing students are **invited to the reunion winter camps to further strengthen their skillset**.

To quantify the impact of the intervention, campers are tested on three levels, Pearson Versant Test, Language Anxiety Test and a diagnostic assessment to gauge adherence to standards.



Pearson's Versant
English Test



English Language
Anxiety Test



Diagnostic
Assessment



11,000
students trained



17+
camps



4 National
Level Awards



Worldclass
curriculum



200+
government schools

THE YOUNG LEADERS' EXPERIENCE

The Young Leaders' Camp is a **transformational experience for all stakeholders** involved in the project. Each camp has its own **set of values to ensure maximum learning output and impact**. The **outcome of the project is presented** to the school or society on the **last day as a performance by the campers in the form of skits, plays and exhibitions at the campsite**.

The final performance day is a memorable day for both the campers and school officials as it clearly showcases the change in the students. The impact of the camp is also **documented and presented in the form of reports, magazines and a video explaining the impact of the project**.



Improved Performance
in School Tests



Increased Enrolment
Reduced Drop Out Rate



Long Term Plan with
Rewards & Recognition



Challenge and
Change Mindsets



Highly
Marketable



Trainers are
Counsellors/Mentors



500+ Micro
Leadership Opportunites



Energetic
Camp Culture



A REVOLUTION IS COMING.

17,500

CAMPERS

850

TRAINERS



The Young Leaders' Initiative
C/O KAARMIC Education Services,
Hyderabad, Telangana State.
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www.youngleadersinitiative.com