

## 1. Distribution of Groceries to the needy people: 01.08.2020.

VFSWA in association with IIMC distributed groceries to the needy staff of the various institutions in and around Hyderabad. 100 members in the local communities have utilized this opportunity.



## 2. Let's Endorse Online Internship Drive: 03.08.2020.

An online Internship drive was conducted to the students, in which 3 students were selected with a stipend of Rs. 2500 per month with 2 months duration.

## 3. Importance of Digital Skills: 04.08.2020.

A Webinar was organized in association with ICAI Business School for the students. Prof. B.Parthasarathy, IBS explained that in the modern workplace, digital skills are highly valued; in the future, digital skills will be vital. The digital age is expanding into all areas of our lives, and it is not just those who work in IT that will need to be alert of this change.

**IBS**  
ICFAI BUSINESS SCHOOL  
**INDIAN INSTITUTE OF  
MANAGEMENT AND COMMERCE  
&  
ICFAI B-SCHOOL (IBS)**  
Organises a Webinar on  
**IMPORTANCE OF  
DIGITAL SKILLS**  
**SPEAKER**  
Prof. Raghavendra Rao  
ICFAI B-SCHOOL (IBS)  
Date: 4th August 2020,  
Timing: 3:30 to 4:30 pm.  
For 6th semester students, who are about to leave  
and the 4th semester students, who are entering  
5th semester.  
\*E-Certificates will be given to  
all the participants\*  
Scan to Register

## 4. Entrepreneurship, Skill Development & Job Opportunities: 07.08.2020.

IIMC & Subhadratha Knowledge Services jointly organized a webinar on Entrepreneurship, Skill Development & Job Opportunities for the students. Mr. Sahadev Komaragiri, Founder – Soham Academy & Director, Texoham Centre for advance computing shared his expertise that Fundamentally, skill development is the time one invests in to improve their proficiency and to stay future-ready, any agilities that one follows as a passion, and the ability to complete a task with higher rates of success at the right time. It is essential because one's skills determine their ability to execute their plans with success.

**INDIAN INSTITUTE OF MANAGEMENT & COMMERCE**  
ICFAI B-SCHOOL (IBS)  
**Subhadratha**  
A FREE Webinar on  
**Entrepreneurship, Skill Development  
& Job Opportunities - in the current scenario**  
**Speaker:**  
**Mr. Sahadev Komaragiri**  
Founder, IFOCUS Mission  
Founder, Soham Academy  
Director, Texoham Centre for Advanced Computing  
**07-08-2020 (Friday)** **11:00am - 12:30pm**  
For registration:  
kalyan@iimc.org  
or 80087 44333  
For details contact:  
Mr. C. Saketh,  
Program Director, Subhadratha  
80087 44333  
\*E-Certificate will be provided



## 5. Pandemic Crisis: Lessons for the Future: 13.08.2020.

A National level Inter Collegiate e-Essay writing competition on "Pandemic Crisis: Lessons for the Future" was conducted by the Department of English. 270 students participated across India and winners received the cash awards.

**First Prize: Adepu Rasgnya Vishwa Vishwani School of Business, Hyderabad. Rs. 3000/-**

**Second Prize: Wilson Fernandes Nehru Arts, Science and Commerce College, Hubli Rs. 2000/-**

**Third Prize: Avneet Bedi Sharda University, Noida Rs. 1000/-**

**INDIAN INSTITUTE OF MANAGEMENT AND COMMERCE**  
DEPARTMENT OF ENGLISH  
organizes  
An Inter-Collegiate e-Essay Writing Competition for  
Degree & P.G.C. Students on  
**Pandemic Crisis: Lessons for the Future**  
INSTRUCTIONS:  
1. Word Limit: 600 words.  
2. Typed Submission only accepted.  
3. Font Style: Times New Roman.  
4. Font Size: 14.  
5. Student name, College name, Course & Year, Mobile number and E-mail id should be written.  
6. Submission address: [indenglish@iimchyderabad.com](mailto:indenglish@iimchyderabad.com)  
Submission Date: 13th August, 2020 (on or before 5pm).  
Announcement of Result: 18th August, 2020.  
CASH PRIZES:  
1st - Rs. 3000/-  
2nd - Rs. 2000/-  
3rd - Rs. 1000/-  
E-Certificates will be given to the winners.  
No Registration Fee.  
\*The essays are evaluated on the basis of Clarity of Expression, Organization of ideas and Originality/Conclusion\*  
For more queries contact: Mr. Suresh Babu - 9281630992  
Mrs. H. Shanika - 9670010992

CASH PRIZE WINNERS	
1st Prize	Ms. Adepu Rasgnya, Adepu Rasgnya Vishwa Vishwani School of Business, Hyderabad
2nd Prize	Mr. Wilson Fernandes, Wilson Fernandes Nehru Arts, Science and Commerce College, Hubli
3rd Prize	Ms. Avneet Bedi, Avneet Bedi Sharda University, Noida

## 6. Independence Day Celebrations: 15.08.2020.



IIMC celebrated 74th Independence Day following social distancing. Sri P. Purna Chandra Rao, former Principal hoisted the National flag in the premises.

He addressed the gathering that, India's gaining of independence was a tryst with destiny, as the struggle for freedom was a long and tiresome one, witnessing the sacrifices of many freedom fighters, who laid down their lives on the line.

## 7. Ganesh Chaturthi Celebrations: 22.08.2020.

Festivals build group cohesiveness. Festivals inform, educate, bring people together, break the monotony of routine and give us a chance to reenergize our body, mind and spirit. Of all festivals Ganesh Chaturthi is the most colorful. It is celebrated with much fervor and joy. The festival is celebrated by installing Lord Ganesha's idol in the college. The festivities started with the traditional arti by the Principal accompanied by few staff members.





### **8. Financial Analysis: 25.08.2020.**

A webinar was conducted on Financial Analysis, to the Second & Final year students of B.Com and BBA streams. Sri Shailendra Goje, Consultant, ICICI Prudential enlightened the students on KYC, Mutual funds, Equity, Bonds and Insurance.

### **9. SWOT Analysis – in the context of Covid- 19: 25.08.2020.**

The Department of Commerce has conducted National Level Inter Collegiate E-paper competition on “SWOT Analysis- in the context of Covid- 19” for the students. 30 students participated and winners were awarded with cash prizes.

	Name	College	Prize Amount
First Prize	Adepu Rasagnya	Vishwa Vishwani School of business	Rs. 2000/-
Second Prize	Anubha Sharma	Central university of Haryana	Rs. 1000/-
Third Prize	Deepika vyas	IIMC	Rs. 500/-

### **10. Orientation on Online classes: 28.08.2020.**

An orientation program was conducted to the faculty on “Online Classes” through Jio Meet. Sri Sandeep Agarwalla, Faculty, Dept. of Computer Science explained about installing the Jio Meet app on various devices, creating the class link and taking the attendance of the students online.



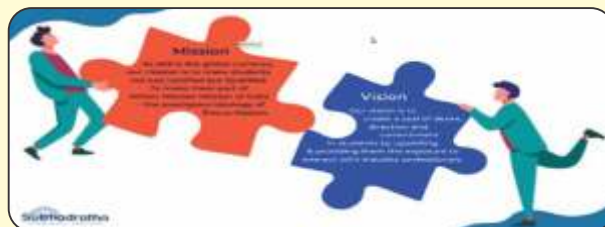
## 11. Creating PPTs for Online Teaching: 29.08.2020.

A Faculty Development Program was organized on “Creating PPTs for Online Teaching” by Sri Sandeep Agarwalla, Faculty, Dept. of Computer Science in the Management lab. He explained that PowerPoint with voice over can be a very good choice for creating an online lecture. It adds a human touch to slides and allows to provide information in addition to the visuals on the slides, such as voice explanations of a graphic, definitions, facts, and examples with Windows, or PowerPoint for Mac in combination with Quick Time.



## 12. Higher studies to Commerce Graduates: 29.08.2020.

IIMC & Subhadratha Knowledge Services jointly organized a webinar on “Higher Studies to Commerce Graduates” for the Final year students of B.Com courses. Mr. Dakshina Murthy, focused on several career options available to students after completing a graduate degree in B.Com, but not all students are aware of the different routes they can take to establish a successful career. With the Commerce course, the students can learn accounts, finance, and business aspects, and always have an opportunity to switch to Arts-based on the interests in the field. Commerce stream jobs have the ability to provide high salary if the students choose the right path.



## 13. Kracker Jack: An Online English Talent Test:04.09.2020.

A National level online English Talent test was conducted by the department of English. 890 students participated across the country. The winners received cash awards.

**First Prize:** Keerthika Kasireddi Kites Commerce Academy –Vizag. Rs. 2000/-

**Second Prize:** Manoj Kumar Kasireddi - IIM Indore. Rs. 1000/-

**Third Prize:** Madavedi Charusree -TSRJC (GIRLS) Hasanparthy.Rs. 500/-



### **14. Teachers Day Celebrations: 05.09.2020.**

VFSWA celebrated Teachers Day, as the common adage goes, the future of a country lies in the hands of its children, and teachers as mentors, can mold students into future leaders who shape the destiny of India. They play an important role in our lives to become successful in career and business. They help us to become a good human being, a better member of society, and an ideal citizen of the country. On this occasion, all the Staff received the household utensils as gift from the VFSWA.



### **15. Beyond the Boundaries: 15.09.2020.**

TASK in association with Hindustan Coca – Cola Beverages (P) Ltd (HCCC) organized a virtual session on “Communication A+” for all final year UG streams. The speaker, Sri Dhanpat Jain, National Manager of Hindustan Coca Cola Beverages, Senior Executive, leader & strategist has covered two modules:

**a. Develop a 'Can – Do – Attitude'** - This module focused on the importance of having open & positive mind-set, where the speaker highlighted how all the things around us happen because of own mind & knowledge but again this knowledge is based on attitude & how one think or see things. He explained in detail with example saying that computer has input hardware & output. In the same way human beings are:

- Things we think are the input.
- Hardware is the knowledge applied to what all has been learned & what are the experiences or studies we have seen.
- Last comes the output which are interpersonal skills, communication skills etc.

**b. Develop & Project a Professional Image** – This module focused on areas around Grooming Etiquette, where the speaker explained professional image can be projected through grooming, smile, greet, posture, expression, eye contact, with the help of a story. Finally, session was concluded by saying that positive thinking, changed attitude, building a professional image plays a vital role to survive in this corporate world.

### **16. Houseit Careers: 15 - 17.09.2020.**

An Online Internship drive was conducted for the second and final year students.100 students got selected with a performance based stipend between Rs. 15,000 – Rs. 20,000 for two weeks duration.

### **17. VFSWA Elections: 17.09.2020.**

The elections were conducted to constitute office bearers of VFSWA. A new team was elected by the staff members in a unanimous way.

1. Smt. S. Saritha – President
2. Smt. K. Shailaja – Vice-President
3. Smt. C.R.L. Kalyani – Secretary
4. Sri. N. VijayanandGoud- Treasurer



### **18. Fun & Frolic: 18.09.2020.**

VFSWA conducted this event to entertain the staff members. Smt. M. Mamatha and Smt. K. Padma priya have organized few games, in which all the staff members participated enthusiastically and won prizes.



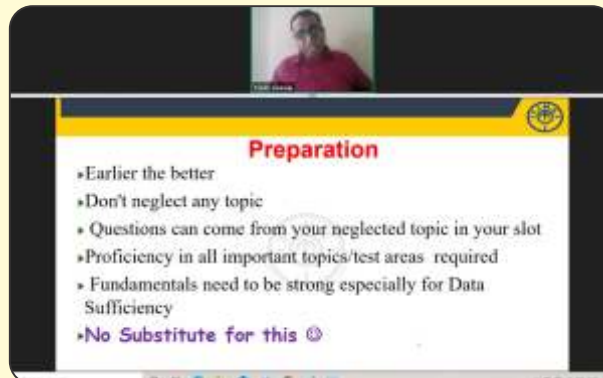
### **19. Covid Tests : 19-09-2020.**

VFSWA has taken up an initiative to carry out the Swab Tests of Covid-19 through Matrix Diagnostics Centre, Kukatpally for the entire staff members. 53 staff members were tested.



## 20. Employment Opportunities: 29.9.2020.

A Webinar was organized on Employment Opportunities to the Second & Final year students by TIME Institute. Mr. A. Ramanan, enlightened the students that before applying for positions, grad students should determine what they want out of a job, their availability and which jobs will help advance their future careers. He has given inputs on the eligibility criteria of Bank POs, SSC CGLE, IBPS SO and interview skills.



## 21. Gandhi Jayanthi celebrations: 30.09.2020 - 01.10.2020.

An Inter Collegiate Online Essay writing, Elocution and Quiz Competitions were organized by Commerce Club in association with Literary & Cultural Committee on the occasion of Gandhi Jayanthi. 700 students participated in these competitions. The winners were given cash awards.



Quiz

Winners:

	Name	Institution Name	Amount
<b>First Prize</b>	Kranthi Dev Vallala	Nizam College, Hyderabad	Rs. 1000/-
<b>Second Prize</b>	Khadeer basha	College of Veterinary Science, Tirupathi	Rs. 750/-
<b>Third Prize</b>	Gundu Rushika	Government Degree College for Women, Begumpet	Rs. 500/-

### Winners of Essay Writing Competition

Topic: Gandhian Economic Thoughts

1. Sairoj Salim Virani - Indian Institute of Management and Commerce, Hyderabad
2. Bonala Sheshashai - Indian Institute of Management and Commerce, Hyderabad
3. Hurren Fatima - Government Degree College for women's Begumpet, Hyderabad

Topic: Relavance of Gandhism in 21st Century

## Winners of Elocution

### Topic: Relevance of Gandhism in 21st Century

1. Akshita Siddala Aurora's Degree & PG College, Hyderabad.
2. Pranuthi Godse Indian Institute of Management and Commerce, Hyderabad.
3. Satwika Katakam St. Francis Degree College, Hyderabad.

## 22. Distribution of Face Masks: 07:10:2020

VFSWA distributed the Face masks to the entire staff as one of the protective measures from Covid-19.



## 23. Distribution of Vaporizers: 08:10:2020

VFSWA distributed the Vaporizers to the staff of IIMC, as the Steam vaporizers help alleviate problems associated with cold or the flu. Use of a steam vaporizer can reduce congestion by thinning any mucus that builds up in the respiratory tract.





## 24. VFSWA Chess Tournament: 09.10.2020.

VFSWA organized Chess tournament, to recreate the staff members from their daily chores. The winners were awarded with prizes.

Sri N.B. Vasant Kumar – I prize  
Smt. S. Saritha – II prize  
Sri M. Vijay – III prize  
Sri B. Shyam Sunder – IV prize



## 25. VFSWA Caroms Competition: 15.10.2020.

VFSWA organized Caroms singles & doubles competition to promote the Practice, Patience, Passion, Determination, Focus and Sportsmanship among the staff members. The winners received the prizes.

### Singles Winners

Dr. K. Srikanth I prize  
Sri M. Madhu Kumar II prize  
Sri K. Rajeshwar III prize  
Smt. S. Shravani IV prize

### Doubles Winners

Sri N.B. Vasant Kumar & Smt. S. Shravani I prize  
Sri M. Narayana & Smt. Tanvi Jadhav II prize  
Smt. G. Rama Devi & Smt. P. Lalitha III prize  
Sri M. Vijay & K. Rajeshwar IV prize



## 26. Deloitte Branding Session: 19.10.2020

An online Branding session was organized by Deloitte to the Final year students of all streams. First speaker, Miss Rhea started with a brief introduction about the session. The Second speaker Mr. Yogesh used PPT presentation, covered about the history, special features & unique strengths of the Deloitte, countries where it serves and kinds of work. He focused on exact role of tax consultant and various training programs offered at different levels of job in the Deloitte.

Ms. Rhea spoke about the two-stage pre-hire assessment i.e. 1) communication and 2) Business Proficiency. Finally based on the pre-hire assessment cut-off, 3 rounds of interview will be conducted for the short listed candidates. At last, she focused on salary, compensation and leave structure. The session concluded with Q & A, where the student clarified their doubts.



## 27. Distribution of Easy Breathe Capsules: 19.10.2020.

VFSWA distributed Easy Breathe soft Gel Capsules to the entire staff, as they contain Camphor, Chlorothymol, Eucalyptus Oil, Menthol and Terpineol as active ingredients. This Capsule works by relieving symptoms caused due to nasal congestion; killing the sensitive bacteria; lowering the histamine H1 and muscarinic M3 receptor-mediated broncho constriction; suppressing the mitochondrial respiration; activating the activities of hepatic enzymes; temporarily relieving minor pain; affecting the signals in the brain that trigger cough reflex.



## 28. Career Opportunities in the Post Covid era: 21.10.2020.

An Online Webinar was organized by Myra Business School to the Second & Final year classes of all courses. Mr. John Kuriakose focused on the Covid-19 has taken away thousands of jobs and rendered a vast population unemployed due to the shutdowns and economic problems. Livelihood generation for the skilled, employable youth in the current crisis situation due to COVID-19 demands a solution with strategic and well as futuristic vision. More than bridging the skill-gap, it calls for unification of the job with the job seekers, eliminating the odds posed by the crisis. To bridge the gap between education and employability, mammoth plans for skill development of the rural as well as urban youths have been rolled out at a national level. While the skill-gap reduced to an extent, the present crisis of Covid-19 has put us in a critical issue of “livelihood opportunities for the skilled employable youth”.



## 29. Dussehera Samburalu: 21.10.2020.

Literary & Cultural Committee organized Bathukamma Samburalu during Dassera Navarathri. The entire staff participated in Saraswathi puja, Bathukamma preparation and danced accordingly. The celebrations were followed by the delicious lunch.



### **30. Deloitte Recruitment Drive: 29.10.2020.**

Deloitte Virtual Recruitment Drive was conducted for B.Com (all streams) for 3 job profiles viz., Tax Consultant, EFA (Engagement Financial Advisor) and GPS (Govt. and public services). For BBA graduates only EFA & GPS. Total 8 students placed for 3 profiles. 2 students got selected for EFA with a package of 3.30 lakhs p.a., 2 for GPS with a package of 3.30 lakhs p.a. and 4 for Tax Consultant with a package of 3.55 lakhs p.a.



### **31. Inauguration of NAAC and IQAC Room: 05.11.2020.**

The NAAC & IQAC room was inaugurated by the Principal, Sri K. Raghu Veer and the Vice Principals inside the auditorium. The Principal wished the Coordinators that, "as a team we have proven that once determination is there and the will to achieve is embedded in the soul, everything is possible. And by the grace of the Almighty, we will continue to do more and achieve a better grade to our institution for the benefit of all the stakeholders."



### **32. One Day MBA Series: 07.11.2020.**

An orientation program was conducted for the Second & Final year students of all the streams by Form skart. The resource persons have given insights on choosing a best B-School, basing on ethics, environment and experiential learning, Higher education – India & Abroad, How to crack GD & PI, finally Different entrance tests & Cutoffs. 50 students have attended the session.



### **33. Badminton Singles Tournament for Staff: 13.11.2020.**

VFSWA organized Badminton Singles for the staff, as the Badminton offers a whole host of benefits ranging from increasing life expectancy and mobility to promoting heart health and exercise for all ages and abilities. The winners were awarded with prizes.

**Winners:**

- |                        |   |           |
|------------------------|---|-----------|
| Sri N.B. Vasanth Kumar | - | I prize   |
| Sri K. Rajeshwar       | - | II prize  |
| Sri M. Vijay           | - | III prize |
| Sri M. Madhu Kumar     | - | IV prize  |



**34. Badminton Women's Singles Tournament for Staff:16.11.2020.**

VFSWA organized Badminton Women's Singles for the female staff and the winners were awarded with prizes.

**Winners:**

- |                     |   |           |
|---------------------|---|-----------|
| Smt. K. Shailaja    | - | I prize   |
| Smt. TanviJadhav    | - | II prize  |
| Smt. S. Saritha     | - | III prize |
| Dr. T. Naga Lakshmi | - | IV prize  |



**35. Badminton Men's Doubles Tournament for Staff:17.11.2020.**

VFSWA organized Badminton Men's doubles for the Male staff, as playing the sport decreases the levels of bad cholesterol, which can block the blood vessels and improves the levels of good cholesterol. The winners were awarded with prizes.

**Winners:**

- |   |   |           |
|---|---|-----------|
| Sri N.B. Vasanth Kumar & Sri K.R. Srinath       | - | I prize   |
| Sri M. Vijay & Sri U. Thirupathi Swamy          | - | II prize  |
| Sri K. Rajeshwar & Sri N.B. Uma Maheshwar Anand | - | III prize |
| Dr. K. Srikanth & Sri P. Vasudevarayalu         | - | IV prize  |



### ***36. KarthikaVanabojanalu: 19.11.2020.***

VFSWA organized Karthika Vana Bhojanalu to the staff. It is a very good deed and a social ritual to go for vanabhojanalu in karthika masam. The Staff gathered at IIMC and started to Chinna Jeeyar Swamy Ashram at Muchintal, had a darshan of Sri Rama and stayed there for few hours listening to the Holy Scriptures by Swamiji.

Secondly, we went to Lord Shiva's temple at Siddulagutta, spent some time in playing and cooked lunch under the trees, had the lunch and then started to visit Sri Ramalayam at Ammapalli.

Finally, we visited Dharmagiri Dharma Sai temple, spent few hours there and returned to IIMC. This kind of Vanabhojanam gives us spiritual happiness, inner peace and social equality.



### **37. Statistical Tools & Their Applications: 23 – 28.11.2020.**

A six day Intra Collegiate Faculty Development program cum workshop on Statistical Tools & their Applications was organized to give an exposure to the faculty on the usage of several Statistical tools available for research in different situations. Mr. K. Bala Krishna, Faculty, Dept. of Statistics explained the role of statistical tools, Descriptive Statistics, Inferential Statistics, Z test, T test, Factor analysis and ANOVA (one way & two way). The case studies and preparation of Questionnaire were also discussed during the last day session. 33 faculty utilized the sessions.



### **38. Karthika Deepotsavam: 03.12.2020.**

Karthika masam is one of the auspicious months in a lunar calendar. During this month Diyas were lit and placed in the entrance of the house. The staff celebrated Karthika Deepotsavam with grandeur by lighting 600 diyas and performing Lakshmi puja & Rudrabhishekam by Sri P. Purna Chandra Rao, Former Principal.



### 39. Continuous Professional Development: 04-06.12.2020.

IIMC in association with Veda Vignana Academic & Research Centre and Dr. M.G.R. Government College of Arts & Science for Women organized a Three day International Faculty Development program on Continuous Professional Development for the faculty. Dr. D.Thirumala Rao was the keynote speaker for the first day's session. The renowned speakers of the sessions were Dr. T. Hanumantha Reddy, Mr. Ashish Sharma and Dr. P. Sarath Chandra for three days.50 members have registered and utilized the sessions for three days.



### 40. Vibrant ford Recruitment drive: 04.12.2020

An off-campus recruitment drive was conducted for 2019-20 graduates of all streams, for the position of sales consultant at Vibrant Automobile Indian Pvt. Ltd. near Somajiguda, Hyderabad where 5 students participated for the interview and got selected with a CTC of Rs. 15,000 per month.

### 41. Let's Crack the Game of Trades: 07.12.2020.

IIMC in association with Taking Forward-Financial Education & Stock Market Training conducted a demo workshop on Market Functions& Segments in the market. The Resource persons have given detailed insights on Segments in the markets like Equity, Commodities, Currencies, Future options and introduced to a big and complex world of stock market. They also highlighted the career opportunities in this domain.



## 42. Task Student Orientation: 08.12.2020.

Task Student Orientation session was held for final year students by the Cluster Manager M.A Sraavanthi. TASK - Telangana Academy for Skill and Knowledge is a government initiative to bridge the gap between industry and colleges (students). The session was about TASK registration, skills and training imparted by TASK and job openings. It provides training in various aspects to enhance skills like communication to quantitative aptitude. As it is a government initiative, tuition fees are subsidized to make it student friendly. Students can apply for internships and various job openings using TASK as a platform.



INDIAN INSTITUTE OF MANAGEMENT & COMMERCE  
B-11, Aq. Tadipatri Main, Alwarthoddy, Hyd - 500049  
(RE-ACCREDITED BY NAAC WITH B++ GRADE)

**TASK STUDENT ORIENTATION**

Online : Google Meet  
Date : 08.12.2020  
Time : 11:30 am to 12:00 noon  
          : 12:00 noon to 12:30 pm  
          : 12:30 pm to 1:00 pm  
          : 1:00 pm to 1:30 pm

Mrs G.Santoshi  
Head - Dept. of Business  
Administration & Placement Officer

Sri K. Prasanth Kumar  
Head - Dept. of Computer Science &  
Co-Coordinator - Placement cell

Resource Person:  
M A SRAVANTHI  
MBA, M.Phil  
Cluster Manager  
(Telangana Academy for Skill and  
Knowledge)

To join meeting click here: <https://meet.google.com/yqj-vntb-hid>

## 43. Selection of NCC Students: 09.12.2020.

Sri N.B. Vasanth Kumar, NCC Officer selected the students for NCC Unit, as per the rules and requirement. Altogether 800 students have attended the selections, only 250 were selected.



## 44. Know & Express Thyself : 14 & 15.12.2020.

VFSWA organized the event, 'Know & Express thyself' for the staff members for two days. The staff exhibited their talents through enacting dramas, monologues, singing songs, dancing to the tunes, making art and craft.





#### 45. 'Research Challenges in the Digital Era':18 & 19.12.2020.

A Multi-Disciplinary National Virtual conference was organized on 'Research Challenges in the Digital Era' for two days in Google meet. The Convener welcomed the gathering and instructed the participants about the etiquettes of presentation in the online platform. Sri K. Raghu Veer, Principal gave the opening remarks. The Key note Speaker, Prof. A. Sudhakar, Director, SSIM was introduced to the audience by Dr. T. Naga Lakshmi, Vice- Principal (Academic). He addressed the participants on the qualities of a researcher in modern Digital era and the challenges faced by the researcher. The inaugural session ended with vote of thanks by Smt. S. Saritha, Vice-Principal ( Admn.). During the first day, 13 delegates presented their papers on Data Security Issues, Vedic Sanskrit- World Languages, Role of Micro Finance & Women Empowerment, Language in Social Media and many more topics.

The second day session started with the welcome address by the Convener and introduced the Key note Speaker of the session, Sri B. Amareshwar Rao, Retd. Principal, Dharmawanth Degree College and Sr. Faculty of IIMC. He enlightened the gathering on Digitalization of Infrastructure, Cultural & Behavioral changes in Business, Digital Marketing, and IT Act and concluded that the researcher must be useful for the development of the society. Smt. G. Rama Devi, Librarian proposed the vote of thanks for the session. During the session 12 members presented their research papers on various topics and disciplines, i.e, Manavalli Ramakrishna Kavi— a beacon of hope for Sanskrit research, Reshaping the Leadership trends- Global perspective, Usage of Mobile apps in new normal, Telangana Kathalu- Telugu Bhasha, World Englishes: A study on English becoming an Official language etc.

Finally, Smt. G. Santoshi , Head, Dept. of Business Administration and Sri N. Uma Maheshwar Anand, Faculty of Commerce presented the Rapporteurs reports. Sri T. Srinivas, Co-Convener proposed final vote of thanks at the end of two day conference. The Convener announced that the selected papers will be published in the Journal of IIMC.



#### 46. Telangana Battalion NCC Unit of IIMC: 21.12.2020.

An NCC Unit was constituted in the college under 3rd Telangana Battalion. Brig. Shravan Kumar was the Chief Guest and motivated the students to join NCC. Col. Gussain, 3rd Telangana Battalion has given a bird's eye view on NCC and its benefits for the students. The NCC Room was inaugurated by the Guests.





#### **47. Library e-quiz 21.12.2020.**

The Department of Library & Information Sciences conducted an e-quiz competition on Library & e-learning sources, to the students and winners were awarded with cash prizes.

1st prize	-	Vamshi Krishna-B.Tech,	MREC	Rs.1500/-
2nd prize	-	Sai Teja-B.Com.,	MGU	Rs.1000/-
3rd prize	-	M. Harisree -B.Tech,	Sri Devi Women's Engg.College	Rs.500/-

#### **48. Genpact Virtual Recruitment Drive: 23.12.2020. (2019-20 batch)**

Genpact Virtual Recruitment Drive was conducted for the job profile - Sanctions Analyst (Associate) for 2019-20 batch of B. Com graduates. Total 72 students were registered. On 22nd December, Pre placement talk was conducted by the business leader through the ZOOM platform, where the session was focused about the company and the job role. On 23rd December, the telephonic round and interviews were conducted, wherein 24 students got selected with a package of 2.5 Lakhs p.a.



#### **49. "Business Analytics": 21-29.12.2020.**

A Workshop on Business Analytics was organized by IIMC in association with Make Intern & IIM Kolkata on virtual mode. 25 students participated in this workshop and received the certificates.

#### **50. Smart Drive Virtual Recruitment Drive: 31.12.2020 (2019-20)**

Out of 48 students who got registered from B.Sc. and B.Com. 2019-20 batch, 11 students attended the interview, which was conducted for the Associate Analyst –Review Operations, through Zoom meeting. One student got selected with a package of Rs. 1, 93,000 p.a.

#### **51. Tally Certificate Course and Career opportunities: 02.01.2021.**

An Orientation program was conducted on the importance of Tally Certifications and Career Opportunities for the Second- and Third-year students of all courses. The resource person explained that the course helps the students gain knowledge in Banking and Accounting sectors. Several opportunities are available in accounting, if a student is well versed with Tally.

#### **52. National Youth Day: 12.01.2021.**

IIMC NSS unit celebrated National Youth Day-2021 being the birthday of Swami Vivekananda. Smt.S. Saritha, Vice-Principal (Administration), Sri. M. Satyanarayana, NSS Programme Officer, Sri. Vijayanand Goud, Asst. Programme Officer, lightens the lamp and welcomed the gathering. Sri Maruthi Kiran Poruri, Retd. Deputy Registrar delivered the lecture on Swami Vivekananda's Teachings. 45 volunteers and staff members participated in the programme.



#### **53. Hanuman Chalisa Parayana by Staff: 16.01.2021.**

All the staff chanted Hanuman Chalisa for 11 times in the auditorium, to relieve them from the obstacles of Corona.



#### **54. Maintenance of Statues of National Leaders by NCC: 18.01.2021.**

The NCC Unit of IIMC has taken up the maintenance of the statues of the National leaders on Tank Bund. The cadets have cleaned the statues and paid homage to the leaders.



#### **55. Parakram Diwas: 23.01.2021.**

The NCC unit observed Parakram Diwas by conducting a power point presentation competition on the life of Subhash Chandra Bose. The Cadets presented their PPTs and the best presenters were awarded.



#### **56. National Voters Day: 25.01.2021.**

On behalf of National Voters Day, a Pledge was taken in the college auditorium. Sri. K. Raghu Veer, Principal, Smt. S. Saritha, Vice-Principal, Staff members, volunteers, Programme Officer and NCC cadets participated in the programme.



### 57. Republic Day Celebrations: 26.01.2021.

72nd Republic Day was celebrated in the IIMC premises. Sri. P.Purnachandra Rao, Former Principal, IIMC hoisted the flag. Sri K. Raghu Veer, Principal, staff and volunteers, NCC & NSS Programme Officers and students participated in the programme.



### 58. Donation towards Sri Ram Janma Bhumi Teertha Kshetra : 30.01.2021.

VFSWA collected Rs.1,08,283 and donated the amount to the Members of Sri Ram Janma Bhumi Teertha Kshetra Trust, for construction of Sri Ram temple at Ayodhya.



### 59. Martyrs Day: 30.01.2021.

On Martyrs Day, the Death Anniversary of Mahatma Gandhi, students and staff members observed silence for 2 minutes at 11am.in the college premises.

### 60. MBA Connect 21: 02.02.2021.

A Virtual Education Fair by forms kart was conducted to the Final year students of all courses. The Organizers explained about various Commerce and Management related PG & Diploma courses in reputed institutions across the country.

INDIA'S BIGGEST VIRTUAL MBA EVENT  
**MBA Connect**  
Building Exams - And Values - Beyond Limits

**HYDERABAD**  
02 Feb | 05:00 PM '21

**Meet Top Ranked B-Schools**

- Info Sessions & Workshops
- Network with Alumni
- Exciting Scholarship
- Personal Meetings
- Career Counselling
- Meet Banks for Study Loan
- Live Q & A



**formskart**  
CALL: +91 6302146080

### **61. VASANT PANCHAMI: 6.2.2021**

Vasantha Panchami is a festival that marks the preparation for the arrival of spring. Literary and Cultural Committee celebrated this auspicious day in the college premises. Saraswati puja was performed by the IIMC staff and the students recited the slokas and sang devotional songs in the hail and praise of the goddess.



### **62. Zinglin Media Pvt. Ltd. (Virtual Internships):11.02. 2021**

Zinglin Media Pvt. Ltd invited internships for first and second year graduates on 2nd February, 2021. Total 40 students registered for the internship. Out of registered students, 9 got shortlisted. Finally, 2 students got internship for the position of “Intern - Zinglin Marketing & Sales” for a period of 2 months with a total stipend of Rs.5000/-

### **63. ABHYAS- II: 15 -20.02.2021.**

The department of English organized a training program for the supporting staff. The faculty has trained them in framing simple sentences in English, self-introduction and etiquettes.



## 64. Genpact Recruitment Drive: 16-18.02. 2021

Out of 197 students registered from all streams of B.Com, two rounds of interview were held through zoom platform, wherein 10 students were placed with a package of 3.5 lakhs p.a. with designation senior associate.



## 65. Wizard- Virtual Commerce Talent Test: 17.02.2021.

The Department of Commerce conducted National level Online Commerce Talent test, for Intermediate, UG, PG, Scholars and Faculty. There was a thumping response for the test as the candidates from all over India participated in the test. The questions were given from Commerce, Accounts, Economics, Current Affairs and Computer Basics. The Commerce faculty extended their cooperation by preparing questions on various concepts. As there was a very huge response the college management was generous enough to award cash prizes for the winners.



Prize Winners List of WIZARD- National level online Commerce Talent Test - 17/02/2021.

S.No	Name of the Candidate	Prize	Prize amount (Rs.)	Name of the College
1	Kranthi Dev Vallala	I	5000	Nizam College
2	Hemant Kumar Sharma	II	3000	Indian Institute of Management and Commerce
3	Shreya Chitalangi	III	1000	St.Francis College For Women
4	Viswateja Gupta	III	1000	Indian Institute of Management and Commerce
5	Etikala Vamsidhar Reddy	Consolation Prize	500	Nagarjuna Government College
6	G Sreya	Consolation Prize	500	Indian Institute of Management and Commerce
7	D. Sai Thirbhuvan	Consolation Prize	500	Institute of Chartered Accountants Of India
8	Trupti S Ghate	Consolation Prize	500	Indian Institute of Management and Commerce
9	Palvai Bharu Prasad	Consolation Prize	500	Nizam college autonomous
10	GARINE SAI TEJA	Consolation Prize	500	Master Minds
11	Dikshita Golchha	Consolation Prize	500	Indian Institute of Management and Commerce
12	VAMSHI KRISHNA	Consolation Prize	500	Master Minds
13	Shaik Mohammed Zaheeruddin	Consolation Prize	500	Indian Institute Of Management and Commerce
14	Sai Sravani V	Consolation Prize	500	Indian Institute Of Management and Commerce

**66. "Innovative Teaching Methodologies in Commerce & Management (Post Covid-19)": 20.02.2021.**

An Inter collegiate Faculty Development program on Innovative Teaching methodologies was organized in the auditorium. The resource person, Prof. B. Rajashekar (Pro Vice Chancellor-HCU) focused on Innovative teaching methods and How to use teaching aids in the classroom. Prof. K. Krishna Kumar, Department of Commerce, O.U. addressed the audience on Research and pedagogical skills followed by a brainstorming session for the faculty. 150 faculty from different colleges participated in the event.



**67. Matrubhasha Dinotsavam: 22.02.2021.**

Matrubhasha Dinotsavam is observed every year on 29th August. A guest lecture was arranged for the students on the significance of Mother tongue (Telugu) in the auditorium. The resource person, Dr. Murali Manohar (Member NCERT) addressed the gathering on spreading and preserving the language and advocating Telugu language policy.



**68. ICICI Prudential Life Insurance Pre-Placement talk: 23.02.2021.**

The speaker started the session with formation of the company, its operations and about the company as the first to register in NSE and BSE. It is one of the top 10 life insurance companies in India. He explained about the hierarchy position consisting of Sales person, Assistant Manager, Manager and HR. Recruitment process - consisting pre placement talk, group discussion and personal interview. He told about various benefits like medical allowance, travel allowance and lifetime security. Lastly, about pay scales offered by them.





**69. ICICI Prudential Life Insurance Virtual Recruitment Drive: 24.02.2021.**

Out of 39 students registered for the drive, interviews were conducted through Microsoft teams, wherein 15 students got selected with a package of Rs. 2.45 lakhs p.a. plus incentives.

**70. Effective Public Speaking: 24 - 26.02.2021.**

IIMC English club in association with JCI Buddhapurnima, Hyderabad conducted a three-day workshop on effective public speaking, in which 31 students participated. The National level Personality development trainers Jc Nagesh Pampati and Jc Phanindra conducted the sessions for three days in the auditorium.



**71. Deloitte Recruitment Drive for B.Sc. graduates: 26.02.2021.**



Deloitte virtual recruitment drive conducted for B.Sc. graduates for the job profile - Associate Analyst. Out of 32 registered students, 26 participated for the written test where 7 got shortlisted. Interview process was held on 26 th February where a student got placed with a package of Rs. 3, 82,500.

**72. Intellectual Property Rights: 26.02.2021.**

A Seminar on IPR Laws by Prof. Jayanta Chakraborti , Marketing & Business Analytics, Woxen University was conducted to the students of B.Com & BBA, to bring awareness on various IPR Laws prevailing to protect the intangible assets such as copyrights, patents, trademarks and technical know-how. This session has enlightened the students on applying IPR Laws in business, commerce and trade.



### **73. Gandhi Statue Cleaning by NCC: 27.02.2021.**

NCC Cadets have participated in the cleaning of Gandhi statue at Vasavi SevaKendram.



### **74. GTM & Sons Advisory Pvt Ltd. Internships: 27.02.2021**

GTM & Sons Advisory Pvt. Ltd invited internships for second and final year UG students.12 students registered for the internship. On 27 th February, telephone interview was conducted and 12 students got shortlisted with a performance-based stipend.

### **75. Bingo – playing with Numbers: 03 & 04.03.2021.**

Bingo- playing with numbers was organized by the Department of Business Administration in the auditorium. Many students participated and winners were awarded with cash prizes.



### **76. NSS Unit organizes National Safety Day: 04.03.2021.**

IIMC NSS unit observed National Safety Day in the college premises. Mr. Kadode Sai Kumar, B.Com (Comp) III Year, trained 60 Volunteers in “GOSHINDO” [Self Defense Techniques] in the college.



### **77. OPTUM – United Health Group Virtual Recruitment Drive: 04&05.03.2021.**

94 students of B. Com (Hons/Gen) and 24 M. Com students registered for the drive, and a written test was conducted. Total 12 students got shortlisted in the test. An interview was conducted on 4 th March, where 2 students of B. Com (Hons) placed with a package of Rs.4,16,000 p.a.

### **78. 'Women in Leadership Achieving Equal Future in Covid-19 World':8.03.2021.**

IIMC Ujwala and NSS unit organized a talk on “Women in Leadership Achieving Equal Future in Covid-19 World”. Dr. M. Vara Lakshmi, State Secretary, Bharat Scouts & Guides was the speaker of the programme. 200 students and staff participated in the programme. Later the NSS volunteers performed yoga and cultural programmes in the auditorium.



### **79. Inauguration of NSS Unit Office: 08.03.2021.**

On the eve of International Women's Day, the NSS office was inaugurated by Dr. M. Vara Lakshmi, State Secretary, Bharat Scouts & Guides.



### **80. Career Net Nationwide Campus Talent Benchmarking Test: 8.03.2021.**

Career Net Consulting, invited for Prep – Career Net Nationwide Campus Talent Benchmarking Test, for all the UG streams on 1st Feb, aims to provide a national benchmark of final year campus talent in India. 71 students participated.

### **81. Entrepreneurship: 09.03.2021.**

An Orientation program on Entrepreneurship was conducted to the Second-year students of all streams by Acumen Connect. Sri Sharan explained about the concept of Entrepreneurship, how to run a business enterprise, types of entrepreneurship and making the dreams of entrepreneurship a reality etc.



### **82. Integrated Web Development: 09.03.2021.**

An Orientation program on Web development was organized for the students. Sri Sahadev Komaragiri, Founder of Texoham and his team members addressed the students of B.Com (Computer Applications) and B.Sc (M.Sc.s.) on web development, its building and maintenance of websites. They emphasized that web development has become a career option in the present scenario among many IT graduates. 113 students have attended this session.



### **83. Independence-India@75 at Golkonda: 12.03.2021.**

28 NSS volunteers along with Programme Officer participated in celebration of India's 75 years of Independence- India@75 i.e. Azadika Amrut Mahostav organized by Nehru Yuva Kendra, Hyderabad at Golconda Fort.



### **84. Fun-O- Grammar:16& 18.03.2021.**

IIMC English club conducted Fun - O - Grammar (Tambola) competition for the students. 240 students from different streams participated in this competition.

**The prize winners are:**

D. Yashaswini and Vishika (BH I) received Rs 1000 as first prize

Mohan Reddy and Sujal (BBAI) received Rs 750 as second prize

N. Sandeep Reddy and Saketh (BHII) received Rs 500 as third prize.

Five more teams got Rs 200 each as consolation prize.



### **85. Elocution Competition: 17 & 20.03.2021.**

An Elocution Competition on the topic "Role of Virtual Education In Future" was conducted in the three Languages - English, Telugu and Hindi. Students from various streams actively participated as the topic was apt for the present digital trend of learning. Cash prizes were awarded to the winners.



### **86. ADP Recruitment Drive: 18.03.2021.**

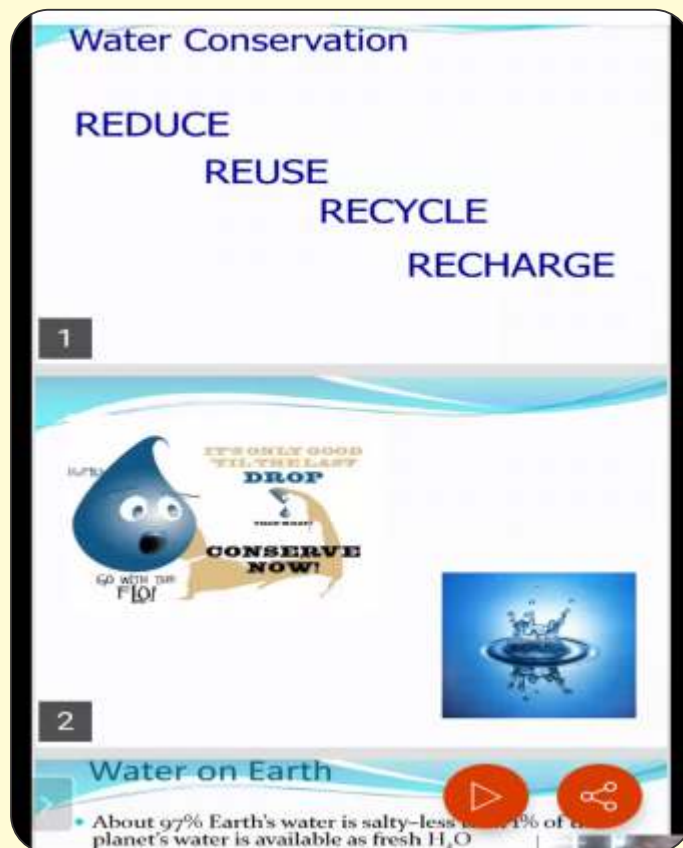
ADP recruitment drive started with a pre placement talk by Mr. Praveen. He explained about the establishment, Human capital Management and spectrum of the company from recruitment to retirement. The Company listed in Fortune 500, started with payroll services. He explained about CSR and inspiring innovation among the 7 core values, leadership, people, financial stability and resources, its global share & awards. Companies' life covers culture, opportunities, and policies which give a platform to grow. At last offer & compensation, role was specified along with expectations from the students.

A written test was conducted to 86 registered students. Finally 7 students got place with a package of Rs. 2,25,000 p.a.



### 87. Catch the Rain: 19.03.2021.

A Webinar was organized on rain water harvesting techniques by Sri. Keshav Kumar, Sri. Mahesh and Ms. Kushbu Gupta, District Youth Officer, Nehru Yuva Kendra, Hyderabad. 30 students participated in this event.



### 88. E-Resources for Academics: 20.03.2021.

An Orientation program on e-Resources for Academics was organized for the students. Prof. S. Sudershan Rao, Retd Head, Dept. of Library & Information Science, OU. enlightened the students on various e-resources, which are academically useful and these e-resources are available to the faculty in pursuing research work. 169 students attended the session.



### **89. Training & Placement - Learning & Development Student Transformation Platform: 23.03.2021.**

An Orientation program was organized to the final year students of all the courses. Sri S. Kiran and his team members from Reference Globe addressed the students on campus placements. They explained that, the technical skills and the communication skills are very much needed to face interviews. The speakers focused on the software for training and placements with Reference globe and the options available in giving training from their end. 151 students attended the session.



### **90. BYJU's Virtual Recruitment Drive: 22&24.03.2021**

BYJU's Virtual Recruitment Drive was conducted for 3 days. Total 178 students registered from all the UG streams. On the first day, group discussion was conducted wherein all the students participated. On the second day, pre placement talk was held for 19 students who were shortlisted from group discussion, followed by personal interviews for 10 students. On the third day, remaining 9 students attended the personal interviews. 9 students were placed with a package of 5 Lakhs p.a. plus and One Lakh p.a. retention bonus.

### **91. Medico Health Care Services Virtual Recruitment Drive through TASK:3.04.2021**

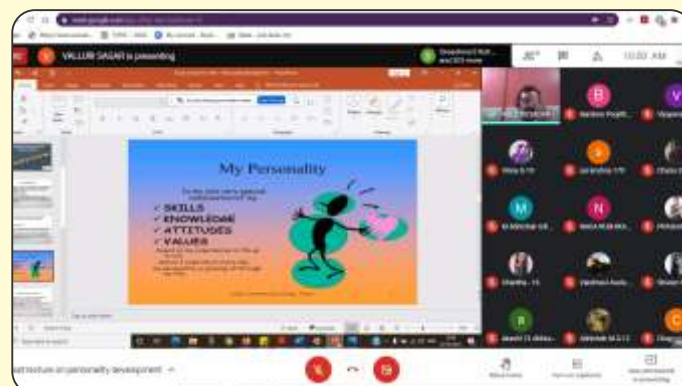
27 Students were registered through TASK, out of them 3 students (from B.Com. Computers & BBA course) participated in the interview process of Medico Health Care Services. 2 students got selected with a CTC of Rs. 2,53,500 p.a.

### **92. Deloitte Virtual Recruitment Drive: 7.04.2021 (2019-20 batch)**

Deloitte Virtual Recruitment Drive was conducted for the job profile - Regional Audit Delivery Center (RADC) Analyst for 2019-20 B. Com graduates. One student was placed with a package between Rs.3,25,000 and Rs.3,57,500 Lakhs p.a.

### 93. Personality Development: 07.04.2021

A guest lecture was conducted on Personality Development, as it is a very important aspect in bringing overall development to students. To address this, Sri V.Sagar, M.D. Veda Vignana Educational Academy & Research Center, delivered a lecture to all first year U.G. students on various aspects of personality development by quoting relevant examples that the students come across in their daily life.



### 94. Movie Quiz: 9.4.2021

Literary and Cultural Committee organized Movie Quiz in Computer Lab. The programme was held online due to the pandemic. There was a huge response to the quiz. It was a fun filled event as most of the students are attracted towards movies. For the first, second, third and consolation prize the winners were awarded cash prizes.



### 95. EVOKER 2021: 15.04.2021.

To enhance creative skills among students, IIMC English club conducted Poem writing competition. 'Nature as a teacher' was the topic given to write their poetry. 35 students participated in the Evoker.

**P. Shiva Reddy (BHIIB)** got the first prize and received Rs 800.

**B. Vishal Raj (BHIC)** got the second prize and received Rs 600.

**A.S. Jyothika (BCA2A)** and **B. Tejaswini (BCA1C)** received Rs 400 each as third prize.

### 96. Ad-Campaign Competition: 16.04.2021

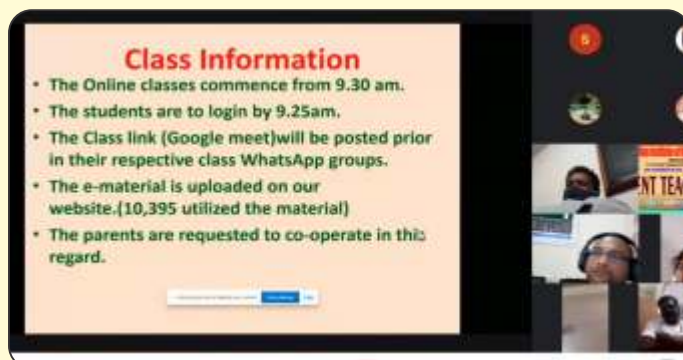
The Commerce Lab Committee conducted an online Ad-Campaign competition, with an objective to bring the innovative and creative ideas of students in designing their own products. 25 teams participated in the competition and the winners were awarded.





## 97. Virtual Parent Teacher Meeting: 17.04.2021

A Parent - Teacher meeting was organized in virtual mode, to take the feedback from the parents and involve the parents in various college events. Sri K. Raghu Veer, Principal has given a PPT on Infrastructure, Faculty, Programs organized in the college, Student Welfare measures and Scholarships. Almost 700 parents attended the meeting and have given positive feedback about the functioning of the college.



## 98. Ugadi Celebrations: 19.04.2021

“Plavanama samvatsara” Ugaadi was celebrated with fun and frolic in the college auditorium. The program began with a welcome address by the convener Smt. K.Shailaja about the essence of celebrating our traditions and get together. Delicious lunch and Ugadi prasadam (pachadi) was prepared and served. Later the committee members conducted a fun filled competition on Ugadi, in which the staff participated enthusiastically and won prizes.



## 99. Case Study Competition: 20.04.2021

The Skill Stride Academy & IIMC jointly conducted online Case Study Competition for the students, to bring out the out of the box thinking. The winners are awarded with cash prizes.

**Winners:**

1. **Mr. Samyak Jain – BBA**
2. **N.Prasanna Lakshmi – BBA**
3. **Samuel Varun – BBA**
4. **Md.Zohair – BBA**

## 100. World Earth Day: 22.04.2021

On the occasion of World Earth Day, NSS unit in association with Eco Club, conducted Mr. Earth and Ms. Earth online competition based on their merits. The event was divided into 3 rounds. In the first round, the team assigned a task to each participant. Every participant gets a word and he / she has to sing a song on that word, few of them were asked to talk on the given word for 1 minute and few were asked to guess the movie name through dumb shell art. After round 1, there was a voting poll and the audience was given a chance to vote. Round 2 was a Quiz competition and the questions were related to Earth day. The final round was an Elocution competition. 19 students participated in the programme. The prize winners were:

Ms. Earth 2021 IIMC : Divya Soni, BBA I

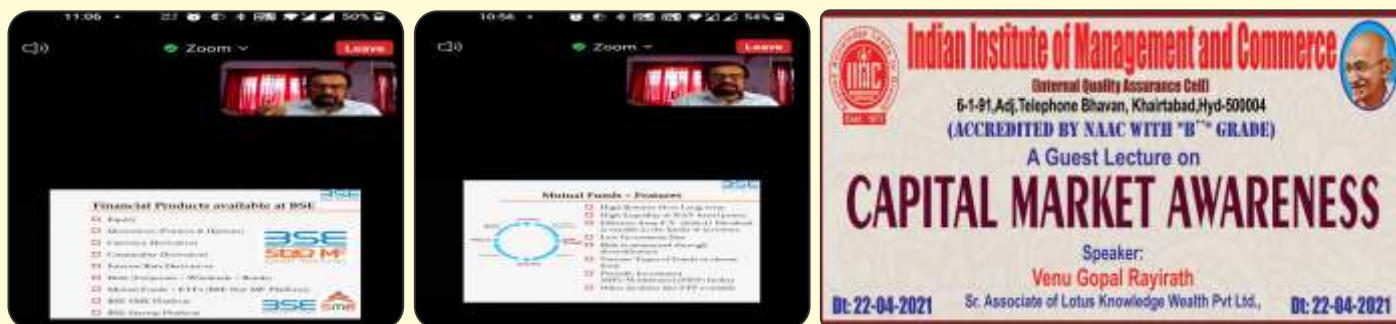
Mr. Earth 2021 IIMC : Sandeep Reddy, B.Com (H) II



Based on the occasion, the Principal, Vice-Principals, NSS Program Officer, ECO-Club Convenor and other committee members planted the saplings in the college premises.

### 101. Capital Market Awareness: 22.04.2021

An awareness program on Capital Markets was organized for the students. The Speaker Venu Gopal. R Sr. Associate of Lotus Knowledge Wealth Private Ltd., discussed various activities, operations and the phenomenon of price fluctuations in the stock markets. Second and Third year students participated in this programme.



### 102. An orientation Programme on NSS – 22.04.2021

The NSS Committee organized an orientation programme on NSS to bring awareness among the students. NSS should bring self-discipline among students and commitment towards society and meet social responsibility. Dr. Ramulu, NSS Co-ordinator, O.U. addressed the students to join in NSS and contribute their services for the society.



### 103. Entrepreneurship Skills: 23.04.2021

A Student Development Programme on Entrepreneurship was conducted for the First-year students of all streams. The resource person, Smt. P.A.L.N.S.Kalyani, Dean (Academic), St. Mary's Centenary Degree & P.G. College, Secunderabad, addressed the students by quoting various examples of successful as well as unsuccessful entrepreneurs and she stressed on building up confidence levels and courage to accept failure and overcome limitations in life, as it is the key success of an entrepreneur.



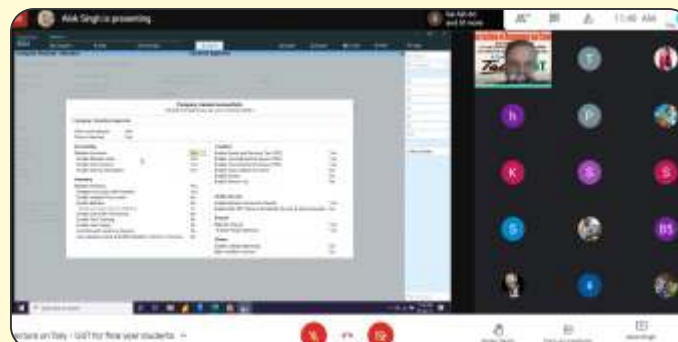
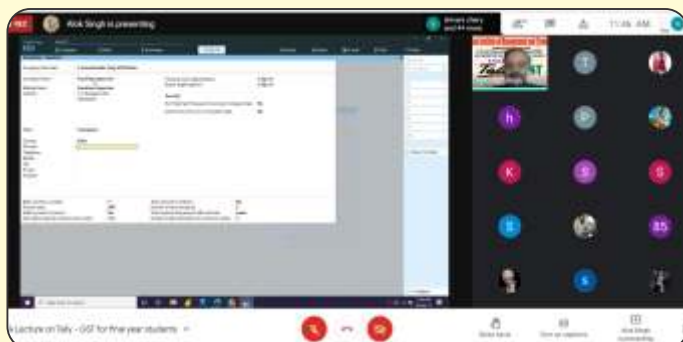
### 104. Digital Marketing: 23.04.2021

An Orientation program on Digital Marketing was organized to the First-year students of all streams. The Speaker Sri Sai Sharan, Acumen Connect, addressed the students on the growing importance and usage of digital marketing in the pandemic scenario and the career opportunities associated with digital marketing in India.



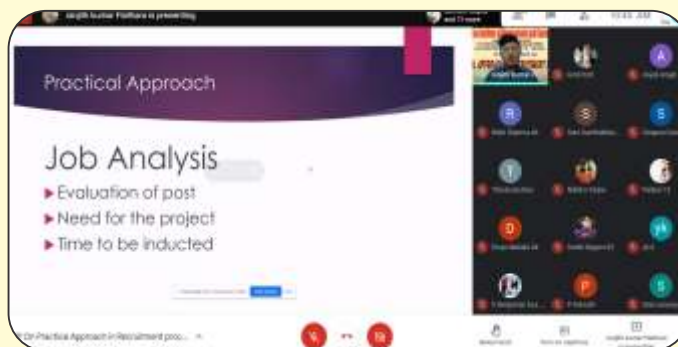
### 105. GST: 30.04.2021

A guest lecture on GST was organized to the final year students of B.Com. Sri Alok Singh, Tally Solutions has given inputs on the practical approach towards using the Tally software.



### 106. Practical Approach in Recruitment Process: 01.05.2021

An Orientation program was conducted to the Final years of all the streams. The Speaker Ranjit Kumar. P, addressed on practical approach in the recruitment process. The emerging trends and methods in recruitment have been brought to the knowledge of students who are aspiring for campus recruitment.



### 107. Voice4Girls Internships: 10.05.2021

Recruitment team of VOICE 4 Girls, a social enterprise invited for summer virtual Camps 2021 on 23 rd March both for girls and boys with an eligibility of minimum 18 years of age for part time and full-time interns, wherein 5 girl students got internship opportunities.

### 108. StuMagz Internships: 15.05.2021

Screening tasks were conducted by the client, wherein 6 students got placed i.e., one for content writing and 5 for Marketing and Business Development Program of StuMagz with 4-week duration on a performance-based internship with Incentives.

### 109. Research Methodology for Social Sciences: 19.05.2021

A Three-Day National Inter Collegiate FDP on Research Methodology for Social Sciences was organized by the FDP Committee. The resource person, Prof. Brijesh Singh, Associate Professor, SJBIT, Bengaluru, explained 360 degree view of Research methodology, skills required by a good researcher, Research design, Sampling techniques, Data Analysis, Application of Statistical tools etc. 3000 faculty, research scholars and students participated across the country.



**INDIAN INSTITUTE OF MANAGEMENT AND COMMERCE**  
(Internal Quality Assurance Cell)  
(UG AND COLLEGE)  
(PROMOTED BY ANNA FOUNDATION, AFFILIATED TO OMMVA UNIVERSITY)  
(Re-Accredited by NAAC with "B++" Grade)

Three Day Faculty Development Programme  
On  
**"RESEARCH METHODOLOGY FOR SOCIAL SCIENCES"**  
Organized by  
Department of Commerce

**DATES:** 17-18-19 MAY, 2021  
**TIMINGS:** 3 PM - 5 PM on all 3 days  
**MODE:** Online Mode (GMeet)

**Take Aways of FDP:**

- Basics of Research Methodology
- Selection of topic for Research
- Literature Review and Reference Management System
- Framing of Research Design/Seminar
- Questionnaire Preparation
- Data analysis and Selection of Statistical techniques
- Preparation of Synopsis
- Writing a good Research Paper
- Opportunities for Publication
- Checking of Plagiarism

Resource person - Prof. Brijesh Singh, Associate Professor, Department of MBA, SJBIT, Bangalore

\*C-Certificates will be provided for all the participants.  
\*Registration is Mandatory, link is provided below:  
<https://forms.gle/54dVwMhcr29U1am7>

For Other Details, Please contact:  
Sri B. Chandra Sekhar Reddy, FDP Convenor - 9880949916 | Mrs. Preethi Raj Jawwal, Co Convenor - 9652263633  
Sri Balakrishna, Co-Convenor - 9985650977 | Sri R. Raghavendra Rao, Faculty - 9573027771



## 110. Spectra force Technologies Internships: 20.05.2021

The Company invited for the position of an Intern - US Finance for B. Com and BBA final year students on 21 April, in which 90 students got registered. Written test was conducted, wherein 12 students cleared the test. Final interviews were conducted and a student got a paid internship opportunity i.e., fixed amount of Rs. 15,000 per month with 6 months duration.

## 111. Union Budget 2021-22 "Towards Sustainable Development": 22.05.2021

A Virtual National Conference is organized to address the six pillars of Union Budget 2020-21, to bring into limelight various issues in this budget and also to give a platform to explore many research aspects such as disinvestment, agriculture, education and SDGs. 32 papers were received and presented. A virtual platform was taken from Google Suit and the conference was organized from 10.00 am to 5.00 p.m.

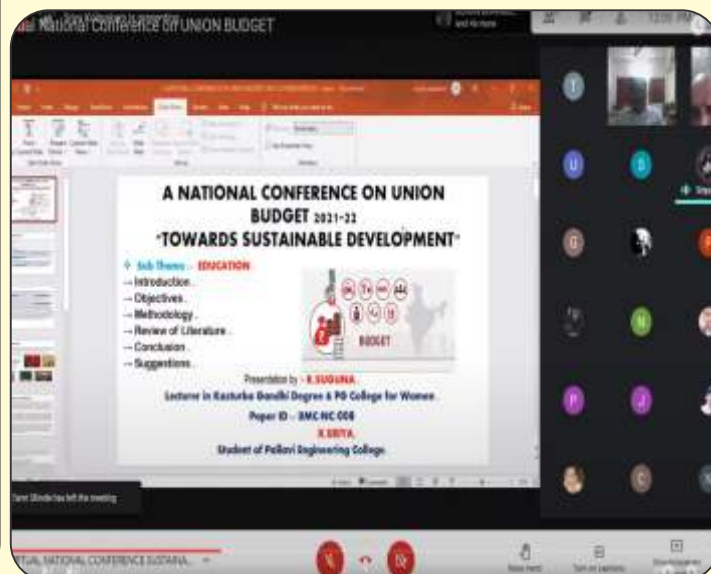
**A NATIONAL CONFERENCE  
(OFFLINE AND ONLINE)  
ON  
UNION BUDGET 2021-22  
"TOWARDS SUSTAINABLE  
DEVELOPMENT"**



**DATE: 01-05-2021  
(SATURDAY)  
TIME: 09:30 AM  
VENUE: IIMC AUDITORIUM**

Organized by  
**INDIAN INSTITUTE OF  
MANAGEMENT & COMMERCE**  
(Internal Quality Assurance Cell)  
UG & PG COLLEGE

AFFILIATED TO OSMANIA UNIVERSITY, SPONSORED BY VASAVI FOUNDATION  
RE-ACCREDITED BY NAAC WITH "B" GRADE  
6-1-91, ADJ TO TELEPHONE BHAVAN, KHAIRATABAD, HYDERABAD-500004.  
PHONE: 040-23231542, 23237902  
EMAIL: [iimc1973@gmail.com](mailto:iimc1973@gmail.com), WEBSITE: [www.iimchyderabad.com](http://www.iimchyderabad.com)



### 112. Godrej pre placement talk: 25.05. 2021

A Written test was conducted to 65 shortlisted students of B. Com (Honours) & BBA graduates on 15th May, out of which 16 students got qualified in the test. For the qualified student's pre-placement talk was held where the speaker enlightened about the company and industry, selection procedure, salary package and job description in detail and concluded by question & answer session.

### 113. IIMC Quiz Carnival 2.0:31.05.2021 to 26.06.2021

IIMC conducted a plethora of Quizzes in several disciplines with an Objective of instilling the spirit of competitiveness and building confidence among the participants. The winners were awarded with cash prizes of Rs.500/- for the First prize winner, Rs.300/- for the Second prize winner and Rs.200/- for the Third prize winner. Overall, 25000 people participated across the country.

#### Cash Prize Winners

Date	Quiz	No. of Participants	First Prize	Second Prize	Third Prize
31/05/2021	Business Quiz	1528	Ms. Diya Suresh Christ University, Bangalore	Mr. S. Praveen Kumar Kristu Jayanthi College, Bangalore	Ms. Ekta Chittaranjan Poorna Pragna College Udupi
01/06/2021	Business Organization and Management Quiz	1430	Ms Lithika Sankhala , IIMC, Hyderabad.	Mr. Syed Nouman Shareef Avinash College of Commerce, Hyderabad	Mr Dhanush Kumar, Kalasalingam Institute, Virudha Nagar, Tamilnadu
02/06/2021	Cost Accounting Quiz	1104	Ms Greeshma , IIMC and Mr Syed Nouman Shareef, Avinash College of Commerce.	Ms U. Nagarani,IIMC & Mr P.Ajith Kumar, IGNOU	Mr P.Rajendar , Vagdevi degree and PG college, Hanumakonda
03/06/2021	Human Resource Management Quiz	1239	Mr M.Karthik, Pragati Degree College. Hyderabad	Ms. A. Soundarya, Tagore College of Arts and Sciences, Chennai.	Ms. D.Divya, Tagore College of Arts and Sciences, Chennai.
04/06/2021	Management Accounting Quiz	1080	Mr. P. Bharat Kumar, Global Institutions, Vellore.	Ms. Anisha Poojary, Poorna pragna College, Udupi	Mr. Rohith Kumar Karn, Gujarat Arts and Commerce College,Ahmedabad
05/06/2021	Economics Quiz	1201	Mr Sreedhar, Ushodaya Degree College,Hyderabad	Ms A Soundarya, Tagore College of Arts and Sciences, Chennai.	Mr P Bharat Kumar, Global Institute of Technology, Vellore.
06/06/2021	Finance Quiz	1012	Mr Dhanush Kumar, Kalasalingam Institute of Technology, Tamilnadu.	Mr. Mohammad Hafiz, ISS college, Kerala.	Mr Rishabh Kumar Karn, BM College, Bihar.
07/06/2021	Library & Information Sciences Quiz	866	Mr Murugan, MEPCO SCHLENK college, Tamilnadu.	Mr U Dhanraj, Vaikunta Baliga College, Udupi	Mr Nisam, Thithrla Govt College, Kerala
08/06/2021	Statistics Quiz	1190	Mr Mahendar Bhongiri, Sri Chaitanya Degree College, Hyderabad.	Mr Rohit Kumar Karn, Gujarat Arts and Commerce College, Ahmedabad	Mr Balakumaran V, Global Institute of Technology, Tamilnadu.
09/06/2021	Programming Skills Quiz	961	Mr Rahul, IIMC, Hyderabad.	1.Ms AN Pranathi, St Mary's Centenary Degree College, Hyderabad 2.Ms Sarayu Andhavarapu, University College for Women, Hyderabad.	1.Murugan, MEPCO SCHLENK college, Tamilnadu 2. Mr Nisam, Thithrla Govt College, Kerala

10/06/2021	Banking Theory & Insurance Services Quiz	1013	Ms D Sai Niharika, AKNU MSU campus, Narasapuram, Andhra Pradesh.	Ms. Sarayu Andhavarapu, University College for Women, Hyderabad.	Ms. S. Praneetha, St. Mary's Centenary College, Hyderabad.
11/06/2021	Mathematics Quiz	900	1.Ms. Gomathi P, VV Vanniaperumal College, Watrap, Tamilnadu. 2. Mr. Rahul, Indian Institute of Management and Commerce, Hyderabad.	1.Mr. Nisam, Thrithala Govt College, Kerala 2.M. Dhanush Kumar, Kalasalingam Institute of Technology, Tamilnadu.	Mr. Srinath Pemmadi, AKNU MSN CAMPUS, Kakinada.
12/06/2021	Research Methodology Quiz	636	Ms. G. Sree Lakshmi, Department of Commerce, University of Kerala	Ms. Anisha Yadav, DR BHIMRAO AMBEDKAR UNIVERSITY, Agra.	Ms. Rashika Kumari, HNB Garhwal University, Uttarakhand
13/06/2021	Accounts Quiz	1170	Prof Mahendra N Prajapati, Chaudhari Commerce College, Gujarat.	Mr. Naman Jain, St.Mary's College, Hyderabad.	Mr Krishendu Maitra, Techno India University, Kolkata
14/06/2021	Marketing Management Quiz	887	Ms. Ghanishta Soni, AIMS, Jaipur.	Ms. Sonam Batra, Shri Ram College of Commerce, New Delhi	Ms. Sona Sivan, BCM College, Kottayam, Kerala
15/06/2021	Basic Computer Skills Quiz	1130	Ms. Madhumitha, Christ University, Bangalore.	Mr. Atanu Mitra, Institute of Computer Accountants, Kolkata.	Ms. Mahuya Mondal, IIMC, Hyderabad.
16/06/2021	English Quiz	1600	Ms. Cecily Jebasree, St.Mary's College, Toorhukoodi, Tamilnadu	Ms. Dasari Shivani, Kasturba Gandhi Degree College, Hyderabad	J.Jerlin, KPRCAS, Coimbatore, Tamilnadu
17/06/2021	Business Law Quiz	900	Ms. Prerana Chopra, Avinash College of Commerce, Hyderabad.	Ms. Shalini, Nizam College, Hyderabad	Ms. G.Manasa, Little Flower Degree College, Hyderabad.
18/06/2021	Taxation Quiz	587	Mr Kranthi Dev, KUCCBM, Warangal.	Thota Rajasree, Avinash College of Commerce, Hyderabad.	Mr. Muhammad Javid P, Prof. Dhanapalan College of Arts and Science, Chennai.
19/06/2021	Entrepreneurship & Start-ups Quiz	611	Ms. Chaitra, Rudragouda Patil Govt College, Bilagi, Karnataka	Mr. Akhil, University of Kerala, Kerala	Mr. Kranthi Dev, KUCCBM, Warangal.
20/06/2021	GK & Current Affairs Quiz	832	Mr. Kranthi Dev, KUCCBM, Warangal	Ms. Dasari Sivani, Kasturba Gandhi College, Hyderabad.	Mr. S Praveen Kumar, Kristu Jayanti College, Bangalore
21/06/2021	NET/SET Paper-I Quiz	456	Mr Kranthi Dev, KUCCBM, Warangal.	Ms. Dasari Sivani, Kasturba Gandhi College, Hyderabad.	Ms. Sonam, Gautam Buddha University, Delhi
22/06/2021	Sanskrit Quiz	601	Ms. Padmanjali, Singareni College for women, Kothagudem	Dr. Ami Sharma, DAV Shatabdi Mahavidyalay, Faridabad, UP	M.Aruna, BBCIT, Hyderabad
23/06/2021	Telugu Quiz	426	Ms. Jakkam Radhika, TMRS, Hanmakonda Girls College, Warangal.	Mr. Prasanth Kumar, Matrusri Oriental College, Guntur	Mr. V.Yagneswar, Chegu Vidyalayam, Jaggayyapet, Krishna(Dt.).
24/06/2021	Auditing Quiz	370	Ms. N Sneha, KUCCBM, Warangal	Mr. Kranthi Dev, KUCCBM, Warangal	Mr. Manoj Ramsuresh Kori, ICAI, Ahmedabad, Gujarat.
25/06/2021	Financial Markets & Services Quiz	415	Mr. Akshat Gupta, Maharaja Agrasen College, Delhi	Ms. Ramya Palepu, Jaagruthi Degree College, Bhongir.	Ms. Jaahnavi Sai Bonala, IIMC, Hyderabad.
26/06/2021	Hindi Quiz	257	Mr. Mangal Singh, Department of Commerce, Kurukshetra University, Haryana	Mr. R Nirmal Kumar, Faculty, Global International School, Srikakulam, Andhra Pradesh	Ms. D Shivani, Kasturba Gandhi Degree College, Hyderabad



#### ***114. Godrej Virtual Recruitment Drive: 2.06.2021***

Godrej Virtual Recruitment Drive was conducted wherein 14 shortlisted candidates attended the interview. Among them, one student got placed with a package of Rs. 4.25 Lakhs p.a.

#### ***115. Unschool Virtual Recruitment Drive through TASK: 7.06.2021***

27 Students registered through TASK, out of which 4 students (from B.Com (Hons) & BBA courses) participated in the written test and 2 students got shortlisted. For shortlisted students, a pre placement talk with group discussion and technical round was held on 5 th June and final round was conducted on 7 th June. A student got selected with a CTC of Rs. 5, 00,000.

#### ***116. International Yoga Day: 21.06.2021.***

IIMC NSS & NCC units together organized a session on Yoga with the theme of 'Yoga for Unity and Wellbeing' for the staff and students on virtual mode. Sri Dayanand Arya, Yoga Coach & Meditation trainer taught us to practice yogasanas, breathing exercises and few techniques related to meditation for curing several ailments.

#### ***117. HGS Pre-Placement talk: 22.06.2021***

A pre-placement talk was conducted for all the UG graduates, where the speaker addressed the students about the company's foundation, introduction with mission and vision, its performance in other sectors, growth and prospects of the company. Then explained about Payroll structure for voice and non-voice process. Finally, the selection and on boarding process was based on the requisites.

#### ***118. CADFEM India Pvt. Ltd. Recruitment Drive: 24.06.2021***

CADFEM India Pvt. Ltd. Recruitment Drive was conducted at Somajiguda for B. Com (General) and B. Com (Honors) students for Sales Admin profile, where 12 students participated for the interview process and one student got placed with a CTC of Rs. 2, 70,672 p.a.

#### ***119. Virtual MODEL UNITED NATIONS: 25 &26.06.2021.***

Literary & Cultural Committee organized Two Day Virtual MUN with an agenda- Global Pandemic preparedness. The students represented different countries and probed through various aspects of the pandemic situation across the world. The best speakers were awarded.