INDIAN INSTITUTE OF MANAGEMENT AND COMMERCE

PROJECT GUIDELINES B.COM(H) & M.COM 2020

Chapter IIntroduction (About The Topic Concerned , 6-10 Pages Depending Upon TheTopic,)

- Statement Of The Problem (1 Page or Half Page)
- Importance Of The Study (1 Page or Half Page)
- Need For The Study (1 Page or Half Page)
- Review Of Literature (Maximum up to 25, minimum 10)
- Research Gap

Chapter II : **Objectives and Methodology (ideal 2-3 pages)**

- Objectives of the study (Maximum 3, @ UG and PG levels)
- Hypotheses Framed for The Study (if any)
- Hypotheses of The Study
- Main Hypothesis (H₀, H₁)
- Related Hypothesis

Methodology

- Sample Design
- Sample Size
- Sources of Data
 - <u>Primary Data</u> (description how primary data is collected half page, eg., questionnaire collected through google forms, personal interviews, schedules etc.,
 - <u>Secondary Data (description how primary data is collected half page,</u> Journals, sites, books etc used)_
 - Data analysis (tools and techniques used while analyzing the data)

- Scope of the Study
- Period of the Study
- Limitations

Chapter III Profile of the Company / Industry (if applicable) (ideal 8-10 pages)

Chapter IV Analysis of Data

Analyzing the Questionnaire (if applicable), With the help of excel sheets, bar graph, pie charts, statistical tools used etc., (25 pages ideal)

Chapter V Findings, Conclusions and Suggestions

Bibliography

• References

<u>Annexure I</u>

• <u>Questionnaire</u>

<u>Annexure II</u>

• Any photos, pictures, related to project work (if any)

Annexure III

• Any other related information related to project work such as, Government GOs, Company Balance Sheets etc.,

***MODEL CONTENT IS ENCLOSED**

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STARTING PAGES MODEL

PROJECT REPORT

ON

WORKPLACE BULLYING: A COMPARISON BETWEEN CORPORATE SECTOR AND PHARMACEUTICAL SECTOR

BY

MEENA P

H.NO. 1100-14-407-012

Under The Guidance Of

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