

1. U.G ADMISSIONS - COUNSELING (20.06.2016)

The Osmania University, Hyderabad has released admissions notification inviting applications from interested and eligible candidates to apply for various under- Graduate courses through online. Our college received more than 1500 applications for 350 seats .We admitted the students through counseling this academic year.



2. INTERNATIONAL YOGA DAY (21.06.2016)

Human beings are made up of three components – body, mind and soul, corresponding the three needs – health, knowledge and spiritual need. Health is a physical need, knowledge is psychological need and inner peace is our spiritual need. When all these three are present, then there is harmony in our life. Keeping in view of all the above, our college has conducted “Yoga for Body, Knowledge and Soul “on International Yoga Day for all the students. One of the eminent yoga trainers, Sri Gopal explained that “Yoga gives us relief from countless ailments at physical level; the practice of asanas strengthens the body and sharpens the intellect as well.



3. INTERNATIONAL DAY AGAINST DRUG ABUSE & ILLICIT TRAFFICKING (26.06.2016)

International Day against Drug Abuse is a global observance and our college conducted a programme on “Drug Abuse”, to create awareness of dangers associated with drugs. The Assistant Commissioner of Police, Saifabad addressed the students through a presentation highlighting what the drugs are, the biological, emotional and societal effects of drugs as well as illegal trafficking networks. This was well received by the students through their enthusiastic participation in inter - active session.



4. INDUCTION PROGRAMME TO FIRST YEAR STUDENTS (01.07.2016)

Students entering into higher education are coming into a new and unfamiliar environment; many do not know what it means to be a University student. For their convenience, an induction programme was organized to welcome First Year students of U.G. Courses. Our Secretary & Correspondent, Chairman, Former Principal, Principal and Vice Principal graced the occasion. Sri K. Raghu Veer, Principal welcomed the parents and students and informed them about the college, its culture, maintenance of discipline and also introduced the faculty members.



5. CAREER OPPORTUNITIES FOR COMMERCE STUDENTS (12.07.2016)

A programme on Career Opportunities for Commerce students was conducted by ENTHUZE Academy, Bengaluru. CA Sri Sudhendra Basu, enlightened the students that every day, different careers and professional opportunities are emerging. “No matter how much you want to do all of them, you will have to prioritize and choose the best option for you. The unique strengths, abilities, interests, aspirations and weaknesses will help you to decide the viable options for you”.



6. JCI PROGRAMME (15.07.2016)



A program was organized by Junior Chamber International. Sri Ramana Gudipati explained the students about the opportunities for young people. JCI is a non-profit organization of young and active citizens aged 18 to 40, who are engaged and committed to create an impact in their communities. The students are provided training and necessary tools to succeed in their career.

7. AMAZON INTERNSHIP (19.07.2016)

Amazon conducted an Internship Programme to the Second Year students. 34 students got internship.



8. “HEALTH CAMP” – by 4 WAY FOUNDATION (19.07.2016)

4 Way Foundation arranged a Health Awareness Programme in our campus. A complete health checkup was conducted to all the staff through Electropathy and gave suggestions on improvement of health through home remedies.



9. EMPLOYABILITY SKILLS (21.07.2016)

A guest lecture on Employability Skills was organized to train the second year students for their internship. Dr. Mrudula Lakkaraju, Asst. Professor, O.U. emphasized on eight employability skills, viz., Communication, Team Work, Problem Solving, Self Management, Planning & Organizing, Using of Technology, Lifelong learning, Initiative and Enterprise. She also linked the employability skills with other terms such as key skills, core skills, life skills, generic skills, essential skills, key competencies, necessary skills and transferable skills. These skills can be seen as a sub-set of graduate attributes.



10. 100 PINS INTERNSHIP (22.07.2016)

100 Pins Company conducted Internship Drive and selected 17 students.



11. NATIONAL ENTREPRENEURSHIP NETWORK ORIENTATION PROGRAMME (25.7.2016)

National Entrepreneurship Network (NEN) is a community dedicated to Entrepreneurship development. A programme by NEN was organized and Sri Vikram Misra addressed the students about their services providing institutional capacity building, entrepreneurship support, entrepreneurial eco-system and national platform for the new entrepreneur to access the events, resources and share their ideas, content, organize and forge relationships across India and the world.

12. KARGIL VIJAY DIVAS (26.07.2016)

On the eve of Kargil Vijay Divas, an eminent journalist Sri K.R. Sudhakar Rao, addressed the students about the significance of the day. The Kargil war was fought for more 60 days, ended on 26th July and resulted in the loss of life on both the sides, with India regain the possessions of Kargil. Hence, this is celebrated every year on 26th July in honour of Kargil War's Heroes.



13. PRINCIPLES AND PRACTICES OF AUDITING (27.07.2016)



A seminar was arranged on Principles & Practices of Auditing to Final Year Commerce students. Dr. M.R. Senapathy, Associate Professor, SSIM, enlightened the final year students on the history, evolution, principles governing auditing, certification of the auditor through statutory audit, audit mechanism which is specific to banks and how the practices of audit takes place in different organizations and companies by stating the example of Satyam Company.

14. CAREER ORIENTATION BY ENTHUZE ACADEMY (28.07.2016)

A career orientation programme was organized for second year students. Sri Dinesh, Representative from Enthuze Academy, gave a detailed emphasis on self-assessment exercises, personal reflection and detailed discussion on how to enhance the career opportunities among the students. “The clarity and confidence to make right choice helps us to decide what the next move will be”.

15. FACULTY DEVELOPMENT PROGRAMME (28.07.2016)

An FDP is arranged on “Effective Communication in Class Room Teaching”. Prof. Sumitha Roy addressed the faculty members. She explained that teaching is an act of communication between knowledgeable scholars and active learners. Effective communication depends on how the information is presented and on its content. As teachers, we face almost continual talk in the class room, supplemented by ample amounts of non-verbal communication like gestures, facial expressions, body language and others. She quoted many illustrations regarding the usage of several techniques.



16. TASK ORIENTATION PROGRAMME (05.08.2016)

An orientation programme was organized by Telangana Academy for Skill and Knowledge. A resource person from TASK introduced the graduate level project guidance to all the streams of students to create proper eco-systems by bringing up their capabilities and capacities in terms of exposure to the needs of industry.



17. A PROGRAMME BY "LITERARY & CULTURAL" COMMITTEE (09.08.2016)

"Sravana Lakshmi" programme was organized to know the significance of Sravanamasam among the women folk. Lakshmi Pooja was performed by the female faculty members. Dr. Nagavani, Dr. Premalatha and Dr. Nagalakshmi spoke about the importance of sravanamasam, as it is the most auspicious month to perform various vratas and rituals.



18. BLOOD DONATION CAMP (10.08.2016)

A blood donation camp was organized by the Vasavi Club in our campus at 10.00 am. NSS team members volunteered the programme and 120 students donated blood.



19. INDEPENDENCE DAY CELEBRATIONS (15.08.2016)

The college celebrated 70th Independence Day celebrations. Sri K. Raghu Veer, Principal hoisted the national flag @ 9.00 am. Students and staff were present to pay tribute to the freedom fighters and remembered their sacrifices. Literary & Cultural Committee has given a theme "Dance forms of India" and students presented a mélange of patriotic activities accordingly.



20. A PROGRAM ON SAP & ITS SIGNIFICANCE (19.08.2016)



A lecture was organized on SAP & its significance to the UG & PG Final year students. Sri Kaushik Kumar, a SAP Consultant from Global Infotech Ltd., addressed the students on the significance of SAP, its applications in the industry and how SAP software integrates the business models like sales and distribution, material management, financial accounting and HRD as per their requirements.

21. 5K RUN IN COLLABORATION WITH ICSI (21.08.16)

The Institute of Company Secretaries of India (ICSI) conducted 5K Run to bring awareness on GST, CSR and ICSI Funding. More than 150 students along with NSS team members participated in the programme and made it a grand success.



22. A SEMINAR ON "USAGE OF ICT IN LIBRARY" (22.08.16)

A seminar was organized on "Usage of ICT in Library" to the First and Final year students. Dr. B. Ravi, Deputy Librarian, Central University, Hyderabad addressed the students on various e-resources used in the library such as OPAC, Digital Library, e-journals, e-books, Open-Course wares, Institutional Repositories, etc.,



23. MASS SINGING OF NATIONAL ANTHEM (23.08.2016)

As per the instructions from the Ministry of Human Resources, we performed "Mass Singing of National Anthem". All the students and faculty participated in the programme at 11.00 am and sung the national anthem in chorus.



24. ORIENTATION OF ENTREPRENEURSHIP DEVELOPMENT (24.08.16)

An orientation program on Entrepreneurship Development was conducted on 24-08-2016. This lecture was delivered by Sri Vikram Mishra of NEN.



25. ORIENTATION ON "USAGE OF ICT IN LIBRARY" (26.08.16)

The Library Science Department conducted an orientation program on "Usage of ICT in Library" to the staff members and made them aware of browsing through OPAC, e-books, e-journals, repositories etc. in our college library. This lecture was delivered by Smt. G. Rama Devi, Librarian, to impart the importance of ICT.



26. A LECTURE ON "ACCOUNTING & ITS IMPORTANCE" (29.08.2016)

A guest lecture was organized on "Accounting and its importance" to the first year students. Dr. Mahesh Agnihotri, Associate Professor at Skyline University College, emphasized on various financial statements that companies prepare and how the stakeholders make use of this information, several methods to analyse financial statements, ratio analysis, comparing the performance of companies etc. in an elaborate manner.



27. A LECTURE ON "NEGOTIATION SKILLS" (29.08.2016)

A guest lecture was conducted on 'Negotiation Skills' for the second and final year students. Dr.Venu Gopala Rao, Professor, ICAI Business School, addressed the students on the objectives, significance and various outcomes in negotiation such as win-lose situation, win-win situation, lose-lose situation by analyzing Maruti Suzuki Company as an example.



28. FRUITS DISTRIBUTION- SOCIAL ACTIVITY (30.08.2016)

CSR, Eco-Club and NSS Unit jointly distributed fruits at Fever Hospital, Koranti, and Koti Government Hospital, Hyderabad. Almost 100 students participated in distributing fruits to each patient.



29. A CAREER GUIDANCE PROGRAMME ON "CIMA" (01.09.2016)

A career guidance programme on Certified Institute of Management Accountants" (CIMA) was organized to enlighten the final year students about the course. Mr. Yogesh, Marketing Head, Proshcool Hyderabad, addressed the students on the growing importance of CIMA and it is a combination of CA and MBA. He focused on multifarious opportunities that are available for the students qualifying in CIMA.



30. BIRTHDAY CELEBRATIONS OF THE STAFF (1.09.2016)

As a staff welfare measure, our college celebrates the birthdays of the staff members every month. On 1st September, 2016, we celebrated the birthdays of almost 20 staff members with lot of enjoyment.

31. DRAMATICS (03.09.2016)

Dramatics competition was conducted by Ujjwala Committee to act out different social situations requiring negotiation with other players and also to develop the confidence to explore freely and imaginatively the structural forms of drama. The students from various streams enacted different roles on creating social awareness among audience.



32. "GOALS AND ATTITUDES" (03.09.2016)

A programme on "Goals and Attitudes" was organized in the auditorium by Sri K.S.K. Jaya Deva Rao, Motivational Speaker, to the first year students. It was an overwhelming speech on vision, mission, purpose, objective, destination and aspiration. He focused on clarity of goals, types of goals, terms of goals, and 5 Ds for achieving goals i.e., Direction, Dedication, Determination, Discipline and Deadline.

He emphasized on positive attitude and how attitude leads to success and various other factors determining attitude through illustrations and quotations.



33. TEACHERS' DAY CELEBRATIONS (06.09.2016)

“Teachers should be the role models”. As students across the country observe this day to pay respect to the teachers. On this day teachers and students reported as usual to the college, but the teachers are replaced by students as self-governance. Various activities are performed by the students to thank their teachers.



34. POSTER PRESENTATION (07.09.2016)

Literary & Cultural committee conducted poster presentation competition by encouraging the students to bring out their creativity on the theme “Swachh Bharath - Myth or Reality”.



35. AN EVENT BY RADIO MIRCHI (08.09.2016)

Radio Mirchi conducted "RJ Hunt", to bring out the hidden talents among students by making them to participate in singing, dancing, extempore and mimicry. Students gave a good response and bagged several prizes.



39. GANESH IMMERSION (9.09.2016)

IIMC celebrates Ganesh Chaturthi every year by installing an idol of Ganesh in the campus by a group of students, performing pooja for five days. On fifth day ganesh immersion took place with great devotion and enthusiasm. All the staff and students accompanied in a large procession upto tankbund.



40. DELOITTE CAMPUS PLACEMENTS DRIVE (12.09.2016)

Deloitte (Tax Services) conducted placements for final year students. 8 students got placed in the company.



41. GANESH PRASADAM DISTRIBUTION (15.09.2016)

Ganesh Prasadam was distributed by the Staff and Students to the devotees who came to watch the Ganesh immersion.



42. SOCIAL AWARENESS PROGRAMME (17.09.2016)

A social awareness programme was organized by Ujjwala Committee. Smt. Uma Bagur, Social Activist, addressed the students that "being socially aware means how to react in different social situations, by effectively modifying interactions with people around to achieve best results".



43. EMOTIONAL INTELLIGENCE AND ATTITUDE (19.09.2016)

A programme on Emotional Intelligence and Attitude was arranged to final year students. Sri. Jayadeva Rao, Personality Development Trainer, Alumni of IIMC, explained about emotional intelligence is to manage ourselves and our relationship with others. It will solve morale and relationship problems, improves our creativity, create synergy from team work and ignite the best and most inspired performance from the work force.



44. AMAZON PLACEMENT DRIVE (20.09.2016)

25 students got placed in Amazon Company.



45. PEACE AND DEVELOPMENT (21.09.2016)



A Faculty Development Programme was conducted on International Peace Day. Sri P.Poornachander Rao, former Principal, IIMC, spoke about peace and development. He defined the word peace and focused on the analysis of peace building and differentiated between an individual and a person. He also gave importance to the inclusive approach which is more appropriate way to address the problems of post-conflict societies.

46. CONFIDENCE AND ATTITUDE (22.09.2016)

A Guest Lecture was arranged to the second year students on Confidence and Attitude. Sri Jayadeva Rao, addressed the students about positive affirmations, information, books, conversations, audio programmes and thoughts helps to develop positive attitude and personality.



47. LAUNCHING OF EDSIL (22.09.2016)

Entrepreneurship Development Society of Interactive Learning (EDSIL) was inaugurated in the college by Sri Kapil Dev, Entrepreneur and Philanthropist. He motivated the students to become job creators rather than job seekers. The main objective of EDSIL is to inculcate the entrepreneurial culture among the students.



48. HINDUJA GLOBAL SOLUTIONS CAMPUS PLACEMENT (26.09.2016)

2 got placed in HGS Company.



49. BATHUKAMMA SAMBURALU (27.09.2016)

Bathukamma is a floral festival that represents the cultural spirit of Telangana. There is a beautiful flower stack arranged with different unique seasonal flowers in a conical shape. It a festival of feminine felicitation. On this eve, we celebrated Bathukamma Samburalu, by making of Bathukamma in a vivid manner by the students. 21 teams participated in the preparation and all the students formed a circle around the bathukamma clapping their hands in accordance to the folk songs.



50. TWO DAY WORKSHOP ON DIGITAL MARKETING (28TH & 29TH SEPT, 2016)



A two day workshop on Digital Marketing was conducted by Sri Hari Babu, Professional Trainer, Carpediem-2016, IIM Kolkata. He addressed the gathering that " Digital Marketing is an umbrella term for the marketing of products or services using digital technologies mainly on the internet including mobile phones and any other digital media". It's campaigns are becoming more prevalent as digital platforms are increasingly incorporated into marketing.

During the second day, he conducted a debate to the students and distributed the certificates to the participants.

51. "GIRIJA KALYANAM" - NRITHYA NATIKA 01.10.2016

Ujjwala Committee organized a Dance Drama entitled "Girija Kalyanam" enacted by our students. All of them presented themselves on stage in rich costumes and set a powerful tone to the occasion through a display of taala and dance by the Sutradhara team in their splendor.

Then the team welcomed the gathering praising their attendance at the Drama - soliciting their benevolence to skills-enjoying their Artistry by being present in hundreds!

Next they get down to the summary of the story with minimum usage of lyrical words - saying that the story is about Girija Devi, the daughter of Himagiri, worshipping Lord Shiva, wanting to be his wife and that she finally marries him.



52. AN FDP ON "LESSONS FROM THE ERA OF GANDHIJI AND SHASTRIJI" - 03.10.2016

On the eve of Gandhiji and Shastriji Jayanthi, we organized a Lecture on Lessons from the era of Gandhiji and Shastriji by Sri P. Poornachander Rao, Former Principal, IIMC. He enlightened the students and staff members regarding the significance of the day to remember and pay tribute for their valuable contribution in history of Indian Independence.

In today's time feelings of patriotism, truth and non-violence have taken a back seat. The materialistic world of ours is facing much trouble because of our selfish needs and desires. There is a need to remember and inculcate in ourselves the feelings of oneness and non-violence not only in India, but also concerned about the complete human race.



53. AN FDP ON "EVERYDAY E-COMMERCE" - 05.10.2016

Every day e-Commerce was conducted by Sri K. Prashanth Kumar, Head, Dept. of Computer Science. He explained that e-Commerce has become the growing need for any type of business for example electronic appliances, food items, movies, bus, train and air ticketing and many more. The use of internet has made online shopping simple and hassle free, for changing demands and new trends in the market. Market makes e-shopping fun.



54. CAMPUS VISIT TO ICAI B-SCHOOL - 05.10.2016

The U.G. Final year students were taken to ICAI, B-School, Campus Visit accompanied by our staff members. Prof G.K.Srikanth, enlightened the students about career opportunities and methodologies to be followed for further education. 150 students visited the campus.



55. NSS PROGRAMME - 05.10.2016

A programme on National Service Scheme (NSS) was conducted to develop students personality through community service because it is a voluntary association of young people. Prof K.Rama Krishna, Retd Professor, Dept. of History and NSS Co-Ordinator, Osmania University addressed the students to inculcate the service motive and ensure that every one who is needy gets help to enhance their standard of living and lead a life of dignity.



56. DANDIYA & GARBA - 07.10.2016

Dance forms were organized by Ujjwala Committee during the festival of Navarathri. This festival is filled with devotion, fun, frolic, dance and festivities all round. Garba & Dandiya are the dance forms which were earlier performed in Gujarat only, but have now become very popular across the country. Our students participated in groups setting a festive mood.



57. A LECTURE ON MEMORY TECHNIQUES - 07.10.2016

A lecture on Memory Techniques by Sri Jagadish Chandra, Quality Analyst, IMDEX, was organized for the first year U.G. & P.G. students. The speaker addressed the students on different types of memory and how it basically works, techniques of memory management with many illustrations.



58. L & T PLACEMENT DRIVE - 14.10.2016

L & T visited our campus for Placement Drive and 38 final year students got selected for final round.



59. A LECTURE ON "MASTER YOUR MIND" - 17.10.2016

A lecture on "Master your Mind" was organized for the first year students. Sri K.V.Pradeep Kumar, Actor, Anchor and Trainer, addressed the students on top 10 inventions in the last ten years and inspired the students about generating an idea which can change ones own life style. He also spoke about inter dependence from dependent nature and also have to overcome weakness to perform best in life.



60. POTTING THE PLANTS 27.10.16



The mission of eco-club is 'Go Green' initiative to raise the student's interest over environmental issues and to get them actively involved in environmental matters from their own area. Our eco-club committee potted the plants in Public gardens, Nampally along with the students. We don't just plant but create a wide socio - environmental impact.

61. NATIONAL UNITY DAY 31.10.2016

National Unity Day is celebrated to commemorate the birth anniversary of Sri Sardar Vallabhai Patel, who really unified the country. On this occasion, Sri Appala Prasad, a famous orator, addressed the students and staff in a mesmerizing way stating that Indian citizens should realize how integrity helps us in defeating the potential threats for unity, integrity and security of the nation. The greatness of Iron man of India lies in his dedication to make India, Shrest Bharath and United India.

Sri K. Raghu Veer, Principal administered an oath of Unity.



62. RELEASE OF IIMC NEWS LETTER "CAMPUS PULSE" 1.11.2016



Campus Pulse was released by Prof. H. Venkateswarlu, Convener, O.U. Centenary Celebrations. Chairman, Principal, Vice-Principal graced the occasion. Prof. H. Venkateswarlu addressed the gathering about the importance of college news letter and appreciated the efforts of the Management and Principal for organizing umpteen number of events.

63. RELEASE OF COLLEGE MAGAZINE "PRAGYNA" 7.11.2016



College Magazine "Pragyna" was released by Prof. V. Vishwandham, Chairman, IIMC. He spoke about creative skills and innovative methods of writing articles towards magazine. Convener, Vice-Principal and Principal graced the occasion.

64. A LECTURE ON 'INVESTORS PROTECTION FUND' 8.11.2016

Investors education program 'BSE Investors Protection Fund' by Sri Hasham Ali Khan, Associate Professor, was conducted for B.Com. Hons. Students. He stressed on the importance of investments, earnings and savings and gave a bird's eye view on Capital markets, mutual funds and financial planning.



65. FRANKLIN TEMPLETON CAMPUS DRIVE 11.11.2016

10 students were placed in campus drive.



66. A LECTURE ON 'EQUITY AS AN INVESTMENT TOOL - 15.11.2016

A lecture was organised on 'Equity as an Investment Tool', by Sri Siddharth Mukherjee, Regional Marketing Manager, ICICI Securities LTD., emphasised on equity, debt and equity financing. He spoke about different approaches of an investor and how an investor is a major stake holder of a company. He asked the students to identify the growth of stocks in various traditional sectors like Banking, IT, Agriculture and Pharmaceuticals to make a successful investment.



67. PERSONALITY DEVELOPMENT PROGRAM 15.11.2016



Bharat TV Channel conducted a personality development program. Prof. V. Vishwanatham, Chairman, IIMC and Gampa Nageswara Rao, Trainer explained about positive attitude, time management and goal setting. The students enthusiastically participated and got motivated.

68. ADP CAMPUS DRIVE 16.11.2016

ADP conducted placement drive in our campus and selected 8 students.



69. TEACH FOR INDIA PLACEMENT PRESENTATION 17.11.2016



Teach for India through several NGO partners is providing an excellent exposure to the educational sector for high potential professions. A placement presentation is given for the final year students on assorted skills and techniques to face interviews.

70. KARTEKA DEEPOSAVAM 18.11.2016

Karteeka Deepotsavam is one of the most ancient traditions that has been celebrated since ages and is dedicated to the infiniteness of The Almighty. This festival continues for a month commencing on the day of Diwali. Our Event management team celebrated with much pomp and glory by lighting diyas on a grand scale in the entire campus during evening.



71. LIBRARY WEEK CELEBRATIONS 19.11.16

Library Week Celebrations were conducted by the Library Committee. The committee convenor, Smt G.Rama Devi, addressed the staff and students on the importance of Library Week Celebrations and also remembered the services offered by Sri S.R.Ranganatham, Father of Library Sciences, in India. Three events were conducted to the students' viz., (1) Quiz Competition, (2) Best News Reader and (3) Treasure Hunt. The winners were awarded.



72. A DEBATE ON DEMONETIZATION OF CURRENCY (SNEHA TV) 20.11.16



Sneha TV Channel conducted a debate on "Demonetization of Currency" in our campus. 25 students participated in the debate and expressed their opinions, its need, benefits and consequences. Sri K.Srikanth, faculty member, Dept.of BBA co-ordinated the programme. It was televised on 22.11.16.

73. A LECTURE ON "ENTREPRENEUR FOR THE NEXT DECADE" 21.11.16

A lecture on "Entrepreneur for the next decade" was organized. Sri Ram, Partner, Think Abstract, addressed the students on new avenues in entrepreneurship for the next decade. UG. Final year students participated in the programme.



74. UHG GROUP PLACEMENTS 22.11.16

United Health Camp conducted a placement drive in our campus.



74. BIRLA SUNLIFE INTERNSHIP PROGRAMME 23.11.16

Birla Sunlife Company conducted Internship Drive for U.G. Second year students and 76 students got selection.



75. GENPACT PLACEMENTDRIVE 23.11.16

Genpact conducted recruitment drive and 24 students got placed.



76. CONCENTRIX PLACEMENTS 24.11.16

76 students got placements.



77. DELOITTE IMPACT DAY 25.11.16



Deloitte Impact Day indicates skill based volunteering experience and provides a marketability edge for those, selecting gainful employment. The executives from various departments placed on skill volunteering as well as its relevance for college graduates and veterans transitioning to civilian life.

78. CYCLE RALLY 27.11.16

Eco club of our college in collaboration with an NGO Dhruvansh conducted this programme to save the Lakenuma Lake and declare it as a plastic free zone. They focused mainly to protect the habitat through conservation easements and restoration programs in the community and to educate others about wetlands and why they should be protected.



79. OVERSEAS OPPORTUNITIES ON HIGHER EDUCATION 29.11.16

A lecture on higher education by Sri Sujan Madriki, Manager Operations, Career Bridge Group was organized for the final year students of all the streams. He addressed the students on variety of services offered by Career Bridge, the countries which they represent and about the documents which are required to get overseas placements. He motivated the students to select the courses and various assistance offers such as financial assistance, travel assistance, accomodation, course selection, VISA guidance, etc.,

80. RANGOLI WORKSHOP 2.12.16



To propogate and popularize Rangoli as a traditional art form, Sri Purushottam Katti, Founder of Rangavalli team organized One Day Carpet Rangoli workshop. This has created an opportunity for the staff and students to learn beautiful rangoli.

81. CAMPUS VISIT TO VISHWA VISHWANI INSTITUTE OF MANAGEMENT 2.12.16



Our final year students visited Vishwa Vishwani Institute of Management and came to know about several Post graduate courses in Management.

82. WIPRO PLACEMENTS 5.12.16

35 students got placed in Wipro.



83. AWARENESS ON ACCA 6.12.16

A session on awareness about ACCA by CA Maheshwar Rao Nethi from Sakhyamuni Educational Academy was conducted for final year UG & PG students. The speaker explained about the importance of ACCA course, career opportunities and eligibility criteria at the entry level and also the syllabus was designed on par with industry specific orientation.



84. INTERNATIONAL ANTI-CORRUPTION DAY 9.12.16

International Anti-Corruption Day was observed and all the NCC Cadets of the college along with other students participated in the event at Secunderabad.



85. GENPACT ANALYTICS 23.12.16

A Campus Drive was conducted by Genpact Analytics. 15 students got selected.



86. IIMC DIARY RELEASE 24.12.16



IIMC Diary-2017 was released by Sri Poornachander Rao, Former Principal, IIMC. The theme of the diary includes "Entrepreneurs from Rags to Riches" and Niti Ayog. Sri K. Raghu Veer, Principal, felicitated all the contributors, who shared their part in bringing out the diary.

87. NATIONAL SEMINAR ON "DIGITAL MARKETING - A PARADIGM SHIFT" 30.12.16

One Day National Seminar on "Digital Marketing - A Paradigm Shift" was organized by our college. The seminar proved to be a meeting ground for students, research scholars and teacher educators to exchange their experiences, knowledge, queries and insights. It was an effective platform for all the stakeholders concerned to introspect about numerous challenges and dilemmas facing by this VUCA world.

In the inaugural session, lighting of the lamp was performed by Chief Guest Prof. V. Shekar, Principal, OUCC & BM. Prof. A.R. Aryasri, Former Director, School of Management Studies, JNTUH, Prof. S.V. Satyanarayana, Head, Dept. of Commerce assisted by Convenor, Vice-Principal, Principal and Chairman.

Prof. V. Vishwanadham, Chairman, IIMC, welcomed all the resource persons, dignitaries, delegates and participants, expressed his immense pleasure that IIMC is hosting a National Seminar for the first time and will prove to be beneficial for giving direction and preparing future in accordance with present context, so as to face the challenges and meet the goals.

Prof. S. V. Satyanarayana, Guest of Honor, expressed his gratitude to be a part of this thought provoking platform. He said that due to global changing scenario, there is a dire need not only to enhance the skills but also to prepare for the fast changing pace of the society.

Prof. V. Shekar, Chief Guest, congratulated the management for organizing a National Seminar and shared his views on various issues pertinent to the current scenario.

Prof. A.R. Arya Sri, Key note speaker, addressed the gathering and explained about the relevance of Digital Marketing by giving a power point presentation. He

said these kind of seminars highlight the serious demand of professional loyalty among educators.

The Technical Session-I (Track 1 & Track 2) started at 10.30 a.m. was chaired by Prof. A. Sudhakar, Dr. B.R. Ambedkar Open University, co-chaired by Prof. Anil Ramesh of SSIM and Prof. N.R.K Reddy, Synergy School of Business. Almost 35 papers were presented and the rapporteurs of this session gave a detailed report on these proceedings.

The Technical Session II (Track 3 & Track 4) started after lunch at 2 p.m. was chaired by Prof. A. Patrick, Dept. of Commerce, OU, Co-chaired by Sri Hari Babu, Trainer and Consultant and Sri Abhay Ekbote, Market Researcher and Consultant. Almost 30 students and faculty presented their papers. Ms. Jyotsna Reddy coordinated the session and rapporteurs portrayed the proceedings.

The Valedictory session was chaired by Prof. R. Nageswar Rao, Dean, Dept. of Business Management, Chief Guest Prof H. Venkateswarlu, Special Officer, O.U. Centenary Celebrations. Smt. G. Santoshi, Convener, was happy to inform that a total of 120 papers were received, out of which 64 papers were presented by the faculty and students across the country. She expressed her hope that the teacher educators would continue deliberating the issues in future at an appropriate forum in relevant contexts. She announced the Best Paper Presenters and they were rewarded with cash awards.

Sri K. Raghu Veer, Principal gave a formal Vote of thanks to all the Resource persons, Guests, Paper presenters and participants for gracing the occasion and making the seminar a grand success.

87. NATIONAL SEMINAR ON "DIGITAL MARKETING - A PARADIGM SHIFT" 30.12.16



88. ICICI PRUDENTIAL DRIVE 3.1.17

20 students got selected in the placement drive.



89. BE A CHAMPION 4.1.17

A lecture on "Be a Champion" conducted by Sri V.V.Sanyasi Rao, Corporate Trainer, for the first year students of all streams. The speaker illustrated the title by explaining various aspects like positive attitude, motivation, character building, honesty and perseverance.



90. A CASE STUDY COMPETITION 4.1.17

The Commerce Lab committee conducted a case study competition for commerce and management students. The theme was "SWOT ANALYSIS" of companies. Many teams participated and winners were rewarded.

91. FARM DAY 7.1.17

A farm day was observed at Nagaram Village, Chevella Mandal, and R.R.Dist. This provided the basic facts about current agricultural industry to become familiar with food production and farming that has been lost through increased urbanization. About 70 students participated in the programme.



92. INVESTMENTS AND THEIR PERFORMANCE 9.1.17

An FDP was conducted on "Demonetization and Alternative Investment Approach in falling interest rate scenario". Sri P. Vijay Kumar, Financial Consultant, addressed the faculty about professional money management expertise at a reasonable cost is an attribute of the mutual funds. The managers who are experienced in stock analysis will be using information technology and sophisticated trading strategies to hedge against market volatility.



93. DIFFUSION 2K17 10.1.17

An Inter- Collegiate Cultural Fest, Diffusion 2K 17, was organised in our college premises. The Chief Guest Sri P. Purna Chander Rao, Former Principal, IIMC ,at the inaugural session congratulated the college Management for organizing such a mega event which involved almost 400 participants from almost all colleges in the region.

Sri K. Raghu Veer, Principal, welcomed the gathering and articulated few words that Diffusion was a forum for the students to exhibit their talents. The Convener, Smt. K. Padma Priya gave an elaborate description of Formal and Informal events and encouraged the students to participate with a spirit of healthy competition.

A series of events followed after the inaugural function. These include Formal events such as Best Banker, Cross Word Puzzle, Photo Shoot, Stock Minds, Recitation, Manager 2K 17. In Informal category, we have events like Mehendi, Nail Art, Tatoo, Treasure Hunt, Filmi Mania. Several Food and Entertainment Stalls were installed in the campus. A flash Mob was the highlight in betwixt of the events. The students set to tunes of popular filmy songs and this was a crowd pulling event.

The students participated in a myriad of competitions in an exuberant manner. Competition was stiff and Judges had a tough time choosing winners. The winners were rewarded for their excellence as thunderous applause rented the sky. The Convener proposed Vote of thanks to conclude the fest.



94. A SURVEY ON DEMONETIZATION 10.1.17

A survey on Demonetization was conducted. More than 1000 students responded.

95. AWAKE THE GIANT WITHIN 12.1.17

To commemorate Swami Vivekananda Jayanthi, Youth Day was observed across India. Our college also conducted a personality development programme by Sri Krish Radha Krishna, an eminent trainer, focused on individual development of students by building up self confidence, hardwork and effort.



96. NATIONAL YOUTH DAY CELEBRATIONS - NCC RALLY 12.1.17



A rally was conducted by NCC Cadets led by Sri N.B. Vasanth Kumar, NCC Officer of our college.

97. GROUP DISCUSSION ON CURRENT ISSUES 20.1.17

A group discussion on current issues was organized by Commerce Lab Committee. The students discussed on current issues across the country and the world during the first round. The second round mainly focussed on singing of national anthem in movie theaters. The students expressed themselves in different ways and the winners were rewarded.

98. CYBER CRIME PROTECTION 21.1.17

An awareness programme on Cyber Crime Protection was organized for the students by Sri B. Ranga Mohan Rao, an Advocate. He enlightened the students on crimes that utilize the computer networks or internet related devices to advance in other ends include fraud and identity theft.



99. MEMORY EVENT 22.1.17

S. Mallika of M.Com, Final year made an attempt to memorize 500 words aspiring for a guiness record. She has been given training in memory techniques by her brother Sri Jagadish Chandra, Quality Analyst, IMDEX.



100. INDIAN HERITAGE & CULTURE 23.1.17

A guest lecture on Indian Heritage & Culture was delivered by Sri Dattatreya Sastry, Former General Manager, Singareni Collaries for UG & PG first year students. He spoke about the greatness of Bharathakanda by illustrating the stories of eminent kings like Ranthi Deva and Sibi Chakravathy.



101. MODEL UNITED NATIONS 24th & 25th Jan, 2017

Model United Nations was conducted to discuss on 'South China Seas Dispute', in which students are placed in different committees under assigned countries, as delegates. They discussed and represented their views on the topic. At the end, the best performing delegates in each committee were recognized and rewarded with cash prizes.



102. NATIONAL VOTERS DAY 25.1.17

National Voters Day was observed to mark the foundation day of the Election Commission of India. The theme for the Seventh National Voter's Day was "empowering young and future voters". On this day Principal, Vice-Principal, Staff and Students have taken an oath to spread awareness among voters regarding effective participation in the electoral process.



103. REPUBLIC DAY 26.1.17

Republic Day was celebrated in a colorful and grand manner in the campus. Prof V.Vishwanadham, Chairman, IIMC, hoisted the national flag and inspired the gathering through his words.



104. CLOUD COMPUTING 27.1.17

An FDP was organized on Cloud Computing by Sri Sandeep Agarwalla, faculty member, Dept. of Computer Sciences. He explained the term, cloud computing as a simple technology, that has been around for a while and almost all of us have used with out even knowing it. It entails running of computer/ network applications that are on other people's servers using a simple user interface.



105. CARPEDIEM -2017 28th & 29th Jan, 2017

Our students participated in Annual Cultural Fest of IIM Calcutta, Carpedium - 2017, in collaboration with makeintern.com, for two days. During first day, the students participated in written test on General Knowledge and qualified to present their B-Plan on the following day. The students presented their Business Plan and bagged Third Prize at National level. They received a memento and cash reward of Rs. 10,000.



106. FUNGLISH- ENGLISH LANGUAGE COMPETITIONS 28.1.17

English Lab Committee conducted Spell Bee, Story Telling and Video description competitions for the students of all streams, to elevate the significance of English Language and demonstrate their abilities in LSRW Skills. Many students have competed in these competitions and winners were rewarded.

107. SWACHH IIMC 30.1.17

In view of Mahatma Gandhi Death Anniversary, NSS Unit organized Swachh IIMC in the campus. All the staff and students participated in cleaning the class rooms, corridors and furniture in the campus.



108. COMMERCE TALENT TEST 31.1.17

The Commerce Talent Test was conducted to measure the conceptual understanding of the students in respective subjects. Almost 1000 students from 150 colleges participated on first-come-first served basis. The winners were rewarded with cash prizes.



109. MIND MAGNETS 2.2.17



A work shop on the theme "STARTOSPHERE" was organized by EDSIL of IIMC. The budding entrepreneurs shared their experiences and inspired the students.

110. AWARENESS ON ACCA (UK) 4.2.17



A career orientation programme on ACCA (UK) was conducted. Sri Babu Rayipudi, CEO, BRICS Academy, addressed on the importance of ACCA course structure, opportunities across the world, different levels and stages for pursuing the course, various competencies developed through ACCA examinations.

111. ROLE OF FACULTY IN INSTITUTIONAL DEVELOPMENT 6.2.17

An FDP was organized on 'Role of Faculty in Institutional Development'. Prof. Senapathy, Associate Professor, SSIM, Hyderabad addressed on adaptability towards change in academics, ready to face challenges in developing an institution. He spoke about levels of learning and stressed on the important role of faculty in institution building.



112. IMPORTANCE OF ENTREPRENEURSHIP 7.2.17



A guest lecture was organized on Importance of Entrepreneurship. Mrs. Jyothi Reddy, CEO, Key Software Solutions, gave an inspiring lecture and shared her real life experiences with the students. She is a self-confident woman, faced adverse situations and became very strong and determined, who tamed her life in her own style. Her biography is like an eye-opener to all the students, who would like to with stand by believing themselves.

113. YOUTH PARLIAMENT 8.2.17



Youth Parliament is an attempt to make voice heard, to shape opinions within the framework of Parliamentary process and deliberate upon solutions through the levels of Indian Constitution. Our students discussed on a uniform educational policy and the bill was passed unanimously.

This has served as a platform to get acquainted with basic parliamentary procedures, their translation in legislative parlance and application in the political system.

114. A LECTURE ON PROJECT WORK 10.2.17



A lecture on project guidance was arranged by the Commerce Lab Committee for enlightening the final year students of B.Com (Hons.) and BBA. Dr. Saroj Jain, Sr. faculty member, Dept. of commerce, gave various insights about project work. She explained about framing the title of the project, setting of the objectives with her expertise.

Sri K. Raghu Veer, Principal, IIMC, addressed the students on the definition of Statistics, sampling techniques and analyzing the tabulated data. He stressed on the importance of questionnaire and inspired the students with his vast knowledge of research methodology.

115. CYBER CRIMES AND GIRLS SAFETY 10.2.17



IIMC in collaboration with Telangana Jagruthi and SHE TEAM organized a programme on Cyber Crimes and Girls Safety, in the college auditorium. The SHE TEAM representative spoke about cyber crime and victimization of women and children, possess as a major threat to the security of a person at high rate. Telangana Jagrithi representatives addressed the students on women harassment via emails, cyber stalking, defamation and emails & spoofing.

116. GARBAGE TO GARDEN 11.2.17

NSS Unit of our college in collaboration with Dhruvansh, an NGO organized a clean and green programme at Manikonda. More than 50 NSS Volunteers participated and distributed dustbins in the colonies assigned by GHMC, Manikoda Circle.



117. FACTSET PLACEMENTS 13.2.17

10 students got selected in FACTSET campus drive.



118. VOICE 4 GIRLS - INTERNSHIP DRIVE 13.2.17

Voice 4 Girls is an NGO working for the empowerment of women. A representative of Voice 4 Girls gave a presentation on different community development programmes. Almost 90 girl students have signed to attend the interview process.



119. WORLD RADIO DAY 13.2.17



World Radio Day was observed in our college as Radio remains a crucial source of information and knowledge, spanning generations and cultures, inspiring with the wealth of humanity's diversity and connecting us with the world. Most of our senior faculty members along with Principal became nostalgic about listening of the radio programmes and shared their personal experiences.

120. NATIONAL INTEGRITY BIKE RALLY 15.2.17



NSS Unit conducted a bike rally to represent national integrity on the achievement of ISRO's launching of 104 satellites into the space from India. Sri Ramachandra Reddy, MLA, Khairatabad Division flagged off the rally. Sri K.Raghu Veer, Principal, faculty members and more than 200 students enthusiastically participated in the bike rally with national flags from college via Secretariat, Necklace Road, Ganesh Temple, Khairatabad and back to the college.

121. CRYPTOGRAPHY 16.2.17

A lecture on Cryptography was given by Dr. K. Sarada, Head, Dept. of Mathematics and Statistics, RBVRR Women's College. She spoke about cryptography as a field that picked up a faster pace over the past few years in cyber security applications. With the help of Maths and Statistical skills, Cryptography has become very famous from a simple jumbling or substitution of letters to a complex algorithm based stratified code.



122. SCIENCE OLYMPIAD 16.2.17

Science Olympiad exam was conducted for the students of all streams. The winners were rewarded with cash prize.



123. CAREER ORIENTATION - BANKING SECTOR, SBI 17.2.17



A career orientation programme was organized for final year students by Mrs. Anamika Rajpurohit, Chief Manager, L & D, and SBI. She motivated the students to apply for PO's in SBI, how to deal and excel in banking service, various monetary and non-monetary benefits available to employees of SBI.

124. A PARK AND THOUSAND VOICES 19.2.17



NSS Unit in association with Adopt India, an NGO organized a development programme at KPHB, VII Phase. A park under GHMC was renovated by removing the unwanted plants, and bushes and made it available to the colony people for recreation.

125.COMMON ERRORS IN ENGLISH FOR THE ADMINSTRATIVE STAFF : 28 Feb & 1 March 2017

The Department of English has conducted special sessions on 'Common Errors in English' to administrative staff members. In today's global world, the importance of English cannot be denied and ignored ,since English is the most common language spoken everywhere. Language learning knows the right way to use it. Making mistakes is a good way to learn a language. During these sessions, the faculty members explained about basic grammatical errors, correct usage of Homonyms, drafting a Business letter by giving several illustrations. Sri K. Raghu Veer, Principal shared his ecumenical view on correct usage of words according to the context.



126.UNION BUDGET PRESENTATION COMPETITION : 1.3.2017



No matter how much you plan otherwise, it's nearly impossible to make it through your college career without having to do some kind of group presentation. These presentations are a part of everyone's college experience. Our first year students participated in Union Budget presentation competition organized in the auditorium. They have given an overall presentation of their views regarding Union budget and put in lot of effort, hardwork, coordination and team work. Finally, Judges have decided the best presenters as winners and announced first three prizes. The winners were rewarded with cash awards.

127. PARENT TEACHER MEETING : 4.3.2017



“At the end of the day, the most overwhelming key to a child's success is the positive involvement of parents in institution building”.

The meeting started with the welcome address of Principal, Sri K. Raghu Veer. He briefed the gathering on the general information about the institute, multitudinal activities of several committees, facilities provided and achievements of students in an exhaustive way through a power point presentation.

Following the speech from Principal, Smt. Satya Sudha, Vice – Principal, requested the parents for interactive session/suggestions.

Most of the parents appreciated the fee structure, disbursement of scholarships, placements, project guidance and maintenance of discipline in the campus for the holistic development of students. Eventually, Sri P. Purna Chander Rao, Former Principal, IIMC, conveyed that this meeting aims to encourage and promote good relationship among the teaching faculties, students and parents/guardians of the students and also to create a necessary consciousness among the parents to stimulate their interest in students and the institution. The meeting came to an end by proposing a formal Vote of Thanks by the Vice Principal.

128. 5K RUN FOR MAKING HYDERABAD SAFE FOR WOMEN : 5.3.2017



IIMC NSS Unit and Ujwala committee members participated in an awareness run for Women, Men and Children organized by SHE Team, Hyderabad Police, to promote Women Safety with the International Women's Day campaign theme – “Be Bold for Change”. The Hyderabad Police are leaving no stones unturned to work, in creating awareness regarding Women Safety. “She is bold. She is fearless. She is unafraid to stand up to Cyber harassment and be a catalyst of change.” Our campaign marks a stance in the Cyber world especially where the safety of women has been concerned.

This is an ideal platform, where the Cyber security of women has been put through rigorous scrutiny.

129. INTERNATIONAL WOMEN'S DAY CELEBRATIONS : 8.3.2017

International Women's day is a global day celebrating the social, economic, cultural and political achievements of women. The day also marks a call for action to accelerate gender parity. The theme for women's day is 'Be Bold for Change' to encourage women to be stronger and powerful in all spheres of life.

We celebrated Women's day in our college auditorium with lot of grandeur by conducting an Extempore and Passing the Parcel competitions for girls' students and the winners were rewarded.

All the faculty members participated enthusiastically in JAM session and Anthakshari competition with fun and frolic. Sri K. Raghu Veer, Principal, distributed gifts to all the staff members making it a memorable day.



130. VOICE 4 GIRLS INTERNSHIP - 8.3.2017

Voice 4 Girls, an NGO conducted interviews for about 100 students. 28 students got selected for Summer Internship of 7 days with Rs. 5, 500 as a stipend.

131. WIPRO TECHNOLOGIES PLACEMENTS : 10.3.2017

Wipro Technologies conducted a campus recruitment drive and short listed 3 students.



132. INAUGURATION OF MANAGEMENT LAB : 15.3.2017

The Management lab was inaugurated by Prof. K.V. Achalapathy, Director, Dhanvanthri Institute of Science and Technology. The Management lab displays various areas like Financial management, Human Resource management, Marketing management, Organizational behavior, Investment management, financial services, Total Quality management to offer students a unique opportunity to work one-on-one with an organization to help and solve a pressing business or management challenge.



133. RELEASE OF CAMPUS PULSE 4th ISSUE : 15.3.2017

The Campus Pulse, fourth edition was released by Prof.K.V. Achalapathi, Director, Dhanvantari Institute of Science and Technology. Smt. C.R.L. Kalyani, Convener, spoke that Newsletters serve numerous purposes, such as disseminating information, motivating performance, promoting unity and improving the morale and also acts as a representational tool to help an organization spread a word about its existence.



134. ANNUAL DAY CELEBRATIONS (2016-2017) : 15.3.2017

Annual Day was celebrated on 15-03-2017. Sri P. Purnachandra Rao, Former Principal, IIMC was the chief Guest. Sri G. Chandraiah, Member, Board of Governors, IIMC also graced. Prof. V. Viswanadham, Chairman, IIMC presided over the function.

The Conveners of the Literary and Cultural Committee, Ujwala Committee, Commerce Lab Committee and Sports Committee presented their reports and dignitaries distributed the prizes accordingly to the students.



135. IMPORTANCE OF RTI ACT - 2005 : 16.3.2017

The RTI Committee organized a seminar on the IMPORTANCE OF RTI ACT 2005 on 16 march 2017 Mr Sadiq Hussain RTI Campaigner, Asst Registrar HCU, addressed the students on various important sections of RTI ACT 2005 and their uses to the common public.



136. NAAC ORIENTATION PROGRAMME : 16.3.2017



NAAC Orientation program is organized by Dr. Shobhana, Dept. of Political Science, Sri. Vanitha Mahavidyalaya, to all the staff members in the Seminar hall.

She explained on the intricacies of National Assessment & Accreditation Council within the college premises and highlighted on how to prepare, present and submit various reports before the NAAC peer team.

137. GENDER SENSITISATION : 17.3.2017

A lecture on "Gender Sensitisation " by Dr. Kodati Vijaya Laxmi was organised on 17-03-2017

